



EFLA
200 S. Parker Street
Tampa, FL 33606
(813) 225-2720

CONTRACT

<u>Contract / Revision</u> 1645410 /		<u>Alt Order #</u> 26125890
<u>Product</u> Issue		
<u>Contract Dates</u> 08/11/18 - 08/17/18		<u>Estimate #</u> 6867
<u>Advertiser</u> POL/Majority Forward PAC		<u>Original Date / Revision</u> 08/10/18 / 08/10/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> EFLA	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agcy Code</u> 9914573	<u>Advertiser Code</u> 163	<u>Product 1/2</u> 173
<u>Agency Ref</u> IN14921		<u>Advertiser Ref</u>

And:

Waterfront Strategies
3050 K Street, NW
Suite 100
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	EFLA	08/13/18	08/17/18	M-F 6p-7p	6p-7p		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/13/18	08/19/18	MTWTF--	1			\$125.00					
N 2	EFLA	08/13/18	08/17/18	M-F 7p-730p	7p-730p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/13/18	08/19/18	MTWTF--	1			\$200.00					
N 3	EFLA	08/13/18	08/17/18	M-F 8p-9p	M-F 8p-9p		:30				NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/13/18	08/19/18	MTWTF--	2			\$125.00					
N 4	EFLA	08/12/18	08/12/18	Sun 8p-930p	8p-930p		:30				NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/06/18	08/12/18	-----S	1			\$60.00					
Totals								0.00				5	\$635.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/30/18 - 08/17/18	5	\$635.00	(\$95.25)	\$539.75
Totals	5	\$635.00	(\$95.25)	\$539.75

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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