



KSAS+KAAS Combo KSAS+  
316 N West St  
Wichita, KS 67203

Strategic Media Services  
1911 N Ft Myer Dr  
Ste 400  
Arlington, VA 22209

## Contract # 2578562

**Schedule Dates** 07/20/16-07/21/16  
**Advertiser** Kansans for Marshall-R (110650)  
**Agency** Strategic Media Services (8287)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** Roger Marshall for C (840941)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** Ben, Rheault,  
**Phone/Fax** /  
**CPE** 89/109/976  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** Roger Marshall for C

**Date Entered** 07/19/16  
**Last Modified** 07/20/16  
**Entered By** Jill Reilly  
**CO-OP** No  
**Headline #** ECR25249151  
**Demo** W35+  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$153.00  
**Net Total** \$867.00  
**Sales Tax**

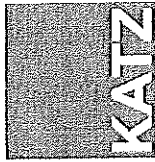
| KSAS+KAAS Combo (KSAS+) |           |                   |
|-------------------------|-----------|-------------------|
| By Broadcast Month      | Spots     | Rate              |
| Jul. 2016               | 12        | \$1,020.00        |
| <b>Grand Total:</b>     | <b>12</b> | <b>\$1,020.00</b> |

| Line | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times       | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate     | Total    | Station                 | Comments                      | Entered |
|------|--------------------------------|-------------------|-----|--------|-----------------|-----|----|----|----|----|----|----|----|-------|----------|----------|-------------------------|-------------------------------|---------|
| 1.0  | Normal Line / SPOT (3)         | 07/20/16-07/20/16 | 4   | :30    | 10A- 11A (CST)  | 1   |    |    | 2  |    |    |    |    | 2     | \$25.00  | \$50.00  | KSAS+KAAS Combo (KSAS+) | JUDGE MATHIS                  | 7/19/16 |
| 2.0  | Normal Line / SPOT (3)         | 07/21/16-07/21/16 | 4   | :30    | 10A- 11A (CST)  | 1   |    |    |    | 2  |    |    |    | 2     | \$25.00  | \$50.00  | KSAS+KAAS Combo (KSAS+) | JUDGE MATHIS                  | 7/19/16 |
| 3.0  | Normal Line / SPOT (4)         | 07/20/16-07/20/16 | 4   | :30    | 1P- 2P (CST)    | 1   |    |    | 2  |    |    |    |    | 2     | \$40.00  | \$80.00  | KSAS+KAAS Combo (KSAS+) | FAMILY FEUD/FAMILY FEUD B LUR | 7/19/16 |
| 4.0  | Normal Line / SPOT (4)         | 07/21/16-07/21/16 | 4   | :30    | 1P- 2P (CST)    | 1   |    |    |    | 2  |    |    |    | 2     | \$40.00  | \$80.00  | KSAS+KAAS Combo (KSAS+) | FAMILY FEUD/FAMILY FEUD B LUR | 7/19/16 |
| 5.0  | Normal Line / Access (5)       | 07/20/16-07/20/16 | 4   | :30    | 6:30P- 7P (CST) | 1   |    |    | 1  |    |    |    |    | 1     | \$200.00 | \$200.00 | KSAS+KAAS Combo (KSAS+) | BG BNG THRY B LUR             | 7/19/16 |
| 6.0  | Normal Line / Access (5)       | 07/21/16-07/21/16 | 4   | :30    | 6:30P- 7P (CST) | 1   |    |    |    | 1  |    |    |    | 1     | \$200.00 | \$200.00 | KSAS+KAAS Combo (KSAS+) | BG BNG THRY B LUR             | 7/19/16 |
| 7.0  | Normal Line / SPOT (6)         | 07/20/16-07/20/16 | 4   | :30    | 9P- 9:35P (CST) | 1   |    |    | 1  |    |    |    |    | 1     | \$180.00 | \$180.00 | KSAS+KAAS Combo (KSAS+) | FOX KS NEWS@9< LUR            | 7/19/16 |
| 8.0  | Normal Line / SPOT (6)         | 07/21/16-07/21/16 | 4   | :30    | 9P- 9:35P (CST) | 1   |    |    |    | 1  |    |    |    | 1     | \$180.00 | \$180.00 | KSAS+KAAS Combo (KSAS+) | FOX KS NEWS@9< LUR            | 7/19/16 |

