

ORDER

Orders
Order / Rev: 2711529D
 Alt Order #:
Product Desc: Re-Election 2024 Radio campaign
 Estimate:
Flight Dates: 04/24/24 - 05/21/24
Original Date / Rev: 04/23/24 / 05/13/24
Order Type: POLITICAL-CANDIDATE

Chattanooga WUSY-FM
Primary AE: Eric Huhn
Sales Office: L-CHT
Sales Region: Local

Agency Name: Shannon Whitfield
Buying Contact: Shannon Whitfield
Billing Contact: Shannon Whitfield
 121 Dana Ln
 Chickamauga, GA 30707

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 0%

Advertiser Name: Shannon Whitfield
Demographic: W25-54
Product Codes: Candidates (POL)
Revenue Code 1: DIR
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: FULL

New Business End: 03/31/25
Advertiser External ID: 221117
Agency External ID: 195791
Unit Code: Candidate -
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/01/24	04/28/24	30	\$725.00	\$725.00
04/29/24	05/19/24	90	\$2,175.00	\$2,175.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2024	30	\$725.00	\$725.00	0.00
May 2024	90	\$2,175.00	\$2,175.00	0.00
Totals	120	\$2,900.00	\$2,900.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Eric Huhn	L-CHT	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WUSY	04/24/24	04/28/24	M-F 6a-10a M-F 6a-10a	CM	6a-10a	--WTF--	1:00	5	\$30.00	FULL	0.00	NM	5	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/22/24	04/28/24	--WTF--		5		\$30.00		0.00					
N 2	WUSY	04/24/24	04/28/24	M-F 10a-3p M-F 10a-3p	CM	10a-3p	--WTF--	1:00	5	\$30.00	FULL	0.00	NM	5	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/22/24	04/28/24	--WTF--		5		\$30.00		0.00					
N 3	WUSY	04/24/24	04/28/24	M-F 3p-7p M-F 3p-7p	CM	3p-7p	--WTF--	1:00	5	\$30.00	FULL	0.00	NM	5	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/22/24	04/28/24	--WTF--		5		\$30.00		0.00					
N 4	WUSY	04/24/24	04/28/24	M-F 7p-12x M-F 7p-12x	CM	7p-12x	--WTF--	1:00	5	\$25.00	FULL	0.00	NM	5	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/22/24	04/28/24	--WTF--		5		\$25.00		0.00					
N 5	WUSY	04/24/24	05/19/24	Sat-Sun 5a-12x 8:00 AM-8:00 PM	CM	8:00 AM-8:00 PM (8:00 AM-8:00 PM)	-----SS	1:00	10	\$15.00	ROS	0.00	NM	40	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/22/24	04/28/24	-----SS		10		\$15.00		0.00					
		Week: 04/29/24	05/05/24	-----SS		10		\$15.00		0.00					

Order / Rev: 2711529D
 Alt Order #:
 Flight Dates: 04/24/24 - 05/21/24

Advertiser: Shannon Whitfield
 Product Desc: Re-Election 2024 Radio campaign
 Estimate:

Chattanooga WUSY-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/06/24	05/12/24	-----SS					10	\$15.00		0.00			
		Week: 05/13/24	05/19/24	-----SS					10	\$15.00		0.00			
N 6	WUSY	04/29/24	05/19/24	M-F 6a-10a M-F 6a-10a	CM	6a-10a	MTWTF--	1:00	5	\$30.00	FULL	0.00	NM	15	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/29/24	05/05/24	MTWTF--					5	\$30.00		0.00			
		Week: 05/06/24	05/12/24	MTWTF--					5	\$30.00		0.00			
		Week: 05/13/24	05/19/24	MTWTF--					5	\$30.00		0.00			
N 7	WUSY	04/29/24	05/19/24	M-F 10a-3p M-F 10a-3p	CM	10a-3p	MTWTF--	1:00	5	\$30.00	FULL	0.00	NM	15	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/29/24	05/05/24	MTWTF--					5	\$30.00		0.00			
		Week: 05/06/24	05/12/24	MTWTF--					5	\$30.00		0.00			
		Week: 05/13/24	05/19/24	MTWTF--					5	\$30.00		0.00			
N 8	WUSY	04/29/24	05/19/24	M-F 3p-7p M-F 3p-7p	CM	3p-7p	MTWTF--	1:00	5	\$30.00	FULL	0.00	NM	15	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/29/24	05/05/24	MTWTF--					5	\$30.00		0.00			
		Week: 05/06/24	05/12/24	MTWTF--					5	\$30.00		0.00			
		Week: 05/13/24	05/19/24	MTWTF--					5	\$30.00		0.00			
N 9	WUSY	04/29/24	05/19/24	M-F 7p-12x M-F 7p-12x	CM	7p-12x	MTWTF--	1:00	5	\$25.00	FULL	0.00	NM	15	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/29/24	05/05/24	MTWTF--					5	\$25.00		0.00			
		Week: 05/06/24	05/12/24	MTWTF--					5	\$25.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
8	WUSY	05/06/24-05/12/24	M-F 7p-12x			7p-12x	MTWThF----	1:00		(\$25.00)		0.00	NM		
See MG 9.16,9.17 [Severe Weather Coverage]															
9	WUSY	05/06/24-05/12/24	M-F 7p-12x			7p-12x	MTWThF----	1:00		(\$25.00)		0.00	NM		
See MG 9.16,9.17 [Severe Weather Coverage]															
16	WUSY	05/06/24-05/19/24	M-F 7p-12x			7p-12x	MTWThF----	1:00		\$25.00		0.00	NM		
Ⓜ MG for 9.9,9.8 [Oversold]															
17	WUSY	05/06/24-05/19/24	M-F 7p-12x			7p-12x	MTWThF----	1:00		\$25.00		0.00	NM		
Ⓜ MG for 9.9,9.8 [Oversold]															
		Week: 05/13/24	05/19/24	MTWTF--					5	\$25.00		0.00			
Totals													120	\$2,900.00	