



KATN-TV
2700 EAST TUDOR ROAD
ANCHORAGE, AK 99507

GREAT AMERICAN MEDIA
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

Contract # 38397

Schedule Dates 11/01/18-11/05/18
Advertiser POL/DEFEAT DUNLEAVY (3127)
Agency GREAT AMERICAN MEDIA (1137)
Product Political (1080)
Brand 479/514/7732 (17464)
Salesperson Katz, Washington DC (1054)
Sales Office Katz Washington D.C.
Buyer Name PATEL, MEREDITH
Phone/Fax (202) 872-5880 /
CPE N/A
Account Types National/Political
Billing Type Calendar
Comments KATN

Date Entered 10/31/18
Last Modified 10/31/18
Entered By Candace van Rensburg
CO-OP No
Headline # 26236253
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$864.00
Net Total \$4,896.00
Sales Tax

ABC-Fairbanks (KATN)

By Calendar Month	Spots	Rate
Nov. 2018	42	\$5,760.00
Grand Total:	42	\$5,760.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/04/18-11/04/18	1	:30	7A- This Week with George Stephanopoulos	1							X	1	\$100.00	\$100.00	ABC-Fairbanks (KATN)		10/31/18
2.0	Normal Line / SPOT	11/01/18-11/02/18	1	:30	9A- The View	3				X	X			3	\$50.00	\$150.00	ABC-Fairbanks (KATN)		10/31/18
3.0	Normal Line / SPOT	11/04/18-11/04/18	1	:30	11A- American Ninja 11a	1							X	1	\$40.00	\$40.00	ABC-Fairbanks (KATN)		10/31/18
4.0	Normal Line / SPOT	11/01/18-11/02/18	1	:30	3P- Jeopardy 2	3				X	X			3	\$70.00	\$210.00	ABC-Fairbanks (KATN)		10/31/18
5.0	Normal Line / SPOT	11/01/18-11/02/18	1	:30	4P- 4:30P (AST)	3				X	X			3	\$90.00	\$270.00	ABC-Fairbanks (KATN)	FAMILY FEUD	10/31/18
6.0	Normal Line / SPOT	11/01/18-11/02/18	1	:30	4:30P- 5P (AST)	3				X	X			3	\$90.00	\$270.00	ABC-Fairbanks (KATN)	FAMILY FEUD	10/31/18
7.0	Normal Line / SPOT	11/04/18-11/04/18	1	:30	5P- Family Feud Weekend	1							X	1	\$70.00	\$70.00	ABC-Fairbanks (KATN)		10/31/18
8.0	Revised Line / SPOT	11/01/18-11/02/18	1	:30	6P- 6:30P (AST)	1				X	X						ABC-Fairbanks (KATN)	WHEEL OF FORTUNE	10/31/18
8.1	Normal Line / SPOT	11/01/18-11/02/18	1	:30	6P- 6:30P (AST)	5				X	X			5	\$180.00	\$900.00	ABC-Fairbanks (KATN)	WHEEL OF FORTUNE	10/31/18
9.0	Revised Line / SPOT	11/01/18-11/02/18	1	:30	6:30P- 7P (AST)	1				X	X						ABC-Fairbanks (KATN)	JEOPARDY	10/31/18
9.1	Normal Line / SPOT	11/01/18-11/02/18	1	:30	6:30P- 7P (AST)	5				X	X			5	\$180.00	\$900.00	ABC-Fairbanks (KATN)	JEOPARDY	10/31/18
10.0	Normal Line / SPOT	11/03/18-11/03/18	1	:30	8P- Jeopardy Weekend	1							X	1	\$110.00	\$110.00	ABC-Fairbanks (KATN)		10/31/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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11.0	Normal Line / SPOT	11/03/18-11/03/18	1	:30	8:30P- Wheel of Fortune Weekend	1						X		1	\$110.00	\$110.00	ABC-Fairbanks (KATN)		10/31/18
12.0	Normal Line / SPOT	11/05/18-11/05/18	1	:30	6:57P- MO Dancing w/Stars	1	X							1	\$450.00	\$450.00	ABC-Fairbanks (KATN)		10/31/18
13.0	Normal Line / SPOT	11/01/18-11/01/18	1	:30	6:57P- TH Grey Anatomy 7p	1				X				1	\$500.00	\$500.00	ABC-Fairbanks (KATN)		10/31/18
14.0	Normal Line / SPOT	11/01/18-11/01/18	1	:30	9P- TH How To Get Away With Murder	1				X				1	\$340.00	\$340.00	ABC-Fairbanks (KATN)		10/31/18
15.0	Normal Line / SPOT	11/04/18-11/04/18	1	:30	6P- SU America's Funniest Home Videos	1							X	1	\$160.00	\$160.00	ABC-Fairbanks (KATN)		10/31/18
16.0	Normal Line / SPOT	11/01/18-11/02/18	1	:30	10P- ABC Alaska News	3				X	X			3	\$90.00	\$270.00	ABC-Fairbanks (KATN)		10/31/18
17.0	Normal Line / SPOT	11/05/18-11/05/18	1	:30	10P- ABC Alaska News	2	X							2	\$90.00	\$180.00	ABC-Fairbanks (KATN)		10/31/18
18.0	Normal Line / SPOT	11/01/18-11/02/18	1	:30	10:35P- Jimmy Kimmel Live	3				X	X			3	\$70.00	\$210.00	ABC-Fairbanks (KATN)		10/31/18
19.0	Normal Line / SPOT	11/05/18-11/05/18	1	:30	10:35P- Jimmy Kimmel Live	2	X							2	\$70.00	\$140.00	ABC-Fairbanks (KATN)		10/31/18
20.0	Normal Line / SPOT	11/03/18-11/03/18	1	:30	4P- ABC Primetime College Football	1						X		1	\$380.00	\$380.00	ABC-Fairbanks (KATN)		10/31/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



