



8440 Deerfate South
Tallahassee, Florida 32312
☎ Phone: (850) 893-4140

CHILDREN'S TELEVISION ACT - COMMERCIAL LIMITS CERTIFICATION

Log Date(s): 1/4/14

Discrepancy / Remarks: _____

I hereby certify that WTWC NBC 40 has complied with the commercial time limits under the Children's Television Act.

Shane Vandenberg
Traffic (Print Name)

CSK
Traffic Signature

Spencer Shenden
Chief Engineer (Print Name)

[Signature]
Chief Engineer Signature

As-Run Spot Report (Parameters)

Filter Option Date Range of Logs (if locked)
Log Date(s) 01/04/14 - 01/04/14
Start time 09:00:00AM
End time 01:00:00PM
Station(s) Tallahassee(WTWC)
Agency(s) <All Agency(s)>
Advertiser(s) <All Advertiser(s)>
Sales Office(s) <All Sales Office(s)>
Salesperson(s) <All Salesperson(s)>
Account 1 Type(s) <All Account 1 Type(s)>
Product(s) <All Product(s)>
Account 2 Type(s) <All Account 2 Type(s)>
Billing Method <All Billing Method>
Spot Type(s) <All Spot Type(s)>
Billing Status Types <All Billing Status Types>
Bookend Option <Show Bookends and Non-Bookends>
Show Details Yes
Contract Number <All Contracts>
Program Title <All Programs>
Include Announcements Yes
Page Break Options Page Break After Level 1 Group
Level 1 Grouping Program Title
Level 2 Grouping Advertiser
Level 3 Grouping ISCI Code
Level 4 Grouping Cart Number
Level 5 Grouping <NONE>
Sort Order 1 Broadcast/Log Date
Sort Order 2 <NONE>
Sort Order 3 <NONE>
Custom Column(s) Program

As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
Program Title: KIDS 0-12 EI-NBC-Justin Time N/R														
Advertiser: Promo/PSA (1)														
ISCI Code: ID RED 40														
Cart Number: 27002														
1/4/14	11:16:30AM	00:04	ID RED 40	27002	<n/a>	\$0.00	PROMO	<n/a>	ID RED 40 REV	***Announcement***			WTWC	KIDS 0-12 EI-NBC-Justin Time N/R
Total for: 27002						\$0.00	Total Spots:1							
Total for: ID RED 40						\$0.00	Total Spots:1							
ISCI Code: KIDS CLOUDY MEATBALLS PSA														
Cart Number: 28023														
1/4/14	11:15:10AM	00:30	KIDS CLOUDY MEATBALLS PSA	28023	<n/a>	\$0.00	PROMO	<n/a>	KIDS CLOUDY MEATBALLS PSA	***Announcement***			WTWC	KIDS 0-12 EI-NBC-Justin Time N/R
Total for: 28023						\$0.00	Total Spots:1							
Total for: KIDS CLOUDY MEATBALLS PSA						\$0.00	Total Spots:1							
ISCI Code: Kids CORE Program Identifier														
Cart Number: 28000														
1/4/14	11:15:00AM	00:10	Kids CORE Program Identifier	28000	<n/a>	\$0.00	PROMO	<n/a>	Kids CORE Program Identifier	***Announcement***			WTWC	KIDS 0-12 EI-NBC-Justin Time N/R
Total for: 28000						\$0.00	Total Spots:1							
Total for: Kids CORE Program Identifier						\$0.00	Total Spots:1							
ISCI Code: KIDS FED INFO														
Cart Number: 28017														
1/4/14	11:15:40AM	00:20	KIDS FED INFO	28017	<n/a>	\$0.00	PROMO	<n/a>	KIDS FED INFO	***Announcement***			WTWC	KIDS 0-12 EI-NBC-Justin Time N/R

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate.

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Program Title: KIDS 0-12 EI-NBC-Justin Time N/R Advertiser: Promo/PSA (1)

ISCI Code: KIDS FED INFO

Cart Number: 28017

As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
Total for: 28017						\$0.00	Total Spots:1							
Total for: KIDS FED INFO						\$0.00	Total Spots:1							
<u>ISCI Code: KIDS UWBB LEADERS 1</u>														
<u>Cart Number: 28018</u>														
1/4/14	11:16:00AM	00:30	KIDS UWBB LEADERS 1	28018	<n/a>	\$0.00	PROMO	<n/a>	KIDS UWBB LEADERS 1	***Announcement***			WTWC	KIDS 0-12 EI-NBC-Justin Time N/R
Total for: 28018						\$0.00	Total Spots:1							
Total for: KIDS UWBB LEADERS 1						\$0.00	Total Spots:1							
Total for: Promo/PSA (1)						\$0.00	Total Spots:5							
Total for: KIDS 0-12 EI-NBC-Justin Time N/						\$0.00	Total Spots:5							

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate.

