

WEBB RADIO

BROADCAST INSERTION ORDER (February 12, 2020)

Client Webb
 Buyer Kelly Griffey•501.225.6177-phone•501.225.0177-fax
 Rep Robyn
 Run Dates February 15 - March 3
 Traffic Experience

Please confirm order by emailing back confirmation to Kelly at griffeyinc@sbcglobal.net

≥-Radio Non-Metro (30 second spot)

February 15 - 28

Station	Program	Time	Day	Spots	Rate	GROSS	NET
KKYR-FM	Morning	6a-10a	M-F	10	\$ 105.88	\$ 1,058.82	\$ 90.00 \$ 900.00
KKYR-FM	Afternoon	3-7p	M-F	10	\$ 105.88	\$ 1,058.82	\$ 90.00 \$ 900.00
KMJI-FM	Morning	6a-10a	M-F	10	\$ 52.94	\$ 529.41	\$ 45.00 \$ 450.00
KMJI-FM	Afternoon	3-7p	M-F	10	\$ 52.94	\$ 529.41	\$ 45.00 \$ 450.00
KOSY-AM	Morning	6a-10a	M-F	10	\$ 7.06	\$ 70.59	\$ 6.00 \$ 60.00
KOSY-AM	Afternoon	3-7p	M-F	10	\$ 7.06	\$ 70.59	\$ 6.00 \$ 60.00
KPWW-FM	Morning	6a-10a	M-F	10	\$ 47.06	\$ 470.59	\$ 40.00 \$ 400.00
KPWW-FM	Afternoon	3-7p	M-F	10	\$ 47.06	\$ 470.59	\$ 40.00 \$ 400.00
KYGL-FM	Morning	6a-10a	M-F	10	\$ 58.82	\$ 588.24	\$ 50.00 \$ 500.00
KYGL-FM	Afternoon	3-7p	M-F	10	\$ 47.06	\$ 470.59	\$ 40.00 \$ 400.00
						\$ -	\$ -
				<i>One Week Spots</i>	<i>100</i>	GROSS \$ 5,317.65	\$ 4,520.00
				<i>Two Week Spots</i>	<i>200</i>	GROSS/TWO WEEKS \$ 10,635.29	\$ 9,040.00
						NET/TWO WEEKS \$ 9,040.00	\$ 7,684.00

≥-Radio Non-Metro (30 second spot)

March 2 - March 3

Station	Program	Time	Day	Spots	Rate	GROSS	NET
KKYR-FM	Afternoon	3-7p	M	1	\$ 105.88	\$ 105.88	\$ 90.00 \$ 90.00
KKYR-FM	Morning	6a-10a	MTu	2	\$ 105.88	\$ 211.76	\$ 90.00 \$ 180.00
KMJI-FM	Afternoon	3-7p	M	1	\$ 52.94	\$ 52.94	\$ 45.00 \$ 45.00
KMJI-FM	Morning	6a-10a	MTu	2	\$ 52.94	\$ 105.88	\$ 45.00 \$ 90.00
KOSY-AM	Afternoon	3-7p	M	1	\$ 7.06	\$ 7.06	\$ 6.00 \$ 6.00
KOSY-AM	Morning	6a-10a	MTu	2	\$ 7.06	\$ 14.12	\$ 6.00 \$ 12.00
KPWW-FM	Afternoon	3-7p	M	1	\$ 47.06	\$ 47.06	\$ 40.00 \$ 40.00
KPWW-FM	Morning	6a-10a	MTu	2	\$ 47.06	\$ 94.12	\$ 40.00 \$ 80.00
KYGL-FM	Morning	6a-10a	MTu	2	\$ 58.82	\$ 117.65	\$ 50.00 \$ 100.00
KYGL-FM	Afternoon	3-7p	M	1	\$ 47.06	\$ 47.06	\$ 40.00 \$ 40.00
						GROSS \$ 803.53	
						NET \$ 683.00	
						NET BUY \$9,723.00	

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: See Attached	Date: Feb. 13, 2020
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I, Austin Chambers,

do hereby request station time concerning the following issue:

Independent Expenditure advertisement supporting Barbara Womack Webb's candidacy for Arkansas Supreme Court.

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Attached.					

This broadcast time will be used by: See Attached.

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
 Yes No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Republican State Leadership Committee - Judicial Fairness Initiative, 1201 F St., NW, Suite 675, Washington, DC 20004.

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Austin Chambers, President

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Republican State Leadership Committee - Judicial Fairness Initiative, 1201 F Street, NW, Suite 675, Washington, D.C. 20004

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

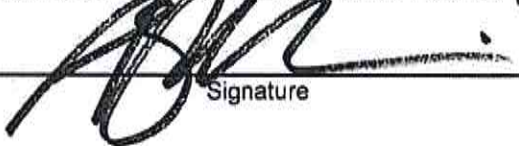
Austin Chambers, President

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.


The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least See Attached before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

2/10/20
Date

Signature
202-448-5279
Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted
 Accepted in Part
 Rejected


Signature
Brian Sines
Printed Name
Market President
Title