

WECT
322 Shipyard Boulevard
Wilmington, NC 28412

Sales T & C: www.gray.tv/advertising

Main: (910) 791-8070

Billing:

Billing Address:

Strategic Media Delivery, LLC Attention: Accounts Payable 4441 Six Forks Rd Suite 106 #373 Raleigh, NC 27609

Send Payment To:

WECT PO Box 14200

Tallahassee, FL 32317-4200

Property	WECT				
Invoice #	3442574-2	Order #	3442574		
Invoice Date	03/31/24	Alt Order #			
Invoice Month	March 2024	Deal #			
Invoice Period	03/01/24 - 03/05/24	Flight Dates	02/27/24 - 03/05/24		
Advertiser	Brad Briner for Treas	urer			
Product	NC Treasurer				
Estimate #					
	Account Executive	Matthew Bowman			
	Sales Office	Wilmington Local			
	Sales Region	Local			
	Agency Code				
	Advertiser Code				
	Billing Calendar	Calendar			
	Billing Type	Cash			
	Special Handling				
	Agency Ref	160710			
	Advertiser Ref	629124			
	Product 1				
	Product 2				

							Spots/			
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
1	02/28/24	03/05/24	M-F 5a News	5a-6a		:30	0	\$80.00	NM	
	Weeks:	Start Date 02/26/24	End Date MTWTFSS 03/03/24 WTF-		Rate \$80.00					
Spc	ts: <u>#</u> <u>Ch</u>	<u>Day</u> Air	Date Air Time Des	<u>cription</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
	2 WE		/01/24 5:10 AM M-F		5a-6a	:30	O BRAD BRI NEI	R TREASURE	R	\$80.00 NM
	Weeks:	Start Date 03/04/24	End Date MTWTFSS MT		<u>Rate</u> \$80.00					
Spc	ts: # Ch	Day Air		=	Start/End Time	Lengt	h Ad-ID			Rate Type
	5 WE	CT M 03	/04/24 5:47 AM M-F	5a News	5a-6a	:30	D BRAD BRI NEI	R TREASURE	R	\$80.00 NM
	4 WE	CT Tu 03	/05/24 4:59 AM M-F	5a News	5a-6a	:30	O BRAD BRI NEI	R TREASURE	R	\$80.00 NM
2	02/28/24	03/05/24	M-F 6a News	6a-7a		:30	0	\$195.00	NM	
	Weeks:	Start Date 02/26/24	End Date MTWTFSS WTF-		<u>Rate</u> \$195.00					
Spc	ts: <u>#</u> <u>Ch</u>	<u>Day</u> Air	Date Air Time Des	cription	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WE		/01/24 6:53 AM M-F		6a-7a	:30	O BRAD BRI NEI	R TREASURE	R	\$195.00 NM
	Weeks:	Start Date 03/04/24	End Date MTWTFSS MΓ		<u>Rate</u> \$195.00					
Spc	ts: <u>#</u> <u>Ch</u>	<u>Day</u> Air			Start/End Time		h <u>Ad-ID</u>			Rate Type
	4 WE		/04/24 6:28 AM M-F		6a-7a		O BRAD BRI NEI			\$195.00 NM
	5 WE	CT Tu 03	/05/24 6:11 AM M-F	6a News	6a-7a	:30	O BRAD BRI NEI	R TREASURE	R	\$195.00 NM
3	02/28/24	03/05/24	NBC Today Show	7a-9a		:30	0	\$210.00	NM	
	Weeks:	Start Date 02/26/24	End Date MTWTFSS WTF		Rate \$210.00					
Spc	ts: # Ch	Day Air			Start/End Time	Lengt	h Ad-ID			Rate Type
j .	5 WE	CT F 03	/01/24 8:00 AM NBC	Today Show	7a-9a	:30	BRAD BRI NEI	R TREASURE	R	\$210.00 NM
Ì	3 WE	CT F 03	/01/24 9:00 AM NBC	C Today Show	7a-9a	:30	O BRAD BRI NEI	R TREASURE	R	\$210.00 NM
	Weeks:	Start Date 03/04/24	End Date 03/10/24 ΜΤ		<u>Rate</u> \$210.00					
Spc	ts: <u>#</u> <u>Ch</u>	<u>Day</u> Air	Date Air Time Des	<u>cription</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
	7 WE	CT M 03	/04/24 8:29 AM NBC	Today Show	7a-9a	:30	O BRAD BRI NEI	R TREASURE	R	\$210.00 NM
				a was taken from the program						

