



MODEL ISSUES AND PROGRAMS REPORT

**98.5 WNCX-FM AND HD1
CLEVELAND, OHIO**

**4th QUARTER 2023
(OCTOBER 1 THROUGH DECEMBER 31)**

Prepared by: Chelsea Lyons-Ebbert
Host, Cleveland Connection

**ISSUES OF CONCERN TO CLEVELAND
ADDRESSED IN RESPONSIVE PROGRAMMING
4th QUARTER 2023**

<i>Subject</i>	<i>Description of Issue of Concern</i>
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1. HEALTH

- The City Club of Cleveland is joined by Dr. Jag Singh in a discussion regarding AI's effects on health care and what it means for doctors and patients. As artificial intelligence becomes a larger part of our everyday lives, Dr. Jag Singh helps us better understand this emerging field and the long-term effects of medicine's digital revolution.
- I'm Listening is the flagship program within the Audacy Serves platform. Created on the belief that the power of talk saves lives, I'm Listening is Audacy's commitment to deliver more mental health conversations, resources and pathways to help for their 200 million listeners and for their team. On October 22nd, all Cleveland Audacy radio stations aired the "I'm Listening" broadcast special. October is Children's Mental Health Month, Audacy's David O'Leary is joined by Representatives from the American Foundation for Suicide Prevention Dr. Christine Moutier and Victor Artmstrong to discuss the importance of mental health for children.
- When disasters strike in Northern Ohio and patients here and across the country are in urgent need of lifesaving blood transfusions, the American Red Cross can respond thanks to generous volunteers and donors. The American Red Cross sends the message of another blood shortage crisis across the nation and calls out to those who are able to donate, to make an appointment to give blood or platelets to help those in need.

2. COMMUNITY

- The City Club of Cleveland is joined by NASA's Jim Free. A native of Northeast Ohio, Jim Free explains how under his leadership, humanity will establish a long-term presence on the Moon to conduct fundamental scientific research, send humans to further destinations such as Mars, and advance economic opportunity--including right here in Northeast Ohio.

- The City Club of Cleveland is joined by this year's Lifetime Achievement award winner, Charlayne Hunter-Gault, a civil rights icon and a veteran journalist with a remarkable career. Charlayne Hunter-Gault has written books that have made significant contributions to our understanding of racism and human diversity. Hunter-Gault first made history in 1961 when she desegregated the University of Georgia after she mounted a successful legal challenge that granted her admission. An open discussion was held regarding racism in the Cleveland Community.
- Control Your Narrative is a professional wrestling organization that recently relocated its headquarters to Cleveland, Ohio. Founded by former WWE Superstar EC3, CYN exists to give established talent a platform to reinvent themselves, while giving new talent an opportunity to "become who they are supposed to be." CYN is making an impact in the Cleveland economy already by bringing in wrestling fans from other cities as an economy boost. EC3 is also helping motivate local teens to "Become who you are supposed to be" as they begin their journey to adulthood.
- The City Club of Cleveland is joined by Sam Falletta for a discussion on learning how to bring about the "systems change" needed to help workers advance in their careers. "Systems change" in workforce development is the collective efforts of employers, workers, talent developers, and other stakeholders to make a transformative impact and create opportunities for others in our community. It asks those in the work to go beyond traditional models of workforce development.
- The Ohio State Highway Patrol is an internationally accredited agency whose mission is to protect life and property, promote traffic safety and provide professional public safety services with respect, compassion, and unbiased professionalism. The Ohio State Highway Patrol offers winter weather tips for safe travel, and what to do in the situation of a winter weather related accident.
- It was in 1903 when Cleveland's first urban plans called for access to the Lake Erie shoreline. Then in 2004, the Waterfront District plan was the first to recommend a pedestrian connection. Several studies have been completed over the decades, and while some aspects of these plans have been implemented, access from Downtown Cleveland to its lakefront remains constrained. Recently, Cleveland's North Coast, the City, and its partners announced a draft of Cleveland's North Coast Master Plan. It aims to end what seems like an elusive solution to lakefront development--creating a blueprint for a vibrant and equitable recreational hub for all to enjoy, connecting people with nature, and the city to its waterfront. The City Club of Cleveland discusses Cleveland's North Coast Master Plan, community involvement in its drafting, and what is next to realize a lakefront accessible to all.

