## **89.7 KSGN FM**

Redlands, California January 10, 2013

Quarterly Program / Issues List 4th Quarter 2013 (October 1, 2013 – December 31, 2013)

I. Issue: Local Poverty

Program Title: Morning Newscast

Type / Description: The morning news announcer discussed a recent report which indicates that state poverty numbers are higher than previously thought. The report states that 22% of residents are poor families, which is equal to eight million Californians living in poverty. In the local areas of Riverside and San Bernardino Counties, (the IE) one in five people live below the poverty line. The median household income in the IE is a little over \$51,000 per year. The poverty line is just under \$24,000 for a family of four. Dates and locations for surplus government food giveaways was given out for anyone in need of food.

Date:

October 21, 2013

Time:

5:55 am, 6:30 am, 6:55 am, 7:30 am, 7:55 am, 8:30 am, 8:55 am

Duration:

Approx 2 minutes each

II. Issue: Local Economy

**Program Title:** Morning Newscast

Type / Description: Because of the high unemployment rate and the fact that jobless numbers have recently gone back into double digits in the area (10.2%) the morning news announcer shared information about a housing event for anyone worried about losing their home. New homeowners could also find out about having mortgage payments lowered. Neighborhood Assistance Corporation of America, hosted one of the largest housing expos in the country. Hundreds of counselors were on hand and workshops were held at the Ontario Convention Center. This was a free event.

Date:

October 24, 2013

Time:

5:55 am, 6:30 am, 6:55 am, 7:55 am, 8:55 am

Duration:

Approx 1 minute 45 seconds each.

III. Issue: Disaster Preparedness

**Program Title:** Morning Newscast

Type / Description: The morning news announcer talked about several recent earthquakes in the area and the fact that this day is the Great California Shake Out, the largest earthquake drill in the country. Residents of every household and occupants of businesses are being advised to have an emergency plan in place, make sure there are emergency supplies such as food, water and necessary medications to last at least a week. At 10:17 am, participants will practice what to do in a large quake. A website was given out so that residents could get advice on how to prepare. www.shakeout.org.

Date:

October 17, 2013

Time:

5:55 am, 6:30 am, 6:55 am, 7:30 am, 7:55 am, 8:30 am, 8:55 am

Duration:

Approx 2 minutes, 20 seconds each

IV. Issue: Public Safety

Program Title: Morning Newscast

<u>Type / Description</u>: The morning news announcer talked about a public safety advisory to make residents aware of a recall on some Foster Farms chicken products due to an outbreak of Salmonella. 278 people in 18 states have become ill due to eating the tainted chicken that was processed at three California plants.

Date:

October 8, 2013

Time:

5:55 am, 6:30 am, 7:30 am, 8:30 am, 8:55 am

Duration:

Approx 1 minute 30 seconds each

## V. Issue: Health (and fitness)

Program Title: Morning Newscast

Type / Description: The morning news announcer went over a recently released study which states that these days the majority of US kids get their "play time" in by playing video and computer games. And the result of that is showing in the physical fitness tests they're taking. Only one third of fifth, seventh and ninth graders passed the state standards for physical fitness. The state superintendent of schools says kids need more physical activities, healthy foods and fresh water, to be stronger physically and help them in the classroom.

Date:

October 24, 2013

Time:

5:55 am, 6:30 am, 7:30 am, 7:55 am, 8:30 am, 8:55 am

Duration:

Approx 2 minutes each

## VI. Issue: Education

Program Title: Morning Newscast

<u>Type / Description</u>: The morning news announcer talked about Teen Distracted Driving Awareness Week. Some of the issues with teen drivers are: driving too fast and texting while behind the wheel. Local law enforcement will be going to different schools in the area talking to teens about safe driving, even putting them behind the wheel on an obstacle course. Car crashes are the number one cause of teen deaths in this country.

Date:

October 21, 2013

Time:

5:55 am, 6:30 am, 6:55 am, 7:30 am, 7:55 am, 8:30 am, 8:55 am

Duration:

Approx 1 minute 30 seconds each

VII.

Issue: Raising Kids & Teens

Program Title: Parenting Today's Teens

Type / Description: Mark Gregston, host of Parenting Today's Teens, gives parents tips on how to stand firm in their faith while helping to guide their teens through the ups and downs of today's society. He gives advice on handling difficult children, what to do if a parent suspects their teen may be smoking, involved in drugs, drinking, or are sexually activity. He helps parents find practical solutions for difficult child-rearing issues.

Date:

October 1, 2013 through December 31, 2013

Time:

Rotates hourly

Duration:

1 minute

VIII.

Issue: Faith and Values

<u>Program Title</u>: Walk the Way

<u>Type / Description</u>: The host of Walk the Way, Jeff Klein, deals with various issues and challenges facing society today such as, the church's role in modern life, faith, money, government, politics, and charity. The program offers suggestions on how to apply and hold on to faith and values while navigating life's daily challenges.

Date:

October 1, 2013 through December 31, 2013

Time:

Rotates hourly

Duration:

1 minute

Station Manager:

1.6.2014