

QUARTELY ISSUES/ PSA Announcements2014 Q1
January 1, 2014 to March 31, 2014

The following is a list of some of the significant issues. PSA Announcements aired by Station WMDO
This list is by no means exhaustive. The order in which issues appear does not reflect priority or significance

<u>DESCRIPTION OF ISSUE</u>	<u>PSAs</u>
Encourage Adoption	Adoption / I am-DAV0030BSP
Health- Alcohol Abuse Prevention	Alcoholics Anonimous / Mi Mundo
Health - Alzheimer's Awareness	Alzheimer's / AHAF
Children's - Education	American speech/ Baby Talk
Cancer Awareness	Breast Cancer / Morral
Cancer Awareness	Breast Cancer-Lazos-ZSSA-0793
Safety - Car seat use	Child Safety / Chair - CNNH0022000
Safety - Car seat use	Child Safety / Flashback
Children's Health - Asthma Awareness	Childhood Asthma/Pez-CNAS0027000
Insurance enrollment	CHIP/Insurance 4SPA/30
Encourage reading	Classroom/Para una vida mejor
Obesity Awareness	CNFT0090000 Discover the forest Smurfs
Health - Stroke Awareness	Consider Los Riesgos
Depression Awareness	Depresion/Cancer/ Diabetes 3SPA30
Health - HIV Awareness	Detengamos juntos el VIH
Health - Diabetes Awareness	Diabetes / Un Paso a la Vez
Health - Diabetes Awareness	Diabetes-AHAF/Que te gustaria ver?
Health - Substance Abuse	DrugsFree/Alcohols
Health - Substance Abuse	DrugsFree/Truth About Drugs
Health - Heart Disease Awareness	Enfermedad del Corazon - NAHH
Obesity Awareness	Escape project / Discover Nature
Education - College Education	Federal Student Aid 30Sec.
Education - College Education	Federal Student Aid/Orgullosa Patrocinador
Health - Influenza Awareness	Flu Prevention / Influenza
Health - Hepatitis C Awareness	Hepatitis C - Toca El Tema/Jon Secada
Health - Obesity Prevention	La Obesidad / Sandbags
Medicare	Learn more about Medicare
Leukemia/ Lymphoma Awareness	Leukemia/ Lymphoma
Women's Health - Breast Cancer	Mammography Saves Lives/Lidia
Health - Substance Abuse	Nat's Alcohol & Drug / Madre
Stroke Awareness	No hay solucion magica
Pre-natal Care Awareness	Prenatal_5SPA30
Consumer - Debt	Proteja su Casa/Credit Counseling
Reading Awareness	Read/talk to your kids
Consumer - Environment	Replantemos nuestros bosques
Health - Substance Abuse	Substance Abuse / Huellas
March of Dimes	Take Steps/March of Dimes
Safety - DIU Prevention	Texting & Driving Prevention-Ad Council
March of Dimes	Thalia/March of Dimes/Celebrity Supporter
Colon Cancer Awareness	YXAB4104 Colon Cancer/ np hay Excusas