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Invoice #	3442574-2	Invoice Month	March 2024				
Invoice Date	03/31/24	Invoice Period	03/01/24 - 03/05/24				
Advertiser	Brad Briner for Treasure	Brad Briner for Treasurer					
Product	NC Treasurer						
Estimate #							

Line Start Date End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
3 02/28/24 03/05/24	NBC Today Show	7a-9a		:30	0	\$210.00	NM	
Spots: # Ch Day Air D 9 WECT M 03/0- 8 WECT Tu 03/0- 10 WECT Tu 03/0-	8:52 AM NBC To 5/24 7:20 AM NBC To	oday Show oday Show	Start/End Time 7a-9a 7a-9a 7a-9a	:30	Ad-ID BRAD BRI NE BRAD BRI NE BRAD BRI NE	ER TREASURI	ER	Rate Type \$210.00 NM \$210.00 NM \$210.00 NM
4 02/28/24 03/05/24	Sat 6a News	6a-7a		:30	0	\$45.00	NM	Ψ210.00 11111
Weeks: Start Date 02/26/24 Spots: # Ch Day Air D 1 WECT Sa 03/0			Rate \$45.00 Start/End Time 6a-7a		<u>Ad-ID</u> BRAD BRINE	R TREASUR	E R	Rate Type \$45.00 NM
5 02/28/24 03/05/24	NBC Sa Today	7a-9a	S-	:30	0	\$130.00	NM	ψ+0.00 ΝΙΝΙ
	2/24 7:20 AM NBC Sa	a Today	Rate \$130.00 Start/End Time 7a-9a 7a-9a	:30	Ad-ID BRAD BRINE BRAD BRINE			Rate Type \$130.00 NM \$130.00 NM
6 02/28/24 03/05/24	Sat 8/9a News	Sat 8/9a News	S-	:30	1	\$130.00	NM	
Weeks: Start Date 02/26/24 Spots: # Ch Day Air D 1 WECT Sa 03/02			Rate \$130.00 Start/End Time Sat 8/9a News		<u>a Ad-ID</u> Brad Brine	ER TREASURI	ER	Rate Type \$130.00 NM
7 02/28/24 03/05/24	NBC Su Today	8a-9a	S	:30	0	\$125.00	NM	
Weeks: Start Date 02/26/24 Spots: # Ch Day Air D 1 WECT Su 03/03 2 WECT Su 03/03	3/24 7:59 AM NBC Su	Today	Rate \$125.00 Start/End Time 8a-9a 8a-9a	:30	Ad-ID BRAD BRI NE BRAD BRI NE			Rate Type \$125.00 NM \$125.00 NM
8 02/28/24 03/05/24	Sun 9a News	9a-10a	S	:30	0	\$135.00	NM	
02/26/24 Spots: # Ch Day Air D	End Date MTWTFSS 03/03/24S oate Air Time Descrip 3/24 9:21 AM Sun 9a	Spots/Week 1 tion News	Rate \$135.00 Start/End Time 9a-10a		Ad-ID BRAD BRINE	ER TREASURI	ER	<u>Rate</u> <u>Type</u> \$135.00 NM
9 02/28/24 03/05/24	NBC Meet The Press	10a-11a	S	:30	0	\$125.00	NM	
Spots: # <u>Ch</u> <u>Day</u> <u>Air D</u> 1 WECT Su 03/03	3/24 10:59 AM NBC Me	eet The Press	Rate \$125.00 Start/End Time 10a-11a		<u>Ad-ID</u> Brad Brine	ER TREASURI	ER	Rate Type \$125.00 NM
10 02/28/24 03/05/24	•	12p-1230p		:30	0	\$120.00	NM	
Weeks: Start Date 02/26/24 Spots: # Ch Day Air Da	End Date MTWTFSS 03/03/24 - WTF - Date Air Time Descrip	Spots/Week 3 tion	Rate \$120.00 Start/End Time	Length	<u>Ad-ID</u>			Rate Type

