

# ORDER



**Orders**  
**Order / Rev:** 554056A  
**Alt Order #:**  
**Product Desc:** Oct-Nov  
**Estimate:**  
**Flight Dates:** 10/14/20 - 11/03/20  
**Original Date / Rev:** 10/12/20 / 10/12/20  
**Order Type:** GENERAL

**KLOB-FM**  
**Primary AE:** Vicky Patel - 7446  
**Sales Office:** L-PS  
**Sales Region:** LOCAL

**Agency Name:** Kiner Communications  
**Buying Contact:**  
**Billing Contact:**  
 c/o Scott Kiner 73005 Haystack Road  
 Palm Desert, CA 92260

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Democratic Women of the Desert - (A)  
**Demographic:** HH  
**Product Codes:** Issues/Propositions  
**Revenue Code 1:** AGY  
**Revenue Code 2:** GEN  
**Revenue Code 3:** POL

**New Business Thru:**  
**Advertiser External ID:** 0012R00002Bic7  
**Agency External ID:** 001E000000jNb22IAC  
**Unit Code:** General

**Hiatus:** 10/19/20-10/20/20,10/26/20-10/27/20

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/25/20	24	\$600.00	\$510.00
10/26/20	11/03/20	28	\$660.00	\$561.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	24	\$600.00	\$510.00	0.00
November 2020	28	\$660.00	\$561.00	0.00
<b>Totals</b>	<b>52</b>	<b>\$1,260.00</b>	<b>\$1,071.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Vicky Patel - 7446			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KLOB	10/31/20	11/01/20	Sa-Su 6a-7p Sa-Su 6a-7p	CM	6a-7p	-----SS	1:00	6	\$20.00	P-04	0.00	NM	6	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/26/20	11/01/20	-----SS		6		\$20.00		0.00					
N 2	KLOB	10/14/20	11/03/20	M-F 6a-7p M-F 6a-7p	CM	6a-7p	44444--	1:00	20	\$25.00	P-04	0.00	NM	44	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/12/20	10/18/20	--444--		12		\$25.00		0.00					
		Week: 10/19/20	10/25/20	--444--		12		\$25.00		0.00					
		Week: 10/26/20	11/01/20	--444--		12		\$25.00		0.00					
		Week: 11/02/20	11/08/20	44-----		8		\$25.00		0.00					
N 3	KLOB	10/31/20	11/01/20	NFL - NETWORK GAME NFL - NETWORK GAME	CM	5:00 PM-7:00 PM (5:00 PM-7:00 PM)	-----2	1:00	2	\$20.00	P-04	0.00	NM	2	\$40.00
		Can you please place on log before 7PM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/26/20	11/01/20	-----2		2		\$20.00		0.00					
													<b>Totals</b>	<b>52</b>	<b>\$1,260.00</b>

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, Scott Kiner, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE	<input type="checkbox"/> FEDERAL CANDIDATE
	<input checked="" type="checkbox"/> STATE OR LOCAL CANDIDATE

**ALL QUESTIONS/BLOCKS MUST BE COMPLETED**

Candidate name: Democratic Women of the Desert: La Quinta 92248 P.O. Box 6207

Authorized committee:

Agency requesting time (and contact information):  
 N/A Kiner Communications

Candidate's political party:  
N/A

Office sought (no acronyms or abbreviations):  
Coachella City Council

Date of election:  General  Primary

Treasurer of candidate's authorized committee:  
Josie Gonzalez

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency	Station Representative
Signature: <u>Scott M. Kiner</u>	Signature: <u>[Signature]</u>
Name: <u>Scott Kiner</u>	Name: <u>Leo Vasquez</u>
Date of Request to Purchase Ad Time: <u>10/12/20</u>	Date of Station Agreement to Sell Time: <u>10/13/2020</u>

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: \_\_\_\_\_

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):  Yes  No  N/A

**Disposition:**

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <i>See attached</i>	Station Call Letters:	Date Received/Requested:
Est. #:	Station Location:	Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



Leonides Vasquez &lt;lvasquez@entravision.com&gt;

---

**Fwd: Democratic Women of the Desert**

1 message

---

**Vicky Patel** <vpatel@entravision.com>

Tue, Oct 13, 2020 at 8:04 AM

To: Order Approval Palm Springs &lt;orderapprovalps@entravision.com&gt;

Please approve..

----- Forwarded message -----

From: **Scott Kliner** <scottk@klinercom.com>

Date: Tue, Oct 13, 2020 at 7:49 AM

Subject: Re: Democratic Women of the Desert

To: Vicky Patel &lt;vpatel@entravision.com&gt;

Approved...

On 10/12/20 4:18 PM, Vicky Patel wrote:

Hi Scott,

Could you reply "Approved" and I will send this on to traffic.

As per discussions earlier, I opened up the rotation on KPST to 10a-7pm and on KLOB for the weekend to 6a-7pm.

Thank you.

