

Broadcast Contract

SADLER STRATEGIC MEDIA
 ERVIN FOR STATE SENATE 2016
 12103 VIEWCREST ROAD
 STUDIO CITY, CA 91604

Start Date 10/03/16	Contract# 76117	Mod# 1
End Date 11/06/16	Date Entered 09/28/16	Date Last Modified 09/28/16
Advertiser ERVIN FOR STATE SENA		Station Market KOSS-AM
Product 1850 SEP/NOV 2016		SalesRep/Office JACK CLARKE

Standard Billing Cycle Estimate# 1850

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	MO 10/03/16 SU 10/16/16	06:00A-10:00A	60	3	3	3	3	3	--	--	15	\$3.53
2	MO 10/17/16 SU 11/06/16	06:00A-10:00A	60	2	2	2	2	2	--	--	10	\$3.53
4	MO 10/03/16 SU 10/16/16	10:00A-03:00P	60	3	3	3	3	3	--	--	15	\$3.53
5	MO 10/17/16 SU 11/06/16	10:00A-03:00P	60	2	2	2	2	2	--	--	10	\$3.53
6	MO 10/03/16 SU 10/16/16	03:00P-07:00P	60	3	3	3	3	3	--	--	15	\$3.53
7	MO 10/17/16 SU 11/06/16	03:00P-07:00P	60	2	2	2	2	2	--	--	10	\$3.53

-----Additional Comments-----	Total Spots	Spots Total\$	Agency Commission	Net	Gross
	180	635.40	\$95.31	\$ 540.09	\$ 635.40

Billing Projections: By Month

	Oct 16	Nov 16
CA	550.68	84.72
ST	529.50	105.90

HIGH DESERT BROADCASTING
 570 East Avenue Q-9
 Palmdale, California 93550

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

Name	Title	Name	Title
See reverse for accepted terms and conditions, if any.			

Revision

Media: Radio	Market: Lancaster/Palmdale, CA	Vendor: KOSS-AM	Billing To: Sadler Strategic Media
Client: Ervin for State Senate 2016	Demo: Adults 35+		12103 Viewcrest Rd.
Product: Ervin for State Senate 2016	Separation: 30		Studio City, CA 91604
CPE: //1850	Flight Start: 9/26/16	AE: Jack Clarke	
Description: Johnathon Ervin for State Senate Radio 9.26-11.6	Flight End: 11/6/16	Phone:	Phone: 818-506-5443
Rep:	Sales Office:	Fax:	Fax: 818-506-8444
Version: 3	Survey: SP07 TSA CustRadio		
Comments:			

Line No	Daypart (Program)	Daypart Code	Gross C/T	Dur	9/26	10/3	10/10	10/17	10/24	10/31	Total Spots	Adults 35+ RTG	CPP
1	MTuWThF 6:00A-10:00A	AM	\$3.53	C 60	10	10	10	10	10	10	60		
Comments: Jack													
2	MTuWThF 10:00A-3:00P	MD	\$3.53	C 60	10	10	10	10	10	10	60		
Comments: News Talk													
3	MTuWThF 3:00P-7:00P	PM	\$3.53	C 60	10	10	10	10	10	10	60		
4	MTuWThF 7:00P-12:00A	EV	\$1.18	C 60	0	0	0	0	0	0	0		
5	SaSu 6:00A-7:00P	WK	\$1.18	C 60	0	0	0	0	0	0	0		
Total Spots:					30	30	30	30	30	30	180		
Total GRP/GIMP(000):					0.0	0.0	0.0	0.0	0.0	0.0	0.0		0.0

Month	Cash\$-Spots	Trade\$-Spots	Total\$-Spots
10/2016	\$529.50 - 150	\$0.00 - 0	\$529.50 - 150
11/2016	\$105.90 - 30	\$0.00 - 0	\$105.90 - 30
Total Gross Cost:		\$635.40	Total Gross CPP: \$0.00
Total Net Cost:		\$540.09	Total Net CPP: \$0.00

MAKE GOOD WEEK ON 9/26/16
 MISSED COMMERCIALS OVER
 WEEKS OF 10/3 AND 10/10/16
 EMAIL ATTACHED
 PEN ROSA WOLAND PHONE 10:50 AM 9/28/16

Our broadcast stations do not discriminate unlawfully in the sale of advertising time on the basis of race, ethnicity or other legally prohibited grounds, and they will not accept, enter into or fulfill any contract or order for the purchase of advertising time that discriminates unlawfully on such a basis. In placing advertising on one or more of our broadcast stations, advertisers confirm their compliance with this requirement.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>K6MY FM, KZZQ FM, KNUV FM</u> <u>KOSS AM, KQAV FM,</u> <u>LANCASTER PALMDALE</u>	Date: <u>9/26/16</u>
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I, Sheri Sadler of Sadler Strategic Media Inc.

being/on behalf of: JONATHAN ERVIN

a legally qualified candidate of the DEMOCRATIC

political party for the office of: STATE SENATE DISTRICT 21

in the GENERAL

election to be held on: November 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		SEE ATTACHED			

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

JOHNATHAN ERVIN FOR STATE SENATE 2016

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

See Letter of Auth

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9-9-16

Date

Shun-Adler Day

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

[Signature]

Signature

JACK L. CLARKE

Printed Name

9/29/16 413a

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

1. JONATHAN ERWIN FOR STATE SENATE 2016
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Sheri Sadler Wolf
signature of candidate or authorized committee

Sheri Sadler Wolf
printed name

9-9-16
date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<p style="font-size: 24px; font-family: cursive;">All final order</p>					

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

JOHNATHON ERVIN

☆☆☆ FOR CALIFORNIA STATE SENATE ☆☆☆

August 23, 2016

Sheri Sadler
Sadler Strategic Media, Inc.
12103 Viewcrest Road
Studio City, CA 91604

Re: Letter of Authorization

Dear Ms. Sadler,

Please accept this letter as authorization to represent the Johnathon Ervin for State Senate 2016 campaign.

Our official information is as follows:

Name: Ervin for State Senate 2016

Address: 6048 Brentwood Avenue, Lancaster, CA 93536

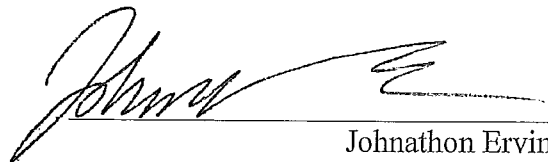
Phone: 661-754-1505

Name of Chairman: Jeff Gozzo, Senate Democrats

Name of Treasurer: Tammi McIntyre, McIntyre & Barcelona, LLC

FPPC #: 1378037

Sincerely,



Johnathon Ervin
Candidate for Senate District 21
661-754-1505

