

**CUMULUS BROADCASTING
ISSUES AND PROGRAMS REPORT
FOR STATION KWYE
THIRD QUARTER JULY 1 THROUGH SEPTEMBER 30**

PREPARED BY:

JEFF DAVIS

SAN JOAQUIN VALLEY ISSUES
ADDRESSED IN RESPONSIVE PROGRAMMING IN THE SECOND
QUARTER 2023

1. **CRIME** --Weekly live Crimestoppers segment with Fresno Sheriff John Zanone

2. **ECONOMY** – OUR FUSION FUTURE

3. **RACE & IDENTITY** – MISSION TO END CHILD MARRIAGE

4. **JOBS** – Kevin Kelly: The Wisdom I Wish I'd Known Earlier

5. **ENVIRONMENTAL HEALTH** – OUR FUSION FUTURE, Navigate the complicated maze of industrial policy intended to grow the economy and reduce greenhouse gas emission

6. **HEALTH: FASTEST CURES AND THE FUTURE OF HEALTH**
Michael Milken
Founder, The Milken Family Foundation

7. **JOURNALISM**- Two Heroes Challenging the Powerful
Nalleli Cobo

KWYE PROGRAMMING THAT ADDRESSES COMMUNITY ISSUES

THE COMMONWEALTH CLUB: 60-minute public affairs show that runs Sundays 6am-7am. No commercials. Produced by the Commonwealth Club of California, this weekly program deals with economic, political, social and environmental issues facing the United States.

KWYE Morning show: Live interviews on the Y101 Morning show covering a significant issue will be listed under the pertinent issues heading with details.

KWYE PUBLIC SERVICE ANNOUNCEMENTS: :60 and :30 second recorded or live announcements scheduled to run 7 days a week at various times during the day for the entire 1st quarter. If the announcements covered a significant issue of concern to the Valley and ran for a significant amount of time, it is listed under the pertinent issues heading with details. A complete list of these and all other PSAs broadcast during the first quarter can be found in the public service announcement list included with this report.

GOVERNMENT

COMMONWEALTH CLUB

Sunday July 2nd 6am to 7am. 60 minutes of a 60-minute program. No commercials.

Jennifer Pahlka, Former Technology Officer of the United States

Jennifer Pahlka Former Deputy Chief Technology Officer of the United States; Founder, Code for America; Author, *Recoding America: Why Government Is Failing in the Digital Age and How We Can Do Better In Conversation with DJ Patil* Former U.S. Chief Data Scientist; General Partner, GreatPoint Ventures; Member, The Commonwealth Club Board of Governors Government at all levels has limped into the digital age, widening the gap between the policy outcomes we intend and what we get. Jennifer Pahlka served as President Barack Obama's former deputy chief technology officer. Join us for an in-depth talk as she offers a bold reexamination of how our government operates and the improvements that she says need to be made to end bureaucratic dysfunction. It's not more money or more tech we need; Pahlka calls for "recoding" American government to reclaim it for the people it is supposed to serve. Jennifer Pahlka Former Deputy Chief Technology Officer of the United States; Founder, Code for America; Author, *Recoding America: Why Government Is Failing in the Digital Age and How We Can Do Better In Conversation with DJ Patil* Former U.S. Chief Data Scientist; General Partner, GreatPoint Ventures; Member, The Commonwealth Club Board of Governors Government at all levels has limped into the digital age, widening the gap between the policy outcomes we intend and what we get. Jennifer Pahlka served as President Barack Obama's former deputy chief technology officer. Join us for an in-depth talk as she offers a bold reexamination of how our government operates and the improvements that she says need to be made to end bureaucratic dysfunction. It's not more money or more tech we need; Pahlka calls for

“recoding” American government to reclaim it for the people it is supposed to serve.

AGRICULTURE/CLIMATE

COMMONWEALTH CLUB

Sunday July 9nd 6am to 7am. 60 minutes of a 60-minute program. No commercials. s

Cory Booker U

.S. Senator (D–NJ) Greg Dalton Founder and Host, Climate One The upcoming farm bill presents an opportunity to infuse more climate-smart practices in American agriculture, which accounts for about 10 percent of U.S. greenhouse gas emissions. But doing so involves confronting industrial practices that focus on short-term gains and commodity subsidies that have deep support in both parties. U.S. Senator Cory Booker has introduced legislation that he says would challenge beef and pork packagers and tilt the balance of power in our industrial agriculture system, giving workers and family farms and ranches a better deal. This moment is a precarious time for America’s efforts to decarbonize its economy. The Inflation Reduction Act is inspiring companies to invest in battery factories in the United States and consumers to buy electric vehicles and heat pumps. But green energy faces opposition in red states, even though they see an influx of clean tech investment and jobs. Join us for a conversation with a passionate advocate of reforming America’s food system and progressive voice for bold climate action.