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Program Title: KIDS 0-12 EI-NBC-Justin Time N/R Advertiser: Promo/PSA (1)

ISCI Code: KIDS UWBB LEADERS 1

Cart Number: 28018

As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
Program Title: KIDS 0-12 EI-NBC-Lazytown N/R														
Advertiser: FCC-Childrens Television Act-Form 398 Compliance (11022)														
ISCI Code: Kids FCC CHILDRENS PROGRAMMING														
Cart Number: 74709														
1/4/14	12:15:10PM	00:30	Kids FCC CHILDRENS PROGRAMMING	74709	1439683.1.0	\$0.00	PROMO	OK to Bill	FCC-Childrens Television Act-Form 398 Compliance (11022)	Direct Account (1)	PROMO (ns) (1269)	FCC CHILDREN'S ANNOUNCE	WTWC	KIDS 0-12 EI-NBC-Lazytown N/R
Total for: 74709						\$0.00	Total Spots:1							
Total for: Kids FCC CHILDRENS PROGRAM						\$0.00	Total Spots:1							
Total for: FCC-Childrens Television Act-Form						\$0.00	Total Spots:1							
Advertiser: Promo/PSA (1)														
ISCI Code: ID RED 40														
Cart Number: 27002														
1/4/14	12:16:30PM	00:04	ID RED 40	27002	<n/a>	\$0.00	PROMO	<n/a>	ID RED 40 REV	***Announcement***			WTWC	KIDS 0-12 EI-NBC-Lazytown N/R
Total for: 27002						\$0.00	Total Spots:1							
Total for: ID RED 40						\$0.00	Total Spots:1							
ISCI Code: KIDS CLOUDY MEATBALLS PSA														
Cart Number: 28023														
1/4/14	12:15:40PM	00:30	KIDS CLOUDY MEATBALLS PSA	28023	<n/a>	\$0.00	PROMO	<n/a>	KIDS CLOUDY MEATBALLS PSA	***Announcement***			WTWC	KIDS 0-12 EI-NBC-Lazytown N/R
Total for: 28023						\$0.00	Total Spots:1							
Total for: KIDS CLOUDY MEATBALLS PSA						\$0.00	Total Spots:1							
ISCI Code: Kids CORE Program Identifier														
Cart Number: 28000														
1/4/14	12:15:00PM	00:10	Kids CORE Program Identifier	28000	<n/a>	\$0.00	PROMO	<n/a>	Kids CORE Program Identifier	***Announcement***			WTWC	KIDS 0-12 EI-NBC-Lazytown N/R

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate.

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Program Title: KIDS 0-12 EI-NBC-Lazytown N/R Advertiser: Promo/PSA (1)

ISCI Code: Kids CORE Program Identifier

Cart Number: 28000

As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
Total for: 28000						\$0.00	Total Spots:1							
Total for: Kids CORE Program Identifier						\$0.00	Total Spots:1							
<u>ISCI Code: KIDS FED INFO</u>														
<u>Cart Number: 28017</u>														
1/4/14	12:16:10PM	00:20	KIDS FED INFO	28017	<n/a>	\$0.00	PROMO	<n/a>	KIDS FED INFO	***Announcement***			WTWC	KIDS 0-12 EI-NBC-Lazytown N/R
Total for: 28017						\$0.00	Total Spots:1							
Total for: KIDS FED INFO						\$0.00	Total Spots:1							
Total for: Promo/PSA (1)						\$0.00	Total Spots:4							
Total for: KIDS 0-12 EI-NBC-Lazytown N/R						\$0.00	Total Spots:5							

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Program Title: KIDS 0-12 EI-NBC-Lazytown N/R Advertiser: Promo/PSA (1)

ISCI Code: KIDS FED INFO

Cart Number: 28017

As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
Program Title: KIDS 0-12 EI-NBC-Make Way For Noddy N/R														
Advertiser: Promo/PSA (1)														
ISCI Code: ID BLUE 40														
Cart Number: 27001														
1/4/14	12:46:30PM	00:04	ID BLUE 40	27001	<n/a>	\$0.00	PROMO	<n/a>	ID BLUE 40 REV	***Announcement***			WTWC	KIDS 0-12 EI-NBC-Make Way For Noddy N/R
Total for: 27001						\$0.00	Total Spots:1							
Total for: ID BLUE 40						\$0.00	Total Spots:1							
ISCI Code: KIDS BULLY HD PSA														
Cart Number: 28022														
1/4/14	12:45:10PM	00:30	KIDS BULLY HD PSA	28022	<n/a>	\$0.00	PROMO	<n/a>	KIDS BULLY HD PSA	***Announcement***			WTWC	KIDS 0-12 EI-NBC-Make Way For Noddy N/R
Total for: 28022						\$0.00	Total Spots:1							
Total for: KIDS BULLY HD PSA						\$0.00	Total Spots:1							
ISCI Code: Kids CORE Program Identifier														
Cart Number: 28000														
1/4/14	12:45:00PM	00:10	Kids CORE Program Identifier	28000	<n/a>	\$0.00	PROMO	<n/a>	Kids CORE Program Identifier	***Announcement***			WTWC	KIDS 0-12 EI-NBC-Make Way For Noddy N/R
Total for: 28000						\$0.00	Total Spots:1							
Total for: Kids CORE Program Identifier						\$0.00	Total Spots:1							
ISCI Code: KIDS MAKE A WISH 20														
Cart Number: 28015														
1/4/14	12:45:40PM	00:20	KIDS MAKE A WISH 20	28015	<n/a>	\$0.00	PROMO	<n/a>	KIDS MAKE A WISH 20	***Announcement***			WTWC	KIDS 0-12 EI-NBC-Make Way For Noddy N/R
Total for: 28015						\$0.00	Total Spots:1							
Total for: KIDS MAKE A WISH 20						\$0.00	Total Spots:1							

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate.

