



WEAR Mobile  
4990 Mobile Hwy  
Pensacola, FL 32506

Apprise Inc  
5907 Cedar Tree Dr  
Milton, FL 32570

**Contract # 3445446** *Rev*  
Schedule Dates 08/03/18-08/25/18  
Advertiser Suncoast Better Government Committee (126033)  
Agency Apprise Inc (3462)  
Product POLITICAL ISSUE (ns) (1187)  
Brand Mike Hill (1054744)  
Salesperson POLITICAL FL, Florida (2323)  
Sales Office WEAR/WFCX  
Buyer Name Simmons, Martin  
Phone/Fax /  
CPE N/A  
Account Types Local/Political Issue Agency BRD  
Billing Type Calendar  
Comments Mike Hill - R State Rep

Date Entered 08/02/18  
Last Modified 08/17/18  
Entered By Jason Twigg  
CO-OP No  
Headline # US Congress F  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$1,497.00  
Net Total \$8,483.00  
Sales Tax

Mobile (WEAR)	Spots	Rate
By Calendar Month		
Aug. 2018	23	\$9,980.00
<b>Grand Total:</b>	<b>23</b>	<b>\$9,980.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	08/03/18-08/03/18	3	:30	5:58A-7A (CST)	1					1			1	\$375.00	\$375.00	Mobile (WEAR)		8/2/18
2.0	Normal Line / News	08/03/18-08/03/18	3	:30	10P-10:35P (CST)	1					1			1	\$750.00	\$750.00	Mobile (WEAR)		8/2/18
3.0	Normal Line / News	08/06/18-08/10/18	3	:30	10P-10:35P (CST)	1	X	X	X	X	X			1	\$750.00	\$750.00	Mobile (WEAR)		8/2/18
4.0	Revised Line / News	08/13/18-08/17/18	3	:30	10P-10:35P (CST)	1	X	X	X	X	X			1	\$750.00	\$750.00	Mobile (WEAR)		8/2/18
4.1	Normal Line / News	08/17/18-08/17/18	3	:30	10P-10:35P (CST)	1					1			1	\$750.00	\$750.00	Mobile (WEAR)		8/8/18
6.0	Normal Line / News	08/06/18-08/10/18	3	:30	5:58A-7A (CST)	1	X	X	X	X	X			1	\$375.00	\$375.00	Mobile (WEAR)		8/2/18
7.0	Normal Line / News	08/13/18-08/17/18	3	:30	5:58A-7A (CST)	2	X	X	X	X	X			2	\$375.00	\$750.00	Mobile (WEAR)		8/2/18
9.0	Normal Line / SPOT	08/06/18-08/10/18	3	:30	7A-9:01A (CST)	1	X	X	X	X	X			1	\$375.00	\$375.00	Mobile (WEAR)		8/2/18
10.0	Normal Line / SPOT	08/13/18-08/17/18	3	:30	7A-9:01A (CST)	1	X	X	X	X	X			1	\$375.00	\$375.00	Mobile (WEAR)		8/2/18
12.0	Normal Line / News	08/13/18-08/17/18	3	:30	11A-11:30A (CST)	1	X	X	X	X	X			1	\$115.00	\$115.00	Mobile (WEAR)		8/2/18
14.0	Normal Line / News	08/06/18-08/10/18	3	:30	4P-5P (CST)	1	X	X	X	X	X			1	\$225.00	\$225.00	Mobile (WEAR)		8/2/18
15.0	Normal Line / News	08/13/18-08/17/18	3	:30	4P-5P (CST)	1	X	X	X	X	X			1	\$225.00	\$225.00	Mobile (WEAR)		8/2/18
17.0	Normal Line / News	08/06/18-08/10/18	3	:30	5P-5:27P (CST)	1	X	X	X	X	X			1	\$675.00	\$675.00	Mobile (WEAR)		8/2/18

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: 8/20/18  
Accepted-Station: \_\_\_\_\_ Date: 8/20/18  
Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbg1.net/?p=124> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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**Comments:** Mike Hill - R State Rep 30

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18.0	Revised Line / News	08/13/18-08/17/18	3	:30	5P-5:27P (CST)	1	X	X	X	X	X			1	\$675.00	\$675.00	Mobile (WEAR)		8/2/18
18.1	Normal Line / News	08/17/18-08/17/18	3	:30	5P-5:27P (CST)	1								1	\$675.00	\$675.00	Mobile (WEAR)		8/8/18
20.0	Normal Line / News	08/10/18-08/10/18	10	:30	5:58A-7A (CST)	1								1	\$0.00	\$0.00	Mobile (WEAR)		8/13/18
21.0	Normal Line / News	08/20/18-08/24/18	3	:30	5:58A-7A (CST)	2	X	X	X	X	X			2	\$375.00	\$750.00	Mobile (WEAR)		8/17/18
22.0	Normal Line / News	08/20/18-08/24/18	3	:30	10P-10:35P (CST)	2	X	X	X	X	X			2	\$750.00	\$1,500.00	Mobile (WEAR)		8/17/18
23.0	Normal Line / News	08/20/18-08/24/18	3	:30	5P-5:27P (CST)	1	X	X	X	X	X			1	\$675.00	\$675.00	Mobile (WEAR)		8/17/18
24.0	Normal Line / News	08/20/18-08/24/18	3	:30	4P-5P (CST)	1	X	X	X	X	X			1	\$225.00	\$225.00	Mobile (WEAR)		8/17/18
25.0	Normal Line / News	08/20/18-08/24/18	3	:30	11A-11:30A (CST)	1	X	X	X	X	X			1	\$115.00	\$115.00	Mobile (WEAR)		8/17/18
26.0	Normal Line / SPOT	08/25/18-08/25/18	3	:30	7A-8A (CST)	1							X	1	\$300.00	\$300.00	Mobile (WEAR)		8/17/18

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
 Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_  
 Comments: \_\_\_\_\_

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