

Quarterly Issues Program List for Station – KPMX
April-June 2023

Assessment of Issues for this quarter: Issues important to our community are gleaned from Service Organizations, Local Non-Profit organizations, law enforcement, business owners, city/county/state employees, politicians, other media, Facebook and Twitter postings, conversations with community members at community concerts, special events and other functions as well as our own interviews.

Section I. Issues.

A. Public Health: Issues relating to preventive health awareness, general health discussion, and health events in our area.

B. Education: Issues relating to Public School education and community college in our community, including school starting and other programming.

C. Government: The discussion of policies related to our government both statewide and local issues.

D. Quality of Life: Issues relating to the overall health and living conditions of our community. Primarily answering the question “what is there to do in Logan County?”

Section II: Responsive Programs

The station has broadcast programming dealing with each of the above-referenced issues. Programming dealing with each issue is set out below.

Unless otherwise noted, all interviews are conducted live with Andy Rice as part of the Morning Show.

Public Health:

April 3 · 9:00 am Logan County VSO John Haney discusses the second of several face-to-face meetings with the Cheyenne VA. The next one is this Wednesday at 1:00 in the VFW Hall in Sterling. They'll discuss extending the Care In Community program. 15 minutes

April 13 · 9:30 am Northeast Colorado Health Department's Rachel Schwayder discussed the increased risk of rabies in the summer. She gave tips on how to recognize rabid animals and cautioned people to stay away from ALL wild animals for precisely this risk. 15 minutes.

April 24 · 9:00 am John Hanie, Logan County VSO, discusses the monthly community meetings with VA officials in Sterling. They will not have a meeting in May, but the June meeting will cover the new home health care service being offered by the VA.. 15 minutes.

April 26 · 9:00 am Jaci Yula from Centennial Mental Health Center talks about a Mental Health First Aid class CMHC is offering in May. She covered some of the topics that will be discussed in the class, and how people can be more aware of the signs of someone struggling with mental health issues, such as depression. 15 minutes.

May 1 · 9:30 am Logan County VSO John Haynie alerts listeners that there will be no May Q&A with the Cheyenne VA Hospital. The next scheduled program will be June 7th. It will cover the new home healthcare program which will allow VA nurses to travel right to local veterans' homes. July 13th is the follow up to the town hall meeting from January. 15 minutes.

May 11 · 9:30 am NCHD's Rachel Schwayder explained that radon is still a major concern in the Sterling area. She recommended calling their offices to get your home checked for radon. The tests are free. 15 minutes.

May 15 · 9:00 am John Haynie, Logan County's Veterans Services Officer, gave the audience reminders about upcoming meetings. June 7th is an educational meeting, regarding home health care. Beneficiary travel changes. July 13th is the Town Hall follow up with the Cheyenne VA. Interviews for the job of VSO, upon John's retirement. 15 minutes

30 · 9:30 am John Haynie announced his retirement and talks about the vetting process of hiring a new VSO. and introduced his successor, Curtis Swanson, an Army vet from Petz, Colorado. 10 minutes.

May 31 · 9:00 am Jaci Yula from Centennial Mental health gives insight maintaining your kids' mental health over the summer. Structure is necessary. Having a goal (like a reading program) is key. Structuring downtime is also critical. 15 minutes.

June 8 · 9:30 am NCHD's Rachel Schwader discusses Men's Health and the leading reasons men don't seek medical or mental help. 20 minutes.

Education:

April 4 · 7:30 am Sterling Public Library Superintendent Sandy Van Dusen in studio to give the results of the voting during the quilt show. She mentioned the library will be closed Easter Sunday and promoted the Summer Reading Program. 10 minutes.

April 4 · 9:00 am Brian Schaefer, NJC Activities Director, discusses Winter Sports, the new floor finishes in both gyms and looks forward to the Spring Semester. 15 minutes

April 6 · 9:00am Members of the Merino Schools in studio to discuss and invite listeners to their upcoming production of a series of one-act plays. 10 minutes

April 11 · 9:00am NJC Farm Bureau students Abigail Bennett and Kacey Wallace on air to invite listeners to their annual Rocky Mountain Oyster Fry and auction. The proceeds of which will help pay for their upcoming Summer Ag Issue Summit in Breckenridge, Colorado 15 minutes.

April 18 · 7:30 am Sterling Public Library Superintendent Sandy Van Dusen in studio to promote the "Tween Time Escape Room" Bullet Journaling. 10 minutes.

April 18 · 9:00 am NJC Theater Director Nathan Robinson was in studio to promote their upcoming Spring Play, "She Kills Monsters", opening April 21st. Admission is free. 15 minutes.

April 25 · 7:30 am Sterling Public Library Superintendent Sandy Van Dusen was in-studio to remind listeners about the upcoming "Kid's Club" on May 1, 2023. The theme is sidewalk art. She also reminded folks about the Summer reading program, other upcoming programs and events, and that it's National Library Week. 10 minutes.

