

KTFS-FM 107.1 FM

Texarkana Radio

Quarterly Issues/Program List Q4 - 2012

In Accordance with Federal Communications Commissions rules, the following opinions of Texarkana Radio (KTFS-AM-FM, KTOY-FM, KBYB-FM, KCMC-AM-FM) are the problems and issues of the community, not necessarily listed in order of importance. Each is addressed by significant public affairs and/or public service programming in response to those needs. Community Leaders and staff of Texarkana Radio (KTFS-AM-FM, KTOY-FM, KBYB-FM, KCMC-AM-FM) have determined this list:

Issues:

- 1. Education and Youth**
- 2. Health/Public Safety**
- 3. Community Outreach**

The programming outlined below is not an exhaustive list but only a sample of the many public affairs issues addressed by the station in this reporting period.

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Quarterly Issues/Program List

October, November, December - 2012

Community Calendar: airs 4 times a day ~ 10:20AM, 12:20PM, 2:20PM, 4:20PM

October 1 – 31: The NAACP Candidates Forum scheduled for Thursday, October 18th at the Oaks Community Room; New Hope Missionary Baptist Church of Doddridge Annual Musical scheduled for Sunday, October 21st at 3:00 pm; Texarkana, Texas Parks and Recreation Department presents Movies in the Park each Thursday in November at 7:30pm at Spring Lake Park; Texarkana Regional Center on Aging 10th Anniversary Celebration Friday, October 5th at 4010 Jefferson Avenue; National Fire Prevention Week – Oct 7th thru October 13th; Influenza PSA's promoting flu shots available across the Area ; A & M Texarkana Young Professionals Membership Social On Thursday, October 20th on the A & M Campus; Twin City Senior Adult Health Fair and Festival on Thursday, October 18th; Area Agency on Aging Medicare Drug Enrollment for 2013 open from October 15 thru December 7th; Buchanan Baptist Church Trunk or Treat activities on Wednesday October 31st; Hickory Street Baptist Church Fall Festival on Wednesday, October 31st; Post Office; Heritage Baptist Church Heritage Family Fest on Wednesday, October 31st including carnival games, trunk or treat and a catfish dinner; Texarkana, Arkansas Advertising and Promotion Commission general meeting; Texarkana Independent School District Partners in Education, Masonic Patrol Hamburger Dinner Fundraiser; Hands on Texarkana Volunteer Opportunities; Domestic Violence Prevention needs caring and empathetic individuals to work hotline and shelter; Lifeshare Blood Drives across the area.

November 1 – 30: Texarkana College Taxing District Extension Proposal Community Luncheon at TC on Thursday, November 1st at the Truman Arnold Center; A & M Texarkana Young Professionals Membership Social On Thursday, Arkansas State Highway and Transportation Department “Safe Routes to School Program “ Funding opportunities; Bowie County Family Health Center Controlling Diabetes PSA’s; CASA Operation Playhouse Fund-Raiser at Central Mall thru Saturday, December 8th; Miss America Sweetheart Pageant scheduled for Saturday November 3rd at the Linden – Kildare High School Auditorium: Veterans Day Parade scheduled for November 10th in downtown Texarkana; Veterans Outreach Benefits Seminar scheduled for Saturday, November 19th at the Texas side Elks Lodge Habitat for Humanity – Texarkana needs coordinator and individuals to serve on the board of Directors; Harvest Texarkana / Arkansas Hunger Relief Alliance seeking volunteers to Harvest left behind produce once fields are commercially harvested; Miller County Parkinson’s Support Group meets the second Wednesday of each month; Diabetes Management Program meets the second Monday of each month at the Glenwood Building on College Drive; Brain Injury Support Group meets the fourth Friday of each month in the Dogwood Room of Christus St. Michael Health System; Arklatex Woodcarving Club meets each Monday from 5:00 until 8:00 pm at the Sugar Hill United Methodist Church; Miller County Patriot’s meet every Tuesday at Big Jakes BBQ on Arkansas Blvd; Toastmasters meet at noon the first and third Thursday of each month at the Restoration House; Texarkana Evening Lions Club meeting is the second and fourth Monday of each month at the Iron Mountain Neighborhood Center; The First Presbyterian Church offers a Prescription Assistance Program. Assistance is available from ten until noon each Tuesday at the Church; Lifeshare Blood Drives across the area.

December 1st – 31st: CASA 6th annual operation playhouse fundraiser to raise money for children who have suffered from abuse; 14th Annual Bramlett Beans and Cornbread Community Fundraiser Thursday, December 6th from 11:00 am until 1:00 pm; Texarkana Chamber Business After Hours at Scott Equipment Company on Thursday, December 13th; Texarkana Independent School District Distinguished Alumni Luncheon on Friday December 14th honoring Ethel Pauley Jones and Vicki Schultz; The Cadet Program of the Civil Air Patrol meets at 7 p.m. each Monday at the Regional Airport in Building 13; Kiwanis Club of Texarkana meetings every Wednesday at noon at Williams Memorial United Methodist Church; Texarkana, Arkansas Kiwanis meet at noon each Tuesday at the Golden Corral; Miller County Health Unit offers Family planning services for Arkansas Residents who qualify; Arkansas Breast Care Program provides free mammograms and breast exams for women who qualify – 877-670-Care for qualification verification; Lifeshare Blood Drives across the area.

