

ORDER



Orders
Order / Rev: 144584
 Alt Order #:
Product Desc: Saragosa/Justice of the Peace LV Towns
 Estimate:
Flight Dates: 05/18/16 - 06/13/16
Original Date / Rev: 05/11/16 / 05/11/16
Order Type: GENERAL

KTNV
Primary AE: Vicki Nelms
Sales Office: LASV
Sales Region: LOC

Agency Name: Consili Inc
 Buying Contact:
 Billing Contact:
 10120 Eastern Ave
 Henderson, NV 89052

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Saragosa/Justice of the Peace
 Demographic: M35+
 Product Codes: PL State Candidate
 Priority: P-5
 Revenue Codes: POL, POL, CAND

New Business Thru:
Order Separation: 00:20:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/25/16	05/29/16	13	\$2,600.00	\$2,210.00
05/30/16	06/10/16	21	\$5,000.00	\$4,250.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2016	13	\$2,600.00	\$2,210.00	30.00
June 2016	21	\$5,000.00	\$4,250.00	49.80
Totals	34	\$7,600.00	\$6,460.00	79.80

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Vicki Nelms			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KTNV	20%	\$7,600.00
Market	100%	\$38,000.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KELV	0%	\$0.00
KHDF	0%	\$0.00
KINC	0%	\$0.00
KLAS	0%	\$0.00
KLVX	0%	\$0.00
KMCC	0%	\$0.00
KSNV	0%	\$0.00
KTUD	0%	\$0.00
KVCW	0%	\$0.00
KVMY	0%	\$0.00
KVPX	0%	\$0.00
KVVU	0%	\$0.00
UNKWN	80%	\$30,400.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTNV	05/18/16	05/20/16	M-F 5-6am News M-F 5-6am News	CM	5-6am (5:30 AM-6:00 AM)	-- WTF--	:30	1	\$125.00	P-5	1.50	NM	1	\$125.00

Order / Rev: 144584
 Alt Order #:
 Flight Dates: 05/18/16 - 06/13/16

Advertiser: Saragosa/Justice of the Peace
 Product Desc: Saragosa/Justice of the Peace LV Towns
 Estimate: KTNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTNV	05/18/16	05/20/16	M-F 5-6am News M-F 5-6am News	CM	5-6am (5:30 AM-6:00 AM)	--WTF--	:30	1	\$125.00	P-5	1.50	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/16/16	05/22/16	--WTF--					1	\$125.00		1.50			
N 2	KTNV	05/30/16	06/10/16	M-F 5-6am News M-F 5-6am News	CM	5-6am (5:30 AM-6:00 AM)	MTWTF--	:30	1	\$125.00	P-5	1.50	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/30/16	06/05/16	MTWTF--					1	\$125.00		1.50			
		Week: 06/06/16	06/12/16	MTWTF--					1	\$125.00		1.50			
N 3	KTNV	05/23/16	06/10/16	M-F 5-6am News M-F 5-6am News	CM	5-6am (5:00 AM-5:30 AM)	MTWTF--	:30	1	\$125.00	P-5	1.50	NM	3	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/23/16	05/29/16	MTWTF--					1	\$125.00		1.50			
		Week: 05/30/16	06/05/16	MTWTF--					1	\$125.00		1.50			
		Week: 06/06/16	06/12/16	MTWTF--					1	\$125.00		1.50			
N 4	KTNV	05/18/16	06/10/16	M-F 6-7am News M-F 6-7am News	CM	6-7am (6:30 AM-7:00 AM)	MTWTF--	:30	1	\$200.00	P-5	2.40	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/16/16	05/22/16	--WTF--					1	\$200.00		2.40			
		Week: 05/23/16	05/29/16	MTWTF--					1	\$200.00		2.40			
		Week: 05/30/16	06/05/16	MTWTF--					1	\$200.00		2.40			
		Week: 06/06/16	06/12/16	MTWTF--					1	\$200.00		2.40			
N 5	KTNV	05/23/16	06/10/16	M-F 6-7am News M-F 6-7am News	CM	6-7am (6:00 AM-6:30 AM)	MTWTF--	:30	1	\$200.00	P-5	2.40	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/23/16	05/29/16	MTWTF--					1	\$200.00		2.40			
		Week: 05/30/16	06/05/16	MTWTF--					1	\$200.00		2.40			
		Week: 06/06/16	06/12/16	MTWTF--					1	\$200.00		2.40			
N 6	KTNV	05/18/16	06/10/16	M-F 9-10am M-F 9-10am	CM	9-10am	MTWTF--	:30	1	\$100.00	P-5	1.10	NM	7	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/16/16	05/22/16	--WTF--					1	\$100.00		1.10			
		Week: 05/23/16	05/29/16	MTWTF--					2	\$100.00		1.10			
		Week: 05/30/16	06/05/16	MTWTF--					2	\$100.00		1.10			
		Week: 06/06/16	06/12/16	MTWTF--					2	\$100.00		1.10			
N 7	KTNV	05/18/16	06/10/16	M-F 11am-12pm M-F 11am-12pm	CM	11am-12pm	MTWTF--	:30	1	\$150.00	P-5	3.10	NM	7	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/16/16	05/22/16	--WTF--					1	\$150.00		3.10			
		Week: 05/23/16	05/29/16	MTWTF--					2	\$150.00		3.10			
		Week: 05/30/16	06/05/16	MTWTF--					2	\$150.00		3.10			
		Week: 06/06/16	06/12/16	MTWTF--					2	\$150.00		3.10			
N 8	KTNV	05/18/16	06/10/16	M-F 5-530pm News M-F 5-530pm News	CM	5-530pm	MTWTF--	:30	1	\$500.00	P-5	3.60	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/16/16	05/22/16	--WTF--					1	\$500.00		3.60			
		Week: 05/23/16	05/29/16	MTWTF--					1	\$500.00		3.60			
		Week: 05/30/16	06/05/16	MTWTF--					1	\$500.00		3.60			
		Week: 06/06/16	06/12/16	MTWTF--					2	\$500.00		3.60			
N 9	KTNV	06/06/16	06/10/16	M-F 11-1135pm News M-F 11-1135pm News	CM	11-1135pm	MTWTF--	:30	1	\$600.00	P-5	3.30	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/06/16	06/12/16	MTWTF--					2	\$600.00		3.30			
													Totals	34	\$7,600.00