

Broadcast Contract

Sadler Strategic Media
Yes on 27
12103 VIEWCREST RD
STUDIO CITY, CA 91604

Start Date 09/05/22	Contract# 394657	Mod# 0
End Date 09/11/22	Date Entered 08/31/22	Date Last Modified 09/01/22
Advertiser Yes on 27	Station Market KIXA-FM	
Product SPORTS BETTING	SalesRep/Office Katz Group Sale Katz	

Standard Billing Cycle Estimate# 2686

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	MO 09/05/22 FR 09/09/22	06:00A-10:00A	60		X	X	X	X	X	--	12	\$75.00
2	MO 09/05/22 FR 09/09/22	10:00A-03:00P	60		X	X	X	X	X	--	12	\$75.00
3	MO 09/05/22 SA 09/10/22	06:00A-07:00P	60		--	--	--	--	X	--	5	\$45.00
4	MO 09/05/22 SU 09/11/22	06:00A-07:00P	60		--	--	--	--	--	X	3	\$45.00
5	MO 09/05/22 FR 09/09/22	03:00P-07:00P	60		X	X	X	X	X	--	12	\$75.00

-----Additional Comments-----	Total Spots	Spots Total\$	Agency Commission	Net	Gross
	44	3,060.00	\$459.00	\$ 2,601.00	\$ 3,060.00

Billing Projections: By Month

	Sep 22
CA	3,060.00
ST	3,060.00

El Dorado Broadcasters, LLC and Radio Stations KZXY, KIXA, KIXW, KATJ, KATJHD does not discriminate in the sale of advertising time on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

Name
See reverse for accepted terms and conditions, if any

Title

Name

Title

Page 1

Broadcast Contract

Sadler Strategic Media
Yes on 27
12103 VIEWCREST RD
STUDIO CITY, CA 91604

Start Date 08/29/22	Contract# 394551	Mod# 1
End Date 09/04/22	Date Entered 08/25/22	Date Last Modified 08/26/22
Advertiser Yes on 27	Station Market KIXA-FM	
Product SPORTS BETTING	SalesRep/Office Katz Group Sale Katz	

Standard Billing Cycle Estimate# 2686

LN	DATE				TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE	
1	MO	08/29/22	FR	09/02/22	06:00A-10:00A	60		3	2	2	2	3	--	--	12	\$75.00
2	MO	08/29/22	FR	09/02/22	10:00A-03:00P	60		2	2	3	3	2	--	--	12	\$75.00
3	MO	08/29/22	FR	09/02/22	03:00P-07:00P	60		2	2	2	2	2	--	--	10	\$75.00
4	SA	09/03/22	SA	09/03/22	06:00A-07:00P	60	--	--	--	--	--	X	--		5	\$45.00
5	SU	09/04/22	SU	09/04/22	06:00A-07:00P	60	--	--	--	--	--	--	X		3	\$45.00

-----Additional Comments-----	Total Spots	Spots Total\$	Agency Commission	Net	Gross
	42	2,910.00	\$436.50	\$ 2,473.50	\$ 2,910.00

Billing Projections: By Month

	Aug 22	Sep 22
CA	1,500.00	1,410.00
ST		2,910.00

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Title

Name

Title

Page 1

REVISED

Aug 31, 22
 CONT# 36107798 Mod# 1 Ver# 3 (Last = Orig CF)
 REP CHRISTAL RADIO
 TO KIXA-FM (Victor Valley, CA)
 FM STEVE SARANTOS
 OFF LOS ANGELES
 AGY SADLER STRATEGIC MEDIA
 ADDR 12103 VIEWCREST RD
 STUDIO CITY, CA 91604

DDS CONT# 0
 C/P/E: / / 2686
 SALESPERSON FAX#
 PH #

BYR ROSA LOZANO
 ADV YES ON 27
 PDT SPORTS BETTING
 FLT Aug 29, 22 - Nov 13, 22

* REP ORDER COMMENT *

** 8/31/2022 11:49:00 AM: POPULATIONBUYTYPE: CPP.
 ** 8/31/2022 11:49:00 AM: REVISION - DO NOT DOUBLE BOOK
 ** 8/31/2022 11:49:00 AM: REVISION ADDING WEEK OF 9/5. DO NOT DOUBLE BOOK AND PLEASE CONFIRM.

