

# CONTRACT



**EFLA**  
 200 S. Parker Street  
 Tampa, FL 33606  
 (813) 225-2720

<u>Contract / Revision</u> 1645410 /		<u>Alt Order #</u> 26125890
<u>Product</u> Issue		
<u>Contract Dates</u> 08/11/18 - 08/17/18		<u>Estimate #</u> 6867
<u>Advertiser</u> POL/Majority Forward PAC		<u>Original Date / Revision</u> 08/10/18 / 08/10/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> EFLA	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agency Code</u> 9914573	<u>Advertiser Code</u> 163	<u>Product 1/2</u> 173
<u>Agency Ref</u> IN14921		<u>Advertiser Ref</u>

And:

**Waterfront Strategies**  
 3050 K Street, NW  
 Suite 100  
 Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	EFLA	08/13/18	08/17/18	M-F 6p-7p	6p-7p		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/13/18	08/19/18	MTWTF--				1	\$125.00				
N 2	EFLA	08/13/18	08/17/18	M-F 7p-730p	7p-730p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/13/18	08/19/18	MTWTF--				1	\$200.00				
N 3	EFLA	08/13/18	08/17/18	M-F 8p-9p	M-F 8p-9p		:30				NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/13/18	08/19/18	MTWTF--				2	\$125.00				
N 4	EFLA	08/12/18	08/12/18	Sun 8p-930p	8p-930p		:30				NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/06/18	08/12/18	-----S				1	\$60.00				
<b>Totals</b>								0.00				5	\$635.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/30/18 - 08/17/18	5	\$635.00	(\$95.25)	\$539.75
<b>Totals</b>	5	\$635.00	(\$95.25)	\$539.75

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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