

# Broadcast Contract

STEVE FOX FOR ASSEMBLY 2016  
 42156 NORTH 10TH STREET WEST  
 #103  
 LANCASTER, CA 93534

|                                    |                          |                                |
|------------------------------------|--------------------------|--------------------------------|
| Start Date<br>05/10/16             | Contract#<br>75135       | Mod#<br>0                      |
| End Date<br>05/15/16               | Date Entered<br>05/09/16 | Date Last Modified<br>05/09/16 |
| Advertiser<br>STEVE FOX FOR ASSEMB |                          | Station Market<br>KOSS-AM      |
| Product<br>MAY 2016                |                          | SalesRep/Office<br>JACK CLARKE |

Calendar Billing Cycle Estimate# MAY 2016

| LN | DATE                    | TIMES/PROGRAMS | LEN | MO | TU | WE | TH | FR | SA | SU | SPOTS /WK | RATE   |
|----|-------------------------|----------------|-----|----|----|----|----|----|----|----|-----------|--------|
| 1  | TU 05/10/16 SU 05/15/16 | 06:00A-10:00A  | 60  | -- | 4  | 4  | 4  | 4  | -- | -- | 16        | \$2.00 |
| 2  | TU 05/10/16 SU 05/15/16 | 10:00A-03:00P  | 60  | -- | 5  | 5  | 5  | 5  | -- | -- | 20        | \$2.00 |
| 3  | TU 05/10/16 SU 05/15/16 | 03:00P-07:00P  | 60  | -- | 4  | 4  | 4  | 4  | -- | -- | 16        | \$2.00 |
| 4  | TU 05/10/16 SU 05/15/16 | 06:00A-07:00P  | 60  | -- | -- | -- | -- | -- | 8  | 8  | 16        | \$2.00 |

| -----Additional Comments----- | Total Spots | Spots Total\$ | Net       | Gross     |
|-------------------------------|-------------|---------------|-----------|-----------|
|                               | 68          | 136.00        | \$ 136.00 | \$ 136.00 |

Billing Projections: By Month

|    | May 16 |
|----|--------|
| CA | 136.00 |
| ST | 136.00 |

HIGH DESERT BROADCASTING  
 570 East Avenue Q-9  
 Palmdale, California 93550

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

\_\_\_\_\_  
 Name Title  
 See reverse for accepted terms and conditions, if any

\_\_\_\_\_  
 Name Title  
 Page 1

# HIGH DESERT BROADCASTING

# time order

570 East Avenue Q-9  
 Palmdale, California 93550  
 661.947.3107 Office 661.272.5688 FAX  
 www.highdesertbroadcasting.com

Date: May 9, 2016  
 Start Date: 6/10/16  
 End Date: 6/5/16

ID: \_\_\_\_\_ RMC/AE: Clarke  
 CLIENT: Steve Fox for Assembly 2016  
 CONTACT: Steve Fox  
 ADDRESS: 42156 North 10th Street West #103  
 CTY, ST, ZIP: Lancaster, CA 93534  
 PHN: 661 726 1991 FAX: \_\_\_\_\_  
 E-MAIL: \_\_\_\_\_  
 WEBSITE: \_\_\_\_\_  
 PRODUCT: \_\_\_\_\_  
 AGENCY: \_\_\_\_\_  
 AGCY CNTCT: \_\_\_\_\_  
 NOTES: \_\_\_\_\_

Choose One  
 non-commercial  
 sponsorship  
 political  
 public affairs  
 professional

Choose One  
 broadcast  
 cable

Choose One  
 corp

Choose One  
 local agency  
 direct  
 national agency

Choose One  
 cash  
 trade  
 post-dated check

Choose One  
 make-goods  
 same night  
 same week  
 extend schedule  
 air later period