May 1 · 9:00 am Mike Montejano, the director of the SWAP program, discusses mainstreaming and training students with disabilities. He leans on his own experience as the father of a Down's Syndrome child. 15 minutes.

May 2 · 7:30 am Sterling Public Library Superintendent Sandy Van Dusen in studio to promote the final Lego challenge of the season this Thursday. The Summer Reading Program kicks off in 3 weeks.. 10 minutes.

May 2 · 9:00 am Celeste Delgado-Pelton in studios to invite the listening public to NJC's Spring Ensemble Concert this Saturday night at the Corsberg Theater. 15 minutes

May 9 · 7:30am Sterling Public Library Superintendent Sandy Van Dusen in studio to promote the summer reading program and to outline some of the walking classes they'll be doing this summer. 10 minutes.

May 9 · 9:00 am NJC Vice President of Academic Affairs Steve Smith talks about the upcoming commencement on campus and takes time to praise the students on their achievements. He also briefly mentioned some of the summer classes available to area students and urged those students to keep up their academic chops over the summer. 15 minutes.

May 16 · 7:30 am Sterling Public Library Superintendent Sandy Van Dusen in studio to promote the Friends of the Library book sale this Wednesday through Saturday at the Logan County Fairgrounds and the kickoff to the Summer Reading Program this week. 10 minutes.

May 16 · 9:00am Athena Roys Student Outreach Coordinator at NJC in the studios to discuss their "Kid's College". This year, NJC is offering a series of one-day Applied Technology courses all over northeastern Colorado. 15 minutes.

May 23 · 7:30 am Sterling Public Library Superintendent Sandy Van Dusen in studio to promote registration for the Summer Reading Program is underway.. The library will have a performer on Kick Off at 6:00 pm on May 30th. Chad Wonder Magic will entertain the kids with a fun night of magic. 10 minutes.

May 23 · 9:00 am NJC President Mike White gave a wrap up on commencement and the year in review. He outlined some enrollment goals and looked forward to breaking ground on the new Applied Technology campus. 20 minutes.

May 30 · 7:30 am Sterling Public Library Superintendent Sandy Van Dusen in studio to promote the Summer Reading Program, plus reading programs for babies and toddlers. She also discussed Teen movies and the Teen area of the library. . 10 minutes.

May 30 · 9:00 am NJC golf Coach Vernon Harbart discusses their wins and losses this year. He talked about the recruiting process and discussed upcoming golf tournaments. 15 minutes

June 6 · 7:30 am Sterling Public Library Superintendent Sandy Van Dusen in studio to promote story time, yoga in the park and the summer reading program.. 10 minutes.

June 6 · 9:00 am Marilu Schmidt-Dischner discusses new courses at the Yuma campus. They offer CDL instruction over a 30-hour course. She also promoted their Business courses at the campus. 15 minutes.

June 13 · 7:30 Sterling Public Library Superintendent Sandy Van Dusen in studio to promote . Tween Time is Thursday at Propst Park. Next Monday is an adult program featuring author Sara Dallas. 10 minutes.

June 13 · 9:00 am NJC FDirector of Public Information Jesse Quinlan was in studio to talk about the upcoming Summer semester and how area students can get a jump start on the fall semester. 15 minutes.

June 20 · 7:30 am Sterling Public Library Superintendent Sandy Van Dusen in studio to promote

upcoming reading programs for very young children. She also gave a brief update on new books and publications arriving soon at the library. 10 minutes.

June 20 · 9:00 am Athena Roys discusses Kid's College, a program that offers college-level courses in art, cooking, literature and even welding, depending on the age of the student. 15 minutes.

June 27 · 7:30 am Sterling Public Library Superintendent Sandy Van Dusen in studio to promote this Thursday's ventriloquist/magician, Joshua. She also reminded listeners of the children's reading programs and the weekly teen movie. 10 minutes.

June 27 · 9:00 NJC Math professor Cory Gaines discusses the hybrid nature of college-level math courses. How the model works and how, sometimes it's also less-than-optimal. He also invited listeners who have an interest in chess to contact him. He runs a chess club from the school for players of all ages and skill. 15 minutes.

Government:

April 12 · 7:30 am Members of Sterling City Council in studio on 2nd & 4th Wednesdays to discuss last night's session. Ward 1 Representative Albert Delgado discussed the brief meeting last night. Council recognized Arbor Day and, National Public Safety Telecommunications Week., set a hearing

date for an annexation and went into Executive Session. 15 minutes.

April 20 · 8:45 am State Senator Byron Pelton expounded on two topics this morning. The first was Land Use bills. The second was Gun control bills. 15 minutes.