Vicky

Contract Agreement Between:

Print Date 10/12/20 Page 1 of 4

**CONTRACT**



**KLOB-FM**  
72920 Parkview Drive  
Palm Desert, CA 92260  
(760) 341-5837

Contract / Revision 554056 /		Alt Order #
Advertiser Democratic Women of the Desert - (A)		Original Date / Revision 10/12/20 / 10/12/20
Contract Dates 10/14/20 - 11/03/20	Estimate #	
Product Pol-Rep		
Order #	Order #	Order #
Agency Ref 001E000000/No221AC	Advertiser Ref 001DR00002B/c17	

And

Kiner Communications  
c/o Scott Kiner 73005 Haystack Road  
Palm Desert, CA 92260

Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Agency KLOB-FM	Account Executive Vicky Patel - 7446	Sales Office Palm Springs
Special Handling		
Demographic Households		
Agency Code	Advertiser Code	Product ID

Main Dates 10/19/20-10/20/20, 10/26/20-10/27/20

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KLOB	10/31/20	11/01/20	5a-6a 6a-7p	6a-7p		1:00			NM	5	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week		10/26/20	11/01/20	-----44				5	\$32.00			
N 2	KLOB	10/14/20	11/03/20	M-F 6a-7p	6a-7p		1:00			NM	44	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week		10/12/20	10/18/20	--444--				12	\$25.00			
Week		10/19/20	10/25/20	--444--				12	\$25.00			
Week		10/26/20	11/01/20	--444--				12	\$25.00			
Week		11/02/20	11/08/20	44-----				8	\$25.00			
<b>Totals</b>											52	\$1,260.00

Time Period	# of Spots	Gross Amount	Agency Comm	Net Amount
09/28/20 - 10/25/20	24	\$600.00	(\$90.00)	\$510.00
10/26/20 - 11/03/20	28	\$660.00	(\$99.00)	\$561.00
<b>Totals</b>	52	\$1,260.00	(\$189.00)	\$1,071.00

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KPST	10/14/20	11/03/20	M-F 6a-7p	10:00 AM-7:00 PM		1:00			NM	22	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week		10/12/20	10/18/20	--222--				6	\$25.00			
Week		10/19/20	10/25/20	--222--				6	\$25.00			
Week		10/26/20	11/01/20	--222--				6	\$25.00			
Week		11/02/20	11/08/20	22-----				4	\$25.00			
N 2	KPST	10/31/20	11/01/20	5a-6a 10a-3p	10:00 AM-7:00 PM		1:00			NM	8	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week		10/26/20	11/01/20	-----44				8	\$15.00			
<b>Totals</b>											30	\$670.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Entravision Communications Corporation and its stations are committed to a policy of non-discrimination in the advertising contracts they enter into with its advertisers. Entravision will not enter into or carry out any connection with any advertising contract that is prohibited by this policy. Any terms, conditions, or policies that discriminate on the basis of race or ethnicity in the sale or placement of advertising on the basis of race or ethnicity are hereby rejected and deemed null and void. Entravision and its stations do not discriminate in advertising contracts. This order, together with Entravision's Terms and Conditions of Advertising, constitutes a legally binding and enforceable agreement between Entravision and the client(s) listed above.

powered by VistaOne



**Vicky Patel**  
Sr Integr Mkg Sol Consult

72920 Park View Drive  
Palm Desert, CA 92260  
O (760) 205-4486  
Cell: (310) 207-0949  
vpatel@entravision.com





Entravision (NYSE:EVC) is a leading media company that reaches and engages U.S. Latinos across acculturation levels and media channels, as well as consumers in Mexico. The company's comprehensive portfolio incorporates integrated media and marketing solutions comprised of acclaimed television, radio, digital properties, events, and data analytics services. Established in 1996, Entravision has corporate headquarters in Santa Monica, CA. www.entravision.com

This message contains information from Entravision Communications Corporation that may be confidential or privileged. If you are not the intended recipient, be aware that any disclosure, copying, distribution or use of the contents of this information is prohibited. If you have received this transmission in error, please notify me immediately by telephone or electronic mail. Thank you.

**kiner**  **COMMUNICATIONS**

**Scott Kiner**  
scottk@kinercom.com

**73005 Haystack Road**  
**Palm Desert, California 92260**  
tel 760.774.8666 | kinercom.com




**Vicky Patel**  
Sr Integr Mkg Sol Consult

72920 Park View Drive  
Palm Desert, CA 92260  
O (760) 205-4486  
Cell: (310) 207-0949  
vpatel@entravision.com



  [entravision.com](http://entravision.com)



Entravision (NYSE:EVC) is a leading media company that reaches and engages U.S. Latinos across acculturation levels and media channels, as well as consumers in Mexico. The company's comprehensive portfolio incorporates integrated media and marketing solutions comprised of acclaimed television, radio, digital properties, events, and data analytics services. Established in 1996, Entravision has corporate headquarters in Santa Monica, CA. www.entravision.com

This message contains information from Entravision Communications Corporation that may be confidential or privileged. If you are not the intended recipient, be aware that any disclosure, copying, distribution or use of the contents of this information is prohibited. If you have received this transmission in error, please notify me immediately by telephone or electronic mail. Thank you.

 **Democratic Women NAB Form.pdf**