

KTFS-FM 107.1 FM

Texarkana Radio

Quarterly Issues/Program List Q2 - 12

In Accordance with Federal Communications Commissions rules, the following opinions of Texarkana Radio (KTFS-FM, KTOY-FM, KBYB-FM, KCMC-AM-FM) are the problems and issues of the community, not necessarily listed in order of importance. Each is addressed by significant public affairs and/or public service programming in response to those needs. Community Leaders and staff of Texarkana Radio (KTFS-FM, KTOY-FM, KBYB-FM, KCMC-AM-FM) have determined this list:

Issues:

- 1. Education and Youth**
- 2. Health/Public Safety**
- 3. Community Outreach**

The programming outlined below is not an exhaustive list but only a sample of the many public affairs issues addressed by the station in this reporting period.

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Quarterly Issues/Program List

April, May, June - 2012

Community Calendar: airs 4 times a day ~ 10:20AM, 12:20PM, 2:20PM, 4:20PM

April 1 – 8: Relay for Life / American Cancer Society Men and Women Softball Tournament, Casa Songwriters on the Edge of Texas Benefit on April 15th Benefiting abused children; Rosehill Community Celebration at Tiger Stadium on April 21st

April 9 – 15: Texarkana Tea Party, April 15th at the Texarkana Downtown Post Office at 2:00 pm featuring Americans for Prosperity....Hands on Texarkana Volunteer Opportunities; Domestic Violence Prevention needs caring and empathetic individuals to work hotline and shelter;

April 16 – 23: Dunbar Elementary School needs volunteers to tutor and read to students, and assist in lunchroom and library; Faith, Love and Hope Youth Corporation needs mentors for students ages 10 – 11; Habitat for Humanity – Texarkana needs coordinator and individuals to serve on the board of Directors;

April 24 – 30: Miller County Parkinson's Support Group meets the second Wednesday of each month; Diabetes Management Program meets the second Monday of each month at the Glenwood Building on College Drive. Texarkana Relay for Life event on May 18th....

May 1 – 6; Brain Injury Support Group meets the fourth Friday of each month in the Dogwood Room of Christus St. Michael Health System; Arklatex Woodcarving Club meets each Monday from 5:00 until 8:00 pm at the Sugar Hill United Methodist Church; Miller County Patriot's meet every Tuesday at Big Jakes BBQ on Arkansas Blvd; Toastmasters meet at noon the first and third Thursday of each month at the Restoration House; Texarkana Evening Lions Club meeting is the second and fourth Monday of each month at the Iron Mountain Neighborhood Center.

May 7 - 13: The First Presbyterian Church offers a Prescription Assistance Program. Assistance is available from ten until noon each Tuesday at the Church;

May 14 – 20: Bowie Count Extension Service Community Wide Health, Wellness and Education Program; Clinton Birthplace Home in Hope Ranger led bicycle tours On Saturday May 26th; Texarkana USA Chamber of Commerce Breakfast with Mayors Wayne Smith of Texarkana, Arkansas, and Bob Bruggeman of Texarkana, Texas – 7:45 am at Smokey Joe’s in Nash....

May 21 – 28: Eagle Distributing – PSA’s to Promote Responsibility and campaign against Drinking and Driving. Veteran’s Day Memorial Service and Memorial Day Walk at the Miller County Courthouse on May 28th at 11:00 am; Memorial Day Events at Hillcrest Memorial Cemetery on Highway 67 West at 1:00 pm; St James Baptist Church Women’s Conference on Saturday, June 2 at 9 am; Bowie County Commissioners Court meeting on Tuesday, May 29th at 10:00 am; Emmanuel Church Women and Men Conference on Saturday, June 2nd at the Church in Ashdown; Texarkana, Arkansas City Board meeting on Monday June 4th at City hall beginning at 7:00 pm;

May 29 – June 10: 11th Annual Four States NRA Banquet – Fairgrounds on June 7th; TISD Summer Feeding Program; Mt Carmel CME Church three day revival June 12 – 14; Opportunities Inc independent training for adults with developmental Disabilities; Mt Orange Missionary Baptist Church Musician Appreciation Service on Sunday, June 10th at 4 pm; Miller County Parkinson’s Support Group Meets on Wednesday, June 13th at Health South from 2:00 – 3:00 pm; “Kylee’s Paws for a Cause” 5K Run / Walk at Spring Lake Park on Saturday, June 9th Beginning at 9:30 am; Booker T Washington Alumni Association meeting on Sunday, June 10th at 6:00 pm at the Sandflat Center;

