

8440 Deerlake South  
Tallahassee, Florida 32312  
☎ Phone: (850) 893-4140

**CHILDREN'S TELEVISION ACT - COMMERCIAL LIMITS CERTIFICATION**

Log Date(s): 2/22/14

Discrepancy / Remarks:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

I hereby certify that WTWC NBC 40 has complied with the commercial time limits under the Children's Television Act.

Shane Vandenberg  
Traffic (Print Name)

[Signature]  
Traffic Signature

Steve Sheridan  
Chief Engineer (Print Name)

[Signature]  
Chief Engineer Signature

## As-Run Spot Report (Parameters)

Filter Option Date Range of Logs (if locked)  
Log Date(s) 02/22/14 - 02/22/14  
Start time 09:00:00AM  
End time 01:00:00PM  
Station(s) Tallahassee(WTWC)  
Agency(s) <All Agency(s)>  
Advertiser(s) <All Advertiser(s)>  
Sales Office(s) <All Sales Office(s)>  
Salesperson(s) <All Salesperson(s)>  
Account 1 Type(s) <All Account 1 Type(s)>  
Product(s) <All Product(s)>  
Account 2 Type(s) <All Account 2 Type(s)>  
Billing Method <All Billing Method>  
Spot Type(s) <All Spot Type(s)>  
Billing Status Types <All Billing Status Types>  
Bookend Option <Show Bookends and Non-Bookends>  
Show Details Yes  
Contract Number <All Contracts>  
Program Title <All Programs>  
Include Announcements Yes  
Page Break Options Page Break After Level 1 Group  
Level 1 Grouping Program Title  
Level 2 Grouping Advertiser  
Level 3 Grouping ISCI Code  
Level 4 Grouping Cart Number  
Level 5 Grouping <NONE>  
Sort Order 1 Broadcast/Log Date  
Sort Order 2 <NONE>  
Sort Order 3 <NONE>  
Custom Column(s) Program

# As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
Program Title: KIDS 0-12 EI-NBC-Justin Time N/R														
Advertiser: FCC-Childrens Television Act-Form 398 Compliance (11022)														
ISCI Code: Kids FCC CHILDRENS PROGRAMMING														
Cart Number: 74709														
2/22/14	11:15:10AM	00:30	Kids FCC CHILDRENS PROGRAMMING	74709	1689439.1.1	\$0.00	PROMO	OK to Bill	FCC-Childrens Television Act-Form 398 Compliance (11022)	Direct Account (1)	PROMO (ns) (1269)	FCC CHILDREN'S ANNOUNCE	WTWC	KIDS 0-12 EI-NBC-Justin Time N/R
Total for: 74709						\$0.00	Total Spots:1							
Total for: Kids FCC CHILDRENS PROGRAM						\$0.00	Total Spots:1							
Total for: FCC-Childrens Television Act-Form						\$0.00	Total Spots:1							
Advertiser: Promo/PSA (1)														
ISCI Code: ID BLUE 40														
Cart Number: 27001														
2/22/14	11:16:30AM	00:04	ID BLUE 40	27001	<n/a>	\$0.00	PROMO	<n/a>	ID BLUE 40 REV	***Announcement***			WTWC	KIDS 0-12 EI-NBC-Justin Time N/R
Total for: 27001						\$0.00	Total Spots:1							
Total for: ID BLUE 40						\$0.00	Total Spots:1							
ISCI Code: Kids CORE Program Identifier														
Cart Number: 28000														
2/22/14	11:15:00AM	00:10	Kids CORE Program Identifier	28000	<n/a>	\$0.00	PROMO	<n/a>	Kids CORE Program Identifier	***Announcement***			WTWC	KIDS 0-12 EI-NBC-Justin Time N/R
Total for: 28000						\$0.00	Total Spots:1							
Total for: Kids CORE Program Identifier						\$0.00	Total Spots:1							
ISCI Code: KIDS MAKE A WISH 20														
Cart Number: 28015														

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

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Program Title: KIDS 0-12 EI-NBC-Justin Time N/RAdvertiser: Promo/PSA (1)ISCI Code: KIDS MAKE A WISH 20Cart Number: 28015

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

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Program Title: KIDS 0-12 EI-NBC-Justin Time N/R Advertiser: Promo/PSA (1)

ISCI Code: KIDS MAKE A WISH 20

Cart Number: 28015

# As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
2/22/14	11:15:40AM	00:20	KIDS MAKE A WISH 20	28015	<n/a>	\$0.00	PROMO	<n/a>	KIDS MAKE A WISH 20	***Announcement***			WTWC	KIDS 0-12 EI-NBC-Justin Time N/R
Total for: 28015						\$0.00	Total Spots:1							
Total for: KIDS MAKE A WISH 20						\$0.00	Total Spots:1							
<u>ISCI Code: KIDS UWBB LEADERS 1</u>														
<u>Cart Number: 28018</u>														
2/22/14	11:16:00AM	00:30	KIDS UWBB LEADERS 1	28018	<n/a>	\$0.00	PROMO	<n/a>	KIDS UWBB LEADERS 1	***Announcement***			WTWC	KIDS 0-12 EI-NBC-Justin Time N/R
Total for: 28018						\$0.00	Total Spots:1							
Total for: KIDS UWBB LEADERS 1						\$0.00	Total Spots:1							
Total for: Promo/PSA (1)						\$0.00	Total Spots:4							
Total for: KIDS 0-12 EI-NBC-Justin Time N/						\$0.00	Total Spots:5							

