



KICY Political Advertising Disclosure

All Political Rates are Best Times Available (**BTA**) only

BTA – 7:00 AM to 11:00 PM BTA announcements will be played where time is available. While KICY will make every attempt to place these announcements throughout the time period, the advertiser accepts that BTA ads ordered have no guarantee that this will happen. Missed announcements may be made up later in that daypart or in the next business day in the same daypart.

STATION POLICIES

- All rates are Gross and commissionable to recognized agencies.
- Limit Two (2) announcements per daypart (8 per day) 7 to 10 a.m., 10 a.m. to 3 p.m., 3 to 7 p.m. and 7 to 11 p.m.)
- No ads will run on Sundays, Thanksgiving Day, or Christmas Day.
- KICY AM&FM will not air advertisements, neither pro nor con, regarding marijuana/cannabis, LGBTQ issues, abortion, or other issues deemed inappropriate, based on the Christian values of this radio station.
- Advertisers will be invoiced at the end of each media month and at that time the actual times the spots aired will be uploaded to the OPIF. Should this information be needed immediately after airing, please contact General Manager Patty Burchell, generalmanager@kicy.org.

Effective 1/1/2023