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		<u>FLIGHT 1</u>							
	1.1	MTWTF..	6A - 10A	60	8/29/2022 - 9/2/2022	1W	12	\$75.00	12
	1.2	MTWTF..	10A - 3P	60	8/29/2022 - 9/2/2022	1W	12	\$75.00	12
	1.3	MTWTF..	3P - 7P	60	8/29/2022 - 9/2/2022	1W	10	\$75.00	10
	1.4S.	6A - 7P	60	9/3/2022 - 9/3/2022	1W	5	\$45.00	5
	1.5S	6A - 7P	60	9/4/2022 - 9/4/2022	1W	3	\$45.00	3
		** WEEKLY FLIGHT TOTALS **					42	\$2,910.00	
		<u>FLIGHT 2</u>							
CHG	2.1	MTWTF..	6A - 10A	60	9/5/2022 - 9/9/2022	1W	12	\$75.00	12
CHG	2.2	MTWTF..	10A - 3P	60	9/5/2022 - 9/9/2022	1W	12	\$75.00	12
CHG	2.3	MTWTF..	3P - 7P	60	9/5/2022 - 9/9/2022	1W	12	\$75.00	12
CHG	2.4S.	6A - 7P	60	9/10/2022 - 9/10/2022	1W	5	\$45.00	5
CHG	2.5S	6A - 7P	60	9/11/2022 - 9/11/2022	1W	3	\$45.00	3
		** WEEKLY FLIGHT TOTALS **					44	\$3,060.00	

	Sep 22	Oct 22	Nov 22				
SPOTS	86	0	0				
CASH	5970.00	0.00	0.00				
TRADE	0.00	0.00	0.00				
NSL	0.00	0.00	0.00				
TOTAL	5970.00	0.00	0.00				

Aug 31, 22
CONT# 36107798 Mod# 1 Ver# 3 (Last = Orig CF)
REP CHRISTAL RADIO

DDS CONT# 0
C/P/E: 1 / 2686

							TOTAL
SPOTS							86
CASH							5,970.00
TRADE							0.00
NSL							0.00
TOTAL							5,970.00

**** Competitive Comments ****

YES ON 27 ENGLISH RADIO 8.29.22 - 11.08.22

SVC: FA21 MSA CustRadio

Demo Adults 25+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

Sales Order

Station: KIXA-FM Contract#: (none) Agency: Sadler Strategic Media
 Contract Name: KIXA Yes on 27//2686 Sep W2 Address: 12103 VIEWCREST RD
 Proposal#: 640C3D00-FA7B-4971-978B-9E2291A0DAA3 City: STUDIO CITY State: CA Zip: 91604
 Start Date: 9/05/22 End Date: 9/11/22 Buyer: _____
 Revenue Type: Political National Type: Cash Tax Schedule: _____ (None)
 Advertiser: Yes on 27 Agency Commission %: 15
 Address: _____ Billing Cycle: Standard
 City: _____ State: _____ Zip: _____ Salesperson: ONT1KATZ Comm %: 0
 Product Name: SPORTS BETTING Makegood Policy: Within Contract Dates
 Estimate #: 2686
 Competitive Code: Political/Issue

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	9/05/22	9/09/22		6:00 AM	10:00 AM	60	X	X	X	X	X			12	W	75.00	12	900.00		
2	9/05/22	9/09/22		10:00 AM	3:00 PM	60	X	X	X	X	X			12	W	75.00	12	900.00		
3	9/05/22	9/10/22		6:00 AM	7:00 PM	60						X		5	W	45.00	5	225.00		
4	9/05/22	9/11/22		6:00 AM	7:00 PM	60							X	3	W	45.00	3	135.00		
5	9/05/22	9/09/22		3:00 PM	7:00 PM	60	X	X	X	X	X			12	W	75.00	12	900.00		

