

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Laura Kollappallil, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE
STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

April McClain Delaney

Authorized committee:

April McClain Delaney for Congress

Agency requesting time (and contact information):

N/A Assembly

Candidate's political party:

Democratic

Office sought (no acronyms or abbreviations):

Congress

Date of election:

11/5/2024

General

Primary

Treasurer of candidate's authorized committee:

David Martin

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Laura Kollappallil

Digitally signed by Laura Kollappallil
Date: 2024.02.29 11:32:02 -05'00'

Signature:

Mary F. Clites

Name: Laura Kollappallil

Name:

Mary F. Clites

Date of Request to Purchase Ad Time: 2/29/2024

Date of Station Agreement to Sell Time:

4/2/24

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

LK
LK

Name: Laura Kollappallil

Date: 2/29/2024

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: 4/1/24

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:	Station Call Letters: <u>WCBC</u>	Date Received/Requested: <u>4/1/24</u>
Est. #:	Station Location: <u>Cumberland, MD</u>	Run Start and End Dates: <u>4/2 - 4/8/24</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

STATION:	WCBC-AM	ORDER#:	3215090	DATE:	04/01/2024
MARKET:	UM - Cumberland, MD	AMOUNT:	\$635.20	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	40		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
MOD:	1 Strn Ver: 1 Last:				
SALES OFFICE:	NEW YORK	SLS PH:	212 400 7430		
SALESPERSON:	Dan Cicero	SLS FAX:	212 602 0023		
SLS EMAIL:	Dan.Cicero@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:	AMDC	CONTRACT # FOR INVOICING 4457850	
ADVERTISER:	April McClain Delaney for Congress	AGY PRD:	AMDC	INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	4/2-4/8 AMDC/AMDC/4201 APRIL MCCLAIN DELANEY FOR CONG	AGY EST:	4201		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
FLIGHT:	04-02-2024 TO 4/8/2024	[X]Unwired []Spot []Mod			
TOT # OF DAYS:	7				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 04/01/2024 09:11	

COMMENTS

[Rep Comment] 04/01/2024: This is a new order. Please review and confirm in radio exchange upon receipt. Thank you - val.wilson@genmediapartners.com.

TERMS & CONDITIONS -This order was booked on behalf of the above client C/O Assembly. Assembly assumes NO liability for payment. -All makegoods MUST be approved in writing. -All programs MUST be listed and in the time period exactly as above. -NO deviations will be permitted WITHOUT written approval. -All rotations MUST be fair & equal; minimum 30 minute separation and 30 minute competitive separation. CANCELLATION POLICY 2 TO 3 DAYS for DR orders 2 WKS for GENERAL MARKET orders PLEASE SEND ORDER CONFIRMATION BACK WITHIN 24 HOURS Please EMAIL ALL invoices to: Assembly.Spot@ipsservices.com -If you have any questions or concerns, please send an email to: asmclientap@assemblyglobal.com

Send invoices electronically

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM; RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

Rates are agency gross. By accepting and running this order this station agrees to pay Regional Reps 15% commission on the gross amount of this order. Invoices/affidavits of performance are due no later than 7 days after the end of each broadcast month.

DAY#1	4/2/2024 To 4/2/2024						TOT \$95.28	TOTAL SPOTS 6			
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	100		.T.....	6:00AM	10:00AM	30	4/2/2024	4/2/2024	2	\$15.88	\$31.76
	200		.T.....	10:00AM	3:00PM	30	4/2/2024	4/2/2024	2	\$15.88	\$31.76
	300		.T.....	3:00PM	7:00PM	30	4/2/2024	4/2/2024	2	\$15.88	\$31.76

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REP:	Regional Reps Non-Rep	SPOTS:	40		1655 Palm Beach Lakes Blvd.
					9th Fl, Suite 903
					WEST PALM BEACH, FL 33401
					Invoices@MediaFinancial.com
MOD:	1 Stn Ver: 1 Last:				
SALES OFFICE:	NEW YORK	SLS PH:	212 400 7430		
SALESPERSON:	Dan Cicero	SLS FAX:	212 602 0023		
SLS EMAIL:	Dan.Cicero@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:	AMDC	CONTRACT # FOR INVOICING	4457850
ADVERTISER:	April McClain Delaney for Congress	AGY PRD:	AMDC	INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	4/2-4/8 AMDC/AMDC/4201 APRIL MCCLAIN DELANEY FOR CONG	AGY EST:	4201		1655 Palm Beach Lakes Blvd.
					9th Fl, Suite 903
					WEST PALM BEACH, FL 33401
					Invoices@MediaFinancial.com
FLIGHT:	04-02-2024 TO 4/8/2024	<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod			
TOT # OF DAYS:	7				
PRIM. DEMO:	Adults 35+	<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 04/01/2024 09:11	

DAY#6		4/7/2024 To 4/7/2024						TOT \$79.40		TOTAL SPOTS 5		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	400	S	6:00AM	7:00PM	30	4/7/2024	4/7/2024	5	\$15.88	\$79.40	

DAY#7		4/8/2024 To 4/8/2024						TOT \$95.28		TOTAL SPOTS 6		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	100		M.....	6:00AM	10:00AM	30	4/8/2024	4/8/2024	2	\$15.88	\$31.76	
	200		M.....	10:00AM	3:00PM	30	4/8/2024	4/8/2024	2	\$15.88	\$31.76	
	300		M.....	3:00PM	7:00PM	30	4/8/2024	4/8/2024	2	\$15.88	\$31.76	

TOTAL	Apr											Total
SPOT	40											40
CASH	635.20											635.20
TOTAL	635.20											635.20



Traffic Contacts
 Debbie Davis 212-373-9510
Deborah.Davis@assemblyglobal.com

 David Ortiz 917-344-5388
David.Ortiz@assemblyglobal.com

Date April 1st, 2024
 Client (AMDC) April Delaney MD-06
 Product: (AMDC) April Delaney MD-06
 Estimate: 4201

2QTR 2024 RADIO TRAFFIC INSTRUCTIONS – MOUNTAIN WEST ONLY

MEDIA:
 HAGERSTOWN, MD WCBC-AM
 HAGERSTOWN, MD WFRB-FM
 PITTSBURGH NR WKHJ-FM
 WASHINGTON, DC WRQE-FM

Ad-ID/ISCI Code	Title	Length	Rotation	Flight Date
AMDR240230H	April McClain Delaney_Mountain West 30_V2	:30	100%	04/02/2024 – UFN (Until Further Notice)

Questions regarding time allocation/purchase should be directed to the media buyer or station rep
 For any questions, regarding this spot/traffic instructions, please contact
 Debbie Davis ~ ASSEMBLY GLOBAL ~ 212 353 9554 ~ deborah.davis@assemblyglobal.com
 David Ortiz ~ ASSEMBLY GLOBAL ~ 917 344 5388 ~ david.ortiz@assemblyglobal.com

**Your spot should be in house.
 Please confirm receipt.**

Download Files

Download files

Contract: 4457850

Station(s): WCBC-AM

Advertiser: April McClain Delaney for Congress

Product: 4/2-4/8 AMDC/AMDC/4201 APRIL MCCLAIN DELANEY FOR CONG

Instructions

Download file:[Download AMDC RADIO 4201 EFF 4.02 MOUNTAIN WEST.pdf](#)

NAB Form

Audio

Spot Name:

ISCI:

Length: 0

Download file:[Download April McClain Delaney_Mountain West 30_V2 AMDR240230H.mp3](#)

Acknowledgement

Please Acknowledge Download with initials: |

