

INVOICE



WECT
322 Shipyard Boulevard
Wilmington, NC 28412
Sales T & C: www.gray.tv/advertising
Main: (910) 791-8070
Billing:

| | | | |
|-------------------|---------------------------|--------------|---------------------|
| Property | WECT | | |
| Invoice # | 3442574-2 | Order # | 3442574 |
| Invoice Date | 03/31/24 | Alt Order # | |
| Invoice Month | March 2024 | Deal # | |
| Invoice Period | 03/01/24 - 03/05/24 | Flight Dates | 02/27/24 - 03/05/24 |
| Advertiser | Brad Briner for Treasurer | | |
| Product | NC Treasurer | | |
| Estimate # | | | |
| Account Executive | Matthew Bowman | | |
| Sales Office | Wilmington Local | | |
| Sales Region | Local | | |
| Agency Code | | | |
| Advertiser Code | | | |
| Billing Calendar | Calendar | | |
| Billing Type | Cash | | |
| Special Handling | | | |
| Agency Ref | 160710 | | |
| Advertiser Ref | 629124 | | |
| Product 1 | | | |
| Product 2 | | | |

Billing Address:

Strategic Media Delivery, LLC
Attention: Accounts Payable
4441 Six Forks Rd
Suite 106 #373
Raleigh, NC 27609

Send Payment To:

WECT
PO Box 14200
Tallahassee, FL 32317-4200

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|----------------|----------------|---------|--------|----------------|----------|------|
| 1 | 02/28/24 | 03/05/24 | M-F 5a News | 5a-6a | ----- | :30 | 0 | \$80.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 --WTF-- 3 \$80.00 | | | | | | | | | |
| Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WECT F 03/01/24 5:10 AM M-F 5a News 5a-6a :30 BRAD BRINER TREASURER \$80.00 NM | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/04/24 03/10/24 MT----- 2 \$80.00 | | | | | | | | | |
| Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 5 WECT M 03/04/24 5:47 AM M-F 5a News 5a-6a :30 BRAD BRINER TREASURER \$80.00 NM 4 WECT Tu 03/05/24 4:59 AM M-F 5a News 5a-6a :30 BRAD BRINER TREASURER \$80.00 NM | | | | | | | | | |
| 2 | 02/28/24 | 03/05/24 | M-F 6a News | 6a-7a | ----- | :30 | 0 | \$195.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 --WTF-- 3 \$195.00 | | | | | | | | | |
| Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WECT F 03/01/24 6:53 AM M-F 6a News 6a-7a :30 BRAD BRINER TREASURER \$195.00 NM | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/04/24 03/10/24 MT----- 2 \$195.00 | | | | | | | | | |
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| 3 | 02/28/24 | 03/05/24 | NBC Today Show | 7a-9a | ----- | :30 | 0 | \$210.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 --WTF-- 6 \$210.00 | | | | | | | | | |
| Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 5 WECT F 03/01/24 8:00 AM NBC Today Show 7a-9a :30 BRAD BRINER TREASURER \$210.00 NM 3 WECT F 03/01/24 9:00 AM NBC Today Show 7a-9a :30 BRAD BRINER TREASURER \$210.00 NM | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/04/24 03/10/24 MT----- 4 \$210.00 | | | | | | | | | |
| Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 7 WECT M 03/04/24 8:29 AM NBC Today Show 7a-9a :30 BRAD BRINER TREASURER \$210.00 NM | | | | | | | | | |

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

INVOICE

Send Payment To:

