

ORDER



Orders
Order / Rev: 554368
Alt Order #: 34440023
Product Desc: Issue
Estimate: 417
Flight Dates: 10/13/20 - 11/02/20
Original Date / Rev: 10/14/20 / 10/14/20
Order Type: GENERAL

KPST-FM
Primary AE: Lindsay Cooper
Sales Office: K-PHI
Sales Region: NATIONAL

Agency Name: Katz Media Group
Buying Contact:
Billing Contact:
 125 West 55th Street, 3rd Floor
 New York, NY 10019

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Vote.Org
Demographic: A35+
Product Codes: Public Service - Government Sponsor
Revenue Code 1: AGY
Revenue Code 2: GEN
Revenue Code 3: POL

New Business Thru:
Advertiser External ID: 0012R00002BilPV
Agency External ID: 0012R000027ygwAQAQ
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/25/20	36	\$3,240.00	\$2,754.00
10/26/20	11/02/20	24	\$2,160.00	\$1,836.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	36	\$3,240.00	\$2,754.00	0.00
November 2020	24	\$2,160.00	\$1,836.00	0.00
Totals	60	\$5,400.00	\$4,590.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Lindsay Cooper	K-PHI	NATIONAL	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KPST	10/13/20	11/02/20	M-F 6a-10a M-F 6a-10a	CM	6a-10a	MTWTF--	:30	10	\$90.00	P-01	0.00	NM	30	\$2,700.00
AM - M-F 6A-10A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/13/20	10/19/20	M--TF--					10	\$90.00		0.00			
	Week:	10/20/20	10/26/20	MTWTF--					10	\$90.00		0.00			
	Week:	10/27/20	11/02/20	MTWTF--					10	\$90.00		0.00			
N 2	KPST	10/13/20	11/02/20	M-F 10a-3p M-F 10a-3p	CM	10a-3p	MTWTF--	:30	5	\$90.00	P-01	0.00	NM	15	\$1,350.00
MD - M-F 10A-3P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/13/20	10/19/20	M--TF--					5	\$90.00		0.00			
	Week:	10/20/20	10/26/20	MTWTF--					5	\$90.00		0.00			
	Week:	10/27/20	11/02/20	MTWTF--					5	\$90.00		0.00			
N 3	KPST	10/13/20	11/02/20	M-F 3p-7p M-F 3p-7p	CM	3p-7p	MTWTF--	:30	5	\$90.00	P-01	0.00	NM	15	\$1,350.00
PM - M-F 3P-7P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/13/20	10/19/20	M--TF--					5	\$90.00		0.00			
	Week:	10/20/20	10/26/20	MTWTF--					5	\$90.00		0.00			
	Week:	10/27/20	11/02/20	MTWTF--					5	\$90.00		0.00			

Totals 60 \$5,400.00

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Grassroots Media, hereby request station time as follows: See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Vote.org

Agency name: Grassroots Media

Address: 2 Bala Plaza Suite 306 Bala Cynwyd, PA 19004

Contact: Mike D'Etienne | Phone number: 717-572-2058 | Email:

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Vote.org

Address: 4096 Piedmont Ave #368 Oakland, CA 94611

Contact: | Phone number: | Email:

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):

Elizabeth Daigneau COO

Andrea Hales CEO

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following: N/A

Name(s) of every candidate referred to:

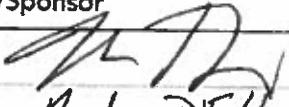
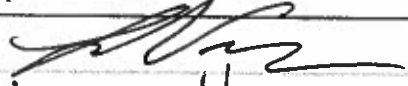
Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary: N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: 	Signature: 
Name: <i>Mike DeHorn</i>	Name: <i>Leonidas Vasquez</i>
Date of Request to Purchase Ad Time: <i>10/5/20</i>	Date of Station Agreement to Sell Time: <i>10/19/20</i>

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: _____

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
 Accepted IN PART (e.g., ad not received to determine content)*
 Rejected - provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <i>See attachment</i>	Station Call Letters:	Date Received/Requested:
Est. #:	Station Location:	Run Start and End Dates:

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Oct 14, 20
CONT# 34440023 Mod# Ver# 1 (Last =)
REP EASTMAN

DDS CONT# 0
C/P/E: 11417

**** Competitive Comments ****

VOTE.ORG 2020 - 2

SVC: FA99 MSA CustRadio

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.