



Annual EEO Public File Report

WUFT(TV), WUFT-(FM), WJUF(FM),
WUFQ(FM), WRUF(AM), WRUF-FM

October 1, 2019—September 30, 2020

Requisition #	Position #	Recruitment Sources	Number of Interviews	Interviewee Recruitment Source	Date Filled
513431	00012302	UF, Chronicle, Inside Higher Education, Career Builder, Indeed, Facebook, LinkedIn, National Educational Telecommunications	3	Word of Mouth	4/30/2020
		Tvand Radio Jobs, Radio Ink, Alliance for Women in Media, Asian American Journalists Association, Corporation for Public Broadcasting,			
		Florida Association of Broadcasters, National Association of Hispanic Journalists, National Association of Black Journalists			
513151	00026410	UF, Chronicle, Inside Higher Education, Career Builder, Indeed, Facebook, LinkedIn	5	Indeed	2/26/2020
511123	00031814	UF, Chronicle, Inside Higher Education, Indeed, Facebook, LinkedIn, Alliance for Woman in Media	4	Word of Mouth	1/3/2020
		Broadcasting and Cable, CPB JobLine-Corporation for Public Broadcasting, Florid Association of Broadcasters			
		Monster.COM,			



List of Recruitment Sources For Job Openings

2019-2020

Recruitment Source	Address	City, State, Zip	Contact Name	Email	Phone	Type	Website
American Women in Radio & TV	1760 Old Meadow Rd, Ste 500	McLean, VA 22102			703-506-3290	Web	http://www.awrtnyc.org/
Asian American Journalists Association	1182 Market ST, Ste 320	San Francisco, CA 94102		national@aja.org	415-346-2051	Web	http://www.aja.org/
Broadcasting & Cable	360 Park Ave S	New York, NY 10010	Katie Ross		800-551-5729	Web/Periodica	http://www.broadcastingcable.com
College of Journalism & Communications	PO Box 118400	Gainesville, FL 32611	Craig Lee	clee@jou.ufl.edu	352-846-0180	Web	http://www.jou.ufl.edu/
Corporation of Public Broadcasting	401 9th ST NW	Washington, DC 20004-212	Carol Robinson		800-272-2190 202-879-9600	Web	http://www.cpb.org/jobline/
Florida Association of Broadcasters	201 S Monroe ST, Ste 201	Tallahassee, FL 32301		info@fab.org	800-825-5322	Web	http://www.fab.org/
Journalism Jobs				info@journalismjobs.com	510-653-1521	Web	http://www.journalismjobs.com/
indeed*						Web	
National Association of Broadcasters	1771 N ST NW	Washington, DC 20036		nab@nab.org		Web	http://www.nab.org/
National Association of Hispanic Journalists	1000 National Press Bldg	Washington, DC 20045		nahj@nahj.org	202-662-7145	Web	http://www.nahj.org/
National Associaton of Black Journalists	1100 Knight Hall Ste 3100	College Park, MD 20742		nabj@nabj.org	301-405-0248	Web	http://www.nabj.org/
National Educational Telecommunications Assn	939 S Stadium Rd	Columbia, SC 29201	Rick Lehner	rick@netaonline.org	803-799-5517	Web	http://www.netaonline.org
National Hispanic Media Coalition	55 S Grand Ave	Pasadena, CA 91105		info@nhmc.org	626-792-6462	Web	http://www.nhmc.org/
National Lesbian & Gay Journalists Association	1420 K ST NW Ste 910	Washington, DC 20005		info@nljja.com	202-588-9888	Web	http://www.nljja.org/
Native American Journalists Association	395 W Lindsey	Norman, OK 73019-4201		info@naja.com	405-325-9008	Web	http://www.naja.com/
NPR	635 Massachusetts Ave NW	Washington, DC 20001			202-513-3329	Web	http://www.npr.org
Public Broadcasting Management Association	939 S Stadium Rd	Columbia, SC 29201	Rick Lehner	rick@netaonline.org	803-799-5517	Web	http://www.pbma.org
RadioBusinessReport/TVBusinessReport	PO Box 6633	Woodbridge, VA 22195	April McLynn		703-490-3099	Web	http://rbr.com
RTNDA	529 14th ST NW Ste 425	Washington, DC 20045			202-659-6510	Web	http://www.rtdna.org/
Society of Professional Journalist	3909 N Meridian ST	Indianapolis, IN 46208			317-927-8000	Web	http://www.spj.org/
TVandRadioJobs.com	PO Box 6633	Woodbridge, VA 22195	April McLynn			Web	http://www.tvandradiojobs.com
University of Florida Human Resources	PO Box 155002	Gainesville, FL 32611	Kimberly Abbott	kimabbott@ufl.edu	352-273-1707	Web	http://www.hr.ufl.edu/
Current.org/American University School of Comm.		Washington, DC				Web	http://jobs.current.org/
University of Florida Jobs website		Gainesville, FL 32611		kereynolds@ufl.edu	352-273-1093	Web	jobs.ufl.edu
The Chronicle of Higher Education *						Web	
Inside Higher Education *						Web	
Radio Ink *						Web	
Facebook *						Web	
Linkedin*						Web	
Alliance for Women in Media *						Web	
Career Builder *						Web	
Monster.com *						Web	

