



KDRV
1090 KNUTSON AVE
MEDFORD, OR 97504

Paper & String
3559 NATIONAL DR
STE 102
MEDFORD, OR 97504

Contract # 64337

Schedule Dates 05/17/24-05/24/24
Advertiser Linthicum for Oregon (10494)
Agency Paper & String (1525)
Product Political - Candidates (1151)
Brand May 24 (25501)
Salesperson House Medford, House Medford (1036)
Sales Office Medford
Buyer Name Boles,Amy
Phone/Fax (541) 773-8011 /
CPE N/A
Account Types Local/Political Candidate - Agency
Billing Type Calendar
Comments Linthicum for Oregon May TV Order

Date Entered 05/15/24
Last Modified 05/15/24
Entered By Charles Stringer
CO-OP No
External #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$423.75
Net Total \$2,401.25
Sales Tax

Medford ABC (KDRV)

By Calendar Month	Spots	Rate
May. 2024	41	\$2,825.00
Grand Total:	41	\$2,825.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	05/17/24-05/17/24	7	:30	6A- Newswatch 12 This Morning (6:00am)	2					X			2	\$45.00	\$90.00	Medford ABC (KDRV)	News 6a	5/15/24
2.0	Normal Line / SPOT	05/20/24-05/24/24	7	:30	6A- Newswatch 12 This Morning (6:00am)	2	X	X	X	X	X			2	\$45.00	\$90.00	Medford ABC (KDRV)	News 6a	5/15/24
3.0	Normal Line / SPOT	05/17/24-05/17/24	7	:30	7A- Good Morning America	2					X			2	\$65.00	\$130.00	Medford ABC (KDRV)	GMA	5/15/24
4.0	Normal Line / SPOT	05/20/24-05/24/24	7	:30	7A- Good Morning America	2	X	X	X	X	X			2	\$65.00	\$130.00	Medford ABC (KDRV)	GMA	5/15/24
5.0	Normal Line / SPOT	05/17/24-05/17/24	7	:30	11A- Newswatch 12 (Midday)	2					X			2	\$40.00	\$80.00	Medford ABC (KDRV)	News Mid	5/15/24
6.0	Normal Line / SPOT	05/20/24-05/24/24	7	:30	11A- Newswatch 12 (Midday)	2	X	X	X	X	X			2	\$40.00	\$80.00	Medford ABC (KDRV)	News Mid	5/15/24
7.0	Normal Line / SPOT	05/17/24-05/17/24	7	:30	4P- Newswatch 12 at 4:00pm	2					X			2	\$50.00	\$100.00	Medford ABC (KDRV)	News 4p	5/15/24
8.0	Normal Line / SPOT	05/20/24-05/24/24	7	:30	4P- Newswatch 12 at 4:00pm	2	X	X	X	X	X			2	\$50.00	\$100.00	Medford ABC (KDRV)	News 4p	5/15/24
9.0	Normal Line / SPOT	05/17/24-05/17/24	7	:30	4:59P- NewsWatch 12 at 5:00pm	1					X			1	\$125.00	\$125.00	Medford ABC (KDRV)	News 5p	5/15/24
10.0	Normal Line / SPOT	05/20/24-05/24/24	7	:30	4:59P- NewsWatch 12 at 5:00pm	1	X	X	X	X	X			1	\$125.00	\$125.00	Medford ABC (KDRV)	News 5p	5/15/24

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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11.0	Normal Line / SPOT	05/17/24-05/17/24	7	:30	6P- Newswatch 12 at 6:00pm	2					X			2	\$125.00	\$250.00	Medford ABC (KDRV)	News 6p	5/15/24
12.0	Normal Line / SPOT	05/20/24-05/24/24	7	:30	6P- Newswatch 12 at 6:00pm	2	X	X	X	X	X			2	\$125.00	\$250.00	Medford ABC (KDRV)	News 6p	5/15/24
13.0	Normal Line / SPOT	05/17/24-05/17/24	8	:30	7P- 8P (PST)	2					X			2	\$120.00	\$240.00	Medford ABC (KDRV)	Jeop/Wheel	5/15/24
14.0	Normal Line / SPOT	05/20/24-05/24/24	8	:30	7P- 8P (PST)	2	X	X	X	X	X			2	\$120.00	\$240.00	Medford ABC (KDRV)	Jeop/Wheel	5/15/24
15.0	Normal Line / SPOT	05/17/24-05/17/24	7	:30	11P- Newswatch 12 at 11:00pm	2					X			2	\$55.00	\$110.00	Medford ABC (KDRV)	News 11p	5/15/24
16.0	Normal Line / SPOT	05/20/24-05/24/24	7	:30	11P- Newswatch 12 at 11:00pm	1	X	X	X	X	X			1	\$55.00	\$55.00	Medford ABC (KDRV)	News 11p	5/15/24
17.0	Normal Line / SPOT	05/18/24-05/18/24	7	:30	7:56:26A- NewsWatch 12 This Morning (Saturday)								2	2	\$65.00	\$130.00	Medford ABC (KDRV)	News Sat Morn	5/15/24
18.0	Normal Line / SPOT	05/19/24-05/19/24	7	:30	7:56:26A- NewsWatch 12 This Morning (Sunday)								2	2	\$50.00	\$100.00	Medford ABC (KDRV)	News Sun Morn	5/15/24
19.0	Normal Line / SPOT	05/19/24-05/19/24	7	:30	11:01:46P- NewsWatch 12 at 11:00pm (Sunday)								2	2	\$30.00	\$60.00	Medford ABC (KDRV)	News Sun 11p	5/15/24
20.0	Normal Line / SPOT	05/19/24-05/19/24	7	:30	8:02P- American Idol (Season Finale) Rebroadcast								1	1	\$150.00	\$150.00	Medford ABC (KDRV)	American Idol Finale	5/15/24

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21.0	Normal Line / SPOT	05/18/24-05/19/24	7	:30	4:29:56P- Newswatch 12 Special Edition (4:30pm)	1						X	X	1	\$50.00	\$50.00	Medford ABC (KDRV)	News Special Edition	5/15/24
22.0	Normal Line / SPOT	05/17/24-05/17/24	7	:30	5A- Newswatch 12 This Morning (5:00am)	2					X			2	\$35.00	\$70.00	Medford ABC (KDRV)	News 5a	5/15/24
23.0	Normal Line / SPOT	05/20/24-05/24/24	7	:30	5A- Newswatch 12 This Morning (5:00am)	2	X	X	X	X	X			2	\$35.00	\$70.00	Medford ABC (KDRV)	News 5a	5/15/24

CONFIRMATION CONTRACT

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