

Quarterly Needs and Programs Report

4th Quarter 2021

Description of Programming

KSJQ Perspective

A two-minute program on a topic of interest, often one of the top news stories of the week, based on interviews with the people involved. Perspective is broadcast Saturday at 5:50 am

Quality of Life

10.23.21 Red Cross encourages residents to stay prepared for disaster to strike; with Angie Springs of the American Red Cross in Northwest Missouri.

11.6.21 Small College Basketball Hall of Fame Classic will be held in St. Joseph this weekend; with Brett Esely, executive director, St. Joseph Sports Commission.

11.27.21 Christmas lighting ceremonies are scheduled for this weekend in downtown St. Joseph; with Christy George of the Downtown Association and film maker Jason Hudson

Economic Development

12.11.21 St. Joseph-area businesses offer bonuses to attract and retain employees during the labor shortage; with Derek Burleson of Tyson Foods.

Health

11.13.21 Mosaic Life Care says all 45-hundred of its healthcare workers must be fully vaccinated by January 4; with Dr. Mark Laney, Mosaic CEO.

12.18.21 Automated External Defibrillators have been distributed to nearly a dozen northwest Missouri and northeast Kansas emergency responder services; with Pat Dillon, Community Relations Officer, Mosaic Life Care, and Steve Groshong, Operations Director of the Buchanan County EMS and Regional EMS Authority.

Education

10.9.21 Missouri Western State University Convocation on Critical Issues focuses this year on national divisions; with Harvard Business School professor Arthur Brooks.

10.16.21 Decreasing positivity rates and hospitalizations for Covid lead to hopes that Missouri Western State University will soon be able to drop its mask mandate; with President Elizabeth Kennedy.

Law Enforcement

10.30.21 A series of shootings at a Catholic abbey in Gower has forced sisters who live their to make changes for their own safety; with Sister Radel.