

CONTRACT



WLS-TV
190 North State Street
Chicago, IL 60601
(312) 750-7777

ABC 7 CHICAGO

<http://abclocal.go.com/wls>

And:

Dudley Media LLC
919 Catherine Street
Philadelphia, PA 19174

Contract / Revision 152549 /		Alt Order # WOC10494909
Product TOM CULLERTON FOR IL SD 23		
Contract Dates 11/01/16 - 11/08/16		Estimate #
Advertiser Friends of Tom Cullerton		Original Date / Revision 10/31/16 / 11/01/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property WLS-TV	Account Executive Dee Parker	Sales Office Philadelphia NT
Special Handling		
Demographic Adults 35+		
Agy Code	Advertiser Code	Product 1/2
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WLS	11/01/16	11/04/16	America This Morning	4a-430a		:30				NM	4	\$760.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/31/16	11/06/16	-TWTF--				4	\$190.00				
N 2	WLS	11/07/16	11/08/16	America This Morning	4a-430a		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	11/07/16	11/13/16	MT-----				1	\$225.00				
N 3	WLS	11/01/16	11/04/16	ABC7 News @ 4:30a M-F	427a-5a		:30				NM	4	\$1,140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/31/16	11/06/16	-TWTF--				4	\$285.00				
N 4	WLS	11/07/16	11/08/16	ABC7 News @ 4:30a M-F	427a-5a		:30				NM	1	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	11/07/16	11/13/16	MT-----				1	\$330.00				
N 5	WLS	11/01/16	11/04/16	ABC7 News @ 5a M-F	5a-6a		:30				NM	4	\$3,040.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/31/16	11/06/16	-TWTF--				4	\$760.00				
N 6	WLS	11/07/16	11/08/16	ABC7 News @ 5a M-F	5a-6a		:30				NM	1	\$760.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	11/07/16	11/13/16	MT-----				1	\$760.00				
N 7	WLS	11/01/16	11/04/16	ABC7 News @ M-F 6a	6a-7a		:30				NM	4	\$6,080.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/31/16	11/06/16	-TWTF--				4	\$1,520.00				
N 8	WLS	11/07/16	11/08/16	ABC7 News @ M-F 6a	6a-7a		:30				NM	1	\$1,520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	11/07/16	11/13/16	MT-----				1	\$1,520.00				
N 9	WLS	11/01/16	11/04/16	GMA M-F 7-9a	7a-9a		:30				NM	4	\$6,080.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/31/16	11/06/16	-TWTF--				4	\$1,520.00				
N 10	WLS	11/07/16	11/08/16	GMA M-F 7-9a	7a-9a		:30				NM	1	\$1,520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	11/07/16	11/13/16	MT-----				1	\$1,520.00				
N 11	WLS	11/01/16	11/04/16	Live With Kelly and Michael	9a-10a		:30				NM	4	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/31/16	11/06/16	-TWTF--				4	\$950.00				
N 12	WLS	11/07/16	11/08/16	Live With Kelly and Michael	9a-10a		:30				NM	1	\$950.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> 152549 /		<u>Alt Order #</u> WOC10494909
<u>Contract Dates</u> 11/01/16 - 11/08/16	<u>Product</u> TOM CULLERTON FOR	<u>Estimate #</u>
<u>Advertiser</u> Friends of Tom Cullerton		<u>Original Date / Revision</u> 10/31/16 / 11/01/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	MT-----				1	\$950.00				
N 13	WLS	11/01/16	11/04/16	The View	10a-11a		:30				NM	4	\$5,320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-TWTF--				4	\$1,330.00				
N 14	WLS	11/07/16	11/08/16	The View	10a-11a		:30				NM	1	\$1,330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	MT-----				1	\$1,330.00				
N 15	WLS	11/01/16	11/04/16	ABC7 News	11a-12p		:30				NM	4	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-TWTF--				4	\$950.00				
N 16	WLS	11/07/16	11/08/16	ABC7 News	11a-12p		:30				NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	MT-----				1	\$950.00				
N 17	WLS	11/01/16	11/04/16	The Chew	12p-1p		:30				NM	4	\$4,180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-TWTF--				4	\$1,045.00				
N 18	WLS	11/07/16	11/07/16	The Chew	12p-1p		:30				NM	1	\$1,045.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	M-----				1	\$1,045.00				
N 19	WLS	11/01/16	11/04/16	Windy City Live	1p-2p		:30				NM	8	\$6,080.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-TWTF--				8	\$760.00				
N 20	WLS	11/07/16	11/07/16	Windy City Live	1p-2p		:30				NM	2	\$1,520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	M-----				2	\$760.00				
N 21	WLS	11/01/16	11/04/16	Inside Edition	3-330p		:30				NM	4	\$4,180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-TWTF--				4	\$1,045.00				
N 22	WLS	11/07/16	11/07/16	Inside Edition	3-330p		:30				NM	1	\$1,045.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	M-----				1	\$1,045.00				
N 23	WLS	11/01/16	11/04/16	ABC7 News @ 4p M-F	4p-5p		:30				NM	4	\$6,840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-TWTF--				4	\$1,710.00				
N 24	WLS	11/07/16	11/07/16	ABC7 News @ 4p M-F	4p-5p		:30				NM	1	\$1,710.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	M-----				1	\$1,710.00				
N 25	WLS	11/01/16	11/04/16	ABC7 News @ 6p M-F	6p-630p		:30				NM	1	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-TWTF--				1	\$3,600.00				
N 26	WLS	11/05/16	11/05/16	ABC7 News @ 6p Sat	6p-630p		:30				NM	1	\$1,235.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----S-				1	\$1,235.00				
N 27	WLS	11/06/16	11/06/16	ABC7 News @ 5p Su	5p-530p		:30				NM	1	\$1,330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----S				1	\$1,330.00				
N 28	WLS	11/01/16	11/04/16	Wheel of Fortune	626p-656p		:30				NM	1	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-TWTF--				1	\$3,800.00				
N 29	WLS	11/05/16	11/05/16	Sa Wheel of Fortune	630p-7p		:30				NM	1	\$1,520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

