

2016 POLITICAL NON CANDIDATE RATE CARD

Market: PHOENIX

Format: JOSE

Station Call Letters: KVVA 107.1 - KDVA 106.9 FM Simulcast

Rates Effective*: JULY 16 - Nov 8, 2016

General Election Date: November 8, 2016

Revision Date: 7/22/2016

PROGRAM	TIME Period	RATES
MONDAY-FRIDAY		:60
EARLY MORNING	5:00A-6:00A	\$60
MORNING DRIVE	6:00A-10:00A 75	\$175
MIDDAY	10:00A-3:00P 50	\$135
AFTERNOON DRIVE	3:00P-7:00P 40	\$100
EVENING	7:00P-12:00A 15	\$50
SATURDAY		:60
EARLY MORNING	5:00A-6:00A	\$50
MORNING	6:00A-10:00A	\$95
MIDDAY	10:00A-3:00P	\$100
AFTERNOON	3:00P-7:00P	\$95
EVENING	7:00P-12:00A	\$45
SUNDAY		:60
EARLY MORNING	5:00A-6:00A	\$40
MORNING	5:00A-8:00A	N/A Paid Programming
MIDDAY	10:00A-3:00P	\$90
AFTERNOON	3:00P-7:00P	\$85
EVENING	7:00P-12:00A	\$40

RATES BASED ON SIXTY SECOND COMMERCIALS.

TIMES SUBJECT TO CHANGE UPON AVAILABILITY AND WITHOUT NOTICE.

This is a representation of available rotations on KVVA 107.1 FM

30 second Spots are 65% of 60 second rate

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: KVVA	Date: 10/18/16
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I, Abril Garardo

do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: _____

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

--

I represent that the payment for the above described broadcast time has been furnished by (name and address):

--

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

--

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

--

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

--

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

Date	Signature	Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature	Printed Name	Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

INVOICE



KVVA-FM
501 N 44th Street
Suite 125
Phoenix, AZ 85008
Main: (602) 776-1400
Billing: (602) 776-1400

Invoice #	Invoice Date	Invoice Month	Invoice Period
265659-1	11/13/16	November 2016	10/31/16 - 11/08/16

Property	Account Executive	Sales Office	Sales Region
KVVA-FM	Eleonora Sanchez - 6830	Phoenix	Local

Billing Address:

People United for Justice
Attention: Accounts Payable
816 N. 1st Avenue
Phoenix, AZ 85003

Advertiser	Product	Estimate Number
People United for Justice	Basta Arpaio	

Flight Dates	Order #	Alt Order #
11/01/16 - 11/08/16	265659	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

KVVA-FM
Entravision Communications
P. O. Box 53071
Phoenix, AZ 85072

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	11/01/16	11/08/16	M-F 6a-10a	6a-10a	MTWTF--	:30	10	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 -TWTF-- 10 \$75.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KVVA	Tu	11/01/16	7:54 AM	M-F 6a-10a	6a-10a	:30	Basta Arpaio	\$75.00 NM
1	KVVA	Tu	11/01/16	9:53 AM	M-F 6a-10a	6a-10a	:30	Basta Arpaio	\$75.00 NM
4	KVVA	W	11/02/16	6:27 AM	M-F 6a-10a	6a-10a	:30	Basta Arpaio	\$75.00 NM
3	KVVA	W	11/02/16	6:54 AM	M-F 6a-10a	6a-10a	:30	Basta Arpaio	\$75.00 NM
10	KVVA	W	11/02/16	8:51 AM	M-F 6a-10a	6a-10a	:30	Basta Arpaio	\$75.00 NM
5	KVVA	Th	11/03/16	8:28 AM	M-F 6a-10a	6a-10a	:30	Basta Arpaio	\$75.00 NM
6	KVVA	Th	11/03/16	9:28 AM	M-F 6a-10a	6a-10a	:30	Basta Arpaio	\$75.00 NM
9	KVVA	F	11/04/16	6:26 AM	M-F 6a-10a	6a-10a	:30	Basta Arpaio	\$75.00 NM
8	KVVA	F	11/04/16	7:25 AM	M-F 6a-10a	6a-10a	:30	Basta Arpaio	\$75.00 NM
7	KVVA	F	11/04/16	8:26 AM	M-F 6a-10a	6a-10a	:30	Basta Arpaio	\$75.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/07/16 11/13/16 MT----- 4 \$75.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
11	KVVA	M	11/07/16	7:55 AM	M-F 6a-10a	6a-10a	:30	Basta Arpaio	\$75.00 NM
13	KVVA	M	11/07/16	9:55 AM	M-F 6a-10a	6a-10a	:30	Basta Arpaio	\$75.00 NM
14	KVVA	Tu	11/08/16	6:52 AM	M-F 6a-10a	6a-10a	:30	Basta Arpaio	\$75.00 NM
12	KVVA	Tu	11/08/16	9:48 AM	M-F 6a-10a	6a-10a	:30	Basta Arpaio	\$75.00 NM

2	11/01/16	11/08/16	M-F 10a-3p	10a-3p	MTWTF--	:30	8	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 -TWTF-- 8 \$50.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KVVA	Tu	11/01/16	11:22 AM	M-F 10a-3p	10a-3p	:30	Basta Arpaio	\$50.00 NM
10	KVVA	Tu	11/01/16	2:40 PM	M-F 10a-3p	10a-3p	:30	Basta Arpaio	\$50.00 NM
3	KVVA	W	11/02/16	10:42 AM	M-F 10a-3p	10a-3p	:30	Basta Arpaio	\$50.00 NM
4	KVVA	W	11/02/16	1:40 PM	M-F 10a-3p	10a-3p	:30	Basta Arpaio	\$50.00 NM
6	KVVA	Th	11/03/16	11:50 AM	M-F 10a-3p	10a-3p	:30	Basta Arpaio	\$50.00 NM
9	KVVA	Th	11/03/16	12:45 PM	M-F 10a-3p	10a-3p	:30	Basta Arpaio	\$50.00 NM
8	KVVA	F	11/04/16	12:46 PM	M-F 10a-3p	10a-3p	:30	Basta Arpaio	\$50.00 NM
7	KVVA	F	11/04/16	2:41 PM	M-F 10a-3p	10a-3p	:30	Basta Arpaio	\$50.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/07/16 11/13/16 MT----- 2 \$50.00									

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

INVOICE



Send Payment To:

KVVA-FM
Entravision Communications
P. O. Box 53071
Phoenix, AZ 85072

Invoice #	Invoice Date	Invoice Month	Invoice Period
265659-1	11/13/16	November 2016	10/31/16 - 11/08/16
Advertiser	Product	Estimate Number	
People United for Justice	Basta Arpaio		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																																																																		
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Total Spots							35																																																																																																																																																																																				

Payment Terms 30 Days

<u>Net Total</u>	\$1,680.00
Arizona State Tax 0.5%	\$8.40
<u>Amount Due</u>	\$1,688.40