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

# As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
Program Title: KIDS 0-12 EI-NBC-Lazytown N/R														
Advertiser: Promo/PSA (1)														
ISCI Code: ID BLUE 40														
Cart Number: 27001														
2/22/14	9:16:30AM	00:04	ID BLUE 40	27001	<n/a>	\$0.00	PROMO	<n/a>	ID BLUE 40 REV	***Announcement***			WTWC	KIDS 0-12 EI-NBC-Lazytown N/R
Total for: 27001						\$0.00	Total Spots:1							
Total for: ID BLUE 40						\$0.00	Total Spots:1							
ISCI Code: KIDS CLOUDY MEATBALLS PSA														
Cart Number: 28023														
2/22/14	9:16:00AM	00:30	KIDS CLOUDY MEATBALLS PSA	28023	<n/a>	\$0.00	PROMO	<n/a>	KIDS CLOUDY MEATBALLS PSA	***Announcement***			WTWC	KIDS 0-12 EI-NBC-Lazytown N/R
Total for: 28023						\$0.00	Total Spots:1							
Total for: KIDS CLOUDY MEATBALLS PSA						\$0.00	Total Spots:1							
ISCI Code: Kids CORE Program Identifier														
Cart Number: 28000														
2/22/14	9:15:00AM	00:10	Kids CORE Program Identifier	28000	<n/a>	\$0.00	PROMO	<n/a>	Kids CORE Program Identifier	***Announcement***			WTWC	KIDS 0-12 EI-NBC-Lazytown N/R
Total for: 28000						\$0.00	Total Spots:1							
Total for: Kids CORE Program Identifier						\$0.00	Total Spots:1							
ISCI Code: KIDS MAKE A WISH 20														
Cart Number: 28015														
2/22/14	9:15:10AM	00:20	KIDS MAKE A WISH 20	28015	<n/a>	\$0.00	PROMO	<n/a>	KIDS MAKE A WISH 20	***Announcement***			WTWC	KIDS 0-12 EI-NBC-Lazytown N/R
Total for: 28015						\$0.00	Total Spots:1							
Total for: KIDS MAKE A WISH 20						\$0.00	Total Spots:1							

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

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Program Title: KIDS 0-12 EI-NBC-Lazytown N/R Advertiser: Promo/PSA (1)

ISCI Code: KIDS MAKE A WISH 20

Cart Number: 28015

# As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
<b><u>ISCI Code: KIDS UWBB KNOCKED DOWN</u></b>														
<b><u>Cart Number: 28020</u></b>														
2/22/14	9:15:30AM	00:30	KIDS UWBB KNOCKED DOWN	28020	<n/a>	\$0.00	PROMO	<n/a>	KIDS UWBB KNOCKED DOWN	***Announcement***			WTWC	KIDS 0-12 EI-NBC-Lazytown N/R
Total for: 28020						<b>\$0.00</b>	Total Spots:1							
Total for: KIDS UWBB KNOCKED DOWN						<b>\$0.00</b>	Total Spots:1							
Total for: Promo/PSA (1)						<b>\$0.00</b>	Total Spots:5							
Total for: KIDS 0-12 EI-NBC-Lazytown N/R						<b>\$0.00</b>	Total Spots:5							

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

# As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
Program Title: KIDS 0-12 EI-NBC-Make Way For Noddy N/R														
Advertiser: Promo/PSA (1)														
ISCI Code: ID RED 40														
Cart Number: 27002														
2/22/14	9:46:30AM	00:04	ID RED 40	27002	<n/a>	\$0.00	PROMO	<n/a>	ID RED 40 REV	***Announcement***			WTWC	KIDS 0-12 EI-NBC-Make Way For Noddy N/R
Total for: 27002						\$0.00	Total Spots:1							
Total for: ID RED 40						\$0.00	Total Spots:1							
ISCI Code: KIDS BULLY HD PSA														
Cart Number: 28022														
2/22/14	9:45:30AM	00:30	KIDS BULLY HD PSA	28022	<n/a>	\$0.00	PROMO	<n/a>	KIDS BULLY HD PSA	***Announcement***			WTWC	KIDS 0-12 EI-NBC-Make Way For Noddy N/R
Total for: 28022						\$0.00	Total Spots:1							
Total for: KIDS BULLY HD PSA						\$0.00	Total Spots:1							
ISCI Code: Kids CORE Program Identifier														
Cart Number: 28000														
2/22/14	9:45:00AM	00:10	Kids CORE Program Identifier	28000	<n/a>	\$0.00	PROMO	<n/a>	Kids CORE Program Identifier	***Announcement***			WTWC	KIDS 0-12 EI-NBC-Make Way For Noddy N/R
Total for: 28000						\$0.00	Total Spots:1							
Total for: Kids CORE Program Identifier						\$0.00	Total Spots:1							
ISCI Code: KIDS FED INFO														
Cart Number: 28017														
2/22/14	9:45:10AM	00:20	KIDS FED INFO	28017	<n/a>	\$0.00	PROMO	<n/a>	KIDS FED INFO	***Announcement***			WTWC	KIDS 0-12 EI-NBC-Make Way For Noddy N/R
Total for: 28017						\$0.00	Total Spots:1							
Total for: KIDS FED INFO						\$0.00	Total Spots:1							

