

# ORDER



**Orders**  
**Order / Rev:** 548379  
**Alt Order #:**  
**Product Desc:**  
**Estimate:**  
**Flight Dates:** 09/15/20 - 10/15/20  
**Original Date / Rev:** 09/14/20 / 09/14/20  
**Order Type:** GENERAL

**KLOB-FM**  
**Primary AE:** Vicky Patel - 7446  
**Sales Office:** L-PS  
**Sales Region:** LOCAL

**Agency Name:** Burke Rix Communications  
**Buying Contact:**  
**Billing Contact:**  
 431 S Palm Canyon Drive, Suite 206  
 Palm Springs, CA 92262

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 0%

**Advertiser Name:** Alan Carvalho Cathedral City Council  
**Demographic:** HH  
**Product Codes:** Candidates  
**Revenue Code 1:** AGY  
**Revenue Code 2:** GEN  
**Revenue Code 3:** POL

**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/31/20	09/27/20	74	\$910.00	\$910.00
09/28/20	10/15/20	99	\$1,375.00	\$1,375.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2020	74	\$910.00	\$910.00	0.00
October 2020	99	\$1,375.00	\$1,375.00	0.00
<b>Totals</b>	<b>173</b>	<b>\$2,285.00</b>	<b>\$2,285.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Vicky Patel - 7446			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KLOB	09/15/20	10/15/20	M-F 6a-10a El Genio	CM	6a-10a	MTWTF--	:30	5	\$20.00	P-04	0.00	NM	25	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/14/20	09/20/20	-TWTF--					5	\$20.00		0.00			
		Week: 09/21/20	09/27/20	MTWTF--					5	\$20.00		0.00			
		Week: 09/28/20	10/04/20	MTWTF--					5	\$20.00		0.00			
		Week: 10/05/20	10/11/20	MTWTF--					5	\$20.00		0.00			
		Week: 10/12/20	10/18/20	MTWT---					5	\$20.00		0.00			
N 2	KLOB	09/15/20	10/15/20	M-F 10a-3p PIOLIN	CM	10a-3p	MTWTF--	:30	5	\$20.00	P-04	0.00	NM	35	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/14/20	09/20/20	-TWTF--					5	\$20.00		0.00			
		Week: 09/21/20	09/27/20	MTWTF--					5	\$20.00		0.00			
		Week: 09/28/20	10/04/20	MTWTF--					5	\$20.00		0.00			
		Week: 10/05/20	10/11/20	MTWTF--					5	\$20.00		0.00			
		Week: 10/12/20	10/18/20	MTWT---					15	\$20.00		0.00			
N 3	KLOB	09/15/20	10/15/20	M-F 6a-7p M-F 6a-7p	CM	6a-7p	MTWTF--	:30	15	\$13.00	P-04	0.00	NM	65	\$845.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/14/20	09/20/20	-TWTF--					15	\$13.00		0.00			
		Week: 09/21/20	09/27/20	MTWTF--					15	\$13.00		0.00			
		Week: 09/28/20	10/04/20	MTWTF--					15	\$13.00		0.00			

Order / Rev: 548379  
 Alt Order #:  
 Flight Dates: 09/15/20 - 10/15/20

Advertiser: Alan Carvalho Cathedral City Council Dis  
 Product Desc: KLOB-FM  
 Estimate:

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/20	10/11/20	MTWTF--					15	\$13.00		0.00			
		Week: 10/12/20	10/18/20	MTWT---					5	\$13.00		0.00			
N 4	KLOB	09/15/20	10/11/20	Sa-Su 6a-7p Sa-Su 6a-7p	CM	6a-7p	-----SS	:30	12	\$5.00	P-04	0.00	NM	48	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/14/20	09/20/20	-----SS					12	\$5.00		0.00			
		Week: 09/21/20	09/27/20	-----SS					12	\$5.00		0.00			
		Week: 09/28/20	10/04/20	-----SS					12	\$5.00		0.00			
		Week: 10/05/20	10/11/20	-----SS					12	\$5.00		0.00			
													Totals	173	\$2,285.00

### CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, ALAN CARVALHO hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

**ALL QUESTIONS/BLOCKS MUST BE COMPLETED**

Candidate name:

ALAN CARVALHO

Authorized committee:

THE COMMITTEE TO ELECT ALAN CARVALHO to

Agency requesting time (and contact information):

N/A

City Council District One

Candidate's political party:

DEMOCRAT

Office sought (no acronyms or abbreviations):

CITY COUNCIL - DISTRICT ONE

Date of election:

NOV 3, 2020

General

Primary

Treasurer of candidate's authorized committee:

SHELLEY KARAN

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency	Station Representative
Signature: <u>Alan J. Carvalho</u>	Signature:
Name: <u>ALAN J. CARVALHO</u>	Name:
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time:

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature: *Alan J. Carvatto*

Name: ALAN J. CARVATTO

Date: 9/11/20

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received:

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):  Yes  No  N/A

**Disposition:**

- Accepted
- Accepted IN PART (i.e., ad copy not yet received to determine sponsor ID)
- Rejected - provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 548377	Station Call Letters: KLB-EM	Date Received/Requested: 9/13/2020
Est. #:	Station Location: Palm Desert	Run Start and End Dates: 9/15/20 - 10/15/20

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPF or use the space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPF.



**TAPSCAN**

Cathedral City Council District 1  
Alan Curvalho for Cathedral City Council

From: Alan Curvalho  
Phone: (760) 337-0943  
Email: alan@curvalho.com  
B: (760) 337-0943

**Schedule Board Totals: 6 Weeks**

Party Total	Members	Party	Unit Area	Total Cost	Percentage
14,814	179	179		14,814	100.00%

Accepted by Student

*Alan Curvalho*

Date

9/1/20

This report does not constitute an offer of insurance and only reflects information which is placed with an agent by the insured. It is not intended to be used for any purpose other than the one for which it was prepared. It is not to be used as a basis for any other action. It is not to be used as a basis for any other action. It is not to be used as a basis for any other action.

This report does not constitute an offer of insurance and only reflects information which is placed with an agent by the insured. It is not intended to be used for any purpose other than the one for which it was prepared. It is not to be used as a basis for any other action. It is not to be used as a basis for any other action. It is not to be used as a basis for any other action.

