

REP HEADLINE# 7858723
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399
ORDER WORKSHEET

FAX# 703-516-9680
HARRIS REPORT FROM REP JUL24/15 13.06
*** WKYT-TV ***

ADV # _____ ADV. NAME POLI/J CONWAY/D/GOV/KY
AGY # _____ AGY. NAME THE CAMPAIGN GROUP
1600 LOCUST STREET
PHILADELPHIA, PA 19103

REP.# _____ OFF.# _____ SALESMAN # _____
BUYER NAME LISA CABANEL
SALES PRSN WA- MICK NESCI (H)

ORDER # _____ CONTRACT # 7858723 CLASS: NATL. LOCAL REGIONAL
PRDCT CONWAY FOR GOVERNOR EST#9 COMMENTS: (LINE, ORDER, INVOICE) _____
FLIGHT DATES JUL28/15 AUG3/15 WK-1
CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE JUL24/15 13.06

REP: NEW ORDER
TTL \$16,670
PLS CNF
THANKS, MICK

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

:LINE#	:REP	:CD	: TIME PERIOD	: LGTH	: SEC	: RATE	: START	: END	:SPTS	: WEEK	: DAYS	:TOTL:
:	:LINE#	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	:SPTS:
AGENCY ADVERTISER CODE = 2 AGENCY EST# = 9												
AGENCY PRODUCT CODE = 2												
1			100P-200P	30		\$300.00	7/28	8/3	3		TU-F,M	3
PROGRAM : YOUNG&RESTLESS												
RW55+ : 6.5												
CON COM1: YOUNG&RESTLESS												
2			1000A-1030A	30		\$175.00	7/28	8/3	3		TU-F,M	3
PROGRAM : WKYT MID-MORN												
RW55+ : 7.7												
CON COM1: WKYT MID-MORN												

FAX# 703-516-9680
HARRIS REPORT FROM REP JUL24/15 13.06
*** WKYT-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			1100P-1135P	30		\$600.00	7/28	8/3	1		TU-F,M	1
PROGRAM : WKYT NWS-11PM RW55+ : 9.7 CON COM1: WKYT NWS-11PM												
4			1135P-1235A	30		\$225.00	7/28	8/3	3		TU-F,M	3
PROGRAM : SHOWCASE RW55+ : 4.2 CON COM1: SHOWCASE												
5			1100A-1200N	30		\$350.00	7/28	8/3	3		TU-F,M	3
PROGRAM : PRICE-RT 1-CBS RW55+ : 9.5 CON COM1: PRICE-RT 1-CBS												
6			1200N-100P	30		\$300.00	7/28	8/3	3		TU-F,M	3
PROGRAM : WKYT NWS-1230P RW55+ : 8.8 CON COM1: WKYT NWS-1230P												
7			200P-300P	30		\$190.00	7/28	8/3	3		TU-F,M	3
PROGRAM : TALK-CBS RW55+ : 3.7 CON COM1: TALK-CBS												
8			300P-400P	30		\$190.00	7/28	8/3	3		TU-F,M	3
PROGRAM : VARIOUS RW55+ : 4.4 CON COM1: VARIOUS												
9			400P-430P	30		\$220.00	7/28	8/3	1		TU-F,M	1
PROGRAM : WKYT NEWS-4PM RW55+ : 5.7 CON COM1: WKYT NEWS-4PM												
10			430P-500P	30		\$260.00	7/28	8/3	1		TU-F,M	1
PROGRAM : WKYT NEWS-430P RW55+ : 5.6 CON COM1: WKYT NEWS-430P												

JUL24/15 13.06
*** WKYT-TV ***

:LINE#:	REP	:CD:	TIME PERIOD	: LGTH :	SEC :	RATE	: START	: END	:SPTS:	WEEK :	DAYS	:TOTL:
:	:LINE#:	:	:	:	:	:	: DATE	: DATE	: /WK:	INVT :	:	:SPTS:
11			500P-530P	30		\$420.00	7/28	8/3	1		TU-F,M	1
PROGRAM : WKYT NEWS-5PM												
RW55+ : 8.8												
CON COM1: WKYT NEWS-5PM												
12			530P-600P	30		\$450.00	7/28	8/3	1		TU-F,M	1
PROGRAM : WKYT NEWS-530P												
RW55+ : 10.1												
CON COM1: WKYT NEWS-530P												
13			700P-730P	30		\$700.00	7/28	8/3	4		TU-F,M	4
PROGRAM : WHEEL-FORTNE												
RW55+ : 15.3												
CON COM1: WHEEL-FORTNE												
14			700A-900A	30		\$175.00	7/28	8/3	3		TU-F,M	3
PROGRAM : CBS THS MRNG-2												
RW55+ : 4.5												
CON COM1: CBS THS MRNG-2												
15			730P-800P	30		\$825.00	7/28	8/3	4		TU-F,M	4
PROGRAM : JEOPARDY												
RW55+ : 14.1												
CON COM1: JEOPARDY												
16			900A-1000A	30		\$175.00	7/28	8/3	3		TU-F,M	3
PROGRAM : KELLY&MICHAEL												
RW55+ : 6.0												
CON COM1: KELLY&MICHAEL												
17			1000P-1100P	30		\$850.00	7/31	7/31	1		FRI	1
PROGRAM : BLUE BLOOD-CBS												
RW55+ : 8.1												
CON COM1: BLUE BLOOD-CBS												
18			1000P-1100P	30		\$350.00	8/1	8/1	1		SAT	1
PROGRAM : 48 HOURS-CBS												
RW55+ : 3.7												
CON COM1: 48 HOURS-CBS												

REP HEADLINE# 7858723
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399
 ORDER WORKSHEET

FAX# 703-516-9680
 HARRIS REPORT FROM REP JUL24/15 13.06
 *** WKYT-TV ***

:LINE#	:REP	:CD	: TIME PERIOD	: LGTH	: SEC	: RATE	: START	: END	:SPTS	: WEEK	: DAYS	:TOTL
:	:LINE#	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	:SPTS
19			1135P-1205A	30		\$200.00	8/1	8/1	1		SAT	1
PROGRAM : LOCAL TRAVELER												
RW55+ : 4.0												
CON COM1: LOCAL TRAVELER												
20			700P-730P	30		\$250.00	8/1	8/1	1		SAT	1
PROGRAM : WHEEL-FRTNE SA												
RW55+ : 8.8												
CON COM1: WHEEL-FRTNE SA												
21			730P-800P	30		\$250.00	8/1	8/1	1		SAT	1
PROGRAM : JEOPARDY-SAT												
RW55+ : 8.5												
CON COM1: JEOPARDY-SAT												
22			600P-630P	30		\$380.00	8/2	8/2	1		SUN	1
PROGRAM : WKYT NEWS-6PM												
RW55+ : 9.6												
CON COM1: WKYT NEWS-6PM												
23			800P-900P	30		\$1,200.00	7/28	7/28	1		TUE	1
PROGRAM : NCIS-CBS												
RW55+ : 13.6												
CON COM1: NCIS-CBS												
24			900P-1000P	30		\$900.00	7/28	7/28	1		TUE	1
PROGRAM : ZOO												
RW55+ : 10.1												
CON COM1: ZOO												

AUG/15 18670.00

CONTRACT TOTAL 18670.00
 TOTAL SPOTS 48

MARKET TOTALS \$38,102 WKYT 49% WLEX 36% WTVQ 4% WDKY 11% CABL 0% WYMT 0% EKYT 0%

SHARES ACCURATE

SVC- NSI BOOKS- JUL/14
 DEMOS- RW55+*