

PETRACOM OF HOLBROOK, LLC
 WHITE MOUNTAIN RADIO
 1838 W. COMMERCE DRIVE
 SUITE #A
 LAKESIDE, AZ 85929 Fax-- (928) 358-5260

Client: **ELI CRANE FOR CONGRESS**
 Order #: **3237-00017**
 Description: **CONTRACT# 4459474 EST 7398 5/13-5/30 AZ-02 FRANKE**
 Date Entered: **5/8/2024**
 P.O.#:
 Salesperson: **Only, Political**
 Invoice Frequency: **Billed at end of Media/EOS, Sorted by Date Notary Req'd**

MEDIA FINANCIAL SERVICES
 Invoices@MediaFinancial.com

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 5/13/2024	6/2/2024	KSNX-FM	06:00:00a to 10:00:00a	CUSTOM	:30	17	28.00	476.00	Y	Y	Y	Y	Y	N	N
5/13/2024	5/19/2024					7	28.00	196.00	1	2	1	1	2	0	0
5/20/2024	5/26/2024					6	28.00	168.00	1	1	1	2	1	0	0
5/27/2024	6/2/2024					4	28.00	112.00	1	1	1	0	1	0	0
2 5/13/2024	6/2/2024	KSNX-FM	10:00:00a to 03:00:00p	CUSTOM	:30	16	28.00	448.00	Y	Y	Y	Y	Y	N	N
5/13/2024	5/19/2024					6	28.00	168.00	1	1	2	1	1	0	0
5/20/2024	5/26/2024					7	28.00	196.00	2	1	1	1	2	0	0
5/27/2024	6/2/2024					3	28.00	84.00	0	1	1	1	0	0	0
3 5/13/2024	6/2/2024	KSNX-FM	03:00:00p to 07:00:00p	CUSTOM	:30	17	25.00	425.00	Y	Y	Y	Y	Y	N	N
5/13/2024	5/19/2024					7	25.00	175.00	2	1	1	2	1	0	0
5/20/2024	5/26/2024					6	25.00	150.00	1	2	1	1	1	0	0
5/27/2024	6/2/2024					4	25.00	100.00	1	0	1	1	1	0	0

Order Start Date: 5/13/2024 Order End Date: 6/2/2024 Spots: 50

Total Charges: \$1,349.00
 Combined Discounts: \$202.35
 Adjusted Gross Billing: \$1,146.65
 Total Sales Tax: \$34.40
 Total Net: \$1,181.05

Projected Media Month/End-Of-Schedule Billing Totals for ELI CRANE FOR CONGRESS / 3237-00017 :

		Spot Count	Gross Billing	Combined Disc.	Net Billing
May	2024	39	\$1,053.00	\$157.95	\$895.05
June	2024	11	\$296.00	\$44.40	\$251.60
Total:		50	\$1,349.00	\$202.35	\$1,146.65

Confirmed & Accepted for PETRACOM OF HOLBROOK, LLC By:

Accepted for MEDIA FINANCIAL SERVICES By:

Please Sign and Return One Copy

STATION:	KSNX-FM	ORDER#:	3216038	DATE:	05/08/2024
MARKET:	Phoenix, AZ	AMOUNT:	\$1,349.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Tacher GMP	SPOTS:	50		1655 Palm Beach Lakes Blvd.
					9th Fl, Suite 903
					WEST PALM BEACH, FL 33401
					Invoices@MediaFinancial.com
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	216-233-8181		
SALESPERSON:	Linley Grande	SLS FAX:	N/A		
SLS EMAIL:	Linley.Grande@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4459474
ADVERTISER:	Eli Crane for Congress	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	Est 7398 5/13-5/30 AZ-02 Franked Radio	AGY EST:	7398		1655 Palm Beach Lakes Blvd.
					9th Fl, Suite 903
					WEST PALM BEACH, FL 33401
					Invoices@MediaFinancial.com
FLIGHT:	05-13-2024 TO 6/2/2024	<input checked="" type="checkbox"/> Unwired	<input type="checkbox"/> Spot	<input type="checkbox"/> Mod	
TOT # OF WEEKS:	3				
PRIM. DEMO:	Adults 35+	<input checked="" type="checkbox"/> Cash	<input type="checkbox"/> Trade		
SEC. DEMO:		SPOT TYPE:		LAST SENT:	05/08/2024 12:49

COMMENTS

[Rep Comment] 05/08/2024: New URGENT order. Same creative as before. Please confirm ASAP TODAY in RX if you are set up or to lauren.welch@genmediapartners.com. Thanks!

PopulationBuyType: CPP.

***** No Comments for this Advertiser *****

5/8/24
SU

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

WEEK#1	5/13/2024 To 5/19/2024	WK TOT \$539.00	WK TOTAL SPOTS 20
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MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1	12112	MTWTF..	6:00AM	10:00AM	30	5/13/2024	5/17/2024	7	\$28	\$196
	2	11211	MTWTF..	10:00AM	3:00PM	30	5/13/2024	5/17/2024	6	\$28	\$168
	3	21121	MTWTF..	3:00PM	7:00PM	30	5/13/2024	5/17/2024	7	\$25	\$175

WEEK#2	5/20/2024 To 5/26/2024	WK TOT \$514.00	WK TOTAL SPOTS 19
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MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1	11121	MTWTF..	6:00AM	10:00AM	30	5/20/2024	5/24/2024	6	\$28	\$168
	2	21112	MTWTF..	10:00AM	3:00PM	30	5/20/2024	5/24/2024	7	\$28	\$196
	3	12111	MTWTF..	3:00PM	7:00PM	30	5/20/2024	5/24/2024	6	\$25	\$150