125 West 55th St
New York, NY 10019

Contract # 26236253

CPE: 479/514/7732

Agency: Great American Media
3050 K ST NW SUITE
100 WASHINGTON DC
20007

Changes as of: 10/31/2018 at 11:58 AM

Flight: 10/30/18 - 11/5/18

Advertiser: Defeat Dunleavy
Product: tv

Version: Highlighting Revision 1

Station: KATN

Market: Fairbanks, AK
Office: WASHINGTON

Con Type: POLITICAL/VOTE

Total \$: \$5,760.00

Total Spots: 42

Agency Order #: 7912832

Buyer: Patel, Meredith

Salesperson: KELLY JOHNS
202-872-5880

Separation:

Service: Nielsen

Primary Demo: Adults 35+

Assistant: KELLY JOHNS
202-872-5880

Total CPP: \$0.00

Total GRP:

Traffic #: 38397

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/30	10/30 - 10/30	Total Spots	Total \$	CPP*	GRP*
1	Su 7a-8a		This Week	\$100.00	0	30	1		1	\$100.00	\$0.00	0.0
2	Tu-F,M 9a-10a		The View	\$50.00	0	30	3		3	\$150.00	\$0.00	0.0
3	Su 11a-12n		American Ninja Warrior	\$40.00	0	30	1		1	\$40.00	\$0.00	0.0
4	Tu-F,M 3p-3:30p		Jeopardy	\$70.00	0	30	3		3	\$210.00	\$0.00	0.0
5	Tu-F,M 4:30p-5p		Family Feud	\$90.00	0	30	3		3	\$270.00	\$0.00	0.0
6	Tu-F,M 5p-5:30p		Family Feud	\$90.00	0	30	3		3	\$270.00	\$0.00	0.0
7	Su 5p-5:30p		Family Feud	\$70.00	0	30	1		1	\$70.00	\$0.00	0.0
8	Tu-F,M 6p-6:30p		Wheel of Fortune	\$180.00	0	30	5		5	\$900.00	\$0.00	0.0
9	Tu-F,M 6:30p-7p		Jeopardy	\$180.00	0	30	5		5	\$900.00	\$0.00	0.0
10	Sa 8p-8:30p		Jeopardy Weekend	\$110.00	0	30	1		1	\$110.00	\$0.00	0.0
11	Sa 8:30p-9p		Wheel of Fortune Weekend	\$110.00	0	30	1		1	\$110.00	\$0.00	0.0
12	M 7p-9p		Dancing With the Stars-ABC	\$450.00	0	30	1		1	\$450.00	\$0.00	0.0
REV- 13	W 9p-10p		A Million Little Things-ABC	\$500.00	0	30	1 ▶ 0		0	\$0.00	\$0.00	0.0
14	Th 9p-10p		How to Get Away With Murder-ABC	\$340.00	0	30	1		1	\$340.00	\$0.00	0.0
15	Su 6p-7p		America's Funniest Home Videos-ABC	\$160.00	0	30	1		1	\$160.00	\$0.00	0.0
16	Tu-F,M 10p-10:35p		ABC Alaska News @ 10PM	\$90.00	0	30	5		5	\$450.00	\$0.00	0.0
17	Tu-F,M 10:35p-11:35p		Jimmy Kimmel Live	\$70.00	0	30	5		5	\$350.00	\$0.00	0.0
18	Sa 4p-7:30p		ABC Saturday Night College Football	\$380.00	0	30	1		1	\$380.00	\$0.00	0.0
REV+ 19	Th 7p-8p		Grey's	\$500.00	0.0	30	0 ▶ 1		1	\$500.00	\$0.00	0.0
							TOTALS:		42	\$5,760.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 26236253	Changes as of: 10/31/2018 at 11:58 AM	Version: Highlighting Revision 1	
CPE: 479/514/7732	Flight: 10/30/18 - 11/5/18	Station: KATN	Con Type: POLITICAL/VOTE
Agency: Great American Media 3050 K ST NW SUITE 100 WASHINGTON DC 20007	Advertiser: Defeat Dunleavy Product: tv	Market: Fairbanks, AK Office: WASHINGTON	Total \$: \$5,760.00 Total Spots: 42
Agency Order #: 7912832	Service: Nielsen	Total CPP: \$0.00	
Buyer: Patel, Meredith	Primary Demo: Adults 35+	Total GRP:	
Salesperson: KELLY JOHNS 202-872-5880	Assistant: KELLY JOHNS 202-872-5880	Traffic #: 38397	
Separation:			

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
10/31/18 11:56 AM	System	Notice Received.
		L13 LOGS CLOSED FOR 10/31/18. CAN RUN SPOT 11/01/18 GREY'S ANATOMY 7P-8P
10/31/18 11:55 AM	Candace Van Rensburg	PLEASE ADVISE THANK YOU!

Competitive Information	
Market Budget:	\$5,760
KATN Share:	100%
Comment:	
	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	42	\$5,760.00	N/A	0.0
Total	100%	42	\$5,760.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2018-Nov	42	\$5,760.00
Total	42	\$5,760.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	10/31/18 11:58 AM	KELLY JOHNS	Revised			\$0	\$0	Changes: Demo Meta to [R16]. 2 buylines added or modified.
Makegood 1	10/31/18 11:55 AM	Candace Van Rensburg	Confirmed			\$0	\$0	
New	10/31/18 10:11 AM	KELLY JOHNS	Confirmed	42		\$5,760.00	\$5,760.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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