

REP BUYLINES

E-Order#: 1258761 (Rev 0) Agy#4223898
Station: WKYT-TV LEXINGTON, KY
Agency: THE CAMPAIGN GROUP
Advertiser: POLI/J CONWAY/D/GOV/KY
Buyer: LISA CABANEL

Hdl#: 7841853 (Rev 0)
Dates: Jul14/15 - Jul20/15
Prod1: CONWAY 4 GOV :60S
Prod2:
Tid #:

Traffic#:
Salesperson: MICK NESCI (H)
Est#: 6
Demo: RW55+

Mod Code	Buy Line	Day/Time	Length	Rate	Starting Date	Ending Date	# of Wks	Spt/ Week	Total Spots	Total Dollars	Program Name	Rating RW55+	Rep: RW55+	Last Activity	Last Mod/Rev
	##CASH														
	1	Tu-F,M/1-2P	60S	\$600	Jul14/15	Jul20/15	1	2	2	\$1,200	YOUNG&RESTLESS	6.5	6.5	Jul13/15	Rev #0: A
		Contract Comment: YOUNG&RESTLESS													
	2	Tu-F,M/11-1135P	60S	\$1,200	Jul14/15	Jul20/15	1	2	2	\$2,400	WKYT NWS-11PM	9.7	9.7	Jul13/15	Rev #0: A
		Contract Comment: WKYT NWS-11PM													
	3	Tu-F,M/1135P-1235A	60S	\$450	Jul14/15	Jul20/15	1	3	3	\$1,350	SHOWCASE	4.2	4.2	Jul13/15	Rev #0: A
		Contract Comment: SHOWCASE													
	4	Tu-F,M/11A-12N	60S	\$700	Jul14/15	Jul20/15	1	2	2	\$1,400	PRICE-RT 1-CBS	9.5	9.5	Jul13/15	Rev #0: A
		Contract Comment: PRICE-RT 1-CBS													
	5	Tu-F,M/12N-1P	60S	\$600	Jul14/15	Jul20/15	1	2	2	\$1,200	WKYT NWS-1230P	8.8	8.8	Jul13/15	Rev #0: A
		Contract Comment: WKYT NWS-1230P													
	6	Tu-F,M/4-430P	60S	\$440	Jul14/15	Jul20/15	1	1	1	\$440	WKYT NEWS-4PM	5.7	5.7	Jul13/15	Rev #0: A
		Contract Comment: WKYT NEWS-4PM													
	7	Tu-F,M/430-5P	60S	\$520	Jul14/15	Jul20/15	1	1	1	\$520	WKYT NEWS-430P	5.6	5.6	Jul13/15	Rev #0: A
		Contract Comment: WKYT NEWS-430P													
	8	Tu-F,M/5-530P	60S	\$840	Jul14/15	Jul20/15	1	1	1	\$840	WKYT NEWS-5PM	8.8	8.8	Jul13/15	Rev #0: A
		Contract Comment: WKYT NEWS-5PM													
	9	Tu-F,M/530-6P	60S	\$900	Jul14/15	Jul20/15	1	1	1	\$900	WKYT NEWS-530P	10.1	10.1	Jul13/15	Rev #0: A
		Contract Comment: WKYT NEWS-530P													
	10	Tu-F,M/7-730P	60S	\$1,400	Jul14/15	Jul20/15	1	5	5	\$7,000	WHEEL-FORTNE	15.3	15.3	Jul13/15	Rev #0: A
		Contract Comment: WHEEL-FORTNE													
	11	Tu-F,M/7-9A	60S	\$350	Jul14/15	Jul20/15	1	2	2	\$700	CBS THS MRNG-2	4.5	4.5	Jul13/15	Rev #0: A
		Contract Comment: CBS THS MRNG-2													
	12	Tu-F,M/730-8P	60S	\$1,650	Jul14/15	Jul20/15	1	5	5	\$8,250	JEOPARDY	14.1	14.1	Jul13/15	Rev #0: A
		Contract Comment: JEOPARDY													
	13	Tu-F,M/9-10A	60S	\$350	Jul14/15	Jul20/15	1	2	2	\$700	KELLY&MICHAEL	6.0	6.0	Jul13/15	Rev #0: A
		Contract Comment: KELLY&MICHAEL													
	14	Sat/10-11P	60S	\$700	Jul18/15	Jul18/15	1	1	1	\$700	48 HOURS-CBS	3.7	3.7	Jul13/15	Rev #0: A
		Contract Comment: 48 HOURS-CBS													
	15	Sat/7-730P	60S	\$500	Jul18/15	Jul18/15	1	1	1	\$500	WHEEL-FRTNE SA	8.8	8.8	Jul13/15	Rev #0: A
		Contract Comment: WHEEL-FRTNE SA													
	16	Sat/730-8P	60S	\$500	Jul18/15	Jul18/15	1	1	1	\$500	JEOPARDY-SAT	8.5	8.5	Jul13/15	Rev #0: A
		Contract Comment: JEOPARDY-SAT													
Total 32 Spots for:				\$28,600					32	\$28,600		300.8	300.8		
Monthly Estimate Dollars:										\$28,600	Jul/15		300.8	Jul/15	