WECT
PO Box 14200
Tallahassee, FL 32317-4200



| | | | |
|--------------|---------------------------|----------------|---------------------|
| Invoice # | 3442574-2 | Invoice Month | March 2024 |
| Invoice Date | 03/31/24 | Invoice Period | 03/01/24 - 03/05/24 |
| Advertiser | Brad Briner for Treasurer | | |
| Product | NC Treasurer | | |
| Estimate # | | | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|--|------------|----------|--------------------|----------------|--------------------|----------------|----------------|------------------------|----------|----------|------------|----------|----------|------------|-------------|----------------|--------|-------|------|------|---|----------|----------|----------|---------|----------------|-------|-----|------------------------|----------|----|----------|------|-----|----------|----------|----------------|----------------|--------|------------------------|----------|------|----|------|----|----------|----------|--------------------|---------------|-----|------------------------|----------|----|---|------|----|----------|---------|--------------|-------|-----|------------------------|----------|----|
| 3 | 02/28/24 | 03/05/24 | NBC Today Show | 7a-9a | ----- | :30 | 0 | \$210.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 9 | WECT | M | 03/04/24 | 8:52 AM | NBC Today Show | 7a-9a | :30 | BRAD BRI NER TREASURER | \$210.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 8 | WECT | Tu | 03/05/24 | 7:20 AM | NBC Today Show | 7a-9a | :30 | BRAD BRI NER TREASURER | \$210.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 10 | WECT | Tu | 03/05/24 | 8:50 AM | NBC Today Show | 7a-9a | :30 | BRAD BRI NER TREASURER | \$210.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 4 | 02/28/24 | 03/05/24 | Sat 6a News | 6a-7a | ----- | :30 | 0 | \$45.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 02/26/24 | 03/03/24 | -----S- | 1 | \$45.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| 1 | WECT | Sa | 03/02/24 | 6:00 AM | Sat 6a News | 6a-7a | :30 | BRAD BRI NER TREASURER | \$45.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 5 | 02/28/24 | 03/05/24 | NBC Sa Today | 7a-9a | -----S- | :30 | 0 | \$130.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| | 02/26/24 | 03/03/24 | -----S- | 2 | \$130.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| 1 | WECT | Sa | 03/02/24 | 8:17 AM | NBC Sa Today | 7a-9a | :30 | BRAD BRI NER TREASURER | \$130.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 6 | 02/28/24 | 03/05/24 | Sat 8/9a News | Sat 8/9a News | -----S- | :30 | 1 | \$130.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| | 02/26/24 | 03/03/24 | -----S- | 1 | \$130.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| 7 | 02/28/24 | 03/05/24 | NBC Su Today | 8a-9a | -----S | :30 | 0 | \$125.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| | 02/26/24 | 03/03/24 | -----S | 2 | \$125.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| 2 | WECT | Su | 03/03/24 | 8:48 AM | NBC Su Today | 8a-9a | :30 | BRAD BRI NER TREASURER | \$125.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 8 | 02/28/24 | 03/05/24 | Sun 9a News | 9a-10a | -----S | :30 | 0 | \$135.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table border="0"> <tr> <td>Weeks:</td> <td>Start Date</td> <td>End Date</td> <td>MTWTFSS</td> <td>Spots/Week</td> <td>Rate</td> <td colspan="5"></td> </tr> <tr> <td></td> <td>02/26/24</td> <td>03/03/24</td> <td>-----S</td> <td>1</td> <td>\$135.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WECT</td> <td>Su</td> <td>03/03/24</td> <td>9:21 AM</td> <td>Sun 9a News</td> <td>9a-10a</td> <td>:30</td> <td>BRAD BRI NER TREASURER</td> <td>\$135.00</td> <td>NM</td> </tr> </table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | 02/26/24 | 03/03/24 | -----S | 1 | \$135.00 | | | | | | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WECT | Su | 03/03/24 | 9:21 AM | Sun 9a News | 9a-10a | :30 | BRAD BRI NER TREASURER | \$135.00 | NM | | | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 02/26/24 | 03/03/24 | -----S | 1 | \$135.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WECT | Su | 03/03/24 | 9:21 AM | Sun 9a News | 9a-10a | :30 | BRAD BRI NER TREASURER | \$135.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 9 | 02/28/24 | 03/05/24 | NBC Meet The Press | 10a-11a | -----S | :30 | 0 | \$125.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table border="0"> <tr> <td>Weeks:</td> <td>Start Date</td> <td>End Date</td> <td>MTWTFSS</td> <td>Spots/Week</td> <td>Rate</td> <td colspan="5"></td> </tr> <tr> <td></td> <td>02/26/24</td> <td>03/03/24</td> <td>-----S</td> <td>1</td> <td>\$125.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WECT</td> <td>Su</td> <td>03/03/24</td> <td>10:59 AM</td> <td>NBC Meet The Press</td> <td>10a-11a</td> <td>:30</td> <td>BRAD BRI NER TREASURER</td> <td>\$125.00</td> <td>NM</td> </tr> </table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | 02/26/24 | 03/03/24 | -----S | 1 | \$125.00 | | | | | | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WECT | Su | 03/03/24 | 10:59 AM | NBC Meet The Press | 10a-11a | :30 | BRAD BRI NER TREASURER | \$125.00 | NM | | | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 02/26/24 | 03/03/24 | -----S | 1 | \$125.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WECT | Su | 03/03/24 | 10:59 AM | NBC Meet The Press | 10a-11a | :30 | BRAD BRI NER TREASURER | \$125.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 10 | 02/28/24 | 03/05/24 | M-F 12p News | 12p-1230p | ----- | :30 | 0 | \$120.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 02/26/24 | 03/03/24 | --WTF-- | 3 | \$120.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

