

# CONTRACT



**WTOC**  
**11 The News Place**  
**Live. Local. Now. 1511 Chatham Center Drive**  
**Savannah, GA 31405**  
**Sales T & C: www.gray.tv/advertising**  
**(912) 234-1111**

<u>Contract / Revision</u> 2774987 /		<u>Alt Order #</u>
<u>Advertiser</u> Citizens for Sanity		<u>Original Date / Revision</u> 10/26/22 / 10/26/22
<u>Contract Dates</u> 10/30/22 - 11/07/22	<u>Estimate #</u>	
<u>Product</u> Oct. 30 - Nov. 8 2022		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WTOC	<u>Account Executive</u> Matt Nixon	<u>Sales Office</u> Savannah Natio
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
	<u>Order Type</u> NORMAL	
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 165051	<u>Advertiser Ref</u> 610137	

And:

**PG Placements**  
**212 S Henry St**  
**Alexandria, VA 22314**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WTOC	11/05/22	11/05/22	CBS NCAA Football	11:30 AM-3:00 PM		:30			NM	2	\$20,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/31/22	11/06/22	-----S-	2			\$10,000.00				
N 2	WTOC	11/06/22	11/06/22	CBS Sunday Morning	9a-1030a		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/31/22	11/06/22	-----S	1			\$2,500.00				
N 3	WTOC	11/06/22	11/06/22	CBS NFL RS Early Game	Various		:30			NM	1	\$25,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/31/22	11/06/22	-----S	1			\$25,000.00				
N 4	WTOC	11/06/22	11/06/22	CBS NFL RS Late Game	Various		:30			NM	1	\$25,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/31/22	11/06/22	-----S	1			\$25,000.00				
N 5	WTOC	10/30/22	11/06/22	Sun 7a News	7a-8a		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/24/22	10/30/22	-----S	1			\$500.00				
Week:		10/31/22	11/06/22	-----S	1			\$500.00				
N 6	WTOC	10/31/22	11/04/22	CBS Evening News	630p-7p		:30			NM	3	\$10,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/31/22	11/06/22	MTWTF--	3			\$3,500.00				
N 7	WTOC	10/31/22	11/07/22	CBS This Morning	7a-9a		:30			NM	6	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/31/22	11/06/22	11111--	5			\$2,000.00				
Week:		11/07/22	11/13/22	1-----	1			\$2,000.00				
N 8	WTOC	10/31/22	11/04/22	CBS Late Late Show	123730x-137x		:30			NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/31/22	11/06/22	11111--	5			\$250.00				
N 9	WTOC	10/31/22	11/07/22	WTOC Afternoon Break	3p-4p		:30			NM	9	\$6,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/31/22	11/06/22	12221--	8			\$750.00				
Week:		11/07/22	11/13/22	1-----	1			\$750.00				
N 10	WTOC	10/31/22	11/07/22	M-F Late News	11p-1135p		:30			NM	6	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/31/22	11/06/22	11111--	5			\$2,000.00				
Week:		11/07/22	11/13/22	1-----	1			\$2,000.00				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

All advertising, production services, consulting services, and digital management services sold or offered by Gray Television Group, Inc. or Gray Media Group, Inc. (collectively "Gray") are subject to Gray's Standard Terms and Conditions available at www.gray.tv/advertising.



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N 11	WTOC	10/31/22	11/07/22	529aM-F 530a-6a	530a-6a		:30			NM	6	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/31/22	11/06/22	11111--				5	\$1,000.00			
	Week:	11/07/22	11/13/22	1-----				1	\$1,000.00			
N 12	WTOC	10/31/22	11/07/22	M-F 5a-530a	5a-530a		:30			NM	6	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/31/22	11/06/22	11111--				5	\$500.00			
	Week:	11/07/22	11/13/22	1-----				1	\$500.00			
<b>Totals</b>											48	\$125,000.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/22 - 10/30/22	1	\$500.00	(\$75.00)	\$425.00
10/31/22 - 11/07/22	47	\$124,500.00	(\$18,675.00)	\$105,825.00
<b>Totals</b>	48	\$125,000.00	(\$18,750.00)	\$106,250.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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