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Program Title: KIDS 0-12 EI-NBC-Make Way For N/A

Advertiser: Promo/PSA (1)

ISCI Code: KIDS FED INFO

Cart Number: 28017

# As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
<u>ISCI Code: KIDS UWBB TEAM</u>														
<u>Cart Number: 28021</u>														
2/22/14	9:46:00AM	00:30	KIDS UWBB TEAM	28021	<n/a>	\$0.00	PROMO	<n/a>	KIDS UWBB TEAM	***Announcement***			WTWC	KIDS 0-12 EI-NBC-Make Way For Noddy N/R
Total for: 28021						\$0.00	Total Spots:1							
Total for: KIDS UWBB TEAM						\$0.00	Total Spots:1							
Total for: Promo/PSA (1)						\$0.00	Total Spots:5							
Total for: KIDS 0-12 EI-NBC-Make Way For						\$0.00	Total Spots:5							

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# As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
<u>Program Title: KIDS 0-12 EI-NBC-Noodle and Doodle N/R</u>														
<u>Advertiser: Promo/PSA (1)</u>														
<u>ISCI Code: ID RED 40</u>														
<u>Cart Number: 27002</u>														
2/22/14	10:46:30AM	00:04	ID RED 40	27002	<n/a>	\$0.00	PROMO	<n/a>	ID RED 40 REV	***Announcement***			WTWC	KIDS 0-12 EI-NBC-Noodle and Doodle N/R
Total for: 27002						\$0.00	Total Spots:1							
Total for: ID RED 40						\$0.00	Total Spots:1							
<u>ISCI Code: KIDS BULLY HD PSA</u>														
<u>Cart Number: 28022</u>														
2/22/14	10:46:00AM	00:30	KIDS BULLY HD PSA	28022	<n/a>	\$0.00	PROMO	<n/a>	KIDS BULLY HD PSA	***Announcement***			WTWC	KIDS 0-12 EI-NBC-Noodle and Doodle N/R
Total for: 28022						\$0.00	Total Spots:1							
Total for: KIDS BULLY HD PSA						\$0.00	Total Spots:1							
<u>ISCI Code: KIDS CLOUDY MEATBALLS PSA</u>														
<u>Cart Number: 28023</u>														
2/22/14	10:45:30AM	00:30	KIDS CLOUDY MEATBALLS PSA	28023	<n/a>	\$0.00	PROMO	<n/a>	KIDS CLOUDY MEATBALLS PSA	***Announcement***			WTWC	KIDS 0-12 EI-NBC-Noodle and Doodle N/R
Total for: 28023						\$0.00	Total Spots:1							
Total for: KIDS CLOUDY MEATBALLS PSA						\$0.00	Total Spots:1							
<u>ISCI Code: Kids CORE Program Identifier</u>														
<u>Cart Number: 28000</u>														
2/22/14	10:45:00AM	00:10	Kids CORE Program Identifier	28000	<n/a>	\$0.00	PROMO	<n/a>	Kids CORE Program Identifier	***Announcement***			WTWC	KIDS 0-12 EI-NBC-Noodle and Doodle N/R

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

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Program Title: KIDS 0-12 EI-NBC-Noodle and Doodle Advertiser: Promo/PSA (1)

ISCI Code: Kids CORE Program Identifier

Cart Number: 28000

# As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
Total for: 28000						\$0.00	Total Spots:1							
Total for: Kids CORE Program Identifier						\$0.00	Total Spots:1							
<u>ISCI Code: KIDS FED INFO</u>														
<u>Cart Number: 28017</u>														
2/22/14	10:45:10AM	00:20	KIDS FED INFO	28017	<n/a>	\$0.00	PROMO	<n/a>	KIDS FED INFO	***Announcement***			WTWC	KIDS 0-12 EI-NBC-Noodle and Doodle N/R
Total for: 28017						\$0.00	Total Spots:1							
Total for: KIDS FED INFO						\$0.00	Total Spots:1							
Total for: Promo/PSA (1)						\$0.00	Total Spots:5							
Total for: KIDS 0-12 EI-NBC-Noodle and Do						\$0.00	Total Spots:5							

