

KRYE QUATERLY ISSUES AND PROGRAMS
1st QUARTER
(JANUARY – MARCH, 2013)

ISSUE:

Religious Program “Trinity Assembly of God”

Weekly 1 hour program

DATE:

TIME:

LENGTH:

01/01/13

9:00 AM – 10:00 AM

1 Hr.

Every Saturday

ISSUE:

Religious Program “Iglesia Esperanza Nueva”

Weekly 2 and a half hour program

DATE:

TIME:

LENGTH:

01/01/13

6:00 AM – 8:30 AM

2 Hrs. & 30 Min.

Every Sunday

ISSUE:

Religious Program “Iglesia Sr. Jesus en Colorado”

Weekly 1 hour program

DATE:

TIME:

LENGTH:

01/01/13

10:00 AM – 11:00 AM

1 Hour

Every Sunday

ISSUE:

SMALL STEP:

This PSA talks about obesity and how to get back on the right track to a healthy lifestyle and that every small step counts.

DATE:

TIME:

LENGTH:

01/01/13-2/25/13

ALL DAY

:30 Seconds

ISSUE:

Lupus Awareness:

This PSA informs our listeners about the signs of Lupus and that they should contact their doctor if they have any further questions.

DATE:

TIME:

LENGTH:

01/01/13-03/30/13

ALL DAY

:30 Seconds

ISSUE:

United Way/ Healthy Marriages:

United Way offers classes for couples to teach them how to communicate better to make their marriage/ relationship better.

DATE:

TIME:

LENGTH:

01/01/13-03/31/13

ALL DAY

:60 Seconds

ISSUE:

Ad Council:

This ad reminds listeners to prepare for an emergency such as a fire or earthquake, and to have an emergency kit ready.

DATE:

TIME:

LENGTH:

02/08/13-03/31/13

ALL DAY

:60 Seconds

ISSUE:

Ad Council:

RADD – Recording artists, actors, athletes against drunk driving, reminding everyone to not drink and drive or to simply have a designated driver.

DATE:

TIME:

LENGTH:

02/25/13-03/31/13

ALL DAY

:60 Seconds

ISSUE:

Edison Learning Center:

Edison Learning Center encourages students to finish their GED.

DATE:

TIME:

LENGTH:

03/08/13-03/14/13

ALL DAY

:60 Seconds

**KRYE QUATERLY ISSUES AND PROGRAMS
2ND QUARTER
(APRIL – JUNE 2013)**

ISSUE:

Religious Program “Iglesia Esperanza Nueva”

Weekly 2 and a half hour program

DATE:	TIME:	LENGTH:
04/01/13 Every Sunday	6:00 AM – 8:30 AM &	2 Hrs. & 30 Min.

ISSUE:
Religious Program “Iglesia Sr. Jesus en Colorado”

Weekly 1 hour program

DATE:	TIME:	LENGTH:
04/01/13 Every Sunday	8:30 AM – 9:30 AM	1 Hour

ISSUE:
Religious Program “Iglesia de Jesucristo”

Weekly 30 minute program

DATE:	TIME:	LENGTH:
04/01/13 Every Sunday	9:30 AM – 10:00 AM	30 Min

ISSUE:
Health Department:

Every Saturday talks about health issues, during these months they discussed the issues concerning links to pregnant women with resources in the community, the importance of wearing a seatbelt.

DATE:	TIME:	LENGTH:
04/01/13		
EVERY SATURDAY	1:00 PM – 1:30 PM	30 Min.

ISSUE:

IRS:

Gives general information regarding tax season: how to prevent identity theft, or what to do if it happens, direct deposit, deductions and credit. Also when the deadline to file is.

DATE:	TIME:	LENGTH:
04/01/13-04/11/13		
EVERY DAY	ALL DAY	30 Sec.

ISSUE:

Pueblo School District:

Every other Saturday talks about school issues or takes questions to which parents might have about their children's school. During these months they talked about school lunch, School accountability reports,.

DATE:	TIME:	LENGTH:
04/01/13-5/17/13		
EVERY OTHER SATURDAY	1:00 PM – 1:30 PM	30 Min.

ISSUE:

Health Fair:

There will be a health fair at an Elementary school which will provide free physical check ups and other checkups at a low cost.

DATE: TIME: LENGTH:

04/08/13-04/12/13 ALL DAY Live

ISSUE:

Los Alegres Ancianos Mexicanos:

Los Alegres Ancianos Mexicanos celebrate and invite families to join the annual potluck. In celebration of family day.

