

## ORDER



**Orders**  
**Order / Rev:** 1172175  
**Alt Order #:** 07300487  
**Product Desc:** ALISON FOR KY 8/5  
**Estimate:**  
**Flight Dates:** 08/05/14 - 08/11/14  
**Original Date / Rev:** 08/04/14 / 08/04/14  
**Order Type:** General

## WXIX

**Primary AE:** Aaron Ashe  
**Sales Office:** T-DC  
**Sales Region:** National

**Agency**  
**Name:** Buying Time  
**Buying Contact:**  
**Billing Contact:**  
 650 Massachusetts Ave NW  
 Washington, DC 20001

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** POL/Grimes, A/D/US Senate/Kentucky  
**Demographic:** A35+  
**Product Codes:** PL820  
**Priority:** P 3  
**Revenue Codes:** Agency, Political, Pol-Candidate

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/28/14	08/11/14	18	\$4,150.00	\$3,527.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2014	18	\$4,150.00	\$3,527.50	0.00
<b>Totals</b>	<b>18</b>	<b>\$4,150.00</b>	<b>\$3,527.50</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WXIX	08/08/14	08/08/14	News @ 5a News @ 5a	Comm	5a-6a (5:00 AM-5:30 AM)	----1--	:30	1	\$150.00	P 3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/04/14	08/10/14	----1--		1				\$150.00		0.00			
E 2	WXIX	08/08/14	08/08/14	News @ 5a News @ 5a	Comm	5a-6a (5:30 AM-6:00 AM)	----1--	:30	1	\$150.00	P 3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/04/14	08/10/14	----1--		1				\$150.00		0.00			
E 3	WXIX	08/08/14	08/08/14	News @ 7a News @ 7am	Comm	7a-9a (8:30 AM-9:00 AM)	----1--	:30	1	\$350.00	P 3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/04/14	08/10/14	----1--		1				\$350.00		0.00			
E 4	WXIX	08/11/14	08/11/14	News @ 5a News @ 5a	Comm	5a-6a (5:00 AM-5:30 AM)	1-----	:30	1	\$150.00	P 3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/11/14	08/17/14	1-----		1				\$150.00		0.00			
E 5	WXIX	08/11/14	08/11/14	News @ 5a News @ 5a	Comm	5a-6a (5:30 AM-6:00 AM)	1-----	:30	1	\$150.00	P 3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/11/14	08/17/14	1-----		1				\$150.00		0.00			
E 6	WXIX	08/11/14	08/11/14	News @ 9a NEWS @ 9A	Comm	9-10A (9:00 AM-9:30 AM)	1-----	:30	1	\$150.00	P 3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/11/14	08/17/14	1-----		1				\$150.00		0.00			

Order / Rev: 1172175  
 Alt Order #: 07300487  
 Flight Dates: 08/05/14 - 08/11/14

Advertiser: POL/Grimes, A/D/US Senate/Kentucky  
 Product Desc: ALISON FOR KY 8/5  
 Estimate: **WXIX**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	WXIX	08/09/14	08/09/14	News 8-10A Sat News 8-10A Sat	Comm	8-10A Sa (8:30 AM-9:00 AM)	----- 1-	:30	1	\$175.00	P 3	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
	Week:	08/04/14	08/10/14	----- 1-	1	\$175.00	0.00								
E 8	WXIX	08/10/14	08/10/14	LOC Late News Su Late News Sun	Comm	10-1102P (10:00 PM-10:30 PM)	----- 1	:30	1	\$750.00	P 3	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
	Week:	08/04/14	08/10/14	----- 1	1	\$750.00	0.00								
E 9	WXIX	08/10/14	08/10/14	News 8-10A Sun News 8-10A Sun	Comm	8-10A Sun (9:30 AM-10:00 AM)	----- 1	:30	1	\$175.00	P 3	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
	Week:	08/04/14	08/10/14	----- 1	1	\$175.00	0.00								
E 10	WXIX	08/07/14	08/07/14	News @ 5a News @ 5a	Comm	5a-6a (5:00 AM-5:30 AM)	--- 1---	:30	1	\$150.00	P 3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
	Week:	08/04/14	08/10/14	--- 1---	1	\$150.00	0.00								
E 11	WXIX	08/07/14	08/07/14	News @ 5a News @ 5a	Comm	5a-6a (5:30 AM-6:00 AM)	--- 1---	:30	1	\$150.00	P 3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
	Week:	08/04/14	08/10/14	--- 1---	1	\$150.00	0.00								
E 12	WXIX	08/07/14	08/07/14	News @ 7a News @ 7am	Comm	7a-9a (8:30 AM-9:00 AM)	--- 1---	:30	1	\$350.00	P 3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
	Week:	08/04/14	08/10/14	--- 1---	1	\$350.00	0.00								
E 13	WXIX	08/07/14	08/07/14	News @ 9a NEWS @ 9A	Comm	9-10A (9:00 AM-9:30 AM)	--- 1---	:30	1	\$150.00	P 3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
	Week:	08/04/14	08/10/14	--- 1---	1	\$150.00	0.00								
E 14	WXIX	08/05/14	08/05/14	News @ 7a News @ 7am	Comm	7a-9a (7:30 AM-8:00 AM)	- 1-----	:30	1	\$350.00	P 3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
	Week:	08/04/14	08/10/14	- 1-----	1	\$350.00	0.00								
E 15	WXIX	08/05/14	08/05/14	News @ 9a NEWS @ 9A	Comm	9-10A (9:00 AM-9:30 AM)	- 1-----	:30	1	\$150.00	P 3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
	Week:	08/04/14	08/10/14	- 1-----	1	\$150.00	0.00								
E 16	WXIX	08/06/14	08/06/14	News @ 5a News @ 5a	Comm	5a-6a (5:00 AM-5:30 AM)	-- 1----	:30	1	\$150.00	P 3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
	Week:	08/04/14	08/10/14	-- 1----	1	\$150.00	0.00								
E 17	WXIX	08/06/14	08/06/14	News @ 5a News @ 5a	Comm	5a-6a (5:30 AM-6:00 AM)	-- 1----	:30	1	\$150.00	P 3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
	Week:	08/04/14	08/10/14	-- 1----	1	\$150.00	0.00								
E 18	WXIX	08/06/14	08/06/14	News @ 7a News @ 7am	Comm	7a-9a (7:30 AM-8:00 AM)	-- 1----	:30	1	\$350.00	P 3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
	Week:	08/04/14	08/10/14	-- 1----	1	\$350.00	0.00								
													Totals	18	\$4,150.00