** = It is the licensee's understanding that these recruitment sources automatically list all job postings included on the University of Florida website.

Invitation to request notifications of full-time position openings

We extend employment opportunities to our broadcast community through job postings on our website, as well as through various organizations and publications as appropriate for the position.

If your organization would like to be notified of vacancies open for application, you may contact:

Keisha Reynolds
Human Resources and Payroll Manager
College of Journalism and Communications
PO Box 118400 Gainesville, FL 32611-8400
352-273-1093

kereynolds@ufl.edu



UF CJC DIVISION OF MULTIMEDIA PROPERTIES
LONGER-TERM RECRUITMENT INITIATIVES
October 1, 2019 through September 30, 2020

Initiative	Description	Scope	Station Personnel Involved	Number of positions during this period
Station Internships/Experiences Prong 3 Initiative 5	Production, program hosts, traffic and continuity, music library	Training in news gathering, production, on air hosting-talk	Glenn Richards	1 (shortened Spring semester)
Student Internships Prong 3 Initiative 5	Sales/Underwriting Department for student learning broadcasting sales Spring 2020 semester	Student is taught upfront selling process, how sales dept interacts with other station departments, gain experience in web related sales, learn sales related software, learn sales research methods/techniques	Sandy Wagner, Mel Clark	0 (Covid)
Student Training through accredited college courses take through the University of Florida Journalism School Prong 3 Initiative 5	College Courses for Credit with practical experience on WUFT-TV/FM broadcasts Radio and TV classes only	News Manager teach fundamentals of broadcast newsgathering and presentation	Ryan Vasquez, Mark Leeps	298
Student Broadcasting training Prong 3 Initiative 7	Paid part time student employees in Radio News Fall 2019 and Spring 2020 Semesters	Training in news gathering, presentation, and on air announcing skills	Ryan Vasquez Forrest Smith	20
Summer Journalism Institute Prong 3 Initiative 10	Six day workshop designed toward High School Students interested in Journalism and Broadcasting Summer 2019	Instruction in Writing, Editing, Photography, Broadcasting, and Web Publishing	Herb Lowe	Postponed due to Covid this Summer
Community Volunteer Training for Radio Reading Service for Blind	Training of volunteer Community Members in basic audio console operation and reading techniques for reading of local newspapers for blind community members	Volunteers taught presentation and board operation techniques to read for the blind Community	Rob Harder	1
Noticias--Spanish language news programs written and presented by students	Under supervision of instructor students learn writing and reporting on news of local interest to the Latino population.	Prepares those interested for work in all media	Dania Alexandrio Borges	45

UF UNIVERSITY of FLORIDA

**ESPN
98.1 FM / 850 AM
WRUF**

**WUFT
CLASSIC
2**

**103.7
THE GATOR**

WRUF

**WUFT
5
WUFT.COM**

**FLORIDA'S
89
WUFT-FM**

GHQ

UF CJC DIVISION OF MULTIMEDIA PROPERTIES

LONGER-TERM RECRUITMENT INITIATIVES

October 1, 2019 through September 30, 2020

Sports Reporting program	Under supervision of instructor students learn writing and reporting of sports news	Prepares those interested in Radio and TV sports reporting for employment	Steve Russell	105
Leadership At UF Management Program	University sponsored 9 month course on effective people management	Prepares those for higher level management positions	Randall Wright	7
UF job fairs 2x per year	UF Career Showcase and UF Career Connection	Attended by Program Director of all stations	Rob Harder	1