June 11 – 17; 10th Annual four States NRA Banquet – Fairgrounds on June 9th; TISD Summer Feeding Program; Lonoke Baptist Church Gospel Singing Featuring Sisters of the Gospel Saturday, June 23rd at 7:00 pm and Sunday, June 24th at 3:00 pm; Arkansas Highway Maps available at the Arkansas Welcome Center just east of Texarkana and from District Headquarters Locations around the state; Lifeshare plea for Blood Donations – blood Supplies are dwindling across the area – Type O and Type B donations Urgently needed;

June 18 – 24 Harvest Texarkana seeking support for Hunger Awareness Month in September Via T-shirt sale; TISD Summer Feeding Program; Greater New Hope Baptist Church 83rd Church Anniversary on Sunday, June 24th at 3:00 pm; Bowie County 4-H Pet Adoption event on Saturday, June 16th; Cass County Fire-Works Ban prohibiting the sale and use of fireworks because of the Drought conditions across the area;

June 19 – 25: Lifeshare Bloodservices urgent appeal for O & B Blood Types; TISD Jamison’s Center of Kindness Summer Feeding Program for Arkansas side kids; Regional Solid Waste Advisory Committee Meetings on Wednesday, June 27th at 10:00 am at The First National Bank Building in Omaha, Texas;

**June 26 – 30th Lifeshare Bloodservices urgent appeal for 0 & B Blood Types;
Jamison's Center of Kindness Summer Feeding Program for Arkansas side kids;
Kingdom Church hosts Speaker Broderick Walton of North Carolina on Sunday,
July 1st at 10:30 am;**

Recorded PSAs:

**The Foundation for a Better Life – Values.Com PSA's 100X , 100X May, 100X June
On The Road in Texas PSA's – Pick-up Safety, Buckle Up, Wear a Helmet, Drink
and Drive Enforcement, Motorcyclists, 100X April, 100X May 100X June
Children's Health Minute – Water Safety, Caffeine, Body Image and Self Esteem,
The Great Outdoors – 100X April, 100X May, 100X June
National Guard Recruitment PSAs (1) – 93X April, 83X May, 90X June
Arkansas State Police –:30s – Highway Safety (2) – 89X April, 81X May, 84X June
Keep Arkansas Beautiful PSA's (:30s) – anti-littering campaign (3) – 30X April, 37X
May, 34X June
Arkansas State Parks PSA's (:60s) (3) – 93X April, 81X May, 85X June
Texas Department of Health PSA's (:60) 70X April, 56X May, 80X June
UAMS / Breast Cancer PSA's (:30s) (2) – 92X April, 82X May, 90X June
Community Calendar solicitations (:30s) (3) – 300X April, May, June**

Long-form On Air interviews: approx 8 minute each during the Voice of Freedom
typically live Monday thru Friday 7:00 am – 8:00 am

see attachment

Program Issues List
2nd Quarter
Apr - Jun
2012

- 04/03 7:48am-7:55am Texarkana, Arkansas Mayor Wayne Smith talked about a proposed bond issue that if passed would be used to repair streets in the city. Interview lasted 7 minutes.
- 04/10 7:19am-7:26am Bowie County Judge Sterling Lacy talked about financial issues facing the Commissioners Court including the Commissioners going over budget. Interview lasted 7 minutes.
- 04/17 7:35am-7:46am Congressman Louie Gohmert talked about different proposals in Congress that would change how taxes are levied. Interview lasted 11 minutes.
- 04/18 7:06am-7:13am Chief Apprasier Mike Brower talked about the existence of the Central Appraisal District, notices they sent out, and gave an appraisal forecast. Interview lasted 7 minutes.
- 04/20 7:35am-7:42am Susannah Linnet with Veritas Academy talke about "Texarkana the Muscial" being performed by the children at Veritas along with members of the community. Mrs. Linnent also talke about the educational issues facing students, parents, and teachers. Interview lasted 7 minutes.
- 04/25 7:35am-7:42am Curtis Coleman with the Curtis Coleman Constitutional Center talked about the importance of education. Interview lasted 7 minutes.
- 04/23 7:19am-7:26am Teresa Oelke with Americans for Prosperity talked about the fiscal issues Arkansans face in the state. Interview lasted 7 minutes.
- 05/01 7:35am-7:42am Senator John Boozman from Arkansas talked about the economic situation in America and specifically about jobs in Arkansas. Interview lasted 7 minutes.
- 05/02 7:19am-7:26am David Mutto of the Texas Tribune talked about the fiscal issues facing citizens of the state of Texas. Interview lasted 7 minutes.
- 05/09 7:19am-7:26am David Mutto of the Texas Tribune talked about ballot security in the state of Texas. Interview lasted 7 minutes.
- 05/16 7:06am-7:13am Arkansas Land Commissioner John Thurston talked about the auctions the department will conduct in the area in the near future. Interview lasted 7 minutes.
- 05/23 7:35am-7:42am Congressman Louie Gohmert talked about taxes and security issues facing the nation. Interview lasted 7 minutes.
- 06/04 7:19am-7:26am Teresa Oelke with Americans for Prosperity talked about fiscal issues facing Arkansans. Interview lasted 7 minutes.
- 06/06 7:35am-7:42am Raz Shafer with American Majority talked about citizen participation in government. Interview lasted 7 minutes.