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Program Title: KIDS 0-12 EI-NBC-Make Way For NAdvertiser: Promo/PSA (1)

ISCI Code: KIDS MAKE A WISH 20

Cart Number: 28015

As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
<u>ISCI Code: KIDS UWBB TEAM</u>														
<u>Cart Number: 28021</u>														
1/4/14	12:46:00PM	00:30	KIDS UWBB TEAM	28021	<n/a>	\$0.00	PROMO	<n/a>	KIDS UWBB TEAM	***Announcement***			WTWC	KIDS 0-12 EI-NBC-Make Way For Noddy N/R
Total for: 28021						\$0.00	Total Spots:1							
Total for: KIDS UWBB TEAM						\$0.00	Total Spots:1							
Total for: Promo/PSA (1)						\$0.00	Total Spots:5							
Total for: KIDS 0-12 EI-NBC-Make Way For						\$0.00	Total Spots:5							

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate.

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Program Title: KIDS 0-12 EI-NBC-Make Way For NAdvertiser: Promo/PSA (1)

ISCI Code: KIDS UWBB TEAM

Cart Number: 28021

As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
<u>Program Title: KIDS 0-12 EI-NBC-Noodle and Doodle N/R</u>														
<u>Advertiser: Promo/PSA (1)</u>														
<u>ISCI Code: ID BLUE 40</u>														
<u>Cart Number: 27001</u>														
1/4/14	10:46:30AM	00:04	ID BLUE 40	27001	<n/a>	\$0.00	PROMO	<n/a>	ID BLUE 40 REV	***Announcement***			WTWC	KIDS 0-12 EI-NBC-Noodle and Doodle N/R
Total for: 27001						\$0.00	Total Spots:1							
Total for: ID BLUE 40						\$0.00	Total Spots:1							
<u>ISCI Code: KIDS BULLY HD PSA</u>														
<u>Cart Number: 28022</u>														
1/4/14	10:45:10AM	00:30	KIDS BULLY HD PSA	28022	<n/a>	\$0.00	PROMO	<n/a>	KIDS BULLY HD PSA	***Announcement***			WTWC	KIDS 0-12 EI-NBC-Noodle and Doodle N/R
Total for: 28022						\$0.00	Total Spots:1							
Total for: KIDS BULLY HD PSA						\$0.00	Total Spots:1							
<u>ISCI Code: Kids CORE Program Identifier</u>														
<u>Cart Number: 28000</u>														
1/4/14	10:45:00AM	00:10	Kids CORE Program Identifier	28000	<n/a>	\$0.00	PROMO	<n/a>	Kids CORE Program Identifier	***Announcement***			WTWC	KIDS 0-12 EI-NBC-Noodle and Doodle N/R
Total for: 28000						\$0.00	Total Spots:1							
Total for: Kids CORE Program Identifier						\$0.00	Total Spots:1							
<u>ISCI Code: KIDS MAKE A WISH 20</u>														
<u>Cart Number: 28015</u>														
1/4/14	10:45:40AM	00:20	KIDS MAKE A WISH 20	28015	<n/a>	\$0.00	PROMO	<n/a>	KIDS MAKE A WISH 20	***Announcement***			WTWC	KIDS 0-12 EI-NBC-Noodle and Doodle N/R

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate.

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Program Title: KIDS 0-12 EI-NBC-Noodle and Doodle Advertiser: Promo/PSA (1)

ISCI Code: KIDS MAKE A WISH 20

Cart Number: 28015

As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
Total for: 28015						\$0.00	Total Spots:1							
Total for: KIDS MAKE A WISH 20						\$0.00	Total Spots:1							
<u>ISCI Code: KIDS UWBB KNOCKED DOWN</u>														
<u>Cart Number: 28020</u>														
1/4/14	10:46:00AM	00:30	KIDS UWBB KNOCKED DOWN	28020	<n/a>	\$0.00	PROMO	<n/a>	KIDS UWBB KNOCKED DOWN	***Announcement***			WTWC	KIDS 0-12 EI-NBC-Noodle and Doodle N/R
Total for: 28020						\$0.00	Total Spots:1							
Total for: KIDS UWBB KNOCKED DOWN						\$0.00	Total Spots:1							
Total for: Promo/PSA (1)						\$0.00	Total Spots:5							
Total for: KIDS 0-12 EI-NBC-Noodle and Do						\$0.00	Total Spots:5							

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate.

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Program Title: KIDS 0-12 EI-NBC-Noodle and DoocAdvertiser: Promo/PSA (1)