Recorded PSAs:

The Foundation for a Better Life – Values.Com PSA’s (10) (:60’s) 100X October, 100X November, 100X December : On The Road in Texas PSA’s (7) (:60’s) – Underage Drinking, New Driver’s License Rules, Flat Tires, Holiday DWI Enforcement, Holiday Shopping Safety, Safety Belts and Grandparents 100X October, 100X November, 100X December : Children’s Health Minute PSA’s (5) (:60’s) – Drugs and Alcohol – How to Talk to your Kids, Immunizations, Healthy Family Eating, Is Your Child Getting Enough Sleep, Importance of Handwashing, Cold Weather Safety Tips 100X October, 100X November , 100X December : National Guard Recruitment PSAs (1) – 100X October, 100X November, 100X December : Arkansas State Police –:30s – Highway Safety (2) – 100X October, 100X November, 100X December : Keep Arkansas Beautiful PSA’s (:30s) – Anti-littering campaign (3) – 50X October, 50X November, 50X December : Arkansas State Parks PSA’s (:60s) (3) – 100X October, 100X November, 100 December : Texas Department of Health PSA’s (:60) 100X October, 100X November, 100X December : UAMS / Breast Cancer PSA’s (:30s) (2) – 100X October, 100X November, 100X December : Community Calendar solicitations (:30s) (3) – 300X October, November, December

KTFS provided coverage of the Twin City Marketing Alliance First Annual Health Fair and Festival on Thursday, October 18th.

KTFS provided coverage of the Susan G Komen Race for the Cure on Saturday, October 20th.

KTFS Provided coverage of the “ Hiring Red, White and You Job Fair at Central Mall in Texarkana on Thursday, November 15th.

KTFS provided coverage of the Texarkana Christmas Parade Monday, December 3rd.

FOR FCC PUBLIC FILE:
ISSUES ADDRESSED THROUGH
LONE STAR RADIO NETWORK
PUBLIC SERVICE FEATURES
DECEMBER 2012
:60 Radio News Features

ON THE ROAD IN TEXAS

OTR-SE807 – Holiday Shopper Safety Troopers offer advice on how to make driving during the holidays safer and less stressful. Allow extra time for heavy traffic and delays. Even if you're in a hurry, you still need to watch your speed and obey traffic lights and signals. Be alert at intersections and watch out for other drivers who fail to yield the right of way.

OTR-D0008 – Safety is the Best Gift PSA includes a holiday song with driver safety tips like, wearing a seat belt and avoiding alcohol before driving.

OTR-SE815 – New Year's Eve After midnight is one of the most dangerous times of day to be driving, especially on New Year's Eve. If you're going out and plan to be drinking, make sure and designate a driver in advance. If you don't have a friend to drive you home, take a cab or take advantage of one of the free ride programs.

FOR FCC PUBLIC FILE:
ISSUES ADDRESSED THROUGH
LONE STAR RADIO NETWORK
PUBLIC SERVICE FEATURES
OCTOBER 2012
:60 Radio News Features

ON THE ROAD IN TEXAS

OTR-10SE01 – Collegiate Alcohol Awareness Month October is National Collegiate Alcohol Awareness Month. Texans age 17 to 24 account for about 25 percent of all drinking and driving deaths in the state.¹ And, getting a DWI can cause problems beyond graduation and will affect getting a job.

OTR-F103R – Smart Drivers Rev. Many new cars on the road have smart features that tell you when to brake or if you are hydroplaning. But most drivers don't need those features, they just need to be smart drivers. Watch your speed, buckle up and don't drink and drive.

OTR-JA104R – Safety Seat Inspections Rev. For a child safety seat to work correctly, it has to be properly installed. You should check both the seat manufacturer's instructions and your vehicle owner's manual when installing the seat. And, once your child is placed in the car seat, you want to be sure that the harnesses fit snugly. There should be no visible slack in the harnesses.

OTR-OT012R – Safe and Sober Halloween Rev. This Halloween, make sure you designate a driver in advance. Don't wait until your whole party has begun drinking before you say, "Ok, well you're the least drunk so you drive." It's important the person driving has no alcohol, so make sure that your designated driver has lots of sodas, water or something else to drink.

OTR-SE906 – Minors and Alcohol Texas has a "zero tolerance" policy for minors and alcohol. A minor can be fined up to \$500 for driving with any amount of alcohol in their system. They can lose their driver license and may have to take alcohol awareness classes or do community service. Those over age 17 can even spend time in jail.

¹ Texas Motor Vehicle Crash Statistics 2009, DUI (Alcohol) Fatalities by Age