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

# As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
Program Title: KIDS 0-12 EI-NBC-The Chica Show N/R														
Advertiser: FCC-Childrens Television Act-Form 398 Compliance (11022)														
ISCI Code: Kids FCC CHILDRENS PROGRAMMING														
Cart Number: 74709														
2/22/14	10:15:10AM	00:30	Kids FCC CHILDRENS PROGRAMMING	74709	1689439.1.1	\$0.00	PROMO	OK to Bill	FCC-Childrens Television Act-Form 398 Compliance (11022)	Direct Account (1)	PROMO (ns) (1269)	FCC CHILDREN'S ANNOUNCE	WTWC	KIDS 0-12 EI-NBC-The Chica Show N/R
Total for: 74709						\$0.00	Total Spots:1							
Total for: Kids FCC CHILDRENS PROGRAM						\$0.00	Total Spots:1							
Total for: FCC-Childrens Television Act-Form						\$0.00	Total Spots:1							
Advertiser: Promo/PSA (1)														
ISCI Code: ID BLUE 40														
Cart Number: 27001														
2/22/14	10:16:30AM	00:04	ID BLUE 40	27001	<n/a>	\$0.00	PROMO	<n/a>	ID BLUE 40 REV	***Announcement***			WTWC	KIDS 0-12 EI-NBC-The Chica Show N/R
Total for: 27001						\$0.00	Total Spots:1							
Total for: ID BLUE 40						\$0.00	Total Spots:1							
ISCI Code: Kids CORE Program Identifier														
Cart Number: 28000														
2/22/14	10:15:00AM	00:10	Kids CORE Program Identifier	28000	<n/a>	\$0.00	PROMO	<n/a>	Kids CORE Program Identifier	***Announcement***			WTWC	KIDS 0-12 EI-NBC-The Chica Show N/R
Total for: 28000						\$0.00	Total Spots:1							
Total for: Kids CORE Program Identifier						\$0.00	Total Spots:1							
ISCI Code: KIDS MAKE A WISH 20														
Cart Number: 28015														
2/22/14	10:15:40AM	00:20	KIDS MAKE A WISH 20	28015	<n/a>	\$0.00	PROMO	<n/a>	KIDS MAKE A WISH 20	***Announcement***			WTWC	KIDS 0-12 EI-NBC-The Chica Show N/R

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

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Program Title: KIDS 0-12 EI-NBC-The Chica Show Advertiser: Promo/PSA (1)

ISCI Code: KIDS MAKE A WISH 20

Cart Number: 28015

# As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
Total for: 28015						\$0.00	Total Spots:1							
Total for: KIDS MAKE A WISH 20						\$0.00	Total Spots:1							
<u>ISCI Code: KIDS UWBB LEADERS 2</u>														
<u>Cart Number: 28019</u>														
2/22/14	10:16:00AM	00:30	KIDS UWBB LEADERS 2	28019	<n/a>	\$0.00	PROMO	<n/a>	KIDS UWBB LEADERS 2	***Announcement***			WTWC	KIDS 0-12 EI-NBC-The Chica Show N/R
Total for: 28019						\$0.00	Total Spots:1							
Total for: KIDS UWBB LEADERS 2						\$0.00	Total Spots:1							
Total for: Promo/PSA (1)						\$0.00	Total Spots:4							
Total for: KIDS 0-12 EI-NBC-The Chica Sho						\$0.00	Total Spots:5							

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# As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
Program Title: KIDS 0-12 EI-NBC-Tree Fu Tom N/R														
Advertiser: Promo/PSA (1)														
ISCI Code: ID RED 40														
Cart Number: 27002														
2/22/14	11:46:30AM	00:04	ID RED 40	27002	<n/a>	\$0.00	PROMO	<n/a>	ID RED 40 REV	***Announcement***			WTWC	KIDS 0-12 EI-NBC-Tree Fu Tom N/R
Total for: 27002						\$0.00	Total Spots:1							
Total for: ID RED 40						\$0.00	Total Spots:1							
ISCI Code: KIDS BULLY HD PSA														
Cart Number: 28022														
2/22/14	11:46:00AM	00:30	KIDS BULLY HD PSA	28022	<n/a>	\$0.00	PROMO	<n/a>	KIDS BULLY HD PSA	***Announcement***			WTWC	KIDS 0-12 EI-NBC-Tree Fu Tom N/R
Total for: 28022						\$0.00	Total Spots:1							
Total for: KIDS BULLY HD PSA						\$0.00	Total Spots:1							
ISCI Code: KIDS CLOUDY MEATBALLS PSA														
Cart Number: 28023														
2/22/14	11:45:30AM	00:30	KIDS CLOUDY MEATBALLS PSA	28023	<n/a>	\$0.00	PROMO	<n/a>	KIDS CLOUDY MEATBALLS PSA	***Announcement***			WTWC	KIDS 0-12 EI-NBC-Tree Fu Tom N/R
Total for: 28023						\$0.00	Total Spots:1							
Total for: KIDS CLOUDY MEATBALLS PSA						\$0.00	Total Spots:1							
ISCI Code: Kids CORE Program Identifier														
Cart Number: 28000														
2/22/14	11:45:00AM	00:10	Kids CORE Program Identifier	28000	<n/a>	\$0.00	PROMO	<n/a>	Kids CORE Program Identifier	***Announcement***			WTWC	KIDS 0-12 EI-NBC-Tree Fu Tom N/R
Total for: 28000						\$0.00	Total Spots:1							
Total for: Kids CORE Program Identifier						\$0.00	Total Spots:1							

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

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Program Title: KIDS 0-12 EI-NBC-Tree Fu Tom N/R Advertiser: Promo/PSA (1)