Billing Projections: By Month

Sep 22
 CA 3,060.00
 ST 3,060.00

☒ Print Spot Prices

TOTAL SPOTS 44
 GROSS TOTAL \$ 3,060.00
 ADJUSTED SPOTS 44
 ADJUSTED TOTAL \$ 3,060.00

APPROVE DECLINE

☒ ☐ 501724cflem, 08/31/22 @1:45PM
☐ ☐ Sales Manager
☐ ☐ Business Manager
☐ ☐ Traffic Manager

Sales Order

Station: KIXA-FM Agency: Sadler Strategic Media
 Contract Name: KIXA Yes on 27//2686 Sep W1-01 Address: 12103 VIEWCREST RD
 Contract#: 394551 City: STUDIO CITY State: CA Zip: 91604
 Start Date: 8/29/22 End Date: 9/04/22 Buyer: _____
 Revenue Type: Political National Type: Cash Tax Schedule: _____ (None)
 Advertiser: Yes on 27 Agency Commission %: 15
 Address: _____ Billing Cycle: Standard
 City: _____ State: _____ Zip: _____ Salesperson: ONT1KATZ Comm %: 0
 Product Name: SPORTS BETTING Makegood Policy: Within Contract Dates
 Estimate #: 2686
 Comp. Code: Issue
 Sec. Comp.: Political/Issue

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	8/29/22	9/02/22		6:00 AM	10:00 AM	60	3	2	2	2	3			12	D	75.00	12	900.00	3	
2	8/29/22	9/02/22		10:00 AM	3:00 PM	60	2	2	3	3	2			12	D	75.00	12	900.00	3	
3	8/29/22	9/02/22		3:00 PM	7:00 PM	60	2	2	2	2	2			10	D	75.00	10	750.00	3	
4	9/03/22	9/03/22		6:00 AM	7:00 PM	60						X		5	W	45.00	5	225.00	4	
5	9/04/22	9/04/22		6:00 AM	7:00 PM	60							X	3	W	45.00	3	135.00	4	

Billing Projections: By Month

	Aug 22	Sep 22
CA	1,500.00	1,410.00
ST	0.00	2,910.00

☒ Print Spot Prices

Notes to Traffic: FastPay Notification Total Amount
\$2,473.50
 Company Sadler Strategic Media, Inc.
 Vendor KIXA-FM
Yes on 27 - 8/29/2022 #2686
08.29.2022
 Transaction #: R241135346891
 Auth Code: 444747-HB

TOTAL SPOTS 42
 GROSS TOTAL \$ 2,910.00
 ADJUSTED SPOTS 42
 ADJUSTED TOTAL \$ 2,910.00

APPROVE DECLINE

<input type="radio"/>	<input type="radio"/>	General Manager
<input type="radio"/>	<input type="radio"/>	Sales Manager
<input checked="" type="radio"/>	<input type="radio"/>	501724epaga, 08/25/22 @10:35AM
<input type="radio"/>	<input type="radio"/>	Traffic Manager

**YES ON 27 - CALIFORNIANS FOR SOLUTIONS TO
HOMELESSNESS AND MENTAL HEALTH SUPPORT**

LETTER OF AUTHORIZATION

July 6, 2022

Sheri Sadler
Sadler Strategic Media, Inc.
12103 Viewcrest Road
Studio City, CA 91604

Dear Ms. Sadler:

Please accept this letter as authorization to represent Yes on 27 - Californians for Solutions to Homelessness and Mental Health Support. Our official information is as follows:


Name: Yes on 27 - Californians for Solutions to Homelessness and Mental Health Support, a Coalition of Housing and Mental Health Experts, Concerned Taxpayers and Digital Sports Entertainment and Gaming Companies