Page 1 of 2

| cart #  | account #       |
|---------|-----------------|
| KOEL-FM |                 |
| KOMX-FM | <u>75136</u>    |
| KKZQ-FM |                 |
| KQAV-FM |                 |
| KUTY-AM |                 |
| KOSS-AM | <u>75135</u>    |
| KMVE-FM |                 |
| KTPI-FM | <u>95119484</u> |
| KTPI-AM |                 |
| KAVL-AM |                 |

| Station | Wks | Wks                      | Start Date | End Date | Length | Hours  | MTWTFSS | Spots   | Rate    | Total    |          |
|---------|-----|--------------------------|------------|----------|--------|--------|---------|---------|---------|----------|----------|
| KOSS AM | 3   | <input type="checkbox"/> | 5/10/16    | 5/16/16  | 60     | 6a-10a | 4 4 4 4 | 16      | \$2.00  | \$32.00  |          |
|         |     | <input type="checkbox"/> |            |          |        |        | 10a-3p  | 5 5 5 5 | 20      | \$2.00   | \$40.00  |
|         |     | <input type="checkbox"/> |            |          |        |        | 3p-7p   | 4 4 4 4 | 16      | \$2.00   | \$32.00  |
|         |     | <input type="checkbox"/> |            |          |        |        | 6a-7p   | 8 8     | 16      | \$2.00   | \$32.00  |
| KOMX FM | 3   | <input type="checkbox"/> | 5/10/16    | 5/13/16  | 60     | 6a-10a | 2 2 2 3 | 9       | \$14.00 | \$126.00 |          |
|         |     | <input type="checkbox"/> |            |          |        |        | 10a-3p  | 1 1 1 1 | 4       | \$14.00  | \$56.00  |
|         |     | <input type="checkbox"/> |            |          |        |        | 3p-7p   | 2 2 2 2 | 8       | \$14.00  | \$112.00 |
| KTPI FM | 3   | <input type="checkbox"/> | 5/10/16    | 5/13/16  | 60     | 6a-10a | 1 2 2 2 | 7       | \$13.00 | \$91.00  |          |
|         |     | <input type="checkbox"/> |            |          |        |        | 10a-3p  | 1 1 1 1 | 4       | \$13.00  | \$52.00  |
|         |     | <input type="checkbox"/> |            |          |        |        | 3p-7p   | 2 2 2 2 | 8       | \$13.00  | \$104.00 |

Total Spots = **108** TOTAL \$ = **\$677.00**

| Jan  | Feb | March | April | May | June |
|------|-----|-------|-------|-----|------|
|      |     |       |       |     |      |
| July | Aug | Sept  | Oct   | Nov | Dec  |
|      |     |       |       |     |      |

1. Payment method: First 3 months are due prior to run date, unless credit has been established. Each month thereafter is due upon the end of that month until contract expires. Any changes or alterations must be submitted in writing and agreed upon by all parties. Amounts subject to change depending on any schedule changes.
2. The broadcast company reserves the right to refuse, reject, alter or change, at any time, any campaign deemed not in keeping with the broadcast protocols, ethical standards or legal governmental regulations.
3. This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcast time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.
4. NOTE: Signatures of this agreement constitutes a legally binding contract. It is agreed that all information is accurate and correct. No conditions except those written herein are part of this agreement. All changes must be submitted in writing and agreed upon by all parties.

By signing below, Client agrees to the terms and conditions stated on page 2 of this contract.

*[Signature]* 5/9/16  
 CLIENT SIGNATURE DATE

*[Signature]* 5/9/16  
 MANAGER SIGNATURE DATE

ENTERED BY \_\_\_\_\_ DATE \_\_\_\_\_

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

|   |                        |
|---|------------------------|
| Station and Location: <u>LANCASTER PALMDALE</u><br><u>KGIM FM KTPI FM Koss Am</u> | Date:<br><u>5/9/16</u> |
|---|------------------------|

I, STEVE FOX

being/on behalf of: STEVE FOX FOR ASSEMBLY 2016

a legally qualified candidate of the DEMOCRATIC

political party for the office of: STATE ASSEMBLY 36TH

In the PRIMARY

election to be held on: 6/7/16

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| ATTACHED         |                                  |      |       |                |                 |

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

STEVE FOX FOR ASSEMBLY 2016

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:  
Sharon [unclear]

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/1/16 Date [Signature]

To Be Signed By Station Representative

Accepted [Signature] Accepted In Part Rejected  
JACK L. CLARKE  
Printed Name Title  
5/9/16 [unclear]