06/12 7:06am-7:13am Texarkana, Texas Mayor Bob Bruggeman talked about the previous evening's city council meeting that including taxation, water, and planning/zoning issues. Interview lasted 7 minutes.

06/12 7:19am-7:26am Bowie County Judge Sterling Lacy talked about the Highway 82 widening project which will raise taxes. He related information concerning the sell of the bonds that would finance the project. Interview lasted 7 minutes.

06/12 7:35am-7:42am Peggy Venable with Americans For Prosperity Texas talked about fiscal issues facing Texans including local debt, school finances, and property taxes. Interview lasted 7 minutes.

06/13 7:35am-7:46am and 7:53am-7:56 Texarkana College President James Henry Russell talked about the school's fiscal condition and a proposed tax increase that would affect all of Bowie County. Interview lasted a total of 14 minutes.

06/19 7:19am-7:26am Texarkana, Arkansas Mayor Wayne Smith talke about the conditions of the streets in the city. Interview lasted 7 minutes.

06/28 7:19am-7:26am James Hanna of Oathkeepers talked about the importance of supporting local law enforcement. Interview lasted 7 minutes.

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ISSUES ADDRESSED THROUGH
LONE STAR RADIO NETWORK
PUBLIC SERVICE FEATURES
APRIL 2012
:60 Radio News Features

ON THE ROAD IN TEXAS

OTR-10SE014 – Alcohol Awareness Month April is Alcohol Awareness Month. Close to a thousand Texans die each year in traffic crashes where alcohol is involved. And, nationally, two out of three children killed in alcohol-related crashes were riding in the vehicle driven by an intoxicated adult.

OTR-AP601 – Prom Safety Before snapping that last photo and sending your teenager off to the dance, remind your son or daughter to buckle up. Wearing a fancy prom dress or tuxedo is no excuse for not using a safety belt. And if your teen is the one driving with one or more passengers, he or she needs to stay extra alert.

OTR-AU101R – Crash Causes Rev. About 80 percent of traffic crashes involve some type of driver distraction. Anything that diverts your attention from driving is a wreck waiting to happen. Please, keep your mind – and your eyes – on the road.

OTR-SE708 – Look Out for Motorcycles Motorcycles are hard to see. Always look carefully for motorcycles before you change lanes, enter a freeway, or make a left turn. Remember to treat motorcycles as if they were regular vehicles, allowing them a full lane of travel.

CHILDREN'S HEALTH MINUTE

CHM-0401 Children and Eating Disorders Abnormal eating habits and distorted body image could be signs of an eating disorder. Kids with anorexia have an intense fear of weight gain. They starve themselves and eat very few calories.

CHM-0402 SIDS: Reducing Your Baby's Risk Lower the risk of SIDS by placing your baby on their back during naps and at bedtime. Infants should sleep alone in a crib on their backs. Do not place heavy blankets, bumper pads, pillows or stuffed animals in the crib.

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PUBLIC SERVICE FEATURES
MAY 2012
:60 Radio News Features**

ON THE ROAD IN TEXAS

OTR-MA200R – Gearing Up for Seat Belt Enforcement Rev. Pickup drivers use safety belts less than other motorists, even though pickup trucks are twice as likely to roll over as cars. State troopers and law enforcement throughout Texas are gearing up for this month's massive safety belt enforcement effort. It's called Click It or Ticket.

OTR-MA601 – Click It or Ticket Begins Not wearing a safety belt can cost you an expensive fine, a serious injury or even your life. A safety belt keeps you and your passengers from being ejected in a crash.

OTR-MA111R – Memorial Day Safety Rev. Memorial Day marks the beginning of summer vacation season, so please remember the three "S"s as you travel – safety belts, sobriety and safe speed.

OTR-10SE05 – Record Safety Belt Use In 2009, more than 7,000 Texans killed or seriously injured in car crashes were not wearing their safety belts. State law now says that all drivers and passengers must wear a safety belt, whether you're riding in the front seat or the back. That's because buckling up saves lives.

CHILDREN'S HEALTH MINUTE

CHIP-0501 Water Safety Drowning is one of the leading causes of injury and death in children. Use a proper flotation device, like a life jacket while children are swimming. Inflatable toys or floats are not proper flotation devices.

CHIP-0502 Caffeine: Is It Safe For Kids? Avoid giving your child caffeinated beverages. Too much caffeine can cause nervousness, upset stomach, headaches and sleeplessness. Studies show that kids who drink one or more 12-ounce sodas a day are 60% more likely to be obese.