DATE: TIME: LENGTH:

04/17/13-04/19/13 ALL DAY Live

ISSUE:

Nakland:

Children's carnival with events and food for children.

DATE: TIME: LENGTH:

04/27/13 ALL DAY Live

**KRYE QUARTERLY ISSUES AND PROGRAMS
3RD QUARTER
(JULY – SEPTEMBER 2013)**

ISSUE:

Religious Program "Iglesia Esperanza Nueva"

Weekly 2 and a half hour program

DATE: TIME: LENGTH:

**07/01/13 6:00 AM – 8:30 AM & 2 Hrs. & 30 Min.
Every Sunday**

ISSUE:

Religious Program “Iglesia Sr. Jesus en Colorado”

Weekly 1 hour program

DATE:

TIME:

LENGTH:

07/01/13

8:30 AM – 9:30 AM

1 Hour

Every Sunday

ISSUE:

Religious Program “Iglesia de Jesucristo”

Weekly 30 minute program

DATE:

TIME:

LENGTH:

07/01/13

9:30 AM – 10:00 AM

30 Min

Every Sunday

ISSUE:

Religious Program “Iglesia de Jesucristo”

Weekly 30 minute program

DATE:

TIME:

LENGTH:

07/01/13

9:30 AM – 10:00 AM

30 Min

Every Sunday

ISSUE:

Benefit Dance:

KRYE announces a benefit dance for burial services of beloved father whom passed away.

DATE: 08/08/13	TIME: All day	LENGTH: :60 sec spots
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ISSUE:

Don't drink and drive:

KRYE lets the public know how important it is not to drink and drive this summer.

DATE: 7/01/13-8/31/13	TIME: All day	LENGTH: Live spots
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ISSUE:

PUEBLO COUNTY SCHOOL DISTRICT :

Highlight programs available for after school and how parents can get involved with the students.

DATE: 09/05/13	TIME: 4:00 PM – 4:30 PM	LENGTH: 30 Min
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ISSUE:

DEPRESSION IS REAL. ORG:

This PSA talks about the importance of treating depression.

DATE: 09/01/13	TIME: ALL DAY	LENGTH: 30 Sec.
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ISSUE:

COLLEGE ACCESS:

This PSA talks about the importance of doing well in school and applying to a college in order to become accepted.

DATE:	TIME:	LENGTH:
09/01/13		
MONDAY-SUNDAY	ALL DAY	30 Sec.

ISSUE:

PUEBLO COUNTY HEALTH DEPT.:

A representative from the Pueblo County Health Department informs our listeners about how to maintain a healthy heart by engaging in different physical activities, like walking and running. Also talks about the “Walk for a healthy heart”

DATE:	TIME:	LENGTH:
09/27/13		
FRIDAYS	4:00 PM – 4:30 PM	30 Min.

**KRYE QUARTERLY ISSUES AND PROGRAMS
4TH QUARTER
(OCTOBER – DECEMBER 2013)**

ISSUE:

Religious Program “Iglesia Esperanza Nueva”

Weekly 2 and a half hour program

DATE:	TIME:	LENGTH:
10/06/13	6:00 AM – 8:30 AM	2 Hrs. & 30 Min.
Every Sunday		

ISSUE:

Religious Program “Iglesia Sr. Jesus en Colorado”

Weekly 1 hour program

DATE:	TIME:	LENGTH:
10/06/13 Every Sunday	8:30 AM – 9:30 AM	1 Hour

ISSUE:
Religious Program “Trinity Assembly of God”

Weekly 1 hour program

DATE:	TIME:	LENGTH:
10/05/13 Every Saturday	9:00 AM – 10:00 AM	1 Hour

ISSUE:
PUEBLO COUNTY SCHOOL DISTRICT 6:

During these shows they discussed community meetings for parents, changes in school attendance policies, how to provide a good learning environment for students. They also explained what types of migrant programs there are for students.

DATE:	TIME:	LENGTH:
10/03/13 THURSDAYS	4:00 PM – 4:30 PM	30 Min.

ISSUE:

LATINOS UNIDOS:

A representative of Latinos Unidos representative keeps the community informed on the latest information regarding new legislation

DATE:

10/01/13-11/03/13

TIME:

12:00 PM – 1:00 PM

LENGTH:

1 Hour

ISSUE:

PUEBLO COUNTY HEALTH DEPT.:

A representative from the Pueblo County Health Department informs our listeners on how to have better control of weight, cholesterol, and blood pressure.

DATE:

11/09/13

TIME:

1:00 PM – 2:00 PM

LENGTH:

1 HR.
