

<b>STATION:</b>	KELY-AM	<b>ORDER#:</b>	3156347	<b>DATE:</b>	11/02/2018
<b>MARKET:</b>	Unmeasured Market	<b>AMOUNT:</b>	\$934.00	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Local Focus LLC	<b>SPOTS:</b>	38		1655 Palm Beach Lakes Blvd. Suite 903 WEST PALM BEACH, FL 33401
<b>MOD:</b>	Stn Ver: 1 Last:				
<b>SALES OFFICE:</b>	PHILADELPHIA	<b>SLS PH:</b>	412 421 2600		
<b>SALESPERSON:</b>	Roger Rafson	<b>SLS FAX:</b>	412 421 6001		
<b>SLS EMAIL:</b>	Roger.Rafson@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING</b>	<b>4338958</b>
<b>ADVERTISER:</b>	Duty and Country	<b>AGY PRD:</b>		<b>INVOICE:</b>	MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b>	Est.7768 11/2-11/6	<b>AGY EST:</b>	7768		1655 Palm Beach Lakes Blvd. Suite 903 WEST PALM BEACH, FL 33401
<b>FLIGHT:</b>	11-02-2018 TO 11/11/2018	[X]Unwired [ ]Spot [ ]Mod			
<b>TOT # OF WEEKS:</b>	2				
<b>PRIM. DEMO:</b>	Adults 35+	[X]Cash [ ]Trade			
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b> 11/02/2018 16:23	

**COMMENTS**

11/02/2018: This is a new order. Please confirm receipt of order in Radio Exchange (if you are set up) or by email at joyce.vordenbaum@genmediapartners.com (WITH CALL LETTERS IN SUBJECT LINE) TODAY. Thank you. \*\*PLEASE NOTE THAT WE SHOULD RECEIVE PAYMENT FROM THE AGENCY ON THIS BUY VIA OVERNIGHT MAIL. WE WILL THEN CUT YOU A CHECK AND WILL EMAIL YOU A COPY OF THE CHECK & TRACKING INFORMATION AT THAT TIME.\*\*

THIS IS AN UNWIRED NETWORK ORDER. SEND AFFIDAVITS TO MFS AT THE ADDRESS ABOVE OR ELECTRONICALLY BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; Spot Data: IDB#1828; EMEDIATRADE: EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

**WEEK#1                      11/2/2018 To 11/4/2018                      WK TOT \$396.00                      WK TOTAL SPOTS 16**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		....F..	6:00AM	10:00AM	60	11/2/2018	11/2/2018	2	\$25	\$50
	2		....F..	10:00AM	3:00PM	60	11/2/2018	11/2/2018	2	\$23	\$46
	3		....F..	3:00PM	7:00PM	60	11/2/2018	11/2/2018	2	\$25	\$50
	7		.....SS	6:00AM	7:00PM	60	11/3/2018	11/4/2018	10	\$25	\$250

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<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b> 11/02/2018 16:23	

**WEEK#2                      11/5/2018 To 11/11/2018                      WK TOT \$538.00                      WK TOTAL SPOTS 22**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	4		MT.....	6:00AM	10:00AM	60	11/5/2018	11/6/2018	8	\$25	\$200
	5		MT.....	10:00AM	3:00PM	60	11/5/2018	11/6/2018	6	\$23	\$138
	6		MT.....	3:00PM	7:00PM	60	11/5/2018	11/6/2018	8	\$25	\$200

TOTAL	Nov											Total
SPOT	38											38
CASH	934.00											934.00
TOTAL	934.00											934.00