## CONFIRMATION CONTRACT

|                             |       |                   |       |           |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|-----------------------------|-------|-------------------|-------|-----------|

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbgi.net/p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



125 West 55th St  
New York, NY 10019

## KATZ TELEVISION GROUP

Contract # 25249151 Changes as of: 7/19/2016 at 1:04 PM Version: Highlighting Revision 1  
CPE: 89/109/976 Flight: 7/20/16 - 7/26/16 Station: KSAS  
Agency: STRATEGIC MEDIA Advertiser: Roger Marshall Market: Wichita  
SERVICES  
1911 NORTH FT MYER Product: Roger Marshall for  
DRIVE Congress  
SUITE 400 Agency Order #: 5220592 Primary Demo: Adults 35+  
ARLINGTON, VA Buyer: Rheault, Ben Con Type: POLITICAL/VOTE  
Salesperson: JAMES SCUTARI Assistant: JAMES SCUTARI  
202-955-5342 202-955-5342 Separation:

Total Spots: 12  
Total CPP: \$0.00  
Total GRP:

Total \$: \$1,020.00

### Special Instructions

| Competitive Information |  |
|-------------------------|--|
| Market Budget: \$12,750 |  |
| KSAS Share: 8%          |  |
| Comment:                |  |
| Competitive Unknown     |  |

| Daypart Summary |           |       |            |     |     |
|-----------------|-----------|-------|------------|-----|-----|
| Day/Time        | % Distrib | Spots | Dollars    | CPP | GRP |
|                 | 100%      | 12    | \$1,020.00 | N/A | 0.0 |
| Total           | 100%      | 12    | \$1,020.00 | N/A | 0.0 |

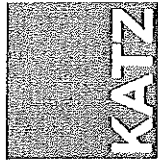
| Monthly Summary |       |            |
|-----------------|-------|------------|
| Month           | Spots | Dollars    |
| 2016-Jul        | 12    | \$1,020.00 |
| Total           | 12    | \$1,020.00 |

### Transaction History

| Trans                             | Created/Received | Created by    | Status  | Spot+ | Spot- | \$ Chg     | Contract \$ | Comment  |
|-----------------------------------|------------------|---------------|---------|-------|-------|------------|-------------|--|
| Queued for Electronic Contracting | 7/19/16 1:09 PM  |               |         |       |       | \$0        | \$0         |  |
| Revision                          | 7/19/16 1:04 PM  | JAMES SCUTARI | Revised |       |       | \$0        | \$1,020.00  | Changes: Demo Meta to [R16], Product from Candidate to Roger Marshall for Congress. User Entered \$ from \$0.00 to \$1,020.00. 5 buylines added or modified. |
| New                               | 7/19/16 1:03 PM  | JAMES SCUTARI | New     | 12    |       | \$1,020.00 | \$1,020.00  |  |

### Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER. KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



125 West 55th St  
New York, NY 10019

Contract # 25249151  
CPE: 89/109/976  
Agency: STRATEGIC MEDIA SERVICES  
1911 NORTH FT MYER DRIVE  
SUITE 400  
ARLINGTON, VA 20009

Changes as of: 7/19/2016 at 1:04 PM  
Flight: 7/20/16 - 7/26/16  
Advertiser: Roger Marshall  
Product: Roger Marshall for Congress  
Agency Order #: 5220592  
Buyer: Rheault, Ben

Version: Highlighting Revision 1  
Station: KSAS  
Market: Wichita  
Office: WASHINGTON  
Primary Demo: Adults 35+  
Con Type: POLITICAL/VOTE

