

Veng

10/27/14

Tuesday, October 28, 2014 through Monday, November 3, 2014

| KNVN - NBC | | | | | | | | | | | | | | |
|------------|------------------|------------------|-------|----------------|-------------|-----------------|-------------|-------|-------------|-------------|------------|--|--|--|
| DAY | TIME | PROGRAM | RATE | | | 28-Oct 2-Nov | | 3-Nov | | Total Spots | TOTAL COST | | | |
| | | | | Spots Per Week | | Spots Per Week | | | | | | | | |
| M-F | 05:00 AM-07:00AM | KNVN Wake-Up | \$50 | 4 | \$ 200.00 | 1 | \$ 50.00 | 5 | \$ 250.00 | | | | | |
| M-F | 07:00 AM-09:00AM | Today Show | \$75 | 4 | \$ 300.00 | 1 | \$ 75.00 | 5 | \$ 375.00 | | | | | |
| M-F | 04:00 PM-05:00PM | Ellen | \$75 | 4 | \$ 300.00 | 1 | \$ 75.00 | 5 | \$ 375.00 | | | | | |
| M-F | 05:00 PM-06:00PM | KNVN NOW | \$200 | 4 | \$ 800.00 | 1 | \$ 200.00 | 5 | \$ 1,000.00 | | | | | |
| M-F | 06:00 PM-06:30PM | KNVN NOW | \$150 | 4 | \$ 600.00 | 1 | \$ 150.00 | 5 | \$ 750.00 | | | | | |
| M-F | 07:00 PM-07:30PM | Wheel of Fortune | \$300 | 4 | \$ 1,200.00 | 1 | \$ 300.00 | 5 | \$ 1,500.00 | | | | | |
| M-F | 07:30 PM-08:00PM | Jeopardy | \$300 | 4 | \$ 1,200.00 | 1 | \$ 300.00 | 5 | \$ 1,500.00 | | | | | |
| M-F | 11:00 PM-11:35PM | KNVN NOW | \$100 | 4 | \$ 400.00 | 1 | \$ 100.00 | 5 | \$ 500.00 | | | | | |
| Sat | 06:00 PM-06:30PM | KNVN NOW | \$50 | 1 | \$ 50.00 | 0 | \$ - | 1 | \$ 50.00 | | | | | |
| | | | | 33 | \$ 5,050.00 | 8 | \$ 1,250.00 | 41 | \$ 6,300.00 | Gross | | | | |
| | | | | | | | | | \$ 945.00 | commission | | | | |
| | | | | | | | | | \$ 5,355.00 | net | | | | |



KSNV/GOCOM
3490 Silverbell Rd
Chico, CA 95973

GILLIARD BLANNING ASSOCIATES
C/O Genet Slagle
P.O. BOX 721
SLOUGHHOUSE, CA 95683

Contract # 30945

Schedule Dates 10/28/14-11/03/14
Advertiser POL:JAMES GALLAGHER ASSEMBLY (4014)
Agency GILLIARD BLANNING ASSOCIATES (1648)
Product Political/Local (1119)
Brand Various (1)
Salesperson Sweetin, Chris (1007)
Sales Office KSNV/KHSL/CW
Buyer Name SLAG;E,GENET
Phone/Fax /
CPE N/A
Account Types Regional/Political
Billing Type Weekly/Irregular
Comments |

Date Entered 10/27/14
Last Modified 10/27/14
Entered By Sher Hanley
CO-OP No
Headline #/PO # /
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$945.00
Net Total \$5,355.00
Sales Tax

NBC (KSNV)

