

KTFS - FM QUARTERLY ISSUES / PROGRAM LIST

1ST QUARTER - 2015

JANUARY, FEBRUARY, MARCH

JANUARY 1ST THRU MARCH 31ST -

KTFS PROVIDED TIME FOR PUBLIC SERVICE ANNOUNCEMENTS FOR TEXARKANA, TEXAS POLICE. THE 30 SECOND ANNOUNCEMENTS WERE AIRED 30 TIMES PER WEEK AND FOCUSED ON BEEFED UP TRAFFIC PATROLS IN DESIGNATED AREAS OF THE CITY THAT EACH WEEK. KBYB PARTNERED WITH TTPD TO RECORD ANNOUNCEMENTS WITH SGT AARON BROWER AIMED AT REDUCING TRAFFIC INFRATIONS INCLUDING SPEEDING, DRIVING UNDER THE INFLUENE, TEXTING, INFRACTIONS IN SCHOOL ZONES, MOTOR CYCLE SAFETY AND MUCH MORE.

JANUARY 1ST THRU MARCH 31ST -

KTFS PROVIDED TIME FOR PUBLIC SERVICE ANNOUNCEMENTS FOR TEXARKANA, ARKANSAS POLICE. THE 30 SECOND ANNOUNCEMENTS WERE AIRED 30 TIMES PER WEEK AND FOCUSED ON BEEFED UP TRAFFIC PATROLS IN DESIGNATED AREAS OF THE CITY THAT EACH WEEK. KBYB PARTNERED WITH TTPD TO RECORD ANNOUNCEMENTS WITH SGT LESS MUNN AND PUBLIC RELATIONS OFFICER KRISTY MITCHELL AIMED AT REDUCING TRAFFIC INFRATIONS INCLUDING SPEEDING, DRIVING UNDER THE INFLUENE, TEXTING, INFRACTIONS IN SCHOOL ZONES, MOTOR CYCLE SAFETY AND MUCH MORE.

JANUARY 1ST THRU MARCH 31ST -

KTFS RAN PUBLIC SERVICE ANNOUNCEMENTS EACH HOUR PROMOTING NUMEROUS COMMUNITY EVENTS IN THE AREA, INCLUDING BLOOD DRIVES, CHURCH ANNOUNCEMENTS, ANNOUNCEMENTS FROM LOCAL POLICE DEPARTMENTS ON TRAFFIC ENFORCEMENT EFFORTS, ANNOUNCEMENTS FROM LOCAL SCHOOLS, PARTS SPORTS PROGRAMS, AND OTHER NON PROFIT AGENCIES. THESE ANNOUNCEMENTS ROTATE AROUND THE CLOCK 24 HOURS PER DAY.

MARCH 15TH THRU MARCH 31ST -

KTFS RAN A SERIES OF PUBLIC SERVICE ANNOUNCEMENTS PROMOTING THIS YEAR'S SCOUT O RAMA AT SPRING LAKE PARK IN TEXARKANA, TEXAS. SCOUT PROGRAM DIRECTOR RICHARD SEXTON RECORDED A SERIES OF PUBLIC SERVICE ANNOUNCEMENTS PROMOTING THE EVENT AND THIS YEAR'S KEYNOTE SPEAKER - BILLIONER CITIZEN SCOUT ROSS PEROT WHO CREDITS HIS SCOUT TRAINING AS THE SUCCESS OF HIS MANY BUSINESS VENTURES. THE EVENT IS SCHEDULED FOR APRIL 11TH AND WILL FEATURE CIVIC DISPLAYS, MILITARY DISPLAYS, AND NUMEROUS SCOUT AND LEADERSHIP TRAINING OPPORTUNITIES.

JANUARY 1ST THRU MARCH 31ST -

KTFS RAN A SERIES OF PUBLIC SERVICE ANNOUNCEMENTS WITH MARK BLEDSOE OF THE GREATER TEXARKANA AREA UNITED WAY. THOSE ANNOUNCEMENTS PROMOTED THE NEARLY DOZEN SERVICE AGENCIES FUNDED BY THE UNITED WAY AND ENCOURAGED RESIDENT TO GIVE TO THE UNITED WAY.

FRIDAY, FEBRUARY 13TH -

JOHN AND JULIE RAY HARRISON INTERVIEWED ON THE "RUN THE LINE" HALF MARATHON TO BE RUN ON SUNDAY, FEBRUARY 15TH 2015. THE RACE BENEFITS THE PARTNERSHIP FOR THE PATHWAY - A NON PROFIT GROUP WORKING TO BUILD SAFE WALKING, RUNNING AND BICYCLING TRAILS THROUGHOUT THE TEXARKANA AREA.

JANUARY 15TH THRU FEBRUARY 6TH. -

KTFS RAN A SERIES OF PUBLIC SERVICE ANNOUNCEMENTS PROMOTING A DOMESTIC VIOLENCE FUNDRAISER ON FRIDAY, FEBRUARY 6TH. THE EVENT TAKES PLACE AT HERITAGE BAPTIST CHURCH ON THE TEXAS SIDE. DOMESTIC VIOLENCE PROVIDES SUPPORT AND SHELTER FOR BATTERED WOMEN ACROSS THE AREA.