

**KFWB**

**980 AM**

**PUBLIC AFFAIRS  
INFORMATION**

**DECEMBER 2021**

**MONTH / YEAR**

KFWB  
Public Affairs

DECEMBER 2021

Categories:

- \* Health Welfare Education.
- \*Nutrition / Education.
- \* Investment-Finances
- \* Housing
- \*Transportation
- \*Other



Month Covered  
**DECEMBER 2021**

Station  
**KFWB**

**ASCERTAINMENT PROGRAMMING**  
**ASCERTAINMENT CATEGORY Health/Welfare**

PROGRAM TITLE, Source Type Time(s) Broadcast, Duration, Date...	BRIEF DESCRIPTION MUST INCLUDE MODERATOR'S NAME GUEST(S) NAME AND TITLE
<p><b>DECEMBER 1-19, 2021 -daily</b> <b>CLINICA NATURISTA DR. JORGE V</b> PA 56MIN 5A-6A Audience Participation</p>	<p><b>Host:</b> Alberto Murillo <b>Guests:</b> Dr Jorge Vasquez <b>Host Title:</b> Dr <b>Topic:</b> Talked about the importance eating healthy foods. And also talked Natural medicine and take vitamins that may prevent from getting sick. Talked about Worldwide Coronavirus pandemic. Answer calls on air from listeners</p>
<p>DECEMBER 5, 2021 <b>"PARA USTED"</b> PA 43 Min. 11P-12M Audience Participation</p>	<p><b>Host:</b> Francisco Elizondo <b>Host Name/Title:</b> <b>Organization Name:</b> FDA -GOV <b>Topic:</b> Influenza virus. Flu season is between December and February and the FDA has recommended everyone to get the influenza along with the covid vaccine. Many people are very concerned about covid and the flu symptoms growing dramatically nationally. FDA recommendations to stay home, wear mask and get the flu and covid vaccines</p>
<p>DECEMBER 12, 2021 <b>"PARA USTED"</b> PA 43 Min. 11P-12M Audience Participation</p>	<p><b>Host:</b> Francisco Elizondo <b>Host Name/Title:</b> <b>Organization Name:</b> FDA <b>Topic:</b> The FDA gave information related to hearing aids earphones /earbuds and also provided information for those with limited income and no other resources for hearing aids such as insurance, medicare, Medicaid there are feredal programs that may assist about eligibility and how to apply.</p>

DECEMBER 5, 12, 19, 26, 2021

**NORA ROSS**

PA 1 Hr 8a-9a

Audience Participation

**Host:** Carlos Magana

**Guest name:** Nora Ross

**Guest title:** Spokesperson

**Topic:** Natural products and hair care products. The ultimate hair treatment Organic Garlic Shampoo and conditioner to prevent hair loss. Q & A from listeners

DECEMBER 4, 6, 9, 11, 18, 22, 25, 29, 2021

**CA DENTAL GROUP**

PA 55 Min. 11AM – 11:55am and 5:30p-6p

**Host name:** Francisco Elizondo

**Guest name:** Nayseth

**Guest title:** Spokesperson/Representative

**Topic:** The importance of Dental care and to visit your Dental care specialist every 6 months. Procedures/Implants, low cost and payment plans. Special offers. Q & A from listeners.

DECEMBER 5, 12, 2021

**CELULAS MADRES**

PA 27 Min. 8A-9AM and 10a-10:30am

**Host name:** Francisco Elizondo

**Guest name:** Dr Jesus Martinez

**Guest title:** Natural Medicine

**Topic:** Dr. Martinez talked about Stem Cell therapies also known as regenerative medicine and explained how Stem Cells repair certain dysfunctions of the body. Open lines for A & A

DECEMBER 5, 6, 2021

**C & C FAMILY INSURANCE**

PA 27 Min. 9A-10AM

**Host name:** Alberto Murillo

**Guest name:** Carlos Carrillo

**Guest title:** Spokesperson

**Topic:** Medicare and medical coverage, plans and services. Who qualify to get benefits? And how a representative can come to your home and explain the different Social Security benefits of Medicare/Medical for year 2021. Q & A from listeners