ISCI Code: Kids CORE Program Identifier

Cart Number: 28000

# As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
<u>ISCI Code: KIDS FED INFO</u>														
<u>Cart Number: 28017</u>														
2/22/14	11:45:10AM	00:20	KIDS FED INFO	28017	<n/a>	\$0.00	PROMO	<n/a>	KIDS FED INFO	***Announcement***			WTWC	KIDS 0-12 EI-NBC-Tree Fu Tom N/R
Total for: 28017						\$0.00	Total Spots:1							
Total for: KIDS FED INFO						\$0.00	Total Spots:1							
Total for: Promo/PSA (1)						\$0.00	Total Spots:5							
Total for: KIDS 0-12 EI-NBC-Tree Fu Tom N						\$0.00	Total Spots:5							

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

# As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
Program Title: Sports-NBC Soccer N/R														
Advertiser: Beef O Bradys (19394)														
ISCI Code: BOB13917														
Cart Number: 211872														
2/22/14	12:50:00PM	00:15	BOB13917	211872	*** 1696514.7.2	\$0.00	SPOT	OK to Bill	Beef O Bradys (19394)	Ad Partners Inc (3429)	FOOD-RESTAUR ANTS (1150)	ADP-14-611	WTWC	Sports-NBC Soccer N/R
Total for: 211872						\$0.00	Total Spots:1							
Total for: BOB13917						\$0.00	Total Spots:1							
ISCI Code: BOB13919														
Cart Number: 211874														
2/22/14	12:51:45PM	00:15	BOB13919	211874	*** 1696514.7.2	\$0.00	SPOT	OK to Bill	Beef O Bradys (19394)	Ad Partners Inc (3429)	FOOD-RESTAUR ANTS (1150)	ADP-14-611	WTWC	Sports-NBC Soccer N/R
Total for: 211874						\$0.00	Total Spots:1							
Total for: BOB13919						\$0.00	Total Spots:1							
Total for: Beef O Bradys (19394)						\$0.00	Total Spots:2							
Advertiser: Centre Pointe Health and Rehabilitation (82653)														
ISCI Code: CENTREPOINTEDONALD30														
Cart Number: 210801														
2/22/14	12:51:15PM	00:30	CENTREPOINTED ONALD30	210801	1739482.8.0	\$0.00	SPOT	OK to Bill	Centre Pointe Health and Rehabilitation (82653)	Direct Account (1)	MEDICAL-HEALT HCARE/HOSPITA LS (1178)	Olympics 2014	WTWC	Sports-NBC Soccer N/R
Total for: 210801						\$0.00	Total Spots:1							
Total for: CENTREPOINTEDONALD30						\$0.00	Total Spots:1							
Total for: Centre Pointe Health and Rehabil						\$0.00	Total Spots:1							
Advertiser: Direct Auto Exchange (73988)														

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

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Program Title: Sports-NBC Soccer N/R

Advertiser: Direct Auto Exchange (73988)

ISCI Code: DIRECTAUTOEXCHANGE BH

Cart Number: 211820

# As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
<u>ISCI Code: DIRECTAUTOEXCHANGEBH</u>														
<u>Cart Number: 211820</u>														
2/22/14	12:50:15PM	00:30	DIRECTAUTOEXC HANGEBH	211820	1747068.7.1	\$0.00	SPOT	OK to Bill	Direct Auto Exchange (73988)	Direct Account (1)	AUTO DOMESTIC/DEAL ER (ns) (1130)	BLACK HISTORY MONTH 2014	WTWC	Sports-NBC Soccer N/R
Total for: 211820						\$0.00	Total Spots:1							
Total for: DIRECTAUTOEXCHANGEBH						\$0.00	Total Spots:1							
Total for: Direct Auto Exchange (73988)						\$0.00	Total Spots:1							
<u>Advertiser: Keiser University (1706)</u>														
<u>ISCI Code: KEINUR8666R1</u>														
<u>Cart Number: 211643</u>														
2/22/14	12:50:45PM	00:30	KEINUR8666R1	211643	1738229.9.0	\$0.00	SPOT	OK to Bill	Keiser University (1706)	Becker Media (1585)	SCHOOLS-STATE COLLEGES/UNIV ERSITIES/PUBLIC /PRIVATE (ns) (1217)	KU- W18-34	WTWC	Sports-NBC Soccer N/R
Total for: 211643						\$0.00	Total Spots:1							
Total for: KEINUR8666R1						\$0.00	Total Spots:1							
Total for: Keiser University (1706)						\$0.00	Total Spots:1							
<u>Advertiser: Kia Autosport (1711)</u>														
<u>ISCI Code: KIAIDR</u>														
<u>Cart Number: 211511</u>														
2/22/14	12:52:00PM	00:04	KIAIDR	211511	1711722.20. 0	\$0.00	Station ID	OK to Bill	Kia Autosport (1711)	MDR Television - Pennsylvania (12147)	AUTO FOREIGN/DEALE R (ns) (1132)	Q1 2014	WTWC	Sports-NBC Soccer N/R
Total for: 211511						\$0.00	Total Spots:1							

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Monday, February 24, 2014

Page 15 of 17

Program Title: Sports-NBC Soccer N/R

Advertiser: Kia Autosport (1711)

ISCI Code: KIAIDR

Cart Number: 211511



# As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
Total for: KIAIDR						<b>\$0.00</b>			Total Spots:1					
Total for: Kia Autosport (1711)						<b>\$0.00</b>			Total Spots:1					
Total for: Sports-NBC Soccer N/R						<b>\$0.00</b>			Total Spots:6					