Total \$: \$1,020.00  
Total Spots: 12  
Total CPP: \$0.00  
Total GRP: \$0.00

Salesperson: JAMES SCUTARI  
202-955-5342  
Assistant: JAMES SCUTARI  
202-955-5342  
Separation:

| #                     | Day/Time                     | DP | Program                    | Rate     | A35P Rating | Len | 7/20 - 7/26 |      |      |      |      |      |      | Total Spots | Total \$   | CPP    | GRP |
|-----------------------|------------------------------|----|----------------------------|----------|-------------|-----|-------------|------|------|------|------|------|------|-------------|------------|--------|-----|
|                       |                              |    |                            |          |             |     | 7/20        | 7/21 | 7/22 | 7/23 | 7/24 | 7/25 | 7/26 |             |            |        |     |
| CAN 1                 | 9a-10a<br>Sa<br>HR           |    | STEPS TO LIFE/FULL MEASURE | \$35.00  | 0           | 30  | 0           | 0    | 0    | 0    | 0    | 0    | 0    | 0           | \$0.00     | \$0.00 | 0.0 |
| CAN 2                 | 10a-11a<br>Sa<br>HR          |    | FOX-NWS-SUNDAY             | \$40.00  | 0           | 30  | 0           | 0    | 0    | 0    | 0    | 0    | 0    | 0           | \$0.00     | \$0.00 | 0.0 |
| 3                     | 12n-1p<br>W-F, M-Tu<br>LUR   |    | HOT BENCH/HOT BENCH B      | \$25.00  | 0           | 30  | 2           | 2    | 0    | 0    | 0    | 0    | 0    | 4           | \$100.00   | \$0.00 | 0.0 |
| 4                     | 1p-2p<br>W-F, M-Tu<br>LUR    |    | FAMILY FEUD/FAMILY FEUD B  | \$40.00  | 0           | 30  | 2           | 2    | 0    | 0    | 0    | 0    | 0    | 4           | \$160.00   | \$0.00 | 0.0 |
| 5                     | 6:30p-7p<br>W-F, M-Tu<br>LUR |    | BG BNG THRY B              | \$200.00 | 0           | 30  | 1           | 1    | 0    | 0    | 0    | 0    | 0    | 2           | \$400.00   | \$0.00 | 0.0 |
| CAN 6                 | 6:30p-7p<br>Sa<br>HR         |    | BG-THEORY-SA-B             | \$80.00  | 0           | 30  | 0           | 0    | 0    | 0    | 0    | 0    | 0    | 0           | \$0.00     | \$0.00 | 0.0 |
| 7                     | 9p-9:35p<br>W-F, M-Tu<br>LUR |    | FOX KS NEWS@9<             | \$180.00 | 0           | 30  | 1           | 1    | 0    | 0    | 0    | 0    | 0    | 2           | \$360.00   | \$0.00 | 0.0 |
| CAN 8                 | 9p-9:30p<br>Sa<br>HR         |    | AVG-ALL WKS-FOX-KS-NEWS@9  | \$90.00  | 0           | 30  | 0           | 0    | 0    | 0    | 0    | 0    | 0    | 0           | \$0.00     | \$0.00 | 0.0 |
| CAN 9                 | 9p-9:30p<br>Sa<br>HR         |    | FOX-KS-NEWS@9              | \$120.00 | 0           | 30  | 0           | 0    | 0    | 0    | 0    | 0    | 0    | 0           | \$0.00     | \$0.00 | 0.0 |
| TOTALS: 6 6 0 0 0 0 0 |                              |    |                            |          |             |     |             |      |      |      |      |      |      | 12          | \$1,020.00 | \$0.00 | 0.0 |

I represent that the payment for the above described broadcast time has been furnished by:

Kansans for Marshall

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Richard Ball

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

7/20/16

**Date**

Benjamin Rheault

**Signature**

Digitally signed by Benjamin Rheault  
DN: cn=Benjamin Rheault, o=, email=rheault@strategicmedia.com, c=US  
Date: 2016.07.16 10:56:22 -0400

***To Be Signed By Station Representative***

☒ **Accepted**  
Chuck Reid  
**Signature**

☒ **Accepted in Part**  
Chuck Reid  
**Printed Name**

☐ **Rejected**  
General Manager  
**Title**