INVOICE

Send Payment To:



WECT
PO Box 14200
Tallahassee, FL 32317-4200

| | | | |
|--------------|---------------------------|----------------|---------------------|
| Invoice # | 3442574-2 | Invoice Month | March 2024 |
| Invoice Date | 03/31/24 | Invoice Period | 03/01/24 - 03/05/24 |
| Advertiser | Brad Briner for Treasurer | | |
| Product | NC Treasurer | | |
| Estimate # | | | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|------------------|----------------|---------|--------|----------------|----------|------|
| 10 | 02/28/24 | 03/05/24 | M-F 12p News | 12p-1230p | ----- | :30 | 0 | \$120.00 | NM |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WECT F 03/01/24 12:30 PM M-F 12p News 12p-1230p :30 BRAD BRI NER TREASURER \$120.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 03/04/24 03/10/24 M----- 2 \$120.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WECT M 03/04/24 12:11 PM M-F 12p News 12p-1230p :30 BRAD BRI NER TREASURER \$120.00 NM 5 WECT M 03/04/24 12:30 PM M-F 12p News 12p-1230p :30 BRAD BRI NER TREASURER \$120.00 NM | | | | | | | | | |
| 11 | 02/27/24 | 03/05/24 | M-F 5p News | 5p-530p | ----- | :30 | 0 | \$190.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 02/26/24 03/03/24 -TWTF-- 4 \$190.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WECT F 03/01/24 5:11 PM M-F 5p News 5p-530p :30 BRAD BRI NER TREASURER \$190.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 03/04/24 03/10/24 M----- 1 \$190.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WECT M 03/04/24 5:23 PM M-F 5p News 5p-530p :30 BRAD BRI NER TREASURER \$190.00 NM | | | | | | | | | |
| 12 | 02/27/24 | 03/05/24 | M-F 530p News | 530p-6p | MTWTF-- | :30 | 5 | \$255.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 02/26/24 03/03/24 --WTF-- 3 \$255.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WECT F 03/01/24 5:51 PM M-F 530p News 530p-6p :30 BRAD BRI NER TREASURER \$255.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 03/04/24 03/10/24 M----- 1 \$255.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WECT M 03/04/24 5:50 PM M-F 530p News 530p-6p :30 BRAD BRI NER TREASURER \$255.00 NM | | | | | | | | | |
| 13 | 02/28/24 | 03/05/24 | M-F 6p News | 6p-630p | ----- | :30 | 0 | \$505.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 02/26/24 03/03/24 --WTF-- 3 \$505.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WECT F 03/01/24 6:29 PM M-F 6p News 6p-630p :30 BRAD BRI NER TREASURER \$505.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 03/04/24 03/10/24 M----- 2 \$505.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WECT M 03/04/24 6:15 PM M-F 6p News 6p-630p :30 BRAD BRI NER TREASURER \$505.00 NM 5 WECT M 03/04/24 6:29 PM M-F 6p News 6p-630p :30 BRAD BRI NER TREASURER \$505.00 NM | | | | | | | | | |
| 14 | 02/28/24 | 03/05/24 | NBC Nightly News | 630p-7p | ----- | :30 | 0 | \$595.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 03/04/24 03/10/24 M----- 1 \$595.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WECT M 03/04/24 6:50 PM NBC Nightly News 630p-7p :30 BRAD BRI NER TREASURER \$595.00 NM | | | | | | | | | |
| 15 | 02/28/24 | 03/05/24 | Sat 6p News | Sat 6p News | -----S- | :30 | 0 | \$230.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 02/26/24 03/03/24 -----S- 1 \$230.00 | | | | | | | | | |

