

# **AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS**

(check applicable box)

☐ FEDERAL CANDIDATE☒ STATE/LOCAL CANDIDATE

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> WYUU WBLT	<b>Date:</b> 2/11/21
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I, Shane O'Neil,  
being/on behalf of: Shane O'Neil, a legally  
qualified candidate of the Republican political  
party for the office of: Whitfield County Board of Commissioners - District #3  
in the SPECIAL ELECTION  
election to be held on: March 16th, 2021

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
30 SEC	WYUU 6A-10A 10A-3P 3P-6P WBLT 10A-3P	M-FRI		WYUU (50) Total WBLT (25) Total	11 DAYS

**Total Charges:** \$ 1000

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Shane O'Leary  
and you are authorized to announce the time as paid for by such person or entity.  
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

\_\_\_\_\_  
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

2/11/2021  
Date

Shane O'Leary  
Signature

**To Be Signed By Station Representative**

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]  
Signature

Shane O'Leary  
Printed Name

PM5/GM  
Title

SHANE DAY 01/21

278 BRYLOW RD.  
DALTON, GA 30721-7722

64-50  
617 47

102

Pay to the  
order of

*Matt & Leticia Young*

Date *2/11/2021*

\$ *8,500.00*

Dollars ☒

Amount in Words

SYNOVUS

Synovus Bank, Member FDIC

Memo

*Medical Expenses*

⑆061100606⑆1014694895⑆

00102

*Shane J*



~~PREPAY~~ CH# 102

98.3



AGENCY \_\_\_\_\_

ADDRESS \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

PHONE \_\_\_\_\_

\_\_\_\_\_

**CONTACT**

[illegible][illegible]

**NOTES:**

SEPARATION
... AND CONVENTIONS INCLUDED HEREIN, A FINANCE CHARGE OF 1% PER ANNUUM SHALL BE APPLIED TO ANY UNPAID BALANCE.

TERMS & CONDITIONS OF CONTRACT: NET 10 DAYS BILLED MONTHLY WITH APPROVED CREDIT. THE EXECUTION OF AN ADVERTISING CONTRACT ASSUMES THAT THE ADVERTISER HAS READ AND ACCEPTS THE TERMS AND CONDITIONS OF COLLECTION, INCLUDING ATTORNEY FEES, IN THE EVENT THAT COLLECTION PROCEDURES ARE NECESSARY OR SUIT IS INSTITUTED THAT ADVERTISER AGREES TO PAY ALL COST OF COLLECTION, CONTRACT IS NON-CANCELABLE, NO REFUNDS.

IS LEVIED PER MONTH 30 DAYS AFTER BILLING DATE. ADVERTISER AGREES THAT IN THE EVENT THAT COLLECTION PROCEDURES ARE NECESSARY OR SUIT IS INSTITUTED THAT ADVERTISER AGREES TO PAY ALL COST OF COLLECTION, CONTRACT IS NON-CANCELABLE, NO REFUNDS.

COURT COSTS. FOR YOUR CONVENIENCE, WE NOW ACCEPT VISA, MASTERCARD, AMERICAN EXPRESS, AND DISCOVER. THIS CONTRACT SUPERCEDES ANY ORAL REPRESENTATION.

ACCEPTED FOR ADVERTISER BY \_\_\_\_\_

TITLE \_\_\_\_\_

# NORTH GEORGIA RADIO GROUP/EAST TENNESSEE RADIO GROUP III

P.O. BOX 1284 DALTON, GA 30722  
p: 706-278-5511 f: 706-226-8766



## PROPOSAL FOR SHANE DAY, CANDIDATE



**SUBJECT:** 11 DAY AD SCHEDULE

**STATIONS INCLUDED:**

WYYU  
WBLJ

MIX 104.5  
NEWSTALK 1230

80'S, 90'S TODAY'S MIX  
ERICKSON / RUSH / HANNITY



**FLIGHT DATES:**

MARCH 1 - 15, 2021 (11 DAYS)

**AD LENGTH:**

THIRTY (30) SECONDS



**PROPOSED SCHEDULE:** (NET)

**STATION**

**DAYS**

**DAYPARTS**

**TOTAL ADS**

**RATE**

MIX

M - F

6A - 10A

25

16

MIX

M - F

10A - 3P

10

12

MIX

M - F

3P - ~~6P~~ 7P

15

12

WBLJ

M - F

10A - 3P

25

12

**TOTAL ADS:**

**MIX:**

50

**WBLJ:**

25



**YOUR INVESTMENT:** (NET)

MIX ADS

700

WBLJ ADS

300

CONTRACT TOTAL

**1000 PREPAID/POLITICAL AGREEMENT**



**NON-DISCRIMINATION POLICY:** NORTH GEORGIA RADIO GROUP / EAST TENNESSEE RADIO GROUP III AND ITS STATION(S) DO NOT DISCRIMINATE IN ADVERTISING CONTRACTS ON THE BASIS OF RACE OR ETHNICITY, AND WILL NOT ACCEPT ANY ADVERTISING WHICH IS INTENDED TO DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY. ADVERTISER REPRESENTS AND WARRANTS THAT IT IS NOT PURCHASING ADVERTISING TIME FROM NORTH GEORGIA RADIO GROUP / EAST TENNESSEE RADIO GROUP III OR ITS STATION(S) THAT IS INTENDED TO DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY.

**TERMS:** CASH AND POLITICAL AGREEMENT WITH ORDER. FOR YOUR CONVENIENCE, WE NOW ACCEPT VISA, MASTER CARD, AMERICAN EXPRESS, AND DISCOVER. THIS CONTRACT SUPERCEDES ANY ORAL REPRESENTATIONS. THIS CONTRACT IS NON-CANCELABLE. NO REFUNDS.



ACCEPTED FOR: SHANE DAY, CANDIDATE

ACCEPTED BY: \_\_\_\_\_

DATE: \_\_\_\_\_

RESPECTFULLY SUBMITTED BY:

PATTY SCOGGINS  
SENIOR ACCOUNT EXECUTIVE  
706-313-4268  
[pscoggins@ngaradio.com](mailto:pscoggins@ngaradio.com)

**Credit Card Information/Type:** ☐ MasterCard ☐ VISA ☐ AMEX ☐ DISC  
**Note:** Copy of CC & Driver's License required.

Cardholder Name (as shown on card): \_\_\_\_\_

Card Number: \_\_\_\_\_

Expiration Date (mm/yy): \_\_\_\_\_

CVC Code: \_\_\_\_\_

Cardholder Billing Address (from credit card billing address): \_\_\_\_\_

☐ By checking this box, I understand that my information will be saved to file for future transactions on my account

AUTHORIZED SIGNATURE: \_\_\_\_\_

DATE: \_\_\_\_\_