| By Broadcast Month | Spots | Rate |
|---------------------|-----------|-------------------|
| Nov. 2014 | 41 | \$6,300.00 |
| Grand Total: | 41 | \$6,300.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|------------------------------|-----|----|----|----|----|----|----|----|-------|----------|------------|------------|----------|----------|
| 1.0 | Normal Line / NEWS (1) | 10/28/14-10/31/14 | 1 | :30 | 5A- 7A (PST) | | | 1 | 1 | 1 | 1 | | | 4 | \$50.00 | \$200.00 | NBC (KSNV) | | 10/27/14 |
| 2.0 | Normal Line / NEWS (1) | 11/03/14-11/03/14 | 1 | :30 | 5A- 7A (PST) | | 1 | | | | | | | 1 | \$50.00 | \$50.00 | NBC (KSNV) | | 10/27/14 |
| 3.0 | Normal Line / NEWS (2) | 10/28/14-10/31/14 | 1 | :30 | 7A- NBC Today Show | | | 1 | 1 | 1 | 1 | | | 4 | \$75.00 | \$300.00 | NBC (KSNV) | | 10/27/14 |
| 4.0 | Normal Line / NEWS (2) | 11/03/14-11/03/14 | 1 | :30 | 7A- NBC Today Show | | 1 | | | | | | | 1 | \$75.00 | \$75.00 | NBC (KSNV) | | 10/27/14 |
| 5.0 | Normal Line / SPOT (3) | 10/28/14-10/31/14 | 1 | :30 | 20012- Ellen | | | 1 | 1 | 1 | 1 | | | 4 | \$75.00 | \$300.00 | NBC (KSNV) | | 10/27/14 |
| 6.0 | Normal Line / SPOT (3) | 11/03/14-11/03/14 | 1 | :30 | 20012- Ellen | | 1 | | | | | | | 1 | \$75.00 | \$75.00 | NBC (KSNV) | | 10/27/14 |
| 7.0 | Normal Line / NEWS (4) | 10/28/14-10/31/14 | 1 | :30 | 4:59P- Action News Now @ 5pm | | | 1 | 1 | 1 | 1 | | | 4 | \$200.00 | \$800.00 | NBC (KSNV) | | 10/27/14 |
| 8.0 | Normal Line / NEWS (4) | 11/03/14-11/03/14 | 1 | :30 | 4:59P- Action News Now @ 5pm | | 1 | | | | | | | 1 | \$200.00 | \$200.00 | NBC (KSNV) | | 10/27/14 |
| 9.0 | Normal Line / NEWS (5) | 10/28/14-10/31/14 | 1 | :30 | 6P- Action News Now @6pm | | | 1 | 1 | 1 | 1 | | | 4 | \$150.00 | \$600.00 | NBC (KSNV) | | 10/27/14 |
| 10.0 | Normal Line / NEWS (5) | 11/03/14-11/03/14 | 1 | :30 | 6P- Action News Now @6pm | | 1 | | | | | | | 1 | \$150.00 | \$150.00 | NBC (KSNV) | | 10/27/14 |
| 11.0 | Normal Line / SPOT (6) | 10/28/14-10/31/14 | 1 | :30 | 7P- Wheel Of Fortune | | | 1 | 1 | 1 | 1 | | | 4 | \$300.00 | \$1,200.00 | NBC (KSNV) | | 10/27/14 |
| 12.0 | Normal Line / SPOT (6) | 11/03/14-11/03/14 | 1 | :30 | 7P- Wheel Of Fortune | | 1 | | | | | | | 1 | \$300.00 | \$300.00 | NBC (KSNV) | | 10/27/14 |
| 13.0 | Normal Line / SPOT (7) | 10/28/14-10/31/14 | 1 | :30 | 20018- Jeopardy | | | 1 | 1 | 1 | 1 | | | 4 | \$300.00 | \$1,200.00 | NBC (KSNV) | | 10/27/14 |

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



KNNV/GOCOM
3490 Silverbell Rd
Chico, CA 95973

GILLIARD BLANNING ASSOCIATES
C/O Genet Slagle
P.O. BOX 721
SLOUGHHOUSE, CA 95683

Contract # 30945

Schedule Dates 10/28/14-11/03/14
Advertiser POL:JAMES GALLAGHER ASSEMBLY (4014)
Agency GILLIARD BLANNING ASSOCIATES (1648)
Product Political/Local (1119)
Brand Various (1)
Salesperson Sweetin, Chris (1007)
Sales Office KNNV/KHSL/CW
Buyer Name SLAG;E,GENET
Phone/Fax /
CPE N/A
Account Types Regional/Political
Billing Type Weekly/Irregular
Comments |

Date Entered 10/27/14
Last Modified 10/27/14
Entered By Sher Hanley
CO-OP No
Headline #/PO # /
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$945.00
Net Total \$5,355.00
Sales Tax

NBC (KNNV)

| By Broadcast Month | Spots | Rate |
|---------------------|-----------|-------------------|
| Nov. 2014 | 41 | \$6,300.00 |
| Grand Total: | 41 | \$6,300.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|--------------------------------|-----|----|----|----|----|----|----|----|-------|----------|----------|------------|----------|----------|
| 14.0 | Normal Line / SPOT (7) | 11/03/14-11/03/14 | 1 | :30 | 20018- Jeopardy | | 1 | | | | | | | 1 | \$300.00 | \$300.00 | NBC (KNNV) | | 10/27/14 |
| 15.0 | Normal Line / NEWS (8) | 10/28/14-10/31/14 | 1 | :30 | 11P- 11:35P (PST) | | | 1 | 1 | 1 | 1 | | | 4 | \$100.00 | \$400.00 | NBC (KNNV) | | 10/27/14 |
| 16.0 | Normal Line / NEWS (8) | 11/03/14-11/03/14 | 1 | :30 | 11P- 11:35P (PST) | | 1 | | | | | | | 1 | \$100.00 | \$100.00 | NBC (KNNV) | | 10/27/14 |
| 17.0 | Normal Line / NEWS (9) | 11/01/14-11/01/14 | 1 | :30 | 6P- Action News Now @ 6pm/Wknd | | | | | | | 1 | | 1 | \$50.00 | \$50.00 | NBC (KNNV) | | 10/27/14 |

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

 ☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

| | |
|---|--------------------------|
| Station and Location: KHSL and KNVN - Chico, CA | Date: 10-24-14 |
|---|--------------------------|

I, Genet Slagle,
 being/on behalf of: James Gallagher,
 a legally qualified candidate of the Republican
 political party for the office of: State Assembly (3rd district)
 in the General Election
 election to be held on: November 4, 2014

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| | | | | | |

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by: James Gallagher for Assembly 2014

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Vonna Copp

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10-24-14

Date

Janet Slagle

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

P. Slagle

Peter D. Slagle

VP/GM

Signature

Printed Name

Title