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

# As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
Grand Total:						\$0.00		Total Spots: 36						

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Monday, February 24, 2014

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Program Title: Sports-NBC Soccer N/R

Advertiser: Kia Autosport (1711)

ISCI Code: KIAIDR

Cart Number: 211511

## Tallahassee (WTWC)

## Official Traffic Log for Saturday February 22, 2014

as of (Feb 21 2014 5:32PM)

Operator Signature \_\_\_\_\_

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
_____	8:30:00AM	00:30:00	TEEN 13 UP EI-Teen Kids News N/R							
_____	8:30:00AM	00:00:00					CTA COMMERCIAL TIME LIMITS DO NOT APPLY			
_____	8:30:00AM	00:00:00					TEEN KIDS NEWS - EI			
_____	8:30:00AM	00:00:10	End Break	Kids PSA			KIDS CORE PROGRAMMING IDENTIFIER			
_____	8:30:00AM	00:00:10	Kids CORE Program Identifier	Tallahassee Promo	28000	Kids CORE Program Identifier			Various	1.1
_____	8:30:10AM	00:15:00	Segment 1	Program Segment			/VTR TNKD			
_____	8:45:10AM	00:01:00	Break 2a	Kids PSA						
_____	8:45:10AM	00:01:00	KIDS USAF RES	Tallahassee Promo	28006	KIDS USAF RES			Various	1.1
_____	8:46:10AM	00:05:25	Segment 2	Program Segment			/VTR TNKD			
_____	8:51:35AM	00:02:00	Break 3a	Kids PSA						
_____	8:51:35AM	00:00:30	KIDS BULLY HD PSA	Tallahassee Promo	28022	KIDS BULLY HD PSA			Various	1.1
_____	8:52:05AM	00:00:30	KIDS CLOUDY MEATBALLS PSA	Tallahassee Promo	28023	KIDS CLOUDY MEATBALLS PSA			Various	1.1
_____	8:52:35AM	00:01:00	KIDS GIRL SCOUTS PARK 60	Tallahassee Promo	28002	KIDS GIRL SCOUTS PARK 60			Various	1.1
_____	8:53:35AM	00:05:00	Segment 3	Program Segment			/VTR TNKD			

## Tallahassee (WTWC)

## Official Traffic Log for Saturday February 22, 2014

as of (Feb 21 2014 5:32PM)

Operator Signature


MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
	8:58:35AM	00:01:20	End Break	Kids PSA						
	8:58:35AM	00:01:00	KIDS MARINES FOR US ALL 60	Tallahassee Promo	28004	KIDS MARINES FOR US ALL 60			Various	1.1
	8:59:35AM	00:00:20	KIDS FED INFO	Tallahassee Promo	28017	KIDS FED INFO			Various	1.1
	8:59:55AM	00:00:05	Station ID	Kids ID						
	8:59:55AM	00:00:04	ID RED 40 REV	Tallahassee Promo	27002	ID RED 40			Various	1.1

## Tallahassee (WTWC)

## Official Traffic Log for Saturday February 22, 2014

as of (Feb 21 2014 5:32PM)

Operator Signature

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
_____	9:00:00AM	00:30:00	KIDS 0-12 EI-NBC-Lazytown N/R							
_____	9:00:00AM	00:00:00					KIDS 0-12 COMMERCIAL TIME LIMITATIONS APPLY			
_____	9:00:00AM	00:00:00					NO HOST SELLING			
_____	9:00:00AM	00:00:00					NO VIOLATIONS			
_____	9:00:00AM	00:00:00					MCO SIGNATURE: 			
_____	9:00:00AM	00:15:00	Segment 1	Program Segment			SVR LZTN			
_____	9:15:00AM	00:01:30	Break 1a	Kids PSA			Interior Break			
_____	9:15:00AM	00:00:10	Kids CORE Program Identifier	Tallahassee Promo	28000	Kids CORE Program Identifier			Various	1.1
_____	9:15:10AM	00:00:20	KIDS MAKE A WISH 20	Tallahassee Promo	28015	KIDS MAKE A WISH 20			Various	1.1
_____	9:15:30AM	00:00:30	KIDS UWBB KNOCKED DOWN	Tallahassee Promo	28020	KIDS UWBB KNOCKED DOWN			Various	1.1
_____	9:16:00AM	00:00:30	KIDS CLOUDY MEATBALLS PSA	Tallahassee Promo	28023	KIDS CLOUDY MEATBALLS PSA			Various	1.1
_____	9:16:30AM	00:00:04	Station ID	Kids ID						
_____	9:16:30AM	00:00:04	ID BLUE 40 REV	Tallahassee Promo	27001	ID BLUE 40			Various	1.1

## Official Traffic Log for Saturday February 22, 2014

as of (Feb 21 2014 5:32PM)

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Operator Signature


MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
_____	9:16:34AM	00:13:26	Segment 2	Program Segment			/SVR LZTN			

## Tallahassee (WTWC)

## Official Traffic Log for Saturday February 22, 2014

as of (Feb 21 2014 5:32PM)