ISCI Code: KIDS UWBB KNOCKED DOWN

Cart Number: 28020

As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
Program Title: KIDS 0-12 EI-NBC-The Chica Show N/R														
Advertiser: FCC-Childrens Television Act-Form 398 Compliance (11022)														
ISCI Code: Kids FCC CHILDRENS PROGRAMMING														
Cart Number: 74709														
1/4/14	10:15:10AM	00:30	Kids FCC CHILDRENS PROGRAMMING	74709	1439683.1.0	\$0.00	PROMO	OK to Bill	FCC-Childrens Television Act-Form 398 Compliance (11022)	Direct Account (1)	PROMO (ns) (1269)	FCC CHILDREN'S ANNOUNCE	WTWC	KIDS 0-12 EI-NBC-The Chica Show N/R
Total for: 74709						\$0.00	Total Spots:1							
Total for: Kids FCC CHILDRENS PROGRAM						\$0.00	Total Spots:1							
Total for: FCC-Childrens Television Act-Forn						\$0.00	Total Spots:1							
Advertiser: Promo/PSA (1)														
ISCI Code: ID RED 40														
Cart Number: 27002														
1/4/14	10:16:30AM	00:04	ID RED 40	27002	<n/a>	\$0.00	PROMO	<n/a>	ID RED 40 REV	***Announcement***			WTWC	KIDS 0-12 EI-NBC-The Chica Show N/R
Total for: 27002						\$0.00	Total Spots:1							
Total for: ID RED 40						\$0.00	Total Spots:1							
ISCI Code: KIDS CLOUDY MEATBALLS PSA														
Cart Number: 28023														
1/4/14	10:15:40AM	00:30	KIDS CLOUDY MEATBALLS PSA	28023	<n/a>	\$0.00	PROMO	<n/a>	KIDS CLOUDY MEATBALLS PSA	***Announcement***			WTWC	KIDS 0-12 EI-NBC-The Chica Show N/R
Total for: 28023						\$0.00	Total Spots:1							
Total for: KIDS CLOUDY MEATBALLS PSA						\$0.00	Total Spots:1							
ISCI Code: Kids CORE Program Identifier														
Cart Number: 28000														
1/4/14	10:15:00AM	00:10	Kids CORE Program Identifier	28000	<n/a>	\$0.00	PROMO	<n/a>	Kids CORE Program Identifier	***Announcement***			WTWC	KIDS 0-12 EI-NBC-The Chica Show N/R

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate.

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Program Title: KIDS 0-12 EI-NBC-The Chica Show Advertiser: Promo/PSA (1)

ISCI Code: Kids CORE Program Identifier

Cart Number: 28000

As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
Total for: 28000						\$0.00	Total Spots:1							
Total for: Kids CORE Program Identifier						\$0.00	Total Spots:1							
<u>ISCI Code: KIDS FED INFO</u>														
<u>Cart Number: 28017</u>														
1/4/14	10:16:10AM	00:20	KIDS FED INFO	28017	<n/a>	\$0.00	PROMO	<n/a>	KIDS FED INFO	***Announcement***			WTWC	KIDS 0-12 EI-NBC-The Chica Show N/R
Total for: 28017						\$0.00	Total Spots:1							
Total for: KIDS FED INFO						\$0.00	Total Spots:1							
Total for: Promo/PSA (1)						\$0.00	Total Spots:4							
Total for: KIDS 0-12 EI-NBC-The Chica Show						\$0.00	Total Spots:5							

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate.

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Program Title: KIDS 0-12 EI-NBC-The Chica Show Advertiser: Promo/PSA (1)

ISCI Code: KIDS FED INFO

Cart Number: 28017

As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
Program Title: KIDS 0-12 EI-NBC-Tree Fu Tom N/R														
Advertiser: Promo/PSA (1)														
ISCI Code: ID BLUE 40														
Cart Number: 27001														
1/4/14	11:46:30AM	00:04	ID BLUE 40	27001	<n/a>	\$0.00	PROMO	<n/a>	ID BLUE 40 REV	***Announcement***			WTWC	KIDS 0-12 EI-NBC-Tree Fu Tom N/R
Total for: 27001						\$0.00	Total Spots:1							
Total for: ID BLUE 40						\$0.00	Total Spots:1							
ISCI Code: KIDS BULLY HD PSA														
Cart Number: 28022														
1/4/14	11:45:10AM	00:30	KIDS BULLY HD PSA	28022	<n/a>	\$0.00	PROMO	<n/a>	KIDS BULLY HD PSA	***Announcement***			WTWC	KIDS 0-12 EI-NBC-Tree Fu Tom N/R
Total for: 28022						\$0.00	Total Spots:1							
Total for: KIDS BULLY HD PSA						\$0.00	Total Spots:1							
ISCI Code: Kids CORE Program Identifier														
Cart Number: 28000														
1/4/14	11:45:00AM	00:10	Kids CORE Program Identifier	28000	<n/a>	\$0.00	PROMO	<n/a>	Kids CORE Program Identifier	***Announcement***			WTWC	KIDS 0-12 EI-NBC-Tree Fu Tom N/R
Total for: 28000						\$0.00	Total Spots:1							
Total for: Kids CORE Program Identifier						\$0.00	Total Spots:1							
ISCI Code: KIDS MAKE A WISH 20														
Cart Number: 28015														
1/4/14	11:45:40AM	00:20	KIDS MAKE A WISH 20	28015	<n/a>	\$0.00	PROMO	<n/a>	KIDS MAKE A WISH 20	***Announcement***			WTWC	KIDS 0-12 EI-NBC-Tree Fu Tom N/R
Total for: 28015						\$0.00	Total Spots:1							
Total for: KIDS MAKE A WISH 20						\$0.00	Total Spots:1							

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate.

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Program Title: KIDS 0-12 EI-NBC-Tree Fu Tom N/Advertiser: Promo/PSA (1)

ISCI Code: KIDS MAKE A WISH 20

Cart Number: 28015

As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
<u>ISCI Code: KIDS UWBB LEADERS 2</u>														
<u>Cart Number: 28019</u>														
1/4/14	11:46:00AM	00:30	KIDS UWBB LEADERS 2	28019	<n/a>	\$0.00	PROMO	<n/a>	KIDS UWBB LEADERS 2	***Announcement***			WTWC	KIDS 0-12 EI-NBC-Tree Fu Tom N/R
Total for: 28019						\$0.00	Total Spots:1							
Total for: KIDS UWBB LEADERS 2						\$0.00	Total Spots:1							
Total for: Promo/PSA (1)						\$0.00	Total Spots:5							
Total for: KIDS 0-12 EI-NBC-Tree Fu Tom N						\$0.00	Total Spots:5							

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate.