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Estimate #							

Spots/

Line Start Date End Date Description StartEnd Time MTWTFSS Length Week Rate Type							Spots/			
Spotis: # Ch	Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
Weeks: Start Date Start D	10 02/28/24	03/05/24	M-F 12p News	12p-1230p		:30	0	\$120.00	NM	
Weeks: Start Date Start D	Spots: # Ch	Day Air	r Date Air Time Desc	cription	Start/End Time	Lenati	n Ad-ID			Rate Type
Start Date Graph Graph	– –							ER TREASURI	ER	
Spots: # Ch					· ·	.00	, 212 21			Ψ120.00 14W
A	Wooko.		03/10/24 M	2						
A	Spots: # Ch	Day Air	r Date Air Time Desc	cription	Start/End Time	Lengtl	n Ad-ID			Rate Type
1	i ·							ER TREASURI	ER	
				•		:30	BRAD BRIN	ER TREASURI	ER	
Spots B Ch	11 02/27/24	03/05/24	M-F 5p News	5p-530p		:30	0	\$190.00	NM	
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Spots: # Ch	Weeks:									
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Weeks: Start Date Ch Date Air Time Description Start/End Time Spots/Week Spots/Week Start Date O3/04/24 Spots End Date Air Time Description Start/End Time Spots/Week Spots/Week	:									
Spots: # Ch						:30) BRAD BRIN	ER TREASURI	ER	\$190.00 NM
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A WECT M 03/04/24 5:23 PM MF 50 News 530p-6p MIWIF- :30 5 \$255.00 NM	Spots: # Ch		00/10/21	rintion	•	Longt	2 V4 ID			Poto Typo
12 02/27/24 03/05/24 M-F 530p News 530p-6p MTWTF- :30 5 \$255.00 NM								ED TDEACHD	ED	
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Spots: # Ch	12 02/27/24	03/05/24	M-F 530p News	530p-6p	МГЖГБ	:30	5	\$255.00	NM	
Spots: # Ch	Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
2 WEST F 03/01/24 5:51 PM M-F 530p News Fate Saps-6p Rate Saps-6p Rate Saps-6p Saps-8p Rate Saps-8p Saps-8		02/26/24	03/03/24 WTF	3	\$255.00					
Spots	Spots: # Ch	<u>Day</u> Air			Start/End Time	Lengtl	n <u>Ad-ID</u>			Rate Type
Spots	2 WE	CT F 03	3/01/24 5:51 PM M-F	530p News	530p-6p	:30) BRAD BRIN	ER TREASURI	ER	\$255.00 NM
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Solution Start Start Date Color Solution Start Solution Solution			00/.0/2	1	·					
13 02/28/24 03/05/24 M-F 6p News 6p-630p	i ·									
Weeks: Start Date End Date MTWTFSS Spots/Week Start/End Time Length Ad-ID Rate Type	5 WE	:CT M 03	3/04/24 5:50 PM M-F	530p News	530p-6p	:30) BRAD BRIN	ER TREASURI	ER	\$255.00 NM
Spots: # Ch	13 02/28/24	03/05/24	M-F 6p News	6p-630p		:30	0	\$505.00	NM	
Spots: # Ch Day Air Date 3 Air Time Description Start/End Time 6p-630p Length Ad-ID 30 BRAD BRI NER TREASURER Rate Type \$505.00 NM Weeks: Start Date 03/04/24	Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
3 WECT F 03/01/24 6:29 PM M-F 6p News 6p-630p :30 BRAD BRI NER TREASURER \$505.00 NM		02/26/24			\$505.00					