April 26 · 7:30 am Mandy Ritter from Sterling City Council offered a brief update on this week's City Council Meeting. They had citizen remarks on the possibility of "backyard chickens" (still a great name for a band). She also discussed some projects the city is looking into, including providing water to the new bump-outs along Main Street. 15 minutes.

April 27 · 8:45 am State Senator Byron Pelton discusses his bill to make the sale of all illegal drugs a felony. 15 minutes.

May 10 · 7:30 am Members of Sterling City Council in studio on 2nd & 4th Wednesdays to discuss last night's session. Mayor Brenda Desormeaux discussed the Stevens School project and how the City has decided there are just too many barriers to making the project feasible for the city to tackle. She also mentioned the rezoning and plat to subdivide the property at the corner of Division Avenue and Phelps Streets in Sterling. 15 minutes.

May 22 · 9:00 am Jeff Prillwitz of the Colorado Dept of Transportation, talks about the new Sterling Bustang route. Bustang is an intercity bus service in the U.S. state of Colorado. Service began in 2015 and originally traveled between Denver and Colorado Springs, Fort Collins, and Glenwood Springs. Service has since been expanded to connect Grand Junction, Durango, Gunnison, Alamosa, Pueblo, Fairplay and Lamar and now, Northeastern Colorado. 15 minutes.

May 24 · 7:30 am City Council in studios to discuss last night's meeting. Luke Janes discussed the Century 21 (John Deere Dealership) expansions, updated city codes. He invited listeners to attend city council meetings the 2nd and 4th Tuesday of every month. 15 minutes

June 14 · 7:30 am Members of Sterling City Council in the studio on 2nd & 4th Wednesdays to discuss last night's session. Ward 2 Representative John Haney mentioned that The Council approved 10 new ordinances. All of which updated the City Building Code. PLR Dept gave a report, enumerating the summer programs. There were 2 Aviation grant resolutions and one regarding the water treatment project. 15 minutes.

Quality of Life:

April 4 · 9:30am Cynthia Mills, Heritage Center Director, explains news and events at the Center. Foot

Care clinic has now become a monthly event. The movie matinee this month is the new "Elvis" movie. Senior Citizens Club is 54 years old this year. The Heritage Center will be celebrating the milestone with a banquet dinner. Looking for volunteer gardeners. . 15 minutes.

April 5 · 9:00am Yvonne Draxler, Director of the Family Resource Center on air to give an update on the St Patrick's Day event. She discusses SUMmer club, Parenting classes and field trips Parents In Recovery is a new series of classes offered by the F.R.C. 15 minutes.

April 7 · 9:00am Kay Rich brings listeners up to date on the newest programs at the Overland Trail Museum May At The Museum, Prairie School and the annual, July 4th Heritage Festival, which returns to the Museum after a year off-campus. The Atomic Drifters will be the musical act again this year. 15 minutes.

April 7 · 9:45 am Logan County Chamber Director Elinor Brown talks about the upcoming summer events the Chamber has teamed up with: July Jamz, the Logan County Fair, and she highlighted the amenities the City of Sterling provides. 10 minutes.

April 12 · 9:00am Early Childhood Council of Logan, Phillips & Sedgwick Counties director Michelle Sharp reminds listeners that April is Child Abuse prevention Month. They'll be doing a car seat check in April 22nd. Provider training. They've hired a UPK trainer. 15 minutes.

April 14 · 9:15am Laurie Jones in to discuss SBDC's role in developing business in Logan County. Reminder of the rural entrepreneurial summit in Ft Morgan She also talked about other benefits of working with the SBDC like face-to-face consultation and training for start-up businesses 15 minutes.

April 14 · 9:45am Logan County Chamber director Elinor Brown gave an update from yesterday's Ag Day in downtown Sterling. The event, though rescheduled from a week ago, was still a success. 10 minutes.

April 20 · 9:00 am CSU Northeast Regional Engagement Center's Peggy Stoltenberg discusses Cinco De Mayo celebration. Games like Loteria Tomatolo, food, prizes, folkloric dance troops . It's May 6th

April 21 · 9:45am Logan County Chamber Director Elinor Brown invited listeners to come see the Exhibit, "Sterling: Through the Eyes of a Child" and discuss the Art of Business @ the Depot! Monday - Friday, 9am to 4pm until May 5th. 10 minutes.

May 4 · 9:30 am Cynthia Mills, Heritage Center Director, explains news and events at the Center. "Embracing Aging On The Square" is tomorrow. The foot care clinic is next Thursday. The movie Matinee is "Sully" this Saturday. 15

May 5 · 9:45 am Logan County Chamber of Commerce Brianna McBride recognizes the Businesses of the Week from last week and this week. She then outlined the "Beer, Brats & Blues" event which

will also serve as the unveiling of a new mural on the east side of Sterling. 15 minutes.