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**ASCERTAINMENT PROGRAMMING**  
**ASCERTAINMENT CATEGORY**  
**Community / Employment / Other**

PROGRAM TITLE, Source Type Time(s) Broadcast, Duration, Date...	BRIEF DESCRIPTION MUST INCLUDE MODERATOR'S NAME GUEST(S) NAME AND TITLE
<p>DECEMBER 5, 12, 19, 26, 2021 <b>EL HERALDO</b> PA 27 Min. 6:30am-6:57 am Audience Participation</p>	<p><b>Host:</b> Enrique Esnegui <b>Guests:</b> Patricial del Castillo <b>Host Title:</b> Spokesperson – Scientology <b>Topic:</b> Religious. Program related how god's hand is present in our daily aspects of life. Talked about how to get help with addictions and change for a better life</p>
<p>DECEMBER 7, 14, 21, 2021 <b>ROSE HILLS FUNERAL</b> PA 28 Min. 9A-10AM Audience Participation</p>	<p><b>Host:</b> Alberto Murillo <b>Guests:</b> Adriana Nilo <b>Host Title:</b> Representative-Rose Hills Memorial Park <b>Topic:</b> Planning funeral services for a sudden death in the family can be very stressful. Adriana gave our listeners information of funeral services it can be very costly if not planned in advanced. Also, inform listeners the procedures taken during Covid 19 deaths.</p>
<p>DECEMBER 19, 26, 2021 <b>"PARA USTED"</b> PA 43 Min. 11P-12M Audience Participation</p>	<p><b>Host:</b> Armando Aguayo <b>Host Name/Title:</b> Christine Juares <b>Organization Name:</b> LA Dept of Health Care <b>Topic:</b> Today's program -The LA Dept of health care gave information regarding the launch of "Delete The Divide" is an initiative program let by the County of Los Angeles to empower youth, young adults and small businesses in underserved communities who are adversely impacted by the internet. This provides an affordable good-bandwidth internet service and devices with internet access to meet everyone's needs. The # 1866-696-8748 was given on air or to visit website <a href="http://www.internetforallnow.org">www.internetforallnow.org</a></p>

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**ASCERTAINMENT PROGRAMMING**  
**ASCERTAINMENT CATEGORY - INVESTMENTS/FINANCES**

PROGRAM TITLE, Source Type Time(s) Broadcast, Duration, Date...	BRIEF DESCRIPTION MUST INCLUDE MODERATOR'S NAME GUEST(S) NAME AND TITLE
<p><b>DECEMBER 11, 2021</b> <b>RANCHO LAW GROUP</b> <b>PA 56MIN: 10A-11AM</b> Audience Participation</p>	<p><b>Host:</b> Armando Garcla <b>Guest:</b> Javier Palma <b>Guest Title:</b> <b>Topic:</b> Talked about Wills, bankruptcy, and testaments, how to protect your assets and your family in case of death. Also, talked about buying/selling home tips. Answered calls on air</p>
<p><b>DECEMBER 4, 11, 18, 25, 2021</b> <b>CNB MORTGAGE</b> PA 56 min. 9A-10AM Audience participation</p>	<p><b>Host:</b> Armando Garcia <b>Guest:</b> Rey Lopez <b>Guest Title:</b> Mortgage Banker <b>Topic:</b> Real Estate. How to use home equity to pay off debts. What great benefits there are to homeowners, when is a good Time to refinance or sell and also talked about Reversible Mortgage plan available to homeowners over 62 years old. Questions and answers from listeners</p>
<p><b>DECEMBER 5, 12, 19, 26, 2021</b> <b>BARRON FUNDING GROUP</b> PA 56 min. 10p-11pm Audience participation</p>	<p><b>Host:</b> Francisco Javier Elizondo <b>Guests:</b> Octavio Barron <b>Guest title:</b> Mortgage Banker <b>Topic:</b> Real Estate. Advantages of refinancing and options. Cash-out refinance. Reversible Mortgage plan. Talked to home owners and how to take advance of your home equity Also talked about high credit card debts and how it affects home owners. Q &amp; A from listeners.</p>

