"The American people understand that individuals, families and businesses must live within their means," Zachary said. "Politicians in DC seem to think the government is exempt from this reality. We cannot keep sending the same career politicians to DC over and over again, expecting different results."

Zachary describes himself as a Reagan conservative who believes in a foundation in God, the Constitution, limited government and economic freedom for businesses and individuals. He said his time as vice president of Americomm has provided him with a unique perspective on the effects an overreaching government can have on the private sector.

"Over the last 15 years I have learned that building and growing a business requires an incredible amount of hard work and sacrifice," Zachary said. "I have also seen first-hand the tough choices business owners must make when faced with high taxes, increased regulatory burdens and rising health care costs."

Zachary also said he will not be afraid to stand up for his convictions, especially when it comes to God and family.

"I believe if someone is called to run for office, they must be courageous enough to stand on principle," Zachary said. "I am an unapologetic conservative, and I stand as a follower of Christ. I believe with all my heart that the family is the cornerstone of our nation, and we must work to strengthen traditional family values as they are essential to the future of our country."

Zachary lives in Knoxville with his wife Holly and son Tyson. He serves on the board of the Western Heights Baptist Center and International Sports Consulting. He is also a member of First Baptist Concord in Knoxville where he is a deacon and stewardship committee member.