COMMUNITY ENGAGEMENT

COMMONWEALTH CLUB

Sunday July 16TH^d 6am to 7am. 60 minutes of a 60-minute program. No commercials. s

David Ambroz Head, External Affairs & Community Engagement for The West and Inland Empire, Amazon; Author, *A Place Called Home: A Memoir* Amy Lemley Executive Director, John Burton Advocates for Youth David Ambroz is a living testament to the power of hope, strength and perseverance in overcoming some of life's greatest challenges. Ambroz's childhood was a harrowing tumult of poverty, homelessness and hunger as he, his siblings, and his mentally ill, abusive mother survived on the streets of New York. His subsequent experience in the foster system as a young gay man was similarly marked by neglect and abuse until he finally found stability. In his recent memoir, *A Place Called Home*, Ambroz vividly describes his story of survival and ultimately life success. Today, Ambroz is a law school graduate, a leading advocate for child welfare, and a national voice for improved foster care and homelessness policies. He is a head of Community Engagement (Southern California & Western U.S. Region) at Amazon, and has been recognized by former President Obama as an American Champion of Change. Please join us for a conversation with an inspirational person who is using his lived experience to help build a more humane and compassionate nation, and how you can too.

Nalleli Cobo Amy Klobuchar U.S. Senator (D-MN); Author, *The Joy of Politics: Surviving Cancer, a Campaign, a Pandemic, an Insurrection, and Life's Other Unexpected Curveballs* In Conversation with Dee Dee Myers Senior Advisor to Gov. Gavin Newsom and Director of the Governor's Office of Business and Economic Development During the past few years, as our country has faced unprecedented challenges, Senator Klobuchar has been in the room where it happens—at the debate podium during one of the most critical presidential elections in U.S. history and in the Capitol on January 6, 2021, when insurrectionists stormed the building. Additionally, during this time Sen. Klobuchar faced personal difficulties, including her husband's battle with COVID-19, her own cancer diagnosis, and her father's death. In her new book *The Joy of Politics*, Sen. Klobuchar reflects on these past few years and what continues to drive her to live with improbable joy and resilience. She also reveals what it's

really like working in Washington DC and her concerns about the state of American democracy.

ING THE 2ND QUARTER

COMMONWEALTH CLUB

Sunday, June 11, 2023

6am to 7am. 60 minutes of a 60-minute program. No commercials.

Stephen Vladeck: Behind the Closed Doors of the Supreme Court

Stephen Vladeck

Charles Alan Wright Chair in Federal Courts, University of Texas School of Law; Supreme Court Analyst, CNN; Author, *The Shadow Docket: How the Supreme Court Uses Stealth Rulings to Amass Power and Undermine the Republic*

Amanda Tyler

Shannon C. Turner Professor of Law, University of California, Berkeley—Moderator

Lawyer, author, professor and Supreme Court expert Stephen Vladeck—author of the new book *The Shadow Docket*—exposes the Court’s increasing reliance on secretive judicial processes that permit typically public hearings and discussions to occur behind closed doors. Having argued multiple cases before the Supreme Court himself, Vladeck explains how the Court’s expanded use of the “shadow docket” has enabled cryptic late-night rulings that leave the public without explanation for decisions affecting everything from immigration to COVID vaccine mandates.

A University of Texas law professor and CNN’s lead Supreme Court analyst, Vladeck joins us to talk about the important issues raised in his book as well as the biggest cases facing the Court this term.

See more at: <https://www.commonwealthclub.org/events/2023-05-23/stephen-vladeck-behind-closed-doors-us-supreme-court>

JOURNALISM

A TOTAL OF 1 HOUR DEVOTED TO THE TOPIC DURING THE 2ND QUARTER

COMMONWEALTH CLUB

Sunday, June 18, 2023

6am to 7am. 60 minutes of a 60-minute program. No commercials.

Two Heroes Challenging the Powerful

Nalleli Cobo

Cofounder, People Not Pozos

Marjan Minnesma

Founder, Urgenda Foundation

Greg Dalton

Founder and Host, Climate One

It's easy to write off people outside our own ideological bubbles, even when we might have many goals in common. But as the effects of the climate crisis become more apparent, we need leaders from all political and industrial perspectives to work together. In the United States, climate change is a polarizing issue in which it's too easy to assume that one side is working to reduce emissions and the other side is defending the status quo.

But that's only a caricature of reality. There are people from many ideological backgrounds trying to address the climate crisis. So how can common ground be found between environmentalists on the left and Republicans on the right? And what does an EV-driving member of the ConocoPhillips board have to say about reducing emissions?