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INVOICE

Send Payment To:



WECT
PO Box 14200
Tallahassee, FL 32317-4200

| | | | |
|--------------|---------------------------|----------------|---------------------|
| Invoice # | 3442574-2 | Invoice Month | March 2024 |
| Invoice Date | 03/31/24 | Invoice Period | 03/01/24 - 03/05/24 |
| Advertiser | Brad Briner for Treasurer | | |
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| Estimate # | | | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|--|-------------------|-----------------|---------------------|-------------------|---------------------|----------------|----------------|-----------------------|----------|----------|-------------------|-----------------|----------------|-------------------|-------------|----------------|--------|-------|------|------|---|----------|----------|----------|---------|-------------|-------------|-----|-----------------------|----------|----|----------|----|-----|----------|----------|-------------|----------------|--------|-------|------|------|---|------|----|----------|---------|---------------------|-----------|-----|-----------------------|----------|----|----|------|---|----------|---------|-------------|---------|-----|-----------------------|----------|----|--------|-------------------|-----------------|----------------|-------------------|-------------|---------|-----|-----------------------|----------|----|--------|-------------------|-----------------|----------------|-------------------|-------------|--|--|--|--|--|----------|----------|----------|----------|----------|-------------|----------------|--------|-------|------|------|----------|------|-----|----------|----------|-------------|----------------|--------|-----------------------|----------|------|----|------|---|----------|---------|-------------|---------|-----|-----------------------|----------|----|---|------|---|----------|---------|-------------|---------|-----|-----------------------|----------|----|
| 15 | 02/28/24 | 03/05/24 | Sat 6p News | Sat 6p News | -----S- | :30 | 0 | \$230.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table border="0"> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WECT</td> <td>Sa</td> <td>03/02/24</td> <td>6:15 PM</td> <td>Sat 6p News</td> <td>Sat 6p News</td> <td>:30</td> <td>BRAD BRINER TREASURER</td> <td>\$230.00</td> <td>NM</td> </tr> </table> | | | | | | | | | | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WECT | Sa | 03/02/24 | 6:15 PM | Sat 6p News | Sat 6p News | :30 | BRAD BRINER TREASURER | \$230.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WECT | Sa | 03/02/24 | 6:15 PM | Sat 6p News | Sat 6p News | :30 | BRAD BRINER TREASURER | \$230.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 16 | 02/28/24 | 03/05/24 | NBC Nightly News Sa | 630p-7p | -----S- | :30 | 0 | \$485.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 02/26/24 | 03/03/24 | -----S- | 1 | \$485.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WECT | Sa | 03/02/24 | 7:00 PM | NBC Nightly News Sa | 630p-7p | :30 | BRAD BRINER TREASURER | \$485.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 17 | 02/28/24 | 03/05/24 | Sun 6p News | 558p-630p | -----S | :30 | 0 | \$185.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>02/26/24</td> <td>03/03/24</td> <td>-----S</td> <td>1</td> <td>\$185.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WECT</td> <td>Su</td> <td>03/03/24</td> <td>6:24 PM</td> <td>Sun 6p News</td> <td>558p-630p</td> <td>:30</td> <td>BRAD BRINER TREASURER</td> <td>\$185.00</td> <td>NM</td> </tr> </table> | | | | | | | | | | Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | 02/26/24 | 03/03/24 | -----S | 1 | \$185.00 | | | | | | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WECT | Su | 03/03/24 | 6:24 PM | Sun 6p News | 558p-630p | :30 | BRAD BRINER TREASURER | \$185.