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Program Title: KIDS 0-12 EI-NBC-Tree Fu Tom N/Advertiser: Promo/PSA (1)

ISCI Code: KIDS UWBB LEADERS 2

Cart Number: 28019

As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
<u>Program Title: Paid Program 930a N/R</u>														
<u>Advertiser: Havas Edge (2768)</u>														
<u>ISCI Code: 8006375998</u>														
<u>Cart Number: 230367</u>														
1/4/14	9:30:00AM	28:30	8006375998	230367	1705861.3.0	\$200.00	Paid Program ming (LONG)	OK to Bill	Havas Edge (2768)	Havas Edge (1433)	PAID PROGRAMS (1185)	1Q 2014 PAID	WTWC	Paid Program 930a N/R
Total for: 230367						\$200.00	Total Spots:1							
Total for: 8006375998						\$200.00	Total Spots:1							
Total for: Havas Edge (2768)						\$200.00	Total Spots:1							
<u>Advertiser: Promo/PSA (1)</u>														
<u>ISCI Code: DR PHIL TOMORROW MONDAY</u>														
<u>Cart Number: 25505</u>														
1/4/14	9:58:30AM	00:15	DR PHIL TOMORROW MONDAY	25505	<n/a>	\$0.00	PROMO	<n/a>	DR PHIL TOMORROW MONDAY	***Announcement***			WTWC	Paid Program 930a N/R
Total for: 25505						\$0.00	Total Spots:1							
Total for: DR PHIL TOMORROW MONDAY						\$0.00	Total Spots:1							
<u>ISCI Code: FAM FEUD10 MONDAY MONDAY</u>														
<u>Cart Number: 25610</u>														
1/4/14	9:58:45AM	00:10	FAM FEUD10 MONDAY MONDAY	25610	<n/a>	\$0.00	PROMO	<n/a>	FAM FEUD 10 MONDAY MONDAY	***Announcement***			WTWC	Paid Program 930a N/R
Total for: 25610						\$0.00	Total Spots:1							
Total for: FAM FEUD10 MONDAY MONDAY						\$0.00	Total Spots:1							
<u>ISCI Code: ID BLUE 40</u>														
<u>Cart Number: 27001</u>														

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Monday, January 06, 2014

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Program Title: Paid Program 930a N/R

Advertiser: Promo/PSA (1)

ISCI Code: ID BLUE 40

Cart Number: 27001

As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
1/4/14	9:59:55AM	00:04	ID BLUE 40	27001	<n/a>	\$0.00	PROMO	<n/a>	ID BLUE 40 REV	***Announcement***			WTWC	Paid Program 930a N/R
Total for: 27001						\$0.00	Total Spots:1							
Total for: ID BLUE 40						\$0.00	Total Spots:1							
Total for: Promo/PSA (1)						\$0.00	Total Spots:3							
<u>Advertiser: Vista Print Inc-Corp Platform (57519)</u>														
<u>ISCI Code: 0001416374</u>														
<u>Cart Number: 105054</u>														
1/4/14	9:58:55AM	01:00	0001416374	105054	1708513.2.0	\$15.00	SPOT	OK to Bill	Vista Print Inc-Corp Platform (57519)	Havas Edge Corp Platform (9985)	DIRECT RESPONSE (1141)	VISTAPRINT /CORPORAT E	WTWC	Paid Program 930a N/R
Total for: 105054						\$15.00	Total Spots:1							
Total for: 0001416374						\$15.00	Total Spots:1							
Total for: Vista Print Inc-Corp Platform (5751						\$15.00	Total Spots:1							
Total for: Paid Program 930a N/R						\$215.00	Total Spots:5							

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Monday, January 06, 2014

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Program Title: Paid Program 930a N/R

Advertiser: Vista Print Inc-Corp Platform (5

ISCI Code: 0001416374

Cart Number: 105054

As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
<u>Program Title: Paid Program 9a N/R</u>														
<u>Advertiser: Express Media (2773)</u>														
<u>ISCI Code: 8005758350</u>														
<u>Cart Number: 230321</u>														
1/4/14	9:00:00AM	28:30	8005758350	230321	1714141.3.0	\$400.00	Paid Program ming (LONG)	OK to Bill	Express Media (2773)	Express Media (1667)	PAID PROGRAMS (1185)	1Q 2014 PAID	WTWC	Paid Program 9a N/R
Total for: 230321						\$400.00	Total Spots:1							
Total for: 8005758350						\$400.00	Total Spots:1							
Total for: Express Media (2773)						\$400.00	Total Spots:1							
<u>Advertiser: Newsmax Media Inc-Corp Platform (80014)</u>														
<u>ISCI Code: NM211FPRMB60</u>														
<u>Cart Number: 107870</u>														
1/4/14	9:28:55AM	01:00	NM211FPRMB60	107870	1716302.2.0	\$15.00	SPOT	OK to Bill	Newsmax Media Inc-Corp Platform (80014)	Newsmax Media Inc-Corp Platform (14393)	DIRECT RESPONSE (1141)	NEWSMAX/ CORPORAT E	WTWC	Paid Program 9a N/R
Total for: 107870						\$15.00	Total Spots:1							
Total for: NM211FPRMB60						\$15.00	Total Spots:1							
Total for: Newsmax Media Inc-Corp Platform						\$15.00	Total Spots:1							
<u>Advertiser: Promo/PSA (1)</u>														
<u>ISCI Code: INSIDER WEEKEND</u>														
<u>Cart Number: 25805</u>														
1/4/14	9:28:30AM	00:15	INSIDER WEEKEND	25805	<n/a>	\$0.00	PROMO	<n/a>	INSIDER WEEKEND	***Announcement***			WTWC	Paid Program 9a N/R
Total for: 25805						\$0.00	Total Spots:1							