Operator Signature

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
_____	9:30:00AM	00:30:00	KIDS 0-12 EI-NBC-Make Way For Noddy N/R							
_____	9:30:00AM	00:00:00					KIDS 0-12 COMMERCIAL TIME LIMITATIONS APPLY			
_____	9:30:00AM	00:00:00					NO HOST SELLING			
_____	9:30:00AM	00:00:00					NO VIOLATIONS			
_____	9:30:00AM	00:00:00					MCO SIGNATURE: 			
_____	9:30:00AM	00:15:00	Segment 1	Program Segment			/SVR NODY			
_____	9:45:00AM	00:01:30	Break 1a	Kids PSA			Interior Break			
_____	9:45:00AM	00:00:10	Kids CORE Program Identifier	Tallahassee Promo	28000	Kids CORE Program Identifier			Various	1.1
_____	9:45:10AM	00:00:20	KIDS FED INFO	Tallahassee Promo	28017	KIDS FED INFO			Various	1.1
_____	9:45:30AM	00:00:30	KIDS BULLY HD PSA	Tallahassee Promo	28022	KIDS BULLY HD PSA			Various	1.1
_____	9:46:00AM	00:00:30	KIDS UWBB TEAM	Tallahassee Promo	28021	KIDS UWBB TEAM			Various	1.1
_____	9:46:30AM	00:00:04	Station ID	Kids ID						
_____	9:46:30AM	00:00:04	ID RED 40 REV	Tallahassee Promo	27002	ID RED 40			Various	1.1

## Official Traffic Log for Saturday February 22, 2014

as of (Feb 21 2014 5:32PM)

Operator Signature \_\_\_\_\_

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
_____	9:46:34AM	00:13:26	Segment 2	Program Segment			/SVR NODY			



## Tallahassee (WTWC)

## Official Traffic Log for Saturday February 22, 2014

as of (Feb 21 2014 5:32PM)

Operator Signature

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
_____	10:00:00AM	00:30:00	KIDS 0-12 EI-NBC-The Chica Show N/R							
_____	10:00:00AM	00:00:00					KIDS 0-12 COMMERCIAL TIME LIMITATIONS APPLY			
_____	10:00:00AM	00:00:00					NO HOST SELLING			
_____	10:00:00AM	00:00:00					NO VIOLATIONS			
_____	10:00:00AM	00:00:00					MCO SIGNATURE:			
_____	10:00:00AM	00:15:00	Segment 1	Program Segment			NBC			
_____	10:15:00AM	00:00:00	Secondary Event: NetSwitch	SEC						
_____	10:15:00AM	00:01:30	Break 1a	Kids PSA			Interior Break			
_____	10:15:00AM	00:00:10	Kids CORE Program Identifier	Tallahassee Promo	28000	Kids CORE Program Identifier			Various	1.1
_____	10:15:10AM	00:00:30	FCC-Childrens Television Act-Form 398 Compliance	Local Spot Direct BRD	74709 / 28001 *28001*	Kids FCC CHILDRENS PROGRAMMING	FCC CHILDRENS PROGRAMMING	9:00:00AM 1:00:00PM	PROMO (ns) FCC CHILDREN'S	1689439.1
_____	10:15:40AM	00:00:20	KIDS MAKE A WISH 20	Tallahassee Promo	28015	KIDS MAKE A WISH 20			Various	1.1
_____	10:16:00AM	00:00:30	KIDS UWBB LEADERS 2	Tallahassee Promo	28019	KIDS UWBB LEADERS 2			Various	1.1

## Official Traffic Log for Saturday February 22, 2014

as of (Feb 21 2014 5:32PM)

Operator Signature \_\_\_\_\_

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
_____	10:16:30AM	00:00:00	Secondary Event: NetSwitch	SEC						
	10:16:30AM	00:00:04	Station ID	Kids ID						
_____	10:16:30AM	00:00:04	ID BLUE 40 REV	Tallahassee Promo	27001	ID BLUE 40			Various	1.1
_____	10:16:34AM	00:13:26	Segment 2	Program Segment			/NBC			
_____	10:30:00AM	00:00:00	Secondary Event: NetSwitch	SEC						

## Tallahassee (WTWC)

## Official Traffic Log for Saturday February 22, 2014

as of (Feb 21 2014 5:32PM)

Operator Signature

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
_____	10:30:00AM	00:30:00	KIDS 0-12 EI-NBC-Noodle and Doodle N/R							
_____	10:30:00AM	00:00:00					KIDS 0-12 COMMERCIAL TIME LIMITATIONS APPLY			
_____	10:30:00AM	00:00:00					NO HOST SELLING			
_____	10:30:00AM	00:00:00					NO VIOLATIONS			
_____	10:30:00AM	00:00:00					MCO SIGNATURE:			
_____	10:30:00AM	00:15:00	Segment 1	Program Segment			/NBC			
_____	10:45:00AM	00:01:30	Break 1a	Kids PSA			Interior Break			
_____	10:45:00AM	00:00:10	Kids CORE Program Identifier	Tallahassee Promo	28000	Kids CORE Program Identifier			Various	1.1
_____	10:45:10AM	00:00:20	KIDS FED INFO	Tallahassee Promo	28017	KIDS FED INFO			Various	1.1
_____	10:45:30AM	00:00:30	KIDS CLOUDY MEATBALLS PSA	Tallahassee Promo	28023	KIDS CLOUDY MEATBALLS PSA			Various	1.1
_____	10:46:00AM	00:00:30	KIDS BULLY HD PSA	Tallahassee Promo	28022	KIDS BULLY HD PSA			Various	1.1
_____	10:46:30AM	00:00:00	Secondary Event: NetSwitch	SEC						
_____	10:46:30AM	00:00:04	Station ID	Kids ID						

