

JANUARY, FEBRUARY, MARCH 2021

ISSUE: POLITICS

PROGRAM: NOTICIERO TELEMUNDO CALIFORNIA

DATE: 03-31-2021 TIME: 5:00PM TOPIC DURATION: 1:45 MIN

REPORTER: MARIA BERRELLEZA

DESCRIPTION: FIRST LADY VISIT TO FRESNO

FIRST LADY JILL BIDEN VISITS FRESNO FOR THE FIRST TIME TO MEET WITH FARMWORKERS AT A VACCINATION SITE, DISCUSSES POSSIBLE IMMIGRATION REFORM THAT WILL BENEFIT THEM.

ISSUE: CRIME

PROGRAM: NOTICIERO TELEMUNDO CALIFORNIA

DATE: 03-05-2021 TIME: 5:00P.M. TOPIC DURATION: 1:45 MIN

REPORTER: SUSANNA GONZALEZ

DESCRIPTION: STREET VENDOR ATTACK IN SACRAMENTO

A YOUNG WOMAN VENDOR WAS ATTACKED WHILE SELLING FOOD IN SACRAMENTO. COMMUNITY CAME TOGETHER TO RAISE FUNDS TO GET A NEW CART AND GET BACK ON HER FEET.

ISSUE: HEALTH

PROGRAM: NOTICIERO TELEMUNDO CALIFORNIA

DATE: 03-29-2021 TIME: 5:00PT TOPIC DURATION: 5:00 MIN

REPORTER: CARLOS TREJO

DESCRIPTION: VACCINE PHONE BANK

SETUP OF A VACCINE PHONE BANK TO PROVIDE GUIDANCE, ANSWER QUESTIONS AS WELL AS REGISTER TO RECIEVE THE VACCINE COMPLETELY IN SPANISH

ISSUE: WEATHER

PROGRAM: NOTICIERO TELEMUNDO CALIFORNIA

DATE: 01-28-21 TIME: 5:00pm TOPIC DURATION: 1:30 MIN

REPORTER: MERIVETT PRIMERA

DESCRIPTION: WINTER STORM HITS SACRAMENTO

ONE OF THE BIGGEST WEATHER STORMS TO IMPACT THE SACRAMENTO AND CENTRAL VALLEY LEAVES HUNDREDS WITHOUT ELECTRICITY AND DAMAGES TO THEIR PROPERTY.

ISSUE: CULTURE

PROGRAM: NOTICIERO TELEMUNDO CALIFORNIA

DATE: 03-31-2021 TIME: 6P.M. PT TOPIC DURATION: 1:45 MIN

REPORTER: ROBERTO RUIZ

DESCRIPTION: CESAR CHAVEZ LEGACY

CELEBRATING DAY OF GIVING IN HONOR OF CESAR CHAVEZ DAY AND THE LEGACY THAT CONTINUES TO IMPACT FARMWORKER ISSUES TODAY.

ISSUE: CHILDREN ISSUES

PROGRAM: NOTICIERO TELEMUNDO CALIFORNIA

DATE: 02-21-21 TIME: 6:00P.M. PT TOPIC DURATION: 1:45MIN

REPORTER: MARIA BERRELLEZA

DESCRIPTION: CHILDREN BACK TO SCHOOL CONCERNS

THE CONCERNS , FEARS AND DEBATE WETHER OR NOT TO SEND CHILDREN BACK TO SCHOOL DURING AN ACTIVE PANDEMIC.

ISSUE: HEALTH

PROGRAM: NOTICIERO TELEMUNDO CALIFORNIA

DATE: 01-06-2021 TIME: 5:00 PM TOPIC DURATION: 2:26

REPORTER: SUSANNA GONZALEZ

DESCRIPTION: COVID 19 VOLUNTEERS NEEDED

HUNDREDS OF VOLUNTEERS ARE NEEDED FOR THE DISTRIBUTION OF THE VACCINE THROUGHOUT COUNTIES, BOTH WITH MEDICAL AND NON-MEDICAL EXPERIENCE.

ISSUE: RELIGION

PROGRAM: NOTICIERO TELEMUNDO CALIFORNIA

DATE: 02-17-2021 TIME: 6:00 PM TOPIC DURATION: 1:00

REPORTER: CARLOS TREJO

DESCRIPTION: CHRISTIANS CELEBRATE ASH WEDNESDAY

CHRISTIANS KEEP THEIR FAITH STRONG DURING THE ASH WEDNESDAY CELEBRATION DESPITE THE PANDEMIC, RESTRICTIONS ARE IMPLEMENTED.