- The City Club of Cleveland is joined by Eric Fingerhut, the President and CEO of The Jewish Federations of North America (JFNA), which represents 146 independent Federations across the continent and aims to protect and enhance the well-being of Jewish people worldwide and in our community. Now, as war erupts in Israel and Gaza, Jewish Federations are responding and working with core partners to support victims of terror, rebuild damaged infrastructure, and more. Eric Fingerhut discusses the priorities of the Jewish Federations of North America and how to help the local Jewish community.
- The City Club of Cleveland is joined by two special guests, Her Excellency Oksana Markarova, appointed by Ukrainian President Volodymyr Zelenskyy, and former United States Senator Rob Portman. Ambassador Markarova serves an important role in educating the public about the war in Ukraine and the humanitarian crisis the war has caused. Former Senator Portman has worked across the aisle to build support for the emerging democracy in Eastern Europe. Together they discuss the latest from the front lines and give an update from the highest offices in Ukraine.

3. EDUCATION

- The City Club of Cleveland is joined by CMSD District CEO Dr. Warren G. Morgan to give the annual State of the Schools address. This academic year is the first for Dr. Morgan, who became CEO of Ohio's third largest school district in July. As CEO, he is responsible for implementing the strategic vision for the district, which serves more than 36,000 students. He also oversees more than 6,500 employees and collaborates with educators, students and families, and the community to create a school district that provides high-quality, equitable education to all of its students.
- The City Club of Cleveland is joined by Dr. Laura Bloomberg- President of Cleveland State University, Michael Baston- President of Tri-C. The two come together for a candid conversation with Dr. Ken Schneck, tenured Professor of Leadership in Higher Education at Baldwin Wallace on the future of higher education in Cleveland. Over the past few years, schools have strived to adapt and shift in response to the ever-changing environment and requirements of a 21st-century classroom. Students and administrators have grappled with the task of managing the COVID-19 pandemic, mental health concerns, and political challenges directed at college faculty and curriculum. At the same moment, college and universities in Cleveland have experienced leadership changes. Each president brings a unique approach and perspective to their role.

4. ENVIRONMENT

- The City Club of Cleveland is joined by Manny Teodoro to discuss why many people choose expensive, and environmentally destructive bottled water over regulated tap water. He sees a link between the choices people make about drinking water, and deeper lessons about trust in government and civic life. He also shines a light on the importance of strong infrastructure to combat the vicious cycle of distrust that undermines democracy. Teodoro states “For many Americans, water does not get a second thought after pulling their kitchen tap. Yet, more than 30 million Americans lived in areas where water systems violated safety rules at the beginning of last year. Others simply cannot afford to pay. Add to this, headlining stories exposing injustice in water access, like uranium contamination in the Navajo Nation; or lead-tainted tap water in Flint, Michigan.” He also explains that rebuilding confidence in American democracy starts with literally rebuilding the basic infrastructure that sustains life.

5. FAMILY AND CHILDREN

- Wigs for Kids, a nonprofit organization that has been serving children suffering from cancer and hair loss since 1981. When Children lose their hair, they don’t just suffer physically. The change in their appearance can drastically undermine their self-image and sabotage their self-esteem. Certified Cosmetic Therapist Jeffrey Paul helps heal the pain of these struggles by offering 100% human hair wigs at no cost to the patient.

6. VETERANS

- I’m Listening is the flagship program within the Audacy Serves platform. Created on the belief that the power of talk saves lives. On November 19th, all Cleveland Audacy radio stations aired the “I’m Listening” broadcast special. Hosted by Audacy’s David O’Leary, two different Non-Profits are highlighted that help Veterans mental health and beyond.
 - Home Base is a national nonprofit dedicated to healing the invisible wounds of war for Veterans of all eras, Service Members, Military Families and Families of the Fallen through world-class, direct clinical care, wellness, education and research – all at no cost to them – regardless of era of service, discharge status or geographical location. Since 2009, Home Base has served more than 30,000 Veterans and their Family Members and trained over 85,000 clinicians across the nation.
 - Wounded Warrior Project began in 2003 as a grassroots effort by a group of veterans and friends who wanted to give back to the first wounded warriors returning from the wars in Iraq and Afghanistan. The group provided backpacks filled with comfort items to those recovering in the hospital. That simple act of kindness evolved into a national non-profit whose mission for the past 20 years has been to honor and empower post-9/11 wounded warriors.

**98.5 WNCX-FM AND HD1 PROGRAM THAT ADDRESSES COMMUNITY
ISSUES
(REGULARLY SCHEDULED PUBLIC AFFAIRS PROGRAM)
4th QUARTER 2023**

<i>Public Affairs Program</i>	<i>Schedule and Description</i>
Cleveland Connection	98.5 WNCX-FM AND HD1 /Sunday 6:00am-7:00am Produced and hosted by Chelsea Lyons-Ebbert, this program features interviews with heads of non-profit organizations, medical professionals, neighborhood and community leaders, government officials of all levels, authors, doctors, and others who are asked about issues of local and national concern.