***POWER2TALK
Air May- August 5, 2012***

HHSC-POWER1 - Power2Wait- spot 1 At Power2talk.org you'll find accurate, age appropriate information that extends far beyond the traditional "birds and bees" conversation. It's more than just a website, it's a "solution kit", a conversation starter designed for even the most nervous of parents.

HHSC-POWER2 – Power2Wait – spot 2 The Power2Wait.com website gives teens the answers they crave about sex, love and relationships. There are even interactive games for kids of all ages to learn the truth about sex, STDs and much more!

HHSC-POWER3 – Teachable Moments There has never been a better time to start talking to your kid about sex. At the new website Power2talk.org parents will learn that having "the talk" comes down to everyday, teachable moments. Smart parents know that talking with their kids about sex can't wait.

HHSC-POWER4 – Teen Pregnancy and STDs It's so important to talk to your child about sex and STDs. It's never too early or too late to have this talk. If you're not sure you're ready to talk? Power2talk.org and Power2wait.com has information and interactive games that you can play with your kids while it does the talking for you.

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ISSUES ADDRESSED THROUGH LONE STAR RADIO NETWORK
PUBLIC SERVICE FEATURES- JUNE 2012- :60 Radio News Features**

ON THE ROAD IN TEXAS

OTR- MA401R – Pickup Safety/Safety Belts REV Pickup trucks are twice as likely to roll over as cars. But, pickup drivers and passengers use safety belts less than other motorists. A safety belt keeps you inside your vehicle in case of a crash – and that means you have a much better chance of surviving and avoiding serious injury.

OTR-JN105R – Buckle Up for Father’s Day Rev. Wearing a safety belt full-time is just one more thing we dads can do for our families that depend on us. Forget about the excuses you make for not wearing a safety belt – just get into the habit of buckling up every time, all the time.

OTR-10SE013 – Flat Tires Even with a flat, you can drive your car slowly to a safe spot. The most important thing is to move your car off the road as far away from traffic as you can. And be sure to turn on your hazard lights.

OTR-10SE015 – Who’s Driving Tonight More alcohol-related crashes are reported in the hour between 2 a.m. and 3 a.m. than in any other hour of the day. It’s important to designate a sober driver before it’s closing time at the bars.

CHILDREN’S HEALTH MINUTE

CHIP – 0601 “The Great Outdoors” Studies show that kids who spend unstructured free playtime in nature develop a sense of self and independence, creativity, and problem-solving skills. Parents and children can enjoy the outdoors together. Take a family hike, plant a garden or just ride a bike, jump rope, or have a picnic.

CHIP – 0602 “Body Image and Self Esteem” Having a healthy body image means that most of your feelings about your appearance are positive. A focus on appearance is a very natural part of becoming a teenager. You can be a good role model by talking positively about your own body and encourage teens to recognize good qualities about themselves besides appearance.

CLEAN AIR MINUTE

AIR-SE401 – Check Engine Light If the “Check Engine” light on your dashboard comes on, this means that there might be a problem with the emissions control system. Be sure to get your car checked out.

AIR-JL402 – Combine Errands Turning your car on and off releases carbon dioxide and other harmful emissions into the air. When you combine your errands into a single trip, you’re reducing the amount of air pollution emitted than if you restart an engine that hasn’t already warmed up.

AIR-MA301 – Oil Changes Keep your car running clean by using the correct oil for your vehicle and getting oil changes every 3,000 miles.

AIR-JL401 – Proper Tire Inflation Properly inflated tires could save you money at the gas pump and reduce air pollution. Properly inflated and balanced tires can prevent excess drag and improve fuel economy -- by up to one mile per gallon. Another benefit is that properly inflated tires are also safer and last longer.

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ISSUES ADDRESSED THROUGH
LONE STAR RADIO NETWORK
PUBLIC SERVICE FEATURES
SUMMER 2012
:60 Radio News Features

Hello Zebra Mussels...Goodbye Texas Lakes

ZM-001 The Old Fisherman An invasive species called Zebra Mussels have invaded Lake Texoma. A single Zebra Mussel can lay over a million microscopic eggs. These eggs hide on boats and if not washed off properly can spread to other lakes and rivers.

ZM-002 The Spirit of Lake Texoma Texas Parks and Wildlife warns of an invasive species called Zebra Mussels that threaten our lakes and rivers. These microscopic creatures already have a strong presence in Lake Texoma, and can harm our aquatic life and endanger our water supply.

ZM-003 I Spy...a Zebra Mussel! Zebra Mussels even when fully grown are only 2 inches long...sometimes they can even seem invisible! But what they lack in size, they make up for in damage to your boat or trailer, our water supply, and to the ecosystems of Texas lakes. Wash your boat after using and let it dry for a week.