

Quarterly Needs and Programs Report

3rd Quarter 2021

Description of Programming

KSJQ Perspective

A two-minute program on a topic of interest, often one of the top news stories of the week, based on interviews with the people involved. Perspective is broadcast Saturday at 5:50 am

Quality of Life

7.31.21 Chiefs Training Camp returns to St. Joseph; with Chiefs President Mark Donovan, Missouri Western Athletic Director Josh Looney, University President Elizabeth Kennedy, and Mosaic Chief Operations Officer Michael Pulido.

8.7.21 Accidental Family, a locally made film, premieres in St. Joseph tonight; with Jason Hudson, director and writer, lead actress Kinsey Redmond, and lead actor Justen Jones.

Economic Development

9.25.21 Economic impact is one of many factors considered in considering the future of the Interstate 229 double-decker bridge in downtown St. Joseph; with Marty Liles, District Engineer, Missouri Department of Transportation.

Health

7.17.21 Northwest Missouri State University offers financial incentives to students who sign up for Covid vaccinations; with Chris Dawe, Northwest Health and Well-being Assistant Vice President.

8.21.21 Clearing up misinformation about covid vaccines; with Dr. Davin Turner, Chief Medical Officer, Mosaic Life Care.

9.18.21 A book written by the CEO of Mosaic Life Care reflects on the early days of the coronavirus pandemic; with Dr. Mark Laney.

Education

7.10.21 Missouri Western State University softball player gets an endorsement deal with a national brand, Degree deodorant; with senior Emma Hoffart.

8.14.21 Missouri Western State University prepares for fall as Covid makes an unexpected comeback.

Government

8.28.21 Missouri Attorney General files a lawsuit to prevent school districts from mandating masks in public schools; with St Joseph Schools Superintendent Doug Van Zyl, Attorney General Eric Schmitt, and White House spokesperson Jen Psaki.

Law Enforcement

7.24.21 Legislation will be filed in the State Senate to strengthen penalties for attacking police dogs after the killing of K9 Max in the line of duty in St. Joseph; with State Senator Tony Luetkemeyer of Parkville and Buchanan County Prosecutor Ron Holliday.

Political Issues

9.4.21 Congress considers investigating the botched US evacuation from Afghanistan; US Senator Roy Blunt of Missouri.