98.5 WNCX-FM AND HD1
MOST SIGNIFICANT ISSUE RESPONSIVE PROGRAMMING
4th QUARTER 2023
(OCTOBER 1 THROUGH DECEMBER 31)

HEALTH

Cleveland Connection

6:00am - 7:00am

60 minutes of a 60 minute program

Sunday 10-15-23

The City Club of Cleveland is joined by Dr. Jag Singh in a discussion regarding AI's effects on health care and what it means for doctors and patients. As artificial intelligence becomes a larger part of our everyday lives, Dr. Jag Singh helps us better understand this emerging field and the long-term effects of medicine's digital revolution.

HEALTH

Cleveland Connection

6:00am - 7:00am

30 minutes of a 60 minute program

Sunday 10-22-23

I'm Listening is the flagship program within the Audacy Serves platform. Created on the belief that the power of talk saves lives, I'm Listening is Audacy's commitment to deliver more mental health conversations, resources and pathways to help for their 200 million listeners and for their team. On October 22nd, all Cleveland Audacy radio stations aired the "I'm Listening" broadcast special. October is Children's Mental Health Month, Audacy's David O'Leary is joined by Representatives from the American Foundation for Suicide Prevention Dr. Christine Moutier and Victor Armstrong to discuss the importance of mental health for children.

HEALTH

Cleveland Connection

6:00am - 7:00am

30 minutes of a 60 minute program

Sunday 11-05-23 AND 11-12-23

When disasters strike in Northern Ohio and patients here and across the country are in urgent need of lifesaving blood transfusions, the American Red Cross can respond thanks to generous volunteers and donors. The American Red Cross sends the message of another blood shortage crisis across the nation and calls out to those who are able to donate, to make an appointment to give blood or platelets to help those in need.

COMMUNITY

Cleveland Connection

6:00am - 7:00am

60 minutes of a 60 minute program

Sunday 10-01-23

The City Club of Cleveland is joined by NASA's Jim Free. A native of Northeast Ohio, Jim Free explains how under his leadership, humanity will establish a long-term presence on the Moon to conduct fundamental scientific research, send humans to further destinations such as Mars, and advance economic opportunity--including right here in Northeast Ohio.

COMMUNITY

Cleveland Connection

6:00am - 7:00am

60 minutes of a 60 minute program

Sunday 10-08-23

The City Club of Cleveland is joined by this year's Lifetime Achievement award winner, Charlayne Hunter-Gault, a civil rights icon and a veteran journalist with a remarkable career. Charlayne Hunter-Gault has written books that have made significant contributions to our understanding of racism and human diversity. Hunter-Gault first made history in 1961 when she desegregated the University of Georgia after she mounted a successful legal challenge that granted her admission. An open discussion was held regarding racism in the Cleveland Community.

COMMUNITY

Cleveland Connection

6:00am - 7:00am

30 minutes of a 60 minute program

Sunday 10-22-23

Control Your Narrative is a professional wrestling organization that recently relocated its headquarters to Cleveland, Ohio. Founded by former WWE Superstar EC3, CYN exists to give established talent a platform to reinvent themselves, while giving new talent an opportunity to "become who they are supposed to be." CYN is making an impact in the Cleveland economy already by bringing in wrestling fans from other cities as an economy boost. EC3 is also helping motivate local teens to "Become who you are supposed to be" as they begin their journey to adulthood.

COMMUNITY

Cleveland Connection

6:00am - 7:00am

60 minutes of a 60 minute program

Sunday 10-29-23

The City Club of Cleveland is joined by Sam Falletta for a discussion on learning how to bring about the “systems change” needed to help workers advance in their careers. “Systems change” in workforce development is the collective efforts of employers, workers, talent developers, and other stakeholders to make a transformative impact and create opportunities for others in our community. It asks those in the work to go beyond traditional models of workforce development.

COMMUNITY

Cleveland Connection

6:00am - 7:00am

30 minutes of a 60 minute program

Sunday 11-12-23

The Ohio State Highway Patrol is an internationally accredited agency whose mission is to protect life and property, promote traffic safety and provide professional public safety services with respect, compassion, and unbiased professionalism. The Ohio State Highway Patrol offers winter weather tips for safe travel, and what to do in the situation of a winter weather related accident.

COMMUNITY

Cleveland Connection

6:00am - 7:00am

60 minutes of a 60 minute program

Sunday 12-03-23

It was in 1903 when Cleveland's first urban plans called for access to the Lake Erie shoreline. Then in 2004, the Waterfront District plan was the first to recommend a pedestrian connection. Several studies have been completed over the decades, and while some aspects of these plans have been implemented, access from Downtown Cleveland to its lakefront remains constrained. Recently, Cleveland's North Coast, the City, and its partners announced a draft of Cleveland's North Coast Master Plan. It aims to end what seems like an elusive solution to lakefront development--creating a blueprint for a vibrant and equitable recreational hub for all to enjoy, connecting people with nature, and the city to its waterfront. The City Club of Cleveland discusses Cleveland's North Coast Master Plan, community involvement in its drafting, and what is next to realize a lakefront accessible to all.

