

## ORDER



**Orders**  
**Order / Rev:** 1200036  
**Alt Order #:** 07421172  
**Product Desc:** GRIMES-SEN 9/30-10/6  
**Estimate:** 3657  
**Flight Dates:** 09/30/14 - 10/06/14  
**Original Date / Rev:** 09/30/14 / 09/30/14  
**Order Type:** Political

**WXIX**

**Primary AE:** Aaron Ashe  
**Sales Office:** T-DC  
**Sales Region:** National

**Agency**  
**Name:** **Buying Time**  
**Buying Contact:**  
**Billing Contact:**  
 650 Massachusetts Ave NW, Suite 210  
 Washington, DC 20001

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** **POL/Grimes, A/D/US Senate/Kentucky**  
**Demographic:** A35+  
**Product Codes:** PL820  
**Priority:** P 5  
**Revenue Codes:** Agency, Political, Pol-Candidate

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/29/14	10/06/14	8	\$6,200.00	\$5,270.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2014	8	\$6,200.00	\$5,270.00	0.00
<b>Totals</b>	<b>8</b>	<b>\$6,200.00</b>	<b>\$5,270.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WXIX	10/06/14	10/06/14	SYN 6-630P M-F 6-630P M-F	Comm	6-630P	1-----	:30	1	\$300.00	P 3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	1-----			1			\$300.00		0.00			
E 2	WXIX	10/06/14	10/06/14	SYN 7-730P M-F Wheel Of Fortune	Comm	7-730P	1-----	:30	1	\$650.00	P 3	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	1-----			1			\$650.00		0.00			
E 3	WXIX	10/06/14	10/06/14	Mon Hour 1 M 8-9P	Comm	M 8-9P	1-----	:30	1	\$1,000.00	P 5	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	1-----			1			\$1,000.00		0.00			
E 4	WXIX	10/05/14	10/05/14	NFL on Fox Game 1 NFL on Fox	Comm	Various	-----2	:30	2	\$1,300.00	P 5	0.00	NM	2	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/29/14	10/05/14	-----2			2			\$1,300.00		0.00			
E 5	WXIX	10/05/14	10/05/14	LOC Late News Su Late News Sun (10:30 PM-11:00 PM)	Comm	10-1102P	-----1	:30	1	\$600.00	P 3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/29/14	10/05/14	-----1			1			\$600.00		0.00			
E 6	WXIX	10/01/14	10/01/14	SYN 7-730P M-F Wheel Of Fortune	Comm	7-730P	--1----	:30	1	\$650.00	P 3	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/29/14	10/05/14	--1----			1			\$650.00		0.00			

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Advertiser: POL/Grimes, A/D/US Senate/Kentucky  
 Product Desc: GRIMES-SEN 9/30-10/6  
 Estimate: 3657

**WXIX**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	WXIX	10/05/14	10/05/14	NFL Pre-game (reg seas NFL Pre-game	Comm	Various	----- 1	:30	1	\$400.00	P 5	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/29/14		10/05/14	----- 1	1		\$400.00		0.00							
													Totals	8	\$6,200.00