



2012 FIRST QUARTER PROGRAMS LIST FOR BROADCAST STATIONS  
 KDKS FM, KBTT FM, KSYR FM, 98 ROCKS FM, OLDIES FM, KOKA AM

Guest	Program Topic	Date	Time	Duration	Description of Topic
Lions 5K Walk	Lions 5K Walk	January 1	5am	30 mins	Lions 5K Walk
Difference Maker's	Difference Maker's	January 8	5am	30 mins	Upcoming event of Different Maker's event
Martin Luther King	SPAR	January 15	5am	30 mins	Martin Luther King Events in Shreveport, LA
Foundation of Hope	Foundation of Hope	January 22	5am	30 mins	Foundation of Hope
Barbara Norton	African American Parade	January 29	5am	30 mins	African American Parade
Food Bank of NWLA, Lucinda Chisman, Amie Roberts	Tax Deduction collecting food	February 5	5am	30 mins	Tax Deduction
Food Bank of NWLA, Lucinda Chisman, Amie Roberts	Tax Deduction collecting food	February 12	5am	30 mins	Tax Deduction
Tracey Graham City of Shreveport	Understanding S.E.E.D & How Homeowners Can get Rebates	February 19	5am	30 mins	Shreveport Energy Efficiency Division
Philadelphia Center	Philadelphia Center	February 26	5am	30 mins	HIV/AIDS Awareness
United Way of NWLA Karen Barnes, Bruce Wilson, Jr.	Annual Fundraiser	March 4	5am	30 mins	Annual Fundraiser
Murphy Cheatham	Housing & Business	March 11	5am	30 mins	Understanding the Role of the Bureau, Business

	Development				Development
Caddo Parish Commission Ken Epperson	Caddo Parish Commission	March 18	5am	30 mins	Organizing Veteran's Parade, State of the Parish, Upcoming Tax Renewal
Philadelphia Center	Philadelphia Center	March 25	5am	30 mins	HIV/AIDS Awareness