

WUEZ-FM CARBONDALE IL Issues/Programs List
Filed (10.09.15), for the 3rd Quarter July-Sept 2015

Program: Message Campaign

Date/Time: Attached

Length: 15 Min

Issue: Lost and Injured Hikers in National Forest

Issue: Pope County Sheriff Jerry Suits

Synopsis: In a short period of time the Shawnee National Forest has a series of lost, injured hikers. In a one week period Pope County was called out 11 times for rescue operations. Limited cell phone access in the area and unprepared people that result in expensive and dangerous rescue operations sometimes requiring helicopter extraction. We began an extensive campaign in cooperation with Pope County Sheriff Dept to create awareness of the dangers in the National Forest while still being inviting. Copy attached.

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