May 10 · 9:00 am Early Childhood Council of Logan, Phillips & Sedgwick Counties Director Michelle Sharp discusses the Dolly Parton Imagination Library, available through ECCLPS.. She gave an update on the car-seat event last week. It was a good turnout. Safe Sitter classes are coming up in conjunction with Banner Health. ECCLPS will pay for half of the tuition of the class. 15 minutes

May 12 · 9:00 am Laurie Jones in to discuss SBDC's role in developing business in Logan County. She gave an update on their "Lean Coffee" events in Ft Morgan and LaJunta. Lean Coffee is a consulting approach that prioritizes challenges to a successful business start-up.15

May 12 · 9:45 am Logan County Chamber President Brianna McBride introduced Caitlin Baseggio as the new chamber director. Caitlin described her work in the area promoting businesses through radio advertising as one of her biggest assets. 15 minutes.

May 17 · 9:00 am Kimberly Ertle-Clark of Generation Good Respect talks about a festival they're hosting on September 2nd. GGR is dedicated to helping students develop respect for each other. The hope is that this can lead to less bullying and more understanding. 15 minutes.

May 18 · 9:00 am CSU Northeast Regional Engagement Center's Peggy Stoltenberg and Sara Delgado describe their bi-lingual programs - centered around cooking - that serve as a brain trust to bring cultures together in very public ways, like Cinco de Mayo. 15 minutes

May 19 · 9:45 Logan County Chamber Director Caitlin Baseggio congratulates the "Business of the Week", and invites listeners to the inaugural "Beer, Brats & Blues" event at Riverwalk RV Park on June 17th. The event will serve as the unveiling of a new mural at the park. 10 minutes.

May 24 · 9:00am American Legion Commander Joe Notario invited listeners to the Memorial Day ceremony at 11:00 in Columbine Park. He also talked about flag etiquette and the Boy Scouts' flag retirement ceremony coming up in July. 10 minutes.

May 26 · 9:45 am Logan County Chamber Director Caitlin Baseggio gave a shout out to the Business of the Week and previewed upcoming events like "Beer, Brats and Blues" as well as the "Art of BBQ", which is sanctioned by the Kansas City BBQ Society. 15 minutes.

June 1 · 9:00am. NJC Young Farmers organization president Dave Lieber invites listeners to the annual truck and tractor pull on Father's Day weekend. The pull is nationally sanctioned and the proceeds build ag mechanics scholarships. 15 minutes.

June 6 · 9:30 am. Cynthia Mills, Heritage Center Director, explains news and events at the Center. The foot care clinic is serving more people every month and they may expand that. She invited listeners to join the gardening club and come to the monthly movie matinee. 15 minutes.

June 7 · 9:00 am Ted Acton from the Family Resource Center discusses the upcoming and ongoing programs at the center. The summer club is 8 weeks and involves a lot of field trips and STEM activities. Parenting and Fatherhood classes are filling up. 20 minutes

June 9 · 9:00 am Laurie Jones in to discuss SBDC's role in developing business in Logan County. She talked about a \$30,000 prize for local businesses in a pitch competition. 5 local businesses are competing. She also gave advice on improving "soft skills" 15 minutes.

June 9 · 9:45am Logan County Chamber Director Caitlin Baseggio invites listeners to the "Beer, Brats & Blues" gathering to unveil a new mural on highway 6. That event is the 17th of June. She also mentioned the upcoming "Art Of BBQ" competition. That event is an internationally-sanctioned event. 15 minutes.

June 12 · 9:00 am Denny Hane 720-254-5042 The 50th National Truck-in will be in Sterling July 5th-8th. The 7th, it is open to the public. The group Hard-Core Vanners, who is organizing the event, expects a few hundred participants from all over the U.S. 15 minutes.

June 14 · 9:00am Early Childhood Council of Logan, Phillips & Sedgwick Counties director Michelle Sharp talks about upcoming training days for area providers and again addresses the lack of child care providers in NE Colorado. To that end, ECCLPS offers training for all levels of child care, from relatives' in-home to area child care centers. 15 minutes.

June 14 · 9:30am Erick Mueller of CU Boulder's Leeds School of Business gives a wrap up of "Demystifying Entrepreneurship", a 5-year program that ends tomorrow in Sterling with a "Shark Tank"-like pitch competition between 5 area businesses. 15 minutes.

June 15 · 9:00 am CSU Northeast Regional Engagement Center's Peggy Stoltenberg and Sara Delgado discuss bilingual programs and their success in NE Colorado. Garden-to-kitchen, Strengthening Families, which teaches coping skills to parents of young children. College navigator class. 15 minutes.

June 21 · 9:30 am Overland Trail Museum curator Kay Rich invites listeners to the annual Heritage Festival on July 4th at the museum. Period reenactors, vendors, music by the Atomic Drifters.. Sherrick Wade will be providing Cowboy Poetry. 15 minutes