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Monday, January 06, 2014

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Program Title: Paid Program 9a N/R

Advertiser: Promo/PSA (1)

ISCI Code: INSIDER WEEKEND

Cart Number: 25805

As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
Total for: INSIDER WEEKEND						\$0.00	Total Spots:1							
<u>ISCI Code: PAID PROGRAM ID</u>														
<u>Cart Number: 27013</u>														
1/4/14	9:29:55AM	00:04	PAID PROGRAM ID	27013	<n/a>	\$0.00	PROMO	<n/a>	PAID PROGRAM ID SVR97C7	***Announcement***			WTWC	Paid Program 9a N/R
Total for: 27013						\$0.00	Total Spots:1							
Total for: PAID PROGRAM ID						\$0.00	Total Spots:1							
<u>ISCI Code: ROH TONIGHT</u>														
<u>Cart Number: 25900</u>														
1/4/14	9:28:45AM	00:10	ROH TONIGHT	25900	<n/a>	\$0.00	PROMO	<n/a>	ROH TONIGHT	***Announcement***			WTWC	Paid Program 9a N/R
Total for: 25900						\$0.00	Total Spots:1							
Total for: ROH TONIGHT						\$0.00	Total Spots:1							
Total for: Promo/PSA (1)						\$0.00	Total Spots:3							
Total for: Paid Program 9a N/R						\$415.00	Total Spots:5							

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Monday, January 06, 2014

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Program Title: Paid Program 9a N/R

Advertiser: Promo/PSA (1)

ISCI Code: ROH TONIGHT

Cart Number: 25900

As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
Grand Total:						\$630.00		Total Spots: 40						

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Official Traffic Log for Saturday January 4, 2014

Tallahassee (WTWC)

Operator Signature

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
_____	9:59:55AM	00:00:04	ID BLUE 40 REV	Tallahassee Promo	27001	ID BLUE 40			Various	1.1
_____	10:00:00AM	00:30:00	KIDS 0-12 EI-NBC-The Chica Show	N/R						
_____	10:00:00AM	00:00:00					KIDS 0-12 COMMERCIAL TIME LIMITATIONS APPLY			
_____	10:00:00AM	00:00:00					NO HOST SELLING			
_____	10:00:00AM	00:00:00					NO VIOLATIONS			
_____	10:00:00AM	00:00:00					MCO SIGNATURE:			
_____	10:00:00AM	00:15:00	Segment 1	Program Segment			/NBC			
_____	10:15:00AM	00:00:00	Secondary Event: NetSwitch	SEC						
_____	10:15:00AM	00:01:30	Break 1a	Kids PSA			Interior Break			
_____	10:15:00AM	00:00:10	Kids CORE Program Identifier	Tallahassee Promo	28000	Kids CORE Program Identifier			Various	1.1
_____	10:15:10AM	00:00:30	FCC-Childrens Television Act-Form 398 Compliance		74709 / 28001 *28001*	Kids FCC CHILDRENS PROGRAMMING	FCC CHILDRENS PROGRAMMING	9:00:00AM 1:00:00PM	PROMO (ns) FCC CHILDREN'S	1439683.1
_____	10:15:40AM	00:00:30	KIDS CLOUDY MEATBALLS PSA	Tallahassee Promo	28023	KIDS CLOUDY MEATBALLS PSA			Various	1.1
_____	10:16:10AM	00:00:20	KIDS FED INFO	Tallahassee Promo	28017	KIDS FED INFO			Various	1.1
_____	10:16:30AM	00:00:00	Secondary Event: NetSwitch	SEC						
_____	10:16:30AM	00:00:04	Station ID	Kids ID						

Official Traffic Log for Saturday January 4, 2014

Tallahassee (WTWC)