Address: 2350 Kerner Blvd., Suite 250, San Rafael, CA 94901
Phone: (415) 389-6800

Name of President: Jeremy Kudon
Name of Treasurer: Steven S. Lucas
Committee I.D.#: 1440682
Federal ID #: 87-2296531

If the purchaser is not an individual, list the chief executive officers or members of the executive committee or of the board of directors of the entity or entities that is/are paying for the advertising (use additional pages if necessary):

Name: Jeremy Kudon	Title: President
Name: Steven S. Lucas	Title: CFO
Name: Griffin Finan	Title: Director

Signature 
Steven S. Lucas, CFO/Treasurer

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Sheri Sadler Wolf, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

☐ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

☒ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Sheri Sadler Wolf

Agency name: Sadler Strategic Media Inc

Address: 12103 Viewcrest Rd, Studio City, CA 91604

Contact: Sheri Sadler Wolf

Phone number: 818-506-5443

Email: sheri@sadlerstrategic.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Yes on 27, Californians for Solutions to Homelessness and Mental Health Support, a Coalition of Housing and Mental Health

Address: 2350 Kerner Blvd., Suite 250, San Rafael, CA 94901

Contact: Steven S. Lucas

Phone number: (415) 389-6800

Email:

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Name of President: Jeremy Kudon

Name of Treasurer: Steven S. Lucas

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☒ N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☒ N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <i>Sheri S Wolf</i>	Signature: <i>Austin J. Hunt</i>
Name: Sheri Sadler Wolf	Name: <i>Austin J. Hunt</i>
Date of Request to Purchase Ad Time: 6/30/22	Date of Station Agreement to Sell Time: <i>8-31-2022</i>

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? ☒ Yes ☐ No Date ad received: *9-6-2022*

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- ☒ Accepted
☐ Accepted IN PART (e.g., ad not received to determine content)*
☐ Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

n/a

Contract #: n/a	Station Call Letters:	Date Received/Requested:
Est. #: n/a	Station Location:	Run Start and End Dates:

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

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Contact: Steven S. Lucas

Phone number: (415) 389-6800

Email:

Station is authorized to announce the time as paid for by such person or entity.

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☒ N/A

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Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

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Name: Sheri Sadler Wolf	Name: <i>Austin J. Hunt</i>
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TO BE COMPLETED BY STATION ONLY

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Disposition:

- ☒ Accepted
☐ Accepted IN PART (e.g., ad not received to determine content)*
☐ Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

n/a

Contract #: n/a	Station Call Letters:	Date Received/Requested:
Est. #: n/a	Station Location:	Run Start and End Dates:

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

**POLITICAL ADVERTISEMENT
REVIEW FORM**

A. IDENTIFY THE TYPE OF SPOT

- ☐ **Candidate Advertisement** (sponsored by a legally qualified federal, state or local candidate).
- Answer **Questions 1-4 in Section B** below and confirm political file includes following information (some of which may be provided on the NAB PB-18):
- ___ Name of candidate and office sought
 - ___ Name of authorized committee of the candidate
 - ___ Name of committee's treasurer
 - ___ Rate charged for spot
 - ___ Spot length
 - ___ Dates and times spot scheduled to air and any revised schedules
 - ___ Class(es) of time purchased
 - ___ Any other information relevant to order (e.g., makegoods/rebates)

- ☒ **Non-Candidate "Issue" Advertisement** (sponsored by a third-party, such as a PAC, political party, corporation or advocacy group).
- ☐ The issue ad references a federal candidate, a federal election and/or a political matter of national importance (e.g., Economy, Immigration, Climate Change).
- Answer **Questions 1-5 in Section B** below and confirm political file includes following information (some of which may be provided on the NAB PB-18):
- ✓ Name of person purchasing the time (i.e., the sponsor)
 - ✓ Name, address and phone number of a contact person for sponsor
 - ✓ Rate charged for spot
 - ✓ Dates and times spot scheduled to air and any revised schedules
 - ✓ Class(es) of time purchased

OR

- ☒ The issue ad only references a state/local political matter or controversial issue of public importance (e.g., school bond, local infrastructure, ballot measure).
- List all state/local political matters/issues referenced in the spot:
California Proposition 27, California Proposition 26,
California Gambling Policy
- Answer **Questions 1 and 5 in Section B** below.