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**ASCERTAINMENT PROGRAMMING**  
**ASCERTAINMENT CATEGORY - HOUSING**

PROGRAM TITLE, Source Type Time(s) Broadcast, Duration, Date...	BRIEF DESCRIPTION MUST INCLUDE MODERATOR'S NAME GUEST(S) NAME AND TITLE
<p><b>DECEMBER 2, 9, 2021</b> <b>SOUTHWEST SUN SOLAR</b> <b>PA: 9A-10AM</b> Audience Participation</p>	<p><b>Host:</b> Alberto Murillo <b>Guest:</b> Betty Soto <b>Guest Title:</b> Spokesperson/Southwest Sun solar <b>Topic:</b> Gave information and tips to home owners that have issues with leaking roofs windows, doors, and /or needs overall maintenance. Advised to keep home with good safety conditions and in good condition maintains the high value in your home.</p>

**K F W B 980 RADIO PSA's**From: 5-6-19 To: \_\_\_\_\_

	PSA	START	KILL	DUR
<b>10"</b>	1511 Instituto De La Salud	11/16/2018	TFN	10
	1512 City of Los Angeles	11/16/2018	TFN	10
	1513 VIH- Es prevenible	11/16/2018	TFN	10
	1514 Dept de Salud LA	11/16/2018	TFN	10
	1516 Cruz Roja Americana	11/16/2018	TFN	10
	1517 LA-Head start	11/16/2018	TFN	10
	<b>15"</b>	1518 epapsa 1	11/16/2018	TFN
1519 PSA CANCER DE UTERO		5/6/2019	TFN	15
1520 PSA CANCER GINECOLOGICO		5/6/2019	TFN	15
1521 PSA CANCER SABER ES PODER		5/6/2019	TFN	15
<b>30"</b>	1522 adl-marco-radio-spa-30	5/6/2019	TFN	30
	1523 arp-heroes-spa-30	5/6/2019	TFN	30
	1524 ccs-hotcrossbuns-radio	5/6/2019	TFN	30
	1525 ccs-kiddiemusic-radio	5/6/2019	TFN	30
	1526 ccs-night-shift	5/6/2019	TFN	30
	1527 ccs-one-upsmanship	5/6/2019	TFN	30
	1528 ccs-sour-note-spa	5/6/2019	TFN	30
	1529 dbc-people-you-know	5/6/2019	TFN	30
	1530 FSA-Radio-30	11/16/2018	TFN	30
	1531 KH2GO-PSA-Radio-Tough	11/16/2018	TFN	30
<b>60"</b>	1532 dbc-people-you-know	5/6/2019	TFN	60
	1533 adl-marco-spa	5/6/2019	TFN	60
	1534 hbp-hbp-numbers-radio	5/6/2019	TFN	60
	1535 PSA CALL 811	5/6/2019	TFN	60
	1536 Alanon	11/16/2018	TFN	60
	1537 PSA CANCER	5/6/2019	TFN	60
	1538 PSA CANCER CANCER UTERNO	5/6/2019	TFN	60
	1539 American Lung Association	11/16/2018	TFN	60
	1540 AD/Sides	11/16/2018	TFN	60
	1541 AD/Age Means everything	11/16/2018	TFN	60
	1542 Peace Corps	11/16/2018	TFN	60
	1543 AD/Attention men	11/16/2018	TFN	60
	1544 RR/Alerta al ataque cerebral	11/16/2018	TFN	60
	1545 RR/La Salud de la Mujer	11/16/2018	TFN	60