Tallahassee (WTWC)

# Official Traffic Log for Saturday February 22, 2014

as of (Feb 21 2014 5:32PM)

Operator Signature \_\_\_\_\_

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
_____	10:46:30AM	00:00:04	ID RED 40 REV	Tallahassee Promo	27002	ID RED 40			Various	1.1
_____	10:46:34AM	00:13:26	Segment 2	Program Segment			/NBC			
_____	11:00:00AM	00:00:00	Secondary Event: NetSwitch	SEC						

## Tallahassee (WTWC)

## Official Traffic Log for Saturday February 22, 2014

as of (Feb 21 2014 5:32PM)

Operator Signature

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
_____	11:00:00AM	00:30:00	KIDS 0-12 EI-NBC-Justin Time N/R							
_____	11:00:00AM	00:00:00					KIDS 0-12 COMMERCIAL TIME LIMITATIONS APPLY			
_____	11:00:00AM	00:00:00					NO HOST SELLING			
_____	11:00:00AM	00:00:00					NO VIOLATIONS			
_____	11:00:00AM	00:00:00					MCO SIGNATURE: 			
_____	11:00:00AM	00:15:00	Segment 1	Program Segment			NBC			
_____	11:15:00AM	00:01:30	Break 1a	Kids PSA			Interior Break			
_____	11:15:00AM	00:00:10	Kids CORE Program Identifier	Tallahassee Promo	28000	Kids CORE Program Identifier			Various	1.1
_____	11:15:10AM	00:00:30	FCC-Childrens Television Act-Form 398 Compliance	Local Spot Direct BRD	74709 / 28001 *28001*	Kids FCC CHILDRENS PROGRAMMING	FCC CHILDRENS PROGRAMMING	9:00:00AM 1:00:00PM	PROMO (ns) FCC CHILDREN'S	1689439.1
_____	11:15:40AM	00:00:20	KIDS MAKE A WISH 20	Tallahassee Promo	28015	KIDS MAKE A WISH 20			Various	1.1
_____	11:16:00AM	00:00:30	KIDS UWBB LEADERS 1	Tallahassee Promo	28018	KIDS UWBB LEADERS 1			Various	1.1
_____	11:16:30AM	00:00:00	Secondary Event: NetSwitch	SEC						
_____	11:16:30AM	00:00:04	Station ID	Kids ID						

Tallahassee (WTWC)

Official Traffic Log for Saturday February 22, 2014

as of (Feb 21 2014 5:32PM)

Operator Signature


MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
_____	11:16:30AM	00:00:04	ID BLUE 40 REV	Tallahassee Promo	27001	ID BLUE 40			Various	1.1
_____	11:16:34AM	00:13:26	Segment 2	Program Segment			/NBC			
_____	11:30:00AM	00:00:00	Secondary Event: NetSwitch	SEC						

## Tallahassee (WTWC)

## Official Traffic Log for Saturday February 22, 2014

as of (Feb 21 2014 5:32PM)

Operator Signature

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
_____	11:30:00AM	00:30:00	KIDS 0-12 EI-NBC-Tree Fu Tom N/R							
_____	11:30:00AM	00:00:00					KIDS 0-12 COMMERCIAL TIME LIMITATIONS APPLY			
_____	11:30:00AM	00:00:00					NO HOST SELLING			
_____	11:30:00AM	00:00:00					NO VIOLATIONS			
_____	11:30:00AM	00:00:00					MCO SIGNATURE: 			
_____	11:30:00AM	00:15:00	Segment 1	Program Segment			/NBC			
_____	11:45:00AM	00:01:30	Break 1a	Kids PSA			Interior Break			
_____	11:45:00AM	00:00:10	Kids CORE Program Identifier	Tallahassee Promo	28000	Kids CORE Program Identifier			Various	1.1
_____	11:45:10AM	00:00:20	KIDS FED INFO	Tallahassee Promo	28017	KIDS FED INFO			Various	1.1
_____	11:45:30AM	00:00:30	KIDS CLOUDY MEATBALLS PSA	Tallahassee Promo	28023	KIDS CLOUDY MEATBALLS PSA			Various	1.1
_____	11:46:00AM	00:00:30	KIDS BULLY HD PSA	Tallahassee Promo	28022	KIDS BULLY HD PSA			Various	1.1
_____	11:46:30AM	00:00:00	Secondary Event: NetSwitch	SEC						
_____	11:46:30AM	00:00:04	Station ID	Kids ID						

## Official Traffic Log for Saturday February 22, 2014

as of (Feb 21 2014 5:32PM)

Operator Signature 

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
_____	11:46:30AM	00:00:04	ID RED 40 REV	Tallahassee Promo	27002	ID RED 40			Various	1.1
_____	11:46:34AM	00:13:26	Segment 2	Program Segment			/NBC			
<u>06</u>		104	ID BLUE 40 REV		27001					
_____	12:00:00PM	00:00:00	Secondary Event: NetSwitch	SEC						