

Client: Edelen for Governor
Product: Candidate TV/200355
Estimate: 7808-Edelen for Gov 30s 4.16-4...
Flight Start: 4/16/2019
Station: WKYT-TV-Cash
Market: Lexington-Fayette
RepCo-AE: WKYT-TV - Benita Tucker
Survey: May19 Proj. (May18 HUT, Feb19 SHR) DMA/Nielsen
State: New
Status: Send Failed
Separation: 30
Comments:
Seller Com.: 1 | -

Primary Demo: Adults 35+
Flight End: 4/22/2019
FBD: 4/16/2019
LBD: 4/16/2019
Total Dollars: \$14,830.00
Cash Dollars: \$14,830.00
Trade Dollars: \$0.00
Total Spots: 73
Cash Spots: 73
Trade Spots: 0
Version: 1 | -

Ln	Days	Time	Program	Len	Dpt	Rate	C/T	Spots	GRP.00	Rtg.00	CPP.00	Note	[4/16]
1	TuWThF,M	05:30a-06:00a	WKYT This Morning at 530a	30	RT	\$105.00	c	2	2.18	1.09	\$96.26	CS-May-2018	2
2	TuWThF,M	06:00a-07:00a	WKYT This Morning at 6a	30	EM	\$200.00	c	5	15.35	3.07	\$65.16	CS-May-2018	5
3	TuWThF,M	07:00a-09:00a	CBS This Morning	30	EM	\$125.00	c	8	20.14	2.52	\$49.66	CS-May-2018	8
4	TuWThF,M	09:00a-10:00a	Live with Kelly & Ryan	30	DT	\$110.00	c	4	6.76	1.69	\$65.09	CS-May-2018	4
5	TuWThF,M	10:00a-10:30a	WKYT News Mid-Morning 10a	30	DT	\$110.00	c	3	6.64	2.21	\$49.70	CS-May-2018	3
6	TuWThF,M	10:30a-11:00a	Bold & Beautiful	30	DT	\$125.00	c	3	4.85	1.62	\$77.27	CS-May-2018	3
7	TuWThF,M	11:00a-12:00p	The Price Is Right	30	DT	\$225.00	c	3	7.92	2.64	\$85.28	CS-May-2018	3
8	TuWThF,M	12:00p-01:00p	WKYT News at Noon	30	DT	\$155.00	c	5	15.71	3.14	\$49.34	CS-May-2018	5
9	TuWThF,M	04:00p-04:30p	WKYT News at 4p	30	EF	\$150.00	c	4	9.4	2.35	\$63.82	CS-May-2018	4
10	TuWThF,M	04:30p-05:00p	WKYT News at 430p	30	EF	\$170.00	c	4	10.35	2.59	\$65.71	CS-May-2018	4
11	TuWThF,M	05:00p-05:30p	WKYT News at 5p	30	EN	\$210.00	c	4	15.69	3.92	\$53.53	CS-May-2018	4
12	TuWThF,M	05:30p-06:00p	WKYT News at 530p	30	EN	\$220.00	c	4	15.84	3.96	\$55.56	CS-May-2018	4
13	TuWThF,M	06:00p-06:30p	WKYT News at 6p	30	EN	\$375.00	c	4	23.83	5.96	\$62.95	CS-May-2018	4
14	TuWThF,M	07:00p-07:30p	Wheel of Fortune	30	PA	\$350.00	c	4	23.33	5.83	\$60.00	CS-May-2018	4
15	TuWThF,M	07:30p-08:00p	Jeopardy	30	PA	\$350.00	c	4	22.51	5.63	\$62.20	CS-May-2018	4
16	TuWThF,M	11:00p-11:35p	WKYT News at 11p	30	LN	\$225.00	c	3	7.6	2.53	\$88.79	CS-May-2018	3
17	TuWThF,M	11:35p-12:37a	The Late Show - Stephen Colbert	30	LF	\$115.00	c	4	3.32	0.83	\$138.60	CS-May-2018	4
18	TuWThF,M	12:37a-01:37a	The Late, Late Show	30	RT	\$50.00	c	2	0.44	0.22	\$224.75	CS-May-2018	2
19	Th	07:58p-09:00p	Big Bang Theory/ Young Sheldon	30	RT	\$1,150.00	c	1	8.4	8.4	\$136.90	CS-May-2018	1
20	Su	09:00a-10:30a	CBS Sunday Morning	30	RT	\$230.00	c	1	2.95	2.95	\$77.93	CS-May-2018	1
21	Su	10:30a-11:30a	Face The Nation	30	RT	\$110.00	c	1	1.03	1.03	\$106.45	CS-May-2018	1

Month	Cash\$ - Spots	Trades\$ - Spots	Totals - Spots
Apr-19	\$14,830.00 - 73	\$0.00 - 0	\$14,830.00 - 73
Totals	\$14,830.00 - 73	\$0.00 - 0	\$14,830.00 - 73