See more at: <https://www.commonwealthclub.org/events/2023-05-19/two-heroes-challenging-powerful>

COMMONWEALTH CLUB

Sunday, June 25, 2023

6am to 7am. 60 minutes of a 60-minute program. No commercials.

The Uncertain Future of Nuclear Deterrence

Thomas Fingar

Shorenstein APARC Fellow, Freeman Spogli Institute for International Studies, Stanford University.

Brad Roberts

Director, Center for Global Security Research, Lawrence Livermore National Laboratory

Dr. Gloria Duffy

Ph.D., President and CEO, The Commonwealth Club of California—Moderator

Nuclear deterrence has been a cornerstone of U.S. defense since the end of World War II, seeking to protect the country's security and that of its allies by threatening unacceptable damage to any country that might attack with nuclear weapons or by other means. Since the end of the Cold War, the United States has been able to focus on reducing the role and number of nuclear weapons and strengthening nonproliferation. But now big changes are again afoot in the global context . . . will Russia's current modernization of its nuclear arsenal and China's buildup of strategic nuclear forces threaten the viability of the U.S. nuclear deterrent, including the extended deterrence the United States provides to its allies? Is arms control still possible?

China has historically maintained a "minimum" strategic nuclear deterrent but is now engaged in an unprecedented build up and diversification of its nuclear arsenal; a decade from now, it will match if not surpass the United States in deployed weapons. Russia is also upgrading its nuclear weapons, and in February "suspended" its adherence to the New START arms control treaty, which limits U.S. and Russian strategic nuclear weapons to 1,550 deployed warheads each.

What are China's and Russia's objectives in accelerating their nuclear weapons programs? How do their nuclear policies relate to their grand strategies and other military activities, such as the war in Ukraine for Russia, and the Chinese buildup of naval forces in the Pacific, and to their perceptions or misperceptions of United States activities? What are the implications for U.S. and world security? To maintain deterrence, will the United States be compelled to match the nuclear a

**CUMULUS BROADCASTING STATIONS
QUARTERLY PSA ACTIVITY REPORT**

FOR 2nd QUARTER 2023
STATION: KWYE FRESNO

1. :30 & :60 SPOTS-682 TIMES—STATE OF THE CITY LUNCHEON
2. :60 SPOT-263 TIMES—VALLEY CRIMESTOPPER “JUNE JAM”
3. :30 SPOT-116 TIMES---FIG GARDEN ROTARY AUCTION
4. :60 SPOT-104 TIMES---BREAKING THE CHAINS PROMISE BANQUET
5. :30 CENTRAL VALLEY HEART AND STROKEALL
6. CENTRALL VALLEY FITNESS RUN
7. :30 SPOT—54 TIMES—FRESNO CHAMBER OF COMMERCE SAN JOAQUIN POLITICAL ACADEMY
8. :30 SPOT-52 TIMES---BOYS & GIRLS CLUBS OF FRESNO COUNTY
9. :30 SPOT-32 TIMES---BEAUTIFY FRESNO
10. :30 SPOT-28 TIMES---MATCHING DONOR.COM
11. :30 SPOT-32 TIMES---EASTER SEALS
12. :30 SPOT-24 TIMES---VA PTSD
13. :30 SPOT-18 TIMES---LEADERSHIP VISALIA MURAL
14. :30 SPOT 24 TIMES—LEUKEMIA & LYMPHOMA SOCIETY
15. :30 SPOT 24 TIMES—CASA
16. :30 SPOT-10 TIMES—CHECK YOUR BLOOD PRESSURE
17. :30 SPOT 18 TIMES---STAND UP TO CANCER
18. :30 SPOT-18 TIMES---HOMES FOR OUR TROOPS
19. :30 SPOT-16 TIMES---EARLY ALZHEIMERS
20. :30 SPOT- 20 TIMES---ART OF LIFE CANCER FOUNDATION-GOURMET PICNIC
21. :30 SPOT-16 TIMES---SCOTTISH SOCIETY-BURNS DINNER
22. :30 SPOT-16 TIMES—DAVE THOMAS FOUNDATION FOR ADOPTION
23. :30 SPOT-12 TIMES---PRE-DIABETES

TWENTY-THREE-:30 & :60 RECORDED PUBLIC SERVICE ANNOUNCEMENTS WERE SCHEDULED TO RUN A TOTAL OF 1,674 TIMES DURING THE MONTHS OF APRIL, MAY AND JUNE

TOTAL ESTIMATED AIRTIME VALUE FOR THIS QUARTER: \$88,920.

POLITICAL COVERAGE

THE ONLY POLITICAL COVERAGE OUTSIDE OF REGULARLY SCHEDULED NEWSCASTS ON KWYE DURING THE 2nd QUARTER OF 2023 WAS CONTAINED IN THE COMMONWEALTH CLUB. SEE POLITICS.