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 02/26/24 | 03/03/24 | -----S | 1 | \$185.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WECT | Su | 03/03/24 | 6:24 PM | Sun 6p News | 558p-630p | :30 | BRAD BRINER TREASURER | \$185.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 18 | 02/28/24 | 03/05/24 | NBC Nightly News Su | 630p-7p | -----S | :30 | 0 | \$215.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 02/26/24 | 03/03/24 | -----S | 1 | \$215.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WECT | Su | 03/03/24 | 6:59 PM | NBC Nightly News Su | 630p-7p | :30 | BRAD BRINER TREASURER | \$215.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 19 | 02/27/24 | 03/05/24 | M-F 7p-730p | 7p-730p | ----- | :30 | 0 | \$290.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 02/26/24 | 03/03/24 | -TWTF-- | 8 | \$290.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 6 | WECT | F | 03/01/24 | 7:07 PM | M-F 7p-730p | 7p-730p | :30 | BRAD BRINER TREASURER | \$290.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 11 | WECT | F | 03/01/24 | 7:13 PM | M-F 7p-730p | 7p-730p | :30 | BRAD BRINER TREASURER | \$290.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 3 | WECT | F | 03/01/24 | 7:18 PM | M-F 7p-730p | 7p-730p | :30 | BRAD BRINER TREASURER | \$290.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 03/04/24 | 03/10/24 | M----- | 2 | \$290.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 10 | WECT | M | 03/04/24 | 7:08 PM | M-F 7p-730p | 7p-730p | :30 | BRAD BRINER TREASURER | \$290.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 8 | WECT | M | 03/04/24 | 7:24 PM | M-F 7p-730p | 7p-730p | :30 | BRAD BRINER TREASURER | \$290.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 20 | 02/27/24 | 03/05/24 | M-F 730p-8p | 730p-8p | MTWTF-- | :30 | 10 | \$295.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 02/26/24 | 03/03/24 | -TWTF-- | 8 | \$295.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 5 | WECT | F | 03/01/24 | 7:36 PM | M-F 730p-8p | 730p-8p | :30 | BRAD BRINER TREASURER | \$295.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2 | WECT | F | 03/01/24 | 7:58 PM | M-F 730p-8p | 730p-8p | :30 | BRAD BRINER TREASURER | \$295.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 03/04/24 | 03/10/24 | M----- | 2 | \$295.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 10 | WECT | M | 03/04/24 | 7:35 PM | M-F 730p-8p | 730p-8p | :30 | BRAD BRINER TREASURER | \$295.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 9 | WECT | M | 03/04/24 | 7:58 PM | M-F 730p-8p | 730p-8p | :30 | BRAD BRINER TREASURER | \$295.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

Total Spots 44

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

INVOICE

Send Payment To:



WECT
PO Box 14200
Tallahassee, FL 32317-4200

| | | | |
|--------------|---------------------------|----------------|---------------------|
| Invoice # | 3442574-2 | Invoice Month | March 2024 |
| Invoice Date | 03/31/24 | Invoice Period | 03/01/24 - 03/05/24 |
| Advertiser | Brad Briner for Treasurer | | |
| Product | NC Treasurer | | |
| Estimate # | | | |

Payment Terms 30 Days

| | |
|---|--------------------|
| <u>Gross Total</u> | \$10,135.00 |
| <u>Agency Commission</u> | \$1,520.25 |
| <u>Net Amount Due</u> | \$8,614.75 |
| <u>Invoice Balance as of 04/04/24 3:47:03 PM ET</u> | \$0.00 |

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