Weeks: Start Date 03/04/24 End Date 03/10/24 MTWTFSS 03/10/24 Spots/Week 5505.00 Rate 5505.00 Spots: # Ch Day Air Date 4 WECT M 03/04/24 Air Time Description 5 News 6p-630p Start/End Time 6p-630p Length Ad-ID 8RI NER TREASURER 5505.00 Rate Type 7505.00 14 02/28/24 03/05/24 NBC Nightly News 630p-7p 6p-630p :30 BRAD BRI NER TREASURER 5505.00 NM Weeks: Start Date 03/04/24 End Date 03/10/24 MTWTFSS 03/10/24 Spots/Week 5595.00 Rate 5595.00 Spots: # Ch Day Air Date 2 WECT M 03/04/24 Air Time Description 52/16/24 Start/End Time 16/20/27/27 Length Ad-ID 16/20/28/24 Rate 17/20/28/24 15 02/28/24 03/05/24 Sat 6p News 54/20/28/24 Sat 6p News 54/20/28/24 Sat 6p News 595.00 NM	Spots: # Ch	<u>Day</u> Air	r Date Air Time Desc	<u>cription</u>	Start/End Time	Lengtl	n Ad-ID			Rate Type
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type	3 WE	CT F 03			6p-630p	:30) BRAD BRIN	ER TREASURI	ER	\$505.00 NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WECT M 03/04/24 6:15 PM M-F 6p News 6p-630p :30 BRAD BRI NER TREASURER \$505.00 NM 5 WECT M 03/04/24 6:29 PM M-F 6p News 6p-630p :30 BRAD BRI NER TREASURER \$505.00 NM 14 02/28/24 03/05/24 NBC Nightly News 630p-7p :30 0 0 \$595.00 NM Weeks: Start Date of	Weeks:			Spots/Week						
4 WECT M 03/04/24 6:15 PM M-F 6p News 6p-630p :30 BRAD BRI NER TREASURER \$505.00 NM 5 WECT M 03/04/24 6:29 PM M-F 6p News 6p-630p :30 BRAD BRI NER TREASURER \$505.00 NM 14 02/28/24 03/05/24 NBC Nightly News 630p-7p :30 0 \$ \$595.00 NM Weeks: Start Date O3/10/24 NBC Nightly News 630p-7p :30				2	·					
5 WECT M 03/04/24 6:29 PM M-F 6p News 6p-630p :30 BRAD BRI NER TREASURER \$505.00 NM 14 02/28/24 03/05/24 NBC Nightly News 630p-7p :30 0 0 \$595.00 NM Weeks: Start Date O3/04/24 End Date O3/10/24 Mr MFWFSS Mr Start/End Time Start/En	: · – —									
14 02/28/24 03/05/24 NBC Nightly News 630p-7p :30 0 \$595.00 NM Weeks: Start Date O3/04/24 End Date O3/10/24 MFWFSS MF O1 Spots/Week Spots	1			6p News		:30) BRAD BRIN	ER TREASURI	ER	·
Weeks: Start Date 03/04/24 End Date 03/10/24 MTWTFSS M Spots/Week \$595.00 Rate \$595.00 Spots: # Ch 2 WECT M 03/04/24 Day Air Date 6:50 PM NBC Nightly News Start/End Time 6:30p-7p Length Ad-ID 1:30 BRAD BRI NER TREASURER Rate Type 5:595.00 NM 15 02/28/24 03/05/24 Sat 6p News Sat 6p News S- :30 0 \$230.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate	5 WE	CT M 03	3/04/24 6:29 PM M-F	6p News	6p-630p	:30) BRAD BRIN	ER TREASURI	ER	\$505.00 NM
Spots: # Ch	14 02/28/24	03/05/24	NBC Nightly News	630p-7p		:30	0	\$595.00	NM	
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Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WECT M 03/04/24 6:50 PM NBC Nightly News 630p-7p :30 BRAD BRI NER TREASURER \$595.00 NM 15 02/28/24 03/05/24 Sat 6p News Sat 6p News S- :30 0 \$230.00 NM	VVCCNS.			1						
2 WECT M 03/04/24 6:50 PM NBC Nightly News 630p-7p :30 BRAD BRI NER TREASURER \$595.00 NM 15 02/28/24 03/05/24 Sat 6p News Sat 6p NewsS- :30 0 \$230.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate	Spots: # Ch			cription		Lengtl	n Ad-ID			Rate Type
Weeks: Start Date End Date MTWTFSS Spots/Week Rate								ER TREASURI	ER	
	15 02/28/24	03/05/24	Sat 6p News	Sat 6p News	S-	:30	0	\$230.00	NM	
	Weeks:	Start Data	End Date MTWTESS	Spots/Mook	Pato					
	WGGRS.		03/03/24 S-	<u> </u>						