B. COLLECT INFORMATION

1. Full Name of Ad Sponsor (e.g., Candidate Committee or PAC): Yes on 27

Name of Ad or ISCI Code: CAS60R9413H

Date Spot Received: 09/06/2022

Has the Ad Buyer or Ad Sponsor provided a completed NAB Form? ☒ Yes ☐ No

If No, please confirm you have obtained all required information for the political file as listed in Section A.

2. Does the spot reference a candidate for federal office (President, Vice President, Senate, or House)?

☐ Yes ☒ No

If Yes, then for each federal candidate referenced in the spot, list:

Candidate's full name _____

Office sought by candidate: _____

Election candidate is participating in: _____

3. Does the spot reference a federal election? ☐ Yes ☒ No

If Yes, then list all elections referenced: _____

4. Does the spot reference a political matter of **national** importance (e.g., Economy, Immigration, Climate Change) or any pending federal legislation (e.g., Affordable Care Act)?

☐ Yes ☒ No

If Yes, then list all political matters of national importance and/or federal legislation referenced in the spot: California Proposition 26, California Proposition 27, California Gambling Policy, Homelessness

policy, Sports Betting Policy, Youth Gambling precautions and policy, Tribal Funding

5. If the spot is sponsored by a third-party entity (i.e., political action committee, advocacy group, corporation, association or other unincorporated group), a list of chief executive officers, members of the executive committee, or the board of directors of the sponsor must be uploaded to the public file. Did you receive a list of these individuals from the sponsor? ☒ Yes ☐ No

Did you ask the sponsor or ad buyer *in writing* if the list provided is a complete and accurate list of all individuals that must be disclosed?¹ ☒ Yes ☐ No

¹ Before an issue ad order is finalized, the station representative should confirm in writing with the ad buyer that the provided list of chief executive officers, members of the executive committee, or the board of directors of the sponsor is complete and accurate.

**POLITICAL ADVERTISEMENT
REVIEW FORM**

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- Answer **Questions 1-4 in Section B** below and confirm political file includes following information (some of which may be provided on the NAB PB-18):
- ___ Name of candidate and office sought
 - ___ Name of authorized committee of the candidate
 - ___ Name of committee's treasurer
 - ___ Rate charged for spot
 - ___ Spot length
 - ___ Dates and times spot scheduled to air and any revised schedules
 - ___ Class(es) of time purchased
 - ___ Any other information relevant to order (e.g., makegoods/rebates)

- ☒ **Non-Candidate "Issue" Advertisement** (sponsored by a third-party, such as a PAC, political party, corporation or advocacy group).
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- Answer **Questions 1-5 in Section B** below and confirm political file includes following information (some of which may be provided on the NAB PB-18):
- ✓ Name of person purchasing the time (i.e., the sponsor)
 - ✓ Name, address and phone number of a contact person for sponsor
 - ✓ Rate charged for spot
 - ✓ Dates and times spot scheduled to air and any revised schedules
 - ✓ Class(es) of time purchased

OR

- ☒ The issue ad only references a state/local political matter or controversial issue of public importance (e.g., school bond, local infrastructure, ballot measure).
- List all state/local political matters/issues referenced in the spot:
- California Proposition 27, California Gambling policy
- California Proposition 26
- Answer **Questions 1 and 5 in Section B** below.

B. COLLECT INFORMATION

1. Full Name of Ad Sponsor (e.g., Candidate Committee or PAC): Yes on 27

Name of Ad or ISCI Code: CAS60R9424H

Date Spot Received: 09/06/2022

Has the Ad Buyer or Ad Sponsor provided a completed NAB Form? ☒ Yes ☐ No

If No, please confirm you have obtained all required information for the political file as listed in Section A.

