

CONTRACT**WNEM.COM**

WNEM-TV5
107 N. Franklin Street - 48607
Saginaw, MI 48607
(989)755-8191

www.wnem.com

And:

Hulsen Media Services LLC (HMS)
2400 Laramie Trail
Austin, TX 78745
USA

Contract / Revision 655122 /		Alt Order # 07754030
Product ISSUE		
Contract Dates 05/10/15 - 05/31/15	Estimate # 535	
Advertiser Citizens For Energizing Michigan's Economy		Original Date / Revision 05/07/15 / 05/15/15
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WNEM	Account Executive Michael McCray	Sales Office TELEREP-DALI
Special Handling		
Demographic Adults 35+		
IDB# TV15247	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
E 1	WNEM	05/17/15	05/31/15	Wakeup (Su)	7-9am	7-9am	:30			PMT		NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	05/11/15	05/17/15	-----1				1	\$150.00					
	Week:	05/18/15	05/24/15	-----1				1	\$150.00					
	Week:	05/25/15	05/31/15	-----1				1	\$150.00					
E 2	WNEM	05/17/15	05/31/15	CBS Sun AM 9a-1030	9-1030am		:30			PMT		NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	05/11/15	05/17/15	-----1				1	\$300.00					
	Week:	05/18/15	05/24/15	-----1				1	\$300.00					
	Week:	05/25/15	05/31/15	-----1				1	\$300.00					
E 3	WNEM	05/17/15	05/31/15	Face The Nation	1028a-11a		:30			PMT		NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	05/11/15	05/17/15	-----1				1	\$300.00					
	Week:	05/18/15	05/24/15	-----1				1	\$300.00					
	Week:	05/25/15	05/31/15	-----1				1	\$300.00					
Totals													9	\$2,250.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/27/15 - 05/31/15	9	\$2,250.00	(\$337.50)	\$1,912.50
Totals	9	\$2,250.00	(\$337.50)	\$1,912.50

Signature: _____

Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: <u>Wnem TV5 Saginaw, MI</u>	Date: <u>5-15-15</u>
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I, HMS

do hereby request station time concerning the following issue:

In support of passing a Michigan energy policy that's affordable, reliable and clean.

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See attached					

This broadcast time will be used by: Citizens for Michigan's Energy Future

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☐ Yes ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

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I represent that the payment for the above described broadcast time has been furnished by (name and address):

--

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

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For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5).

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

Citizens for Michigan's Energy Future
2145 Commons Parkway, Okemos, MI 48864

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

Elip Doster, Director, Secretary
2145 Commons Parkway, Okemos, MI 48864
517-977-0147

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

11.20.14
Date

Heather Johnson
Signature

612-297-7349
Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted
[Signature]
Signature

☐ Accepted in Part
Kenneth H. Johnson
Printed Name

☐ Rejected
Carl Sales Mgr
Title

REP HEADLINE# 7754030
 *** ORIGINAL REV#0 ***
 REP: TEL# 972-404-8737 FAX# 972-404-8736
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 MAY7/15 12.44
 *** WNNM-TV ***

ADV # _____ ADV. NAME ISS/CIT ENERGIZING MI ECON REP.# _____ OFF.# 1563 SALESMAN # _____
 AGY # _____ AGY. NAME HULSEN MEDIA SERVICES BUYER NAME MEENAH HULSEN
 2400 LARAMIE TRAIL SALES PRSN DA- MICHAEL MCCRAY
 AUSTIN, TX 78745

ORDER # _____ CONTRACT # 7754030 CLASS: NATL. LOCAL REGIONAL
 PRDCT ISSUE EST#535 COMMENTS: (LINE, ORDER, INVOICE)
 FLIGHT DATES MAY10/15 MAY31/15 WK-4
 CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE MAY7/15 12.44

REP: SEE NEW ORDER PLS CFM LISA
 CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			700A-900A	30		\$150.00	5/17	5/31	1		SUN	3
PROGRAM : WEEKEND WAKE UP RTG : 3.9												
2			900A-1030A	30		\$300.00	5/17	5/31	1		SUN	3
PROGRAM : CBS SUNDAY RTG : 6.9												
3			900A-1030A	30		\$300.00	5/17	5/31	1		SUN	3
PROGRAM : FACE THE NATION RTG : 3.8												

AGENCY ADVERTISER CODE =
 AGENCY PRODUCT CODE =
 AGENCY EST# = 535

FAX# 972-404-8736

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

MAY7/15 12.44
** * WNNM-TV ** *

HARRIS REPORT FROM REP

ORDER WORKSHEET

REP HEADLINE# 7754030 *** ORIGINAL REV#0 ***

[illegible]

MAY/15	\$2,250.00	CONTRACT TOTAL	\$2,250.00
		TOTAL SPOTS	9

MARKET TOTALS	\$2,250	WSMH 0%	CABL 0%	WBSF 0%	ENEM 0%
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COMP TO FOLLOW

SVC- NSI BOOKS- JUL/13
DEMOS- RTG*