COMMUNITY

Cleveland Connection

6:00am - 7:00am

60 minutes of a 60 minute program

Sunday 12-17-23

The City Club of Cleveland is joined by Eric Fingerhut, the President and CEO of The Jewish Federations of North America (JFNA), which represents 146 independent Federations across the continent and aims to protect and enhance the well-being of Jewish people worldwide and in our community. Now, as war erupts in Israel and Gaza, Jewish Federations are responding and working with core partners to support victims of terror, rebuild damaged infrastructure, and more. Eric Fingerhut discusses the priorities of the Jewish Federations of North America and how to help the local Jewish community.

COMMUNITY

Cleveland Connection

6:00am - 7:00am

60 minutes of a 60 minute program

Sunday 12-24-23

The City Club of Cleveland is joined by two special guests, Her Excellency Oksana Markarova, appointed by Ukrainian President Volodymyr Zelenskyy, and former United States Senator Rob Portman. Ambassador Markarova serves an important role in educating the public about the war in Ukraine and the humanitarian crisis the war has caused. Former Senator Portman has worked across the aisle to build support for the emerging democracy in Eastern Europe. Together they discuss the latest from the front lines and give an update from the highest offices in Ukraine.

EDUCATION

Cleveland Connection

6:00am - 7:00am

60 minutes of a 60 minute program

Sunday 11-26-23

The City Club of Cleveland is joined by CMSD District CEO Dr. Warren G. Morgan to give the annual State of the Schools address. This academic year is the first for Dr. Morgan, who became CEO of Ohio's third largest school district in July. As CEO, he is responsible for implementing the strategic vision for the district, which serves more than 36,000 students. He also oversees more than 6,500 employees and collaborates with educators, students and families, and the community to create a school district that provides high-quality, equitable education to all of its students.

EDUCATION

Cleveland Connection

6:00am - 7:00am

60 minutes of a 60 minute program

Sunday 12-10-23

The City Club of Cleveland is joined by Dr. Laura Bloomberg- President of Cleveland State University, Michael Baston- President of Tri-C. The two come together for a candid conversation with Dr. Ken Schneck, tenured Professor of Leadership in Higher Education at Baldwin Wallace on the future of higher education in Cleveland. Over the past few years, schools have strived to adapt and shift in response to the ever-changing environment and requirements of a 21st-century classroom. Students and administrators have grappled with the task of managing the COVID-19 pandemic, mental health concerns, and political challenges directed at college faculty and curriculum. At the same moment, college and universities in Cleveland have experienced leadership changes. Each president brings a unique approach and perspective to their role.

ENVIRONMENT

Cleveland Connection

6:00am - 7:00am

60 minutes of a 60 minute program

Sunday 12-31-23

The City Club of Cleveland is joined by Manny Teodoro to discuss why many people choose expensive, and environmentally destructive bottled water over regulated tap water. He sees a link between the choices people make about drinking water, and deeper lessons about trust in government and civic life. He also shines a light on the importance of strong infrastructure to combat the vicious cycle of distrust that undermines democracy. Teodoro states “For many Americans, water does not get a second thought after pulling their kitchen tap. Yet, more than 30 million Americans lived in areas where water systems violated safety rules at the beginning of last year. Others simply cannot afford to pay. Add to this, headlining stories exposing injustice in water access, like uranium contamination in the Navajo Nation; or lead-tainted tap water in Flint, Michigan.” He also explains that rebuilding confidence in American democracy starts with literally rebuilding the basic infrastructure that sustains life.

FAMILY AND CHILDREN

Cleveland Connection

6:00am - 7:00am

30 minutes of a 60 minute program

Sunday 11-05-23

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VETERANS

Cleveland Connection

6:00am - 7:00am

60 minutes of a 60 minute program

Sunday 12-24-23

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**98.45 WNCX-FM AND HD1
PUBLIC SERVICE ANNOUNCEMENTS
4TH QUARTER 2023
(OCTOBER 1 THROUGH DECEMBER 31)**

WNCX aired 25 :30 Recorded PSA's for Armchair Officials

WNCX aired 25 :30 & 25 :60 Recorded PSA's for Sunscreen Safety

WNCX aired 25 :60 Recorded PSA's for Timeout On Bad Behavior

WNCX aired 394 :15 & 394 :30 Recorded PSA's for Corporate PSA

WNCX aired 29 :30 Recorded PSA's for Ohio Housing Finance

WNCX aired 11 :30 Recorded PSA's for Ohio Expedited Pardon Project

WNCX aired 59 :30 Recorded PSA's for UH Rainbow Radiothon