2. Does the spot reference a candidate for federal office (President, Vice President, Senate, or House)?

☐ Yes ☒ No

If Yes, then for each federal candidate referenced in the spot, list:

Candidate's full name _____

Office sought by candidate: _____

Election candidate is participating in: _____

3. Does the spot reference a federal election? ☐ Yes ☒ No

If Yes, then list all elections referenced: _____

4. Does the spot reference a political matter of **national** importance (e.g., Economy, Immigration, Climate Change) or any pending federal legislation (e.g., Affordable Care Act)?

☐ Yes ☒ No

If Yes, then list all political matters of national importance and/or federal legislation referenced in the spot: California Proposition 26, California Proposition 27, California Gambling policy, Homelessness

policy, Sport Betting policy, Youth Gambling precautions

5. If the spot is sponsored by a third-party entity (i.e., political action committee, advocacy group, corporation, association or other unincorporated group), a list of chief executive officers, members of the executive committee, or the board of directors of the sponsor must be uploaded to the public file. Did you receive a list of these individuals from the sponsor? ☒ Yes ☐ No

Did you ask the sponsor or ad buyer *in writing* if the list provided is a complete and accurate list of all individuals that must be disclosed?¹ ☒ Yes ☐ No

¹ Before an issue ad order is finalized, the station representative should confirm in writing with the ad buyer that the provided list of chief executive officers, members of the executive committee, or the board of directors of the sponsor is complete and accurate.

Sadler Strategic Media Traffic Instructions

Date: 9/6/2022

All English Radio Estimates

Client: Yes on 27, CA for Solutions to Homelessness & Mental Health Support

Flight: 09/07/22-UFN

Media: Radio

Length: :60

ISCI/Title: CAS60R9413H

Get Real English Radio

Rotation: 100%

Delivery: Email

Stations:	KALF-FM	KSKS-FM	KHOP-FM	KKUU-FM	KFBG-FM	KKJG-FM
KSAN-FM	KBQB-FM	KSOB-FM	KJSN-FM	KMRJ-FM	KGB-FM	KPRL-AM
KBLA-AM	KCEZ-FM	KWYE-FM	KMRQ-FM	KPLM-FM	KHTS-FM	KPYG-FM
KDAY-FM	KHSL-FM	KBIG-FM	KWNN-FM	KPSI-FM	KSON-FM	KVEC-AM
KJLH-FM	KMXI-FM	KCBS-FM	KDON-FM	KRHQ-FM	KWFN-FM	KWWV-FM
KPWR-FM	KPAY-FM	KFI-AM	KHIP-FM	KATY-FM	KXSN-FM	KXTK-AM
KRRL-FM	KRQR-FM	KIIS-FM	KKHK-FM	KCAL-FM	KYXY-FM	KXTZ-FM
KHYL-FM	KTHU-FM	KKGO-FM	KOCN-FM	KFRG-FM	XHRM-FM	KZOZ-FM
KSFM-FM	KATA-AM	KLAC-AM	KPIG-FM	KGGI-FM	XPRS-AM	KJEE-FM
KBLX-FM	KEKA-FM	KLOS-FM	KTOM-FM	KOLA-FM	KCBS-AM	KRUZ-FM
KMEL-FM	KFMI-FM	KNX-FM	KWAV-FM	KBEB-FM	KIOI-FM	KSBL-FM
KRBQ-FM	KGOE-AM	KOST-FM	KBBY-FM	KCCL-FM	KISQ-FM	KTYD-FM
KBDS-FM	KKHB-FM	KROQ-FM	KCAQ-FM	KFBK-AM	KITS-FM	KBOX-FM
KCWR-FM	KRED-FM	KRTH-FM	KFYV-FM	KHTK-AM	KLLC-FM	KPAT-FM
KDFO-FM	KBHH-FM	KSPN-AM	KHAY-FM	KKDO-FM	KNBR-AM	KSMA-AM
KGFM-FM	KBOS-FM	KTWV-FM	KOCP-FM	KNCI-FM	KOIT-FM	KSNI-FM
KISV-FM	KHGE-FM	KYSR-FM	KVTA-AM	KRXQ-FM	KOSF-FM	KFGY-FM
KKBB-FM	KMGV-FM	KATM-FM	KCLB-FM	KSEG-FM	KSAN-FM	KHTH-FM
KKXX-FM	KMJ-AM	KFIV-AM	KDGL-FM	KYMX-FM	KSFO-AM	KSRO-AM
KLLY-FM	KSEQ-FM	KHKK-FM	KGAY-AM	KZZO-FM	KYLD-FM	KVRV-FM
KUZZ-FM	KZST-FM	KWIN-FM	KXO-FM	KIXA-FM	KIXW-AM	KBLU-AM
KLJZ-FM	KJOY-FM	KXO-AM	KATJ-FM	KIXF-FM	KZXY-FM	KCYK-AM
KQSR-FM	KTTI-FM					

