

**Remit Address:**

KYW-TV
P.O. Box 32172
New York, NY 10087-2172
Main: (215) 977-1900
Billing: (215) 977-5578

Billing Address:

Strategic Media Placement
Attention: Accounts Payable
7669 Stagers Loop
Delaware, OH 43015-7010

INVOICE

Advertiser	McGarrigle for Senate	Invoice #	140011585
	50 S Providence Rd	Invoice Date	11/04/18
	Media, PA 19063	Invoice Month	November 2018
		Invoice Period	10/29/18 - 11/04/18
Product	R/PASEN-26	Order #	149186
Estimate Number	5779	Alt Order #	7889669
		Deal #	
Property	KYW-TV	Order Flight	10/22/18 - 11/04/18
Account Executive	Maggie McWilliams	Agency Code	TV17037
Sales Office	CTS-PH	Advertiser Code	1381
Sales Region	National	Product 1/2	2065
Billing Calendar	Broadcast	Agency Ref	103027
Billing Type	Cash	Advertiser Ref	509385
Special Handling			

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	KYW CDR	Eyewitness News @ 5a	458a-6a		10/29/18 to 11/04/18	1x	MTWTF--				
	KYW			M	10/29/18	:30	5:24 AM	TGPAMCGA1804H	\$675.00		1
2	KYW CDR	CBS This Morning	658a-9a		10/29/18 to 11/04/18	1x	MTWTF--				
	KYW			M	10/29/18	:30	8:52 AM	TGPAMCGA1804H	\$850.00		1
6	KYW CDR	Let's Make a Deal	958a-11a		10/29/18 to 11/04/18	1x	MTWTF--				
	KYW			F	11/02/18	:30	9:58 AM	TGPAMCGA1804H	\$900.00		1
8	KYW CDR	Eyewitness News @ 5p	458p-6p		10/29/18 to 11/04/18	1x	MTWTF--				
	KYW			F	11/02/18	:30	5:41 PM	TGPAMCGA1804H	\$765.00		1
9	KYW CDR	Eyewitness News @ 6p	558p-630p		10/29/18 to 11/04/18	1x	MTWTF--				
	KYW			Tu	10/30/18	:30	6:20 PM	TGPAMCGA1804H	\$900.00		1
12	KYW CDR	Late News Rotator M-Su	11p-1135p		10/29/18 to 11/04/18	1x	MTWTFSS				
	KYW			F	11/02/18	:30	11:32 PM	TGPAMCGA1804H	\$1,620.00		3
17	KYW CDR	Eyewitness News 12n	1158a-1230p		10/29/18 to 11/04/18	1x	MTWTF--				
	KYW			M	10/29/18	:30	12:11 PM	TGPAMCGA1804H	\$1,080.00		1
20	KYW	Monday Prime Hr 2	858p-10p								

We warrant that the actual broadcast information shown on this invoice was taken from the program log.



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		Product 1/2	2065
Billing Calendar	Broadcast		
Billing Type	Cash	Agency Ref	103027
Special Handling		Advertiser Ref	509385

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	CDR				10/29/18 to 11/04/18	1x	M-----				
21	KYW	Monday Prime Hr 3	958p-11p	M	10/29/18	:30	9:45 PM	TGPAMCGA1804H	\$6,750.00		1
	CDR				10/29/18 to 11/04/18	1x	M-----				
22	KYW	NCAA Football Game 1	Various	M	10/29/18	:30	10:36 PM	TGPAMCGA1804H	\$5,850.00		1
	LUR				11/03/18 to 11/03/18	x	-----S-				
23	KYW	Eyewitness News Su @ 7a	658a-8a	Sa	11/03/18	:30	6:54 PM	TGPAMCGA1801H	\$1,000.00		1
	LUR				11/04/18 to 11/04/18	x	-----S				
	KYW			Su	11/04/18	:00			\$350.00	Credited	1
<u>Aired Spots</u>				10							

Gross Total **\$20,390.00**
Agency Commission **\$3,058.50**
Net Amount Due **\$17,331.50** **Payment Terms 30 Days**

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