Operator Signature

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
_____	10:16:30AM	00:00:04	ID RED 40 REV	Tallahassee Promo	27002	ID RED 40			Various	1.1
_____	10:16:34AM	00:13:26	Segment 2	Program Segment			/NBC			
_____	10:30:00AM	00:00:00	Secondary Event: NetSwitch	SEC						
_____	10:30:00AM	00:30:00	KIDS 0-12 EI-NBC-Noodle and Doodle	N/R						
_____	10:45:00AM	00:00:00					KIDS 0-12 COMMERCIAL TIME LIMITATIONS APPLY			
_____	10:45:00AM	00:00:00					NO HOST SELLING			
_____	10:30:00AM	00:00:00					NO VIOLATIONS			
_____	10:30:00AM	00:00:00					MCO SIGNATURE:			
_____	10:30:00AM	00:15:00	Segment 1	Program Segment			/NBC			
_____	10:45:00AM	00:01:30	Break 1a	Kids PSA			Interior Break			
_____	10:45:00AM	00:00:10	Kids CORE Program Identifier	Tallahassee Promo	28000	Kids CORE Program Identifier			Various	1.1
_____	10:45:10AM	00:00:30	KIDS BULLY HD PSA	Tallahassee Promo	28022	KIDS BULLY HD PSA			Various	1.1
_____	10:45:40AM	00:00:20	KIDS MAKE A WISH 20	Tallahassee Promo	28015	KIDS MAKE A WISH 20			Various	1.1
_____	10:46:00AM	00:00:30	KIDS UWBB KNOCKED DOWN	Tallahassee Promo	28020	KIDS UWBB KNOCKED DOWN			Various	1.1
_____	10:46:30AM	00:00:00	Secondary Event: NetSwitch	SEC						
_____	10:46:30AM	00:00:04	Station ID	Kids ID						

Official Traffic Log for Saturday January 4, 2014

Tallahassee (WTWC)

Operator Signature

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
_____	10:46:30AM	00:00:04	ID BLUE 40 REV	Tallahassee Promo	27001	ID BLUE 40			Various	1.1
_____	10:46:34AM	00:13:26	Segment 2	Program Segment			/NBC			
_____	11:00:00AM	00:00:00	Secondary Event: NetSwitch	SEC						
_____	11:00:00AM	00:30:00	KIDS 0-12 EI-NBC-Justin Time	N/R						
_____	11:00:00AM	00:00:00					KIDS 0-12 COMMERCIAL TIME LIMITATIONS APPLY			
_____	11:00:00AM	00:00:00					NO HOST SELLING			
_____	11:00:00AM	00:00:00					NO VIOLATIONS			
_____	11:00:00AM	00:00:00					MCO SIGNATURE:			
_____	11:00:00AM	00:15:00	Segment 1	Program Segment			/NBC			
_____	11:15:00AM	00:01:30	Break 1a	Kids PSA			Interior Break			
_____	11:15:00AM	00:00:10	Kids CORE Program Identifier	Tallahassee Promo	28000	Kids CORE Program Identifier			Various	1.1
_____	11:15:10AM	00:00:30	KIDS CLOUDY MEATBALLS PSA	Tallahassee Promo	28023	KIDS CLOUDY MEATBALLS PSA			Various	1.1
_____	11:15:40AM	00:00:20	KIDS FED INFO	Tallahassee Promo	28017	KIDS FED INFO			Various	1.1
_____	11:16:00AM	00:00:30	KIDS UWBB LEADERS 1	Tallahassee Promo	28018	KIDS UWBB LEADERS 1			Various	1.1
_____	11:16:30AM	00:00:00	Secondary Event: NetSwitch	SEC						
_____	11:16:30AM	00:00:04	Station ID	Kids ID						

Official Traffic Log for Saturday January 4, 2014

Tallahassee (WTWC)

Operator Signature

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
_____	11:16:30AM	00:00:04	ID RED 40 REV	Tallahassee Promo	27002	ID RED 40			Various	1.1
_____	11:16:34AM	00:13:26	Segment 2	Program Segment			/NBC			
_____	11:30:00AM	00:00:00	Secondary Event: NetSwitch	SEC						
_____	11:30:00AM	00:30:00	KIDS 0-12 EI-NBC-Tree Fu Tom	N/R						
_____	11:30:00AM	00:00:00					KIDS 0-12 COMMERCIAL TIME LIMITATIONS APPLY			
_____	11:30:00AM	00:00:00					NO HOST SELLING			
_____	11:30:00AM	00:00:00					NO VIOLATIONS			
_____	11:30:00AM	00:00:00					MCO SIGNATURE:			
_____	11:30:00AM	00:15:00	Segment 1	Program Segment			/NBC			
_____	11:45:00AM	00:01:30	Break 1a	Kids PSA			Interior Break			
_____	11:45:00AM	00:00:10	Kids CORE Program Identifier	Tallahassee Promo	28000	Kids CORE Program Identifier			Various	1.1
_____	11:45:10AM	00:00:30	KIDS BULLY HD PSA	Tallahassee Promo	28022	KIDS BULLY HD PSA			Various	1.1
_____	11:45:40AM	00:00:20	KIDS MAKE A WISH 20	Tallahassee Promo	28015	KIDS MAKE A WISH 20			Various	1.1
_____	11:46:00AM	00:00:30	KIDS UWBB LEADERS 2	Tallahassee Promo	28019	KIDS UWBB LEADERS 2			Various	1.1
_____	11:46:30AM	00:00:00	Secondary Event: NetSwitch	SEC						
_____	11:46:30AM	00:00:04	Station ID	Kids ID						

Official Traffic Log for Saturday January 4, 2014

Tallahassee (WTWC)