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Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
15 02/28/24	03/05/24	Sat 6p News	Sat 6p News	S-	:30	0	\$230.00	NM	
		<u> </u>	<u>'</u>				Ψ=00.00		
Spots: # Ch				Start/End Time		h Ad-ID			Rate Type
1 WE	CT Sa 03/	/02/24 6:15 PM Sat 6p	News	Sat 6p News	:3	O BRAD BRIN	IER TREASUR	ER	\$230.00 NM
16 02/28/24	03/05/24	NBC Nightly News Sa	630p-7p	S-	:30	0	\$485.00	NM	
Weeks:	Start Date 02/26/24	End Date MTWTFSSS	Spots/Week 1	<u>Rate</u> \$485.00					
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1 WE	CT Sa 03/	/02/24 7:00 PM NBC N	Nightly News Sa	630p-7p	:3	O BRAD BRI N	IER TREASUR	ER	\$485.00 NM
17 02/28/24	03/05/24	Sun 6p News	558p-630p	S	:30	0	\$185.00	NM	
Weeks:	Start Date 02/26/24	End Date MTWTFSSS	Spots/Week 1	<u>Rate</u> \$185.00					
Spots: # Ch			•	Start/End Time	l enat	h Ad-ID			Rate Type
	CT Su 03/			558p-630p			NER TREASUR	ER	\$185.00 NM
18 02/28/24	03/05/24	NBC Nightly News Su	630p-7p	S	:30	0	\$215.00	NM	
16 02/20/24	03/03/24	NBC Nightly News Su	630p-7p	3	.30	U	φ215.00	INIVI	
Weeks:	Start Date 02/26/24	End Date MTWTFSSS	Spots/Week 1	<u>Rate</u> \$215.00					
Spots: # Ch			iption_	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WE	CT Su 03/	/03/24 6:59 PM NBC N	Nightly News Su	630p-7p	:3	O BRAD BRIN	IER TREASUR	ER	\$215.00 NM
19 02/27/24	03/05/24	M-F 7p-730p	7p-730p		:30	0	\$290.00	NM	
Weeks:	Start Date 02/26/24	End Date MTWTFSS - TWTF	Spots/Week 8	Rate \$290.00					
Spots: # Ch	<u>Day</u> Air	Date Air Time Descr	iption_	Start/End Time	Lengt	h Ad-ID			Rate Type
6 WE		/01/24 7:07 PM M-F 7	•	7p-730p		_	IER TREASUR		\$290.00 NM
		/01/24 7:13 PM M-F 7	•	7p-730p		_	IER TREASUR		\$290.00 NM
_		/01/24 7:18 PM M-F 7		7p-730p	:3	O BRAD BRIN	IER TREASUR	ER	\$290.00 NM
Weeks:	Start Date 03/04/24	End Date MTWTFSS M	Spots/Week 2	<u>Rate</u> \$290.00					
Spots: # Ch	<u>Day</u> Air	Date Air Time Descr	iption_	Start/End Time	Lengt	h Ad-ID			Rate Type
10 WE	CT M 03/	/04/24 7:08 PM M-F 7	p-730p	7p-730p		-	IER TREASUR		\$290.00 NM
8 WE	CT M 03/	/04/24 7:24 PM M-F 7	p-730p	7p-730p	:3	O BRAD BRIN	IER TREASUR	ER	\$290.00 NM
20 02/27/24	03/05/24	M-F 730p-8p	730p-8p	MTWTF	:30	10	\$295.00	NM	
Weeks:	Start Date 02/26/24	End Date MTWTFSS - TWTF	Spots/Week 8	Rate \$295.00					
Spots: # Ch			iption_	Start/End Time	<u>Leng</u> t	h Ad-ID			Rate Type
	CT F 03/	/01/24 7:36 PM M-F 7	30p-8p	730p-8p	:3	O BRAD BRIN	NER TREASUR	ER	\$295.00 NM
		/01/24 7:58 PM M-F 7		730p-8p	:3	O BRAD BRIN	IER TREASUR	ER	\$295.00 NM
Weeks:	Start Date 03/04/24	End Date MTWTFSS M	Spots/Week 2	<u>Rate</u> \$295.00					
Spots: # Ch				Start/End Time		h Ad-ID			Rate Type
10 WE		/04/24 7:35 PM M-F 7:		730p-8p	_		VER TREASUR		\$295.00 NM
9 WE	CT M 03/	/04/24 7:58 PM M-F 7	зир-вр	730p-8p	:3	O RKAD RKIV	IER TREASUR	EK	\$295.00 NM

Total Spots 44

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Invoice Date	03/31/24	Invoice Period	03/01/24 - 03/05/24				
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Product	NC Treasurer						
Estimate #							

Payment Terms 30 Days

<u>Gross Total</u> \$10,135.00

Agency Commission \$1,520.25

<u>Net Amount Due</u> \$8,614.75

<u>Invoice Balance as of 04/04/24 3:47:03 PM ET</u> **\$0.00**