Julie Jones

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818-439-7413

Sadler Strategic Media Traffic Instructions

Date: 9/6/2022

All English Radio Estimates

Client: Yes on 27, CA for Solutions to Homelessness & Mental Health Support

Flight: 09/07/22-UFN

Media: Radio

Length: :60

ISCI/Title: CAS60R9424H

Get Real English Rev Radio

Rotation: 100%

Delivery: Email

Stations:	KALF-FM	KSKS-FM	KHOP-FM	KKUU-FM	KFBG-FM	KKJG-FM
KSAN-FM	KBQB-FM	KSOB-FM	KJSN-FM	KMRJ-FM	KGB-FM	KPRL-AM
KBLA-AM	KCEZ-FM	KWYE-FM	KMRQ-FM	KPLM-FM	KHTS-FM	KPYG-FM
KDAY-FM	KHSL-FM	KBIG-FM	KWNN-FM	KPSI-FM	KSON-FM	KVEC-AM
KJLH-FM	KMXI-FM	KCBS-FM	KDON-FM	KRHQ-FM	KWFN-FM	KWWV-FM
KPWR-FM	KPAY-FM	KFI-AM	KHIP-FM	KATY-FM	KXSN-FM	KXTK-AM
KRRL-FM	KRQR-FM	KIIS-FM	KKHK-FM	KCAL-FM	KYXY-FM	KXTZ-FM
KHYL-FM	KTHU-FM	KKGO-FM	KOCN-FM	KFRG-FM	XHRM-FM	KZOZ-FM
KSFM-FM	KATA-AM	KLAC-AM	KPIG-FM	KGGI-FM	XPRS-AM	KJEE-FM
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KDFO-FM	KBHH-FM	KSPN-AM	KHAY-FM	KKDO-FM	KNBR-AM	KSMA-AM
KGFM-FM	KBOS-FM	KTWV-FM	KOCP-FM	KNCI-FM	KOIT-FM	KSNI-FM
KISV-FM	KHGE-FM	KYSR-FM	KVTA-AM	KRXQ-FM	KOSF-FM	KFGY-FM
KKBB-FM	KMGV-FM	KATM-FM	KCLB-FM	KSEG-FM	KSAN-FM	KHTH-FM
KKXX-FM	KMJ-AM	KFIV-AM	KDGL-FM	KYMX-FM	KSFO-AM	KSRO-AM
KLLY-FM	KSEQ-FM	KHKK-FM	KGAY-AM	KZZO-FM	KYLD-FM	KVRV-FM
KUZZ-FM	KZST-FM	KWIN-FM	KXO-FM	KIXA-FM	KIXW-AM	KBLU-AM
KLJZ-FM	KJOY-FM	KXO-AM	KATJ-FM	KIXF-FM	KZXY-FM	KCYK-AM
KQSR-FM	KTTI-FM					

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