Operator Signature

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
_____	11:46:30AM	00:00:04	ID BLUE 40 REV	Tallahassee Promo	27001	ID BLUE 40			Various	1.1
_____	11:46:34AM	00:13:26	Segment 2	Program Segment			/NBC			
_____	12:00:00PM	00:00:00	Secondary Event: NetSwitch	SEC						
_____	12:00:00PM	00:30:00	KIDS 0-12 EI-NBC-Lazytown	N/R						
_____	12:00:00PM	00:00:00					KIDS 0-12 COMMERCIAL TIME LIMITATIONS APPLY			
_____	12:00:00PM	00:00:00					NO HOST SELLING			
_____	12:00:00PM	00:00:00					NO VIOLATIONS			
_____	12:00:00PM	00:00:00					MCO SIGNATURE:			
_____	12:00:00PM	00:15:00	Segment 1	Program Segment			/NBC			
_____	12:15:00PM	00:01:30	Break 1a	Kids PSA			Interior Break			
_____	12:15:00PM	00:00:10	Kids CORE Program Identifier	Tallahassee Promo	28000	Kids CORE Program Identifier			Various	1.1
_____	12:15:10PM	00:00:30	FCC-Childrens Television Act-Form 398 Compliance		74709 / 28001 *28001*	Kids FCC CHILDRENS PROGRAMMING	FCC CHILDRENS PROGRAMMING	9:00:00AM 1:00:00PM	PROMO (ns) FCC CHILDREN'S	1439683.1
_____	12:15:40PM	00:00:30	KIDS CLOUDY MEATBALLS PSA	Tallahassee Promo	28023	KIDS CLOUDY MEATBALLS PSA			Various	1.1
_____	12:16:10PM	00:00:20	KIDS FED INFO	Tallahassee Promo	28017	KIDS FED INFO			Various	1.1
_____	12:16:30PM	00:00:00	Secondary Event: NetSwitch	SEC						

Official Traffic Log for Saturday January 4, 2014

Tallahassee (WTWC)

Operator Signature

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
	12:16:30PM	00:00:04	Station ID	Kids ID						
	12:16:30PM	00:00:04	ID RED 40 REV	Tallahassee Promo	27002	ID RED 40			Various	1.1
	12:16:34PM	00:13:26	Segment 2	Program Segment			/NBC			
	12:30:00PM	00:00:00	Secondary Event: NetSwitch	SEC						
	12:30:00PM	00:30:00	KIDS 0-12 EI-NBC-Make Way For Noddy	N/R						
	12:30:00PM	00:00:00					KIDS 0-12 COMMERCIAL TIME LIMITATIONS APPLY			
	12:30:00PM	00:00:00					NO HOST SELLING			
	12:30:00PM	00:00:00					NO VIOLATIONS			
	12:30:00PM	00:00:00					MCO SIGNATURE:			
	12:30:00PM	00:15:00	Segment 1	Program Segment			/NBC			
	12:45:00PM	00:01:30	Break 1a	Kids PSA			Interior Break			
	12:45:00PM	00:00:10	Kids CORE Program Identifier	Tallahassee Promo	28000	Kids CORE Program Identifier			Various	1.1
	12:45:10PM	00:00:30	KIDS BULLY HD PSA	Tallahassee Promo	28022	KIDS BULLY HD PSA			Various	1.1
	12:45:40PM	00:00:20	KIDS MAKE A WISH 20	Tallahassee Promo	28015	KIDS MAKE A WISH 20			Various	1.1
	12:46:00PM	00:00:30	KIDS UWBB TEAM	Tallahassee Promo	28021	KIDS UWBB TEAM			Various	1.1
	12:46:30PM	00:00:00	Secondary Event: NetSwitch	SEC						

Official Traffic Log for Saturday January 4, 2014

Tallahassee (WTWC)

Operator Signature

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
	12:46:30PM	00:00:04	Station ID	Kids ID						
	12:46:30PM	00:00:04	ID BLUE 40 REV	Tallahassee Promo	27001	ID BLUE 40			Various	1.1
	12:46:34PM	00:13:26	Segment 2	Program Segment			/NBC			
	1:00:00PM	00:00:00	Secondary Event: NetSwitch	SEC						
	1:00:00PM	03:00:00	104 ID RED 40 REV		27002					
	1:00:00PM	03:00:00	Sports-NBC US Army All-American Football	N/R						
	1:00:00PM	00:35:26	Segment 1	Program Segment			1ST QUARTER/NBC			
	1:35:26PM	00:00:00	Secondary Event: NetSwitch	SEC						
	1:35:26PM	00:01:30	Break 1a	Football			END OF 1ST QUARTER			
	1:35:26PM	00:00:30	Keiser University		211640	KEIMA7054V02J ANCRAWL	KEIMA7054V02JANCRAWL	12:00:00PM 10:00:00PM	SCHOOLS-STATE KU- W18-34	1702162.24
	1:35:56PM	00:00:30	Florida Lottery		107626	FLOT38079AGH		10:00:00AM 1:00:00AM	SERVICES-CHAR Q1 AV	1724016.1
	1:36:26PM	00:00:30	Havertys Furniture		107932	HVT13NYSLH	NEW YEARS	12:00:00PM 7:00:00PM	FURNITURE (ns) LTV	1708412.16
	1:36:56PM	00:00:00	Secondary Event: NetSwitch	SEC						
	1:36:56PM	00:00:04	Station ID	Station ID						
	1:36:56PM	00:00:04	Kia Autosport		211511	KIAIDR	KIA ID R	6:00:00AM 2:00:00AM	AUTO FOREIGN/ Q1 2014	1711722.19
	1:37:00PM	00:51:00	Segment 2	Program Segment			2ND QUARTER,HALFTIME/NBC			
	2:28:00PM	00:00:00	Secondary Event: NetSwitch	SEC						