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<u>Contract / Revision</u>		<u>Alt Order #</u>
152549 /		WOC10494909
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
11/01/16 - 11/08/16	TOM CULLERTON FOR	
<u>Advertiser</u>		<u>Original Date / Revision</u>
Friends of Tom Cullerton		10/31/16 / 11/01/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----S-				1	\$1,520.00				
N 30	WLS	11/01/16	11/04/16	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:30				NM	4	\$20,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-TWTF--				4	\$5,225.00				
N 31	WLS	11/07/16	11/07/16	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:30				NM	1	\$5,225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	M-----				1	\$5,225.00				
N 32	WLS	11/05/16	11/05/16	ABC7 News@1030p Sa	1030p-1130p		:30				NM	1	\$1,520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----S-				1	\$1,520.00				
N 33	WLS	11/06/16	11/06/16	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:30				NM	1	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----S				1	\$3,800.00				
N 34	WLS	11/01/16	11/04/16	Kimmel	1035p-1137p		:30				NM	4	\$5,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-TWTF--				4	\$1,425.00				
N 35	WLS	11/07/16	11/07/16	Kimmel	1035p-1137p		:30				NM	1	\$1,425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	M-----				1	\$1,425.00				
N 36	WLS	11/01/16	11/04/16	Nightline	1137p-1208a		:30				NM	4	\$3,040.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-TWTF--				4	\$760.00				
N 37	WLS	11/07/16	11/07/16	Nightline	1137p-1208a		:30				NM	1	\$760.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	M-----				1	\$760.00				
N 38	WLS	11/05/16	11/05/16	ABC7 News Sa 5a-6a	5a-6a		:30				NM	2	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----S-				2	\$240.00				
N 39	WLS	11/05/16	11/05/16	ABC7 News Sa @ 6a	6a-7a		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----S-				1	\$600.00				
N 40	WLS	11/05/16	11/05/16	8a-10a Sa Local news	8a-10a		:30				NM	2	\$2,280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----S-				2	\$1,140.00				
N 41	WLS	11/06/16	11/06/16	ABC7 News Su 5a	5a-6a		:30				NM	2	\$570.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----S				2	\$285.00				
N 42	WLS	11/06/16	11/06/16	ABC7 News Su @ 6a	6a-7a		:30				NM	1	\$570.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----S				1	\$570.00				
N 43	WLS	11/06/16	11/06/16	This Week Su 10-11a	10a-11a		:30				NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----S				1	\$4,500.00				
N 44	WLS	11/01/16	11/01/16	Tu 7p-8p Comedies	7p-8p		:30				NM	1	\$6,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-T-----				1	\$6,650.00				
N 45	WLS	11/02/16	11/04/16	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:30				NM	1	\$5,225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	--WTF--				1	\$5,225.00				
N 46	WLS	11/01/16	11/01/16	Tu 8p-830p Fresh Off Boat	8p-830p		:30				NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

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Contract / Revision	Alt Order #
152549 /	WOC10494909

Contract Dates	Product	Estimate #
11/01/16 - 11/08/16	TOM CULLERTON FOR	

Advertiser	Original Date / Revision
Friends of Tom Cullerton	10/31/16 / 11/01/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-1-----				1	\$10,000.00				
N 47	WLS	11/04/16	11/04/16	Inside Edition	3-330p		:30				NM	1	\$1,045.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	----F--				1	\$1,045.00				
Totals								0.00				100	\$149,980.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/31/16 - 11/08/16	100	\$149,980.00	(\$22,497.00)	\$127,483.00
Totals	100	\$149,980.00	(\$22,